

# CANADIAN OPINION ON THE CORONA VIRUS – N° 11: SPECTRUM OF CONCERN AROUND COVID-19

ASSOCIATION FOR CANADIAN STUDIES (ACS)

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# METHODOLOGY

The survey was conducted by Leger in partnership with the Association for Canadian Studies with some 1508 Canadians, 18 years of age or older, were collected via an online panel between March 27 and 29, 2020.

Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.

No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,508 respondents would have a margin of error of  $\pm 2.52\%$ , 19 times out of 20. That 'margin' rises for survey sub groups.

# MEN AND YOUTH MORE LIKELY TO BELIEVE THAT COVID-19 IS BEING BLOWN OUT OF PROPORTION

Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?						
	Total	Man	Woman	18-34	35-54	55+
NET Blown out of proportion	17%	24%	11%	24%	20%	10%
Being blown way out of proportion	4%	7%	2%	5%	6%	2%
Partly blown out of proportion	13%	17%	9%	19%	14%	8%
NET Correct response	81%	74%	87%	75%	77%	88%
Partly correct level of response to this real threat	18%	17%	19%	24%	16%	16%
Correct level of response to this very real threat	63%	57%	68%	51%	61%	73%
I don't know	2%	2%	2%	1%	3%	2%

# ALBERTANS MOST LIKELY TO THINK COVID-19 IS BEING BLOWN OUT OF PROPORTION

	Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?					
	Atl.	QC	ON	MB/SK	AB	BC
NET Blown out of proportion	11%	13%	16%	20%	28%	22%
Being blown way out of proportion	1%	3%	4%	4%	9%	5%
Partly blown out of proportion	10%	10%	12%	15%	19%	17%
NET Correct response	86%	85%	82%	78%	72%	77%
Partly correct level of response to this real threat	17%	22%	19%	14%	20%	11%
Correct level of response to this very real threat	69%	63%	63%	63%	51%	66%
I don't know	2%	2%	2%	3%	0%	1%

# THOSE WHO FEEL THAT COVID-19 IS BEING BLOWN OUT OF PROPORTION ARE FAR LESS LIKELY TO BELIEVE THEIR PERSONAL HEALTH IS THREATENED

Your personal health - How much of a threat is the COVID-19 (Coronavirus) outbreak for...?	Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?				
	Being blown way out of proportion	Partly blown out of proportion	Partly correct level of response to this real threat	Correct level of response to this very real threat	Gap
A major threat	29.3%	27.2%	36.1%	53.6%	45.9
A minor threat	39.1%	57.5%	56.9%	41.5%	
Not a threat	31.5%	15.4%	7.0%	4.9%	26.4
Total	100.0%	100.0%	100.0%	100.0%	

# ...OR THE HEALTH OF THE CANADIAN POPULATION IS THREATENED

The health of the Canadian population as a whole - How much of a threat is the COVID-19 (Coronavirus) outbreak for...?	Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?				
	Being blown way out of proportion	Partly blown out of proportion	Partly correct level of response to this real threat	Correct level of response to this very real threat	Gap
A major threat	42.4%	48.0%	74.2%	86.6%	44.2
A minor threat	42.4%	49.6%	24.0%	13.3%	
Not a threat	15.2%	2.4%	1.8%	.1%	15.1
Total	100.0%	100.0%	100.0%	100.0%	

**OTHER GAPS ACROSS THE SPECTRUM OF CONCERN SEES THOSE WHO FEEL THIS IS MOST EXAGGERATED LESS LIKELY TO ASK FRIENDS OR FAMILY TO DISTANCE, TO CEASE NON-ESSENTIAL ACTIVITIES OR VISIT FAMILY OR FRIENDS**

Since the beginning of the crisis, have you done any of the following:	Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?				
	Being blown way out of proportion	Partly blown out of proportion	Partly correct level of response to this real threat	Correct level of response to this very real threat	Gap
Asked your family and friends to practice social distancing	62.0%	72.0%	83.1%	91.1%	29.1%
Stopped going out except for necessities	72.0%	87.4%	91.1%	96.9%	24.9%
Visit your friends and family	35.9%	26.0%	18.0%	9.7%	26.2%

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