

Flagrant Public Displays of Flags: roughly one fifth of Anglophone Quebecers dismayed to see Quebec flag publicly displayed

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A survey conducted by Leger Marketing and commissioned by the Association for Canadian Studies revealed that approximately one in five Francophone Québécois are 'bothered' by a public display of the Canadian flag. The same survey discovered the same can be said of non-Francophones with respect to the Quebec flag.

### I am bothered when I see the display of the Canadian flag in public

	Total	Gender		Age						Francophone	
		Men	Women	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
NET AGREE	18%	22%	14%	19%	22%	22%	17%	12%	16%	21%	5%
Strongly agree	6%	10%	3%	8%	9%	6%	7%	6%	2%	7%	1%
Somewhat agree	12%	12%	11%	11%	13%	17%	10%	6%	14%	14%	4%
NET DISAGREE	76%	72%	79%	74%	69%	70%	78%	83%	78%	72%	90%
Somewhat disagree	28%	26%	31%	24%	21%	28%	33%	35%	27%	33%	10%
Strongly disagree	47%	46%	48%	50%	47%	42%	45%	47%	52%	38%	80%
I don't know / I prefer not to answer	7%	6%	7%	7%	9%	8%	5%	5%	5%	7%	5%

In other words, roughly equal percentages of Quebec's two main language groups are bothered by public displays of the primary symbol associated with the 'other' group. In total 76% of respondents indicated that they are not bothered by the display of the Canadian flag in public, and 84% of respondents indicated they are not bothered by the public display of the Fleurdelisé.

### I am bothered when I see the display of the Quebec flag in public

		Gender		Age						Franco	
	Total	M	F	18-24	25-34	35-44	45-54	55-64	65+	Y	N
NET AGREE	11%	12%	11%	14%	11%	17%	10%	5%	12%	9%	21%
Strongly agree	4%	3%	4%	2%	2%	6%	1%	3%	6%	3%	6%
Somewhat agree	8%	9%	7%	12%	9%	11%	8%	2%	7%	6%	15%
NET DISAGREE	84%	83%	85%	81%	80%	77%	84%	93%	86%	88%	71%
Somewhat disagree	25%	24%	26%	23%	26%	23%	26%	24%	26%	22%	35%
Strongly disagree	59%	59%	59%	58%	54%	54%	58%	69%	60%	65%	36%
I don't know/ I prefer not to answer	5%	5%	5%	5%	9%	5%	6%	2%	2%	4%	8%

## Methodology

		Gender		Age						Franco	
	Total	M	F	18-24	25-34	35-44	45-54	55-64	65+	Yes	No
<b>Weighted Totals:</b>	1003	488	515	109	161	161	199	173	199	784	216
<b>Unweighted Totals:</b>	1004	537	467	133	146	148	229	160	188	809	193

Region					
Mtl RMR	Qc RMR	East	Centre	West	East/Centre/ West
477	101	85	149	192	426
404	300	49	142	109	300