# Report

# COVID-19 TRACKING SURVEY RESULTS

PRESENTED BY

# Leger



April 6<sup>th</sup>, 2020



### **METHODOLOGY**





#### **METHODOLOGY**



Web survey using computer-assisted Web interviewing (CAWI) technology.



From April 3<sup>rd</sup> to April 5<sup>th</sup>, 2020



1,512 Canadians and 1,000 Americans, 18 years of age or older, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.



No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,512 respondents would have a margin of error of ±2.52%, 19 times out of 20, while a probability sample of 1,000 would have a margin of error of ±3.09%, 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.





### **METHODOLOGY**

#### **Notes on Reading this Report**

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

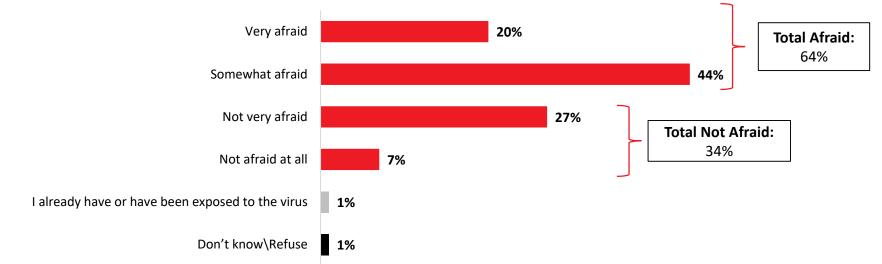
If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: <a href="mailto:cbourque@leger360.com">cbourque@leger360.com</a> or Jack Jedwab, President & CEO of the Association for Canadian Studies: <a href="mailto:jack.jedwab@acs-aec.ca">jack.jedwab@acs-aec.ca</a>







#### CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



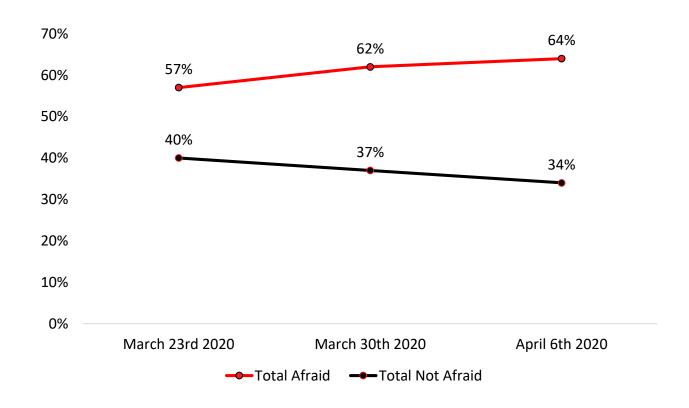
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
Total Afraid	64%	61%	<b>57</b> %	<b>72</b> %	51%	60%	67%	58%	67%	67%	62%	2
Very afraid	20%	26%	14%	25%	20%	15%	17%	16%	21%	22%	20%	-
Somewhat afraid	44%	34%	42%	48%	31%	45%	50%	42%	46%	45%	42%	2
Total Not Afraid	34%	39%	42%	<b>27</b> %	48%	37%	29%	41%	31%	32%	37%	3
Not very afraid	27%	34%	34%	20%	31%	31%	22%	29%	23%	28%	29%	2
Not afraid at all	7%	5%	7%	7%	17%	6%	7%	11%	8%	4%	8%	1
I already have or have been exposed to the virus	1%	0%	1%	0%	0%	1%	2%	1%	1%	0%	0%	1
Don't know\Refuse	1%	0%	1%	0%	1%	2%	1%	1%	1%	0%	1%	-





### FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?







# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



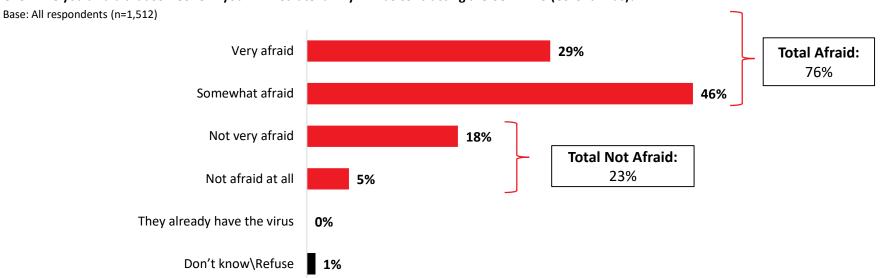
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
Total Afraid	64%	64%	-
Very afraid	20%	27%	7
Somewhat afraid	44%	37%	7
Total Not Afraid	34%	33%	1
Not very afraid	27%	20%	7
Not afraid at all	7%	13%	6
I already have or have been exposed to the virus	1%	1%	-
Don't know\Refuse	1%	2%	1







CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

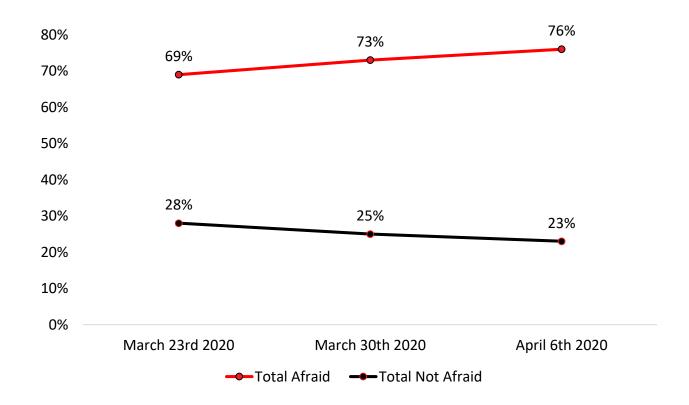


		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
	Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
	Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
Total Afraid		76%	76%	69%	82%	69%	71%	77%	77%	76%	74%	73%	3
Very afraid		29%	30%	27%	33%	24%	28%	26%	29%	31%	28%	27%	2
Somewhat afraid		46%	46%	41%	49%	45%	43%	51%	48%	45%	46%	46%	-
<b>Total Not Afraid</b>		23%	24%	30%	<b>17</b> %	28%	26%	21%	22%	22%	24%	25%	2
Not very afraid		18%	21%	25%	13%	18%	22%	16%	16%	17%	20%	20%	2
Not afraid at all		5%	3%	5%	4%	10%	5%	5%	6%	5%	4%	6%	1
They already have the virus	S	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	-
Don't know\Refuse		1%	0%	1%	1%	3%	3%	2%	1%	2%	2%	1%	-



### FEAR OF A FAMILY MEMBER GETTING THE VIRUS (Evolution)

CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?



# FEAR OF A FAMILY MEMBER GETTING THE VIRUS (CANADA VS UNITED STATES)





CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?



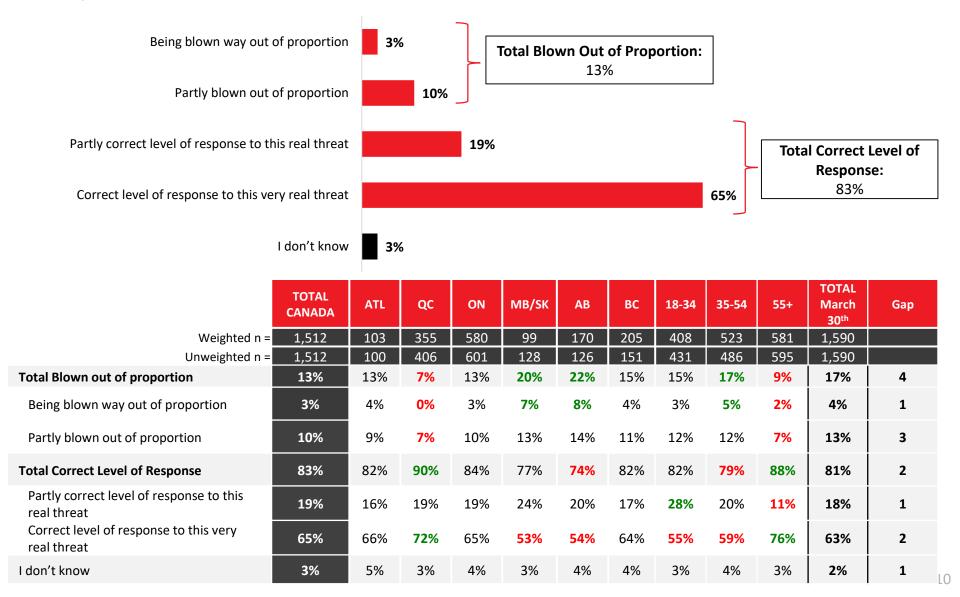
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,512	1,000	
	Unweighted n =	1,512	1,000	
Total Afraid		76%	69%	7
Very afraid		29%	31%	2
Somewhat afraid		46%	38%	8
<b>Total Not Afraid</b>		23%	28%	5
Not very afraid		18%	15%	3
Not afraid at all		5%	13%	8
They already have the virus		0%	0%	-
Don't know\Refuse		1%	4%	3







#### CTC3. Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?

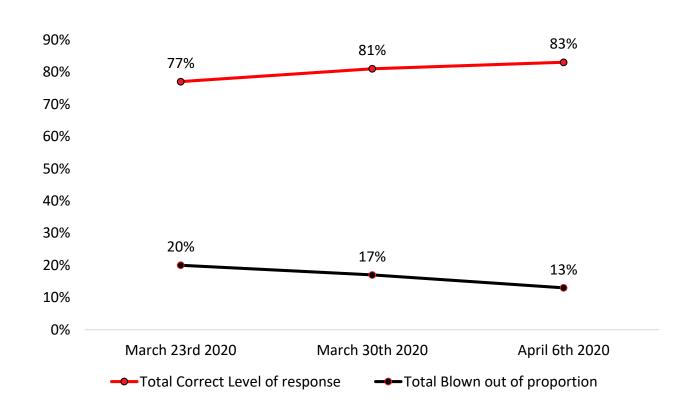






### **COVID-19 PANDEMIC THREAT (Evolution)**

#### CTC3. Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?





# **COVID-19 PANDEMIC THREAT (CANADA VS UNITED STATES)**

CTC3. Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?

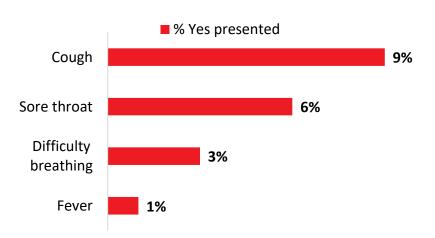


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
Total Blown out of proportion	13%	26%	13
Being blown way out of proportion	3%	11%	8
Partly blown out of proportion	10%	15%	5
<b>Total Correct Level of Response</b>	83%	68%	15
Partly correct level of response to this real threat	19%	20%	1
Correct level of response to this very real threat	65%	48%	17
I don't know	3%	5%	2

#### **SYMPTOMS OF COVID-19 VIRUS**

CTC6. Do you currently have one or more of the common symptoms associated with the COVID-19 (coronavirus) virus?

Base: All respondents (n=1,512)

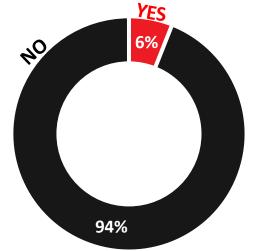






# CTC6A. Do you think this or these symptoms are due to COVID-19?

Base: Respondents who have at least one symptom (n=198)



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n = % yes presented	1,512	100	406	601	128	126	151	431	486	595	1,590	
Cough	9%	6%	9%	9%	7%	9%	11%	9%	10%	8%	9%	-
Sore throat	6%	3%	7%	5%	7%	6%	8%	9%	6%	5%	<b>7</b> %	1
Difficulty breathing	3%	4%	3%	3%	2%	1%	4%	3%	2%	3%	3%	-
Fever	1%	0%	1%	1%	3%	3%	3%	3%	1%	1%	2%	1

		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+
	Weighted n =	204	11	48	68	16	27	34	70	72	61
	Unweighted n =	198	9*	57	69	19*	18*	26*	72	65	61
Yes		6%	4%	7%	4%	9%	4%	10%	8%	6%	5%
No		94%	96%	93%	96%	91%	96%	90%	92%	94%	95%

<sup>\*</sup>Given the small number of respondents (n<30) data are presented for illustrative purposes only.

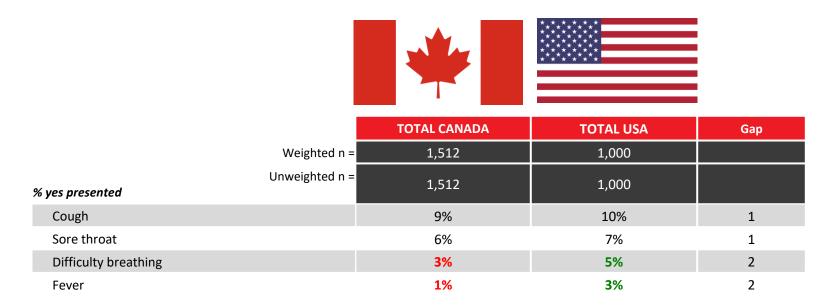




### **SYMPTOMS OF COVID-19 VIRUS (CANADA VS UNITED STATES)**

CTC6. Do you currently have one or more of the common symptoms associated with the COVID-19 (coronavirus) virus?

Base: All respondents



#### CTC6A. Do you think this or these symptoms are due to COVID-19?

Base: Respondents who have at least one symptom

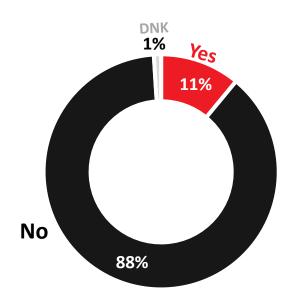
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	204	154	
	Unweighted n =	198	145	
Yes		<b>6</b> %	19%	13
No		94%	81%	13







CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?



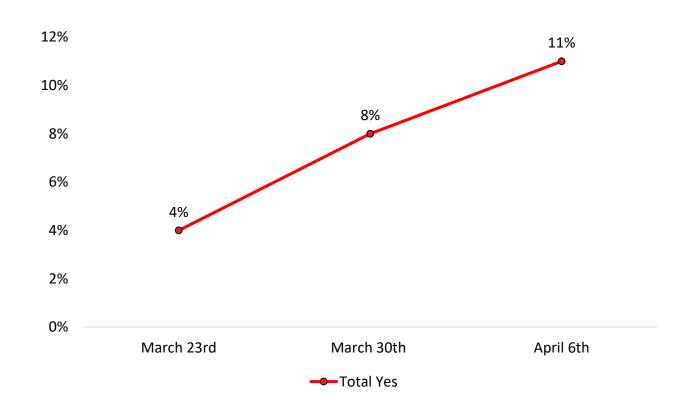
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	вс	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
Total YES	11%	9%	15%	11%	11%	9%	11%	18%	12%	<b>7</b> %	8%	3
Yes, someone who lives in my home	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	1
Yes, a friend or family member who does not live with me	5%	6%	5%	5%	4%	7%	4%	9%	5%	3%	3%	2
Yes, an acquaintance	6%	2%	10%	6%	7%	3%	6%	9%	7%	4%	5%	1
No	88%	91%	85%	89%	85%	88%	88%	81%	87%	93%	92%	4
Don't know	1%	0%	0%	1%	4%	3%	1%	2%	1%	1%	1%	-





# **RELATIVES INFECTED BY COVID-19 (Evolution)**

CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?







# **RELATIVES INFECTED BY COVID-19 (CANADA VS UNITED STATES)**

CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?



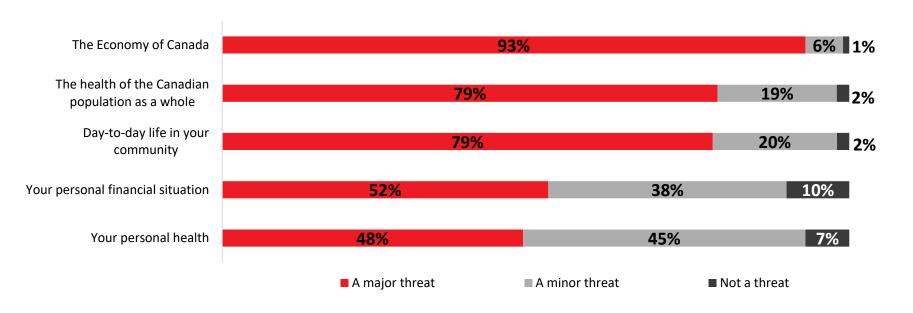
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
Total Yes	11%	13%	2
Yes, someone who lives in my home	0%	2%	2
Yes, a friend or family member who does not live with me	5%	5%	-
Yes, an acquaintance	6%	7%	1
No	88%	85%	3
Don't know	1%	2%	1

#### **COVID-19 THREAT FOR CANADA**





CTC14: How much of a threat is the COVID-19 (Coronavirus) outbreak for...?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n = % "a major threat" presented	1,512	100	406	601	128	126	151	431	486	595	1,590	
The Economy of Canada	93%	88%	95%	94%	85%	93%	93%	90%	92%	96%	92%	1
The health of the Canadian population as a whole	79%	74%	79%	86%	73%	<b>65%</b>	77%	<b>74</b> %	77%	84%	77%	2
Day-to-day life in your community	79%	80%	77%	81%	75%	77%	76%	76%	77%	82%	73%	6
Your personal financial situation	52%	47%	40%	59%	60%	59%	48%	51%	56%	50%	54%	2
Your personal health	48%	40%	40%	56%	54%	39%	47%	36%	49%	56%	45%	3

# COVID-19 THREAT -"A MAJOR THREAT" PRESENTED-(CANADA VS UNITED STATES)





CTC14: How much of a threat is the COVID-19 (Coronavirus) outbreak for...?



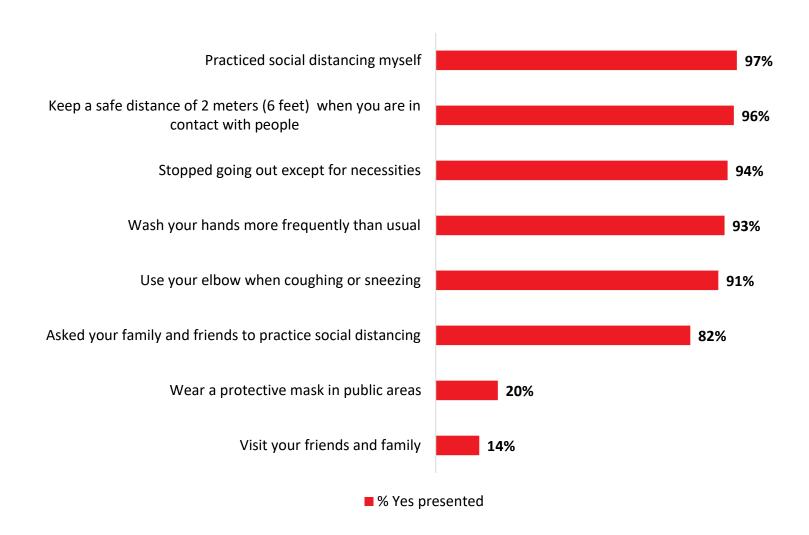
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,512	1,000	
% "a major threat" presented	Unweighted n =	1,512	1,000	
The Economy of Canada/The United State	es	93%	87%	6
The health of the Canadian/American po	pulation as a whole	79%	74%	5
Day-to-day life in your community		79%	69%	10
Your personal financial situation		52%	49%	3
Your personal health		48%	50%	2

#### **IMPACT ON COMMON BEHAVIOUR**





CTC15: Since the beginning of the crisis, have you done any of the following: MULTIPLE MENTIONS\*



<sup>\*</sup>Because respondents were able to give multiple answers, total mentions may exceed 100%.

#### **IMPACT ON COMMON BEHAVIOUR – DETAILS**





CTC15: Since the beginning of the crisis, have you done any of the following MULTIPLE MENTIONS\*:

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n	= 1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n = % Yes presented	1,512	100	406	601	128	126	151	431	486	595	1,590	
Practiced social distancing myself	97%	94%	97%	98%	92%	95%	100%	97%	96%	98%	97%	-
Keep a safe distance of 2 meters (6 feet)when you are in contact with people	96%	97%	96%	97%	93%	94%	98%	95%	95%	98%	95%	1
Stopped going out except for necessities	94%	95%	96%	94%	91%	89%	98%	94%	92%	97%	94%	-
Wash your hands more frequently than usual	93%	91%	97%	94%	87%	87%	97%	90%	93%	96%	95%	2
Use your elbow when coughing or sneezing	91%	83%	91%	91%	92%	88%	96%	91%	92%	90%	92%	1
Asked your family and friends to practice social distancing	82%	82%	87%	85%	73%	<b>72</b> %	82%	82%	82%	83%	86%	4
Wear a protective mask in public areas	20%	12%	10%	27%	17%	20%	21%	22%	21%	17%	-	-
Visit your friends and family	14%	9%	9%	15%	17%	21%	15%	22%	16%	6%	15%	1

<sup>\*</sup>Because respondents were able to give multiple answers, total mentions may exceed 100%.

# **IMPACT ON COMMON BEHAVIOUR (CANADA VS UNITED STATES)**





CTC15: In the past week, have you done any of the following MULTIPLE MENTIONS\*:



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,512	1,000	
% Yes presented	Unweighted n =	1,512	1,000	
Practiced social distancing myself		97%	91%	6
Keep a safe distance of 2 meters (6 feet) we contact with people	vhen you are in	96%	88%	8
Stopped going out except for necessities		94%	83%	11
Wash your hands more frequently than us	ual	93%	88%	5
Use your elbow when coughing or sneezin	g	91%	82%	9
Asked your family and friends to practice s	social distancing	82%	70%	12
Wear a protective mask in public areas		20%	36%	16
Visit your friends and family		14%	25%	11

<sup>\*</sup>Because respondents were able to give multiple answers, total mentions may exceed 100%.

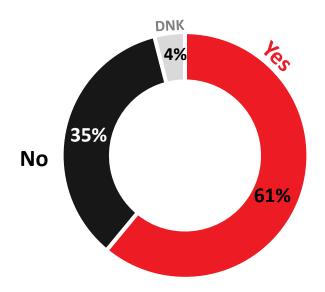






CTC16. In the past week, have you personally witnessed any events in which people did not respect the measures put in place to fight the COVID-19 virus?

Base: All respondents (n=1,512)



		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
	Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
	Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
Yes		61%	60%	61%	63%	55%	51%	66%	68%	59%	58%	64%	3
No		35%	36%	37%	32%	37%	43%	33%	28%	35%	41%	34%	1
Don't know		4%	4%	2%	4%	7%	6%	1%	4%	6%	1%	3%	1

# EVENTS THAT DEFY THE MEASURES PUT IN PLACE (CANADA VS UNITED STATES)





CTC16. In the past week, have you personally witnessed any events in which people did not respect the measures put in place to fight the COVID-19 virus?

Base: All respondents



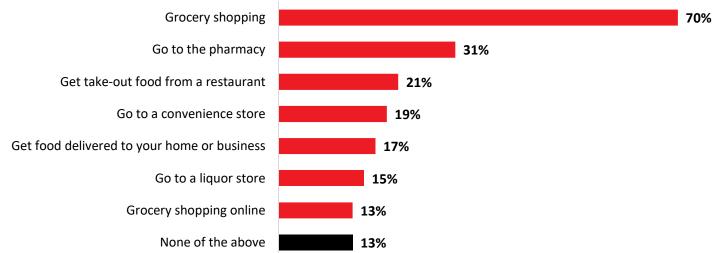
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
Yes	61%	52%	9
No	35%	43%	8
Don't know	4%	5%	1

### **ACTIVITIES DONE IN THE LAST WEEK**





#### CTC17. Over the past week, which of the following did you do? MULTIPLE MENTIONS\*



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n	1,512	100	406	601	128	126	151	431	486	595	1,590	
Grocery shopping	70%	67%	65%	71%	69%	72%	76%	69%	76%	65%	71%	1
Go to the pharmacy	31%	28%	<b>39</b> %	29%	33%	24%	29%	<b>23</b> %	32%	36%	31%	-
Get take-out food from a restaurant	21%	18%	16%	26%	17%	23%	20%	23%	23%	19%	20%	1
Go to a convenience store	19%	17%	20%	21%	10%	16%	16%	19%	24%	14%	17%	2
Get food delivered to your home or business	17%	13%	23%	16%	16%	16%	15%	27%	17%	11%	15%	2
Go to a liquor store	15%	15%	11%	14%	12%	21%	17%	13%	18%	12%	15%	-
Grocery shopping online	13%	9%	11%	13%	13%	16%	13%	16%	14%	9%	12%	1
None of the above	13%	21%	11%	13%	16%	12%	13%	14%	<b>10</b> %	16%	12%	1

<sup>\*</sup>Because respondents were able to give multiple answers, total mentions may exceed 100%.

# **ACTIVITIES DONE IN THE LAST WEEK (CANADA VS UNITED STATES)**





CTC17. Over the past week, which of the following did you do? MULTIPLE MENTIONS\*



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,512	1,000	
	Unweighted n =	1,512	1,000	
Grocery shopping		70%	71%	1
Grocery shopping online		13%	25%	12
Go to a convenience store		19%	23%	4
Go to a liquor store		15%	11%	4
Get take-out food from a restaurant		21%	33%	12
Get food delivered to your home or business		17%	19%	2
Go to the pharmacy		31%	24%	7
None of the above		13%	12%	1

<sup>\*</sup>Because respondents were able to give multiple answers, total mentions may exceed 100%.







CTC9. At the moment, has the current crisis had a negative impact on you financially, when it comes to the following:



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n = % Yes presented	1,512	100	406	601	128	126	151	431	486	595	1,590	
Your retirement savings or other investments	54%	41%	47%	58%	48%	57%	61%	42%	54%	62%	54%	-
Decrease in your income	44%	26%	38%	48%	41%	54%	50%	56%	47%	33%	45%	1
Your capacity to assist other family members financially	40%	28%	29%	47%	35%	50%	44%	40%	44%	37%	41%	1
Your capacity to meet your financial obligations (pay bills on time)	26%	15%	20%	27%	28%	36%	27%	34%	31%	15%	27%	1
Your capacity to pay your mortgage or rent	21%	13%	16%	23%	21%	30%	18%	30%	25%	10%	22%	1

# FINANCIAL IMPACT OF THE PANDEMIC (CANADA VS UNITED STATES)





CTC9. At the moment, has the current crisis had a negative impact on you financially, when it comes to the following:



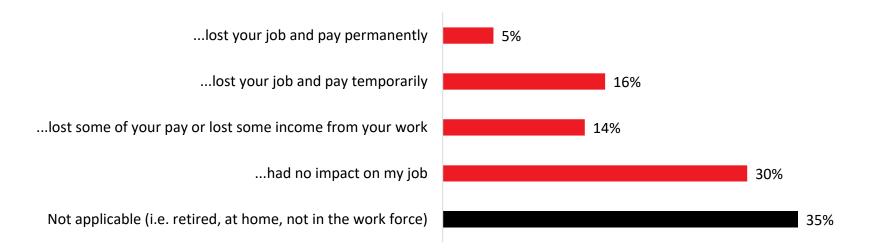
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n = % Yes presented	1,512	1,000	
Your retirement savings or other investments	54%	44%	10
Decrease in your income	44%	41%	3
Your capacity to assist other family members financially	40%	34%	6
Your capacity to meet your financial obligations (pay bills on time)	26%	28%	2
Your capacity to pay your mortgage or rent	21%	21%	-







CTC18: Since the beginning of the crisis have you...?



		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
	Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
	Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
lost your job and pay permanently		5%	1%	3%	5%	4%	9%	6%	9%	6%	1%	3%	2
lost your job and pay temporarily		16%	<b>7</b> %	19%	18%	5%	19%	14%	25%	16%	10%	17%	1
lost some of your pay or lost some ir your work	ncome from	14%	13%	13%	14%	19%	16%	11%	14%	20%	9%	14%	-
had no impact on my job		30%	36%	32%	29%	33%	30%	28%	34%	44%	15%	30%	-
Not applicable (i.e. retired, at home, n force)	ot in the work	35%	44%	33%	35%	39%	26%	41%	19%	15%	65%	35%	-

# IMPACT OF THE PANDEMIC ON WORK SITUATION (CANADA VS UNITED STATES)





CTC18: Since the beginning of the crisis have you...?



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
lost your job and pay permanently	5%	2%	3
lost your job and pay temporarily	16%	12%	4
lost some of your pay or lost some income from your work	14%	18%	4
had no impact on my job	30%	30%	-
Not applicable (i.e. retired, at home, not in the work force)	35%	37%	2

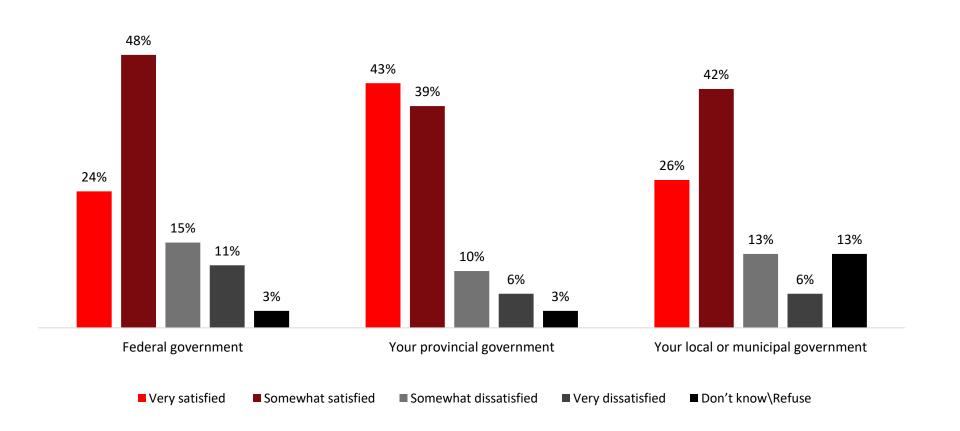
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,512)









CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,512)

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,508	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,508	
Federal government												
Total Satisfied	72%	88%	64%	74%	77%	69%	75%	71%	67%	78%	70%	2
Total Dissatisfied	25%	10%	34%	23%	20%	28%	23%	25%	29%	22%	26%	1
Your provincial government												
Total Satisfied	82%	85%	95%	<b>79</b> %	<b>72</b> %	65%	82%	<b>73</b> %	79%	90%	79%	3
Total Dissatisfied	16%	12%	4%	18%	23%	28%	16%	21%	18%	9%	17%	1
Your local or municipal government												
Total Satisfied	68%	70%	67%	68%	69%	61%	77%	62%	63%	78%	67%	1
Total Dissatisfied	19%	12%	14%	23%	18%	24%	15%	22%	22%	13%	21%	2

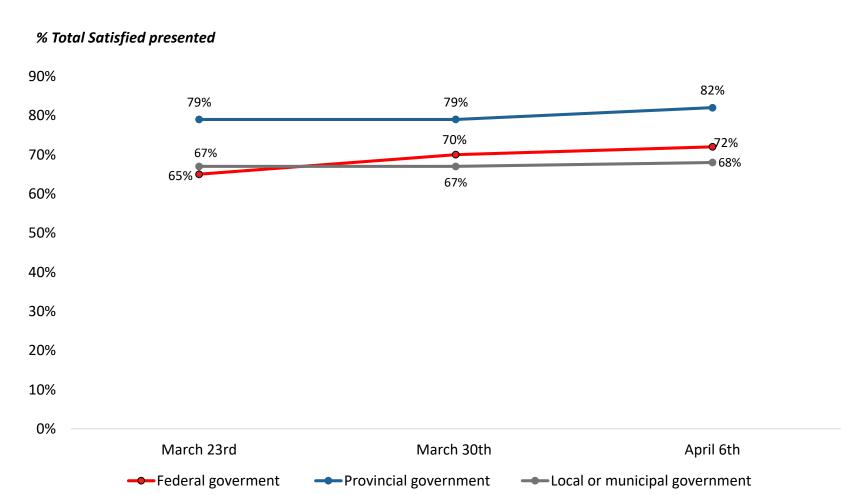






CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?













ult Doug Ford

Brian Pallister

Scott Moe

Jason Kenney John Horgan

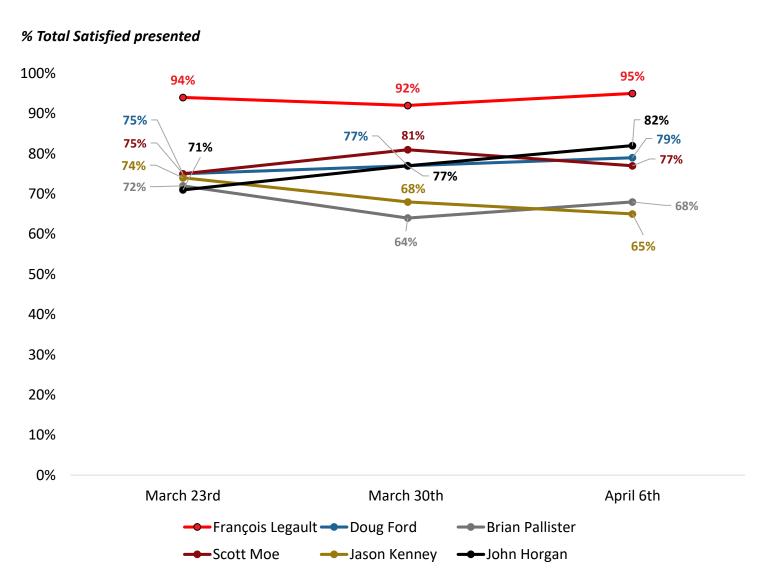
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,512	103	355	580	53	46	170	205
Unweighted n =	1,512	100	406	601	71	57	126	151
Total Satisfied	82%	85%	95%	79%	68%	77%	65%	82%
Very satisfied	43%	54%	69%	38%	17%	30%	24%	30%
Somewhat satisfied	39%	31%	26%	41%	51%	47%	41%	52%
Total Dissatisfied	16%	12%	4%	18%	23%	23%	28%	16%
Somewhat dissatisfied	10%	4%	3%	12%	8%	14%	19%	10%
Very dissatisfied	6%	8%	1%	7%	15%	9%	9%	5%
Don't know\Refuse	3%	3%	2%	3%	9%	0%	<b>7</b> %	2%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?









CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n = % "Satisfied" presented	1,512	1,000	
Federal government/The US President	72%	44%	28
Your provincial government/Your State government	82%	65%	17
Your local or municipal government	68%	67%	1





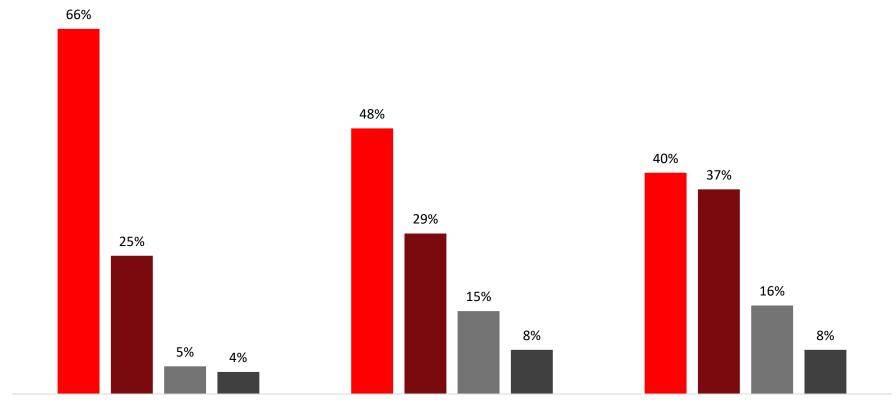




#### ADDITIONAL MEASURES PUT IN PLACE BY GOVERNMENTS

CTC19: Would you agree or disagree if governments took the following steps to contain the COVID-19 pandemic?

Base: All respondents (n=1,512)



Give permission for police officers to issue fines Give the police permission to arrest citizens to citizens who do not respect the measures put who do not respect the measures put in place in place

Order a complete quarantine of a city (a shutdown of the city meaning that outside essential services, nobody leaves or enters your city).

■ Totally agree ■ Somewhat agree ■ Somewhat disagree ■ Totally disagree





#### ADDITIONAL MEASURES PUT IN PLACE BY GOVERNMENTS -DETAILS

CTC19: Would you agree or disagree if governments took the following steps to contain the COVID-19 pandemic?

Base: All respondents (n=1,512)

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted	n = 1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted	n = 1,512	100	406	601	128	126	151	431	486	595	1,590	
Give permission for police officers to i	issue fines to c	itizens wl	no do not	respect t	the measu	ıres put iı	n place					
Total Agree	91%	91%	97%	90%	89%	88%	87%	86%	92%	93%	92%	1
Total Disagree	9%	9%	3%	10%	11%	12%	13%	14%	8%	<b>7</b> %	8%	1
Give the police permission to arrest ci	tizens who do	not respe	ect the me	easures p	ut in plac	e						
Total Agree	77%	88%	82%	76%	76%	70%	74%	<b>70</b> %	78%	82%	82%	5
Total Disagree	23%	<b>12</b> %	18%	24%	24%	30%	26%	30%	22%	18%	18%	5
Order a complete quarantine of a city city)	(a shutdown o	f the city	meaning	that out	side essen	ntial servi	ces, nobo	ody leaves	or enter	s your		
Total Agree	76%	81%	83%	76%	75%	70%	69%	75%	78%	76%	77%	1
Total Disagree	24%	19%	<b>17</b> %	24%	25%	30%	31%	25%	22%	24%	23%	1

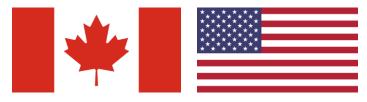






CTC19: Would you agree or disagree if governments took the following steps to contain the COVID-19 pandemic?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,512	1,000	
% "Agree" presented	Unweighted n =	1,512	1,000	
Give permission for police offic citizens who do not respect the place		91%	71%	20
Give the police permission to a not respect the measures put i		77%	57%	20
Order a complete quarantine of the city meaning that outsid nobody leaves or enters your o	le essential services,	76%	65%	11

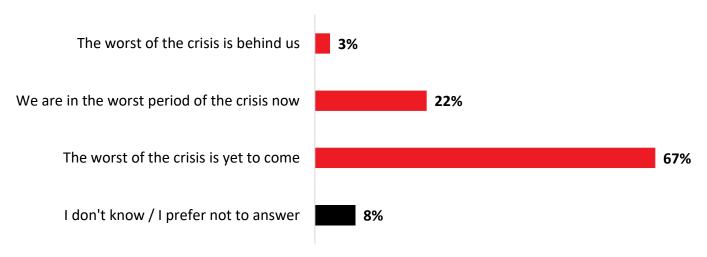






CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,512)



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
The worst of the crisis is behind us	3%	1%	2%	2%	3%	5%	5%	4%	3%	2%	3%	-
We are in the worst period of the crisis now	22%	27%	18%	25%	26%	17%	20%	27%	23%	18%	23%	1
The worst of the crisis is yet to come	67%	57%	75%	65%	62%	64%	66%	61%	67%	70%	65%	2
I don't know / I prefer not to answer	8%	15%	5%	7%	9%	13%	10%	7%	7%	10%	9%	1

# **EVOLUTION OF THE COVID-19 PANDEMIC** (CANADA VS UNITED STATES)





CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,512	1,000	
	Unweighted n =	1,512	1,000	
The worst of the crisis is behind us		3%	7%	4
We are in the worst period of the crisis now		22%	27%	5
The worst of the crisis is yet to come		67%	53%	14
I don't know / I prefer not to answer		8%	12%	4





# **ANNEXES**





#### **Sampling Frame**

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older.





The table below presents the American geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	151	205
Alberta	126	170
Manitoba/Saskatchewan	128	99
Ontario	601	580
Quebec	406	355
Atlantic	100	103

US region	Unweighted	Weighted
NorthEast	218	179
MidWest	194	217
South	324	371
West	264	233





#### Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	737	734
Female	775	778

AGE	Unweighted	Weighted
Between 18 and 34	431	408
Between 35 and 55	486	523
55 or over	595	581

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	955	1007
French	347	314
Other	206	186

The sample thus collected has a minimum weighting factor of 0.090 and a maximum weighting factor of 4.006. The weighted variance is 0.352.





#### **Weighted and Unweighted Sample for The United States**

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	496	485
Female	504	515

AGE	Unweighted	Weighted
Between 18 and 29	106	220
Between 30 and 39	193	172
Between 40 and 49	214	186
Between 50 and 64	291	250
65 or older	196	172

The sample thus collected has a minimum weighting factor of 0.090 and a maximum weighting factor of 4.006. The weighted variance is 0.352.



### **OUR SERVICES**

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   Real-time VOC satisfaction measurement
- Leger Analytics
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- LegerwebPanel management
- Leger Communities
   Online community management
- Leger Digital
   Digital strategy and user experience
- International Research
   Worldwide Independent Network (WIN)

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185
CONSULTANTS





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## **OUR CREDENTIALS**



Leger is a member of <u>ESOMAR</u> (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the <u>international ICC/ESOMAR</u> code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the <u>Insights Association</u>, the American Association of Marketing Research Analytics.

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