



WORLD EDUCATION SERVICES

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COVID-19: IMPACT ON MIGRANTS IN CANADA

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Our Mission

WES advances the global mobility and integration of people into academic and professional settings by evaluating and advocating for the recognition of international educational qualifications and enabling individuals to fully utilize their education.

Global Mobility at a Stand-Still

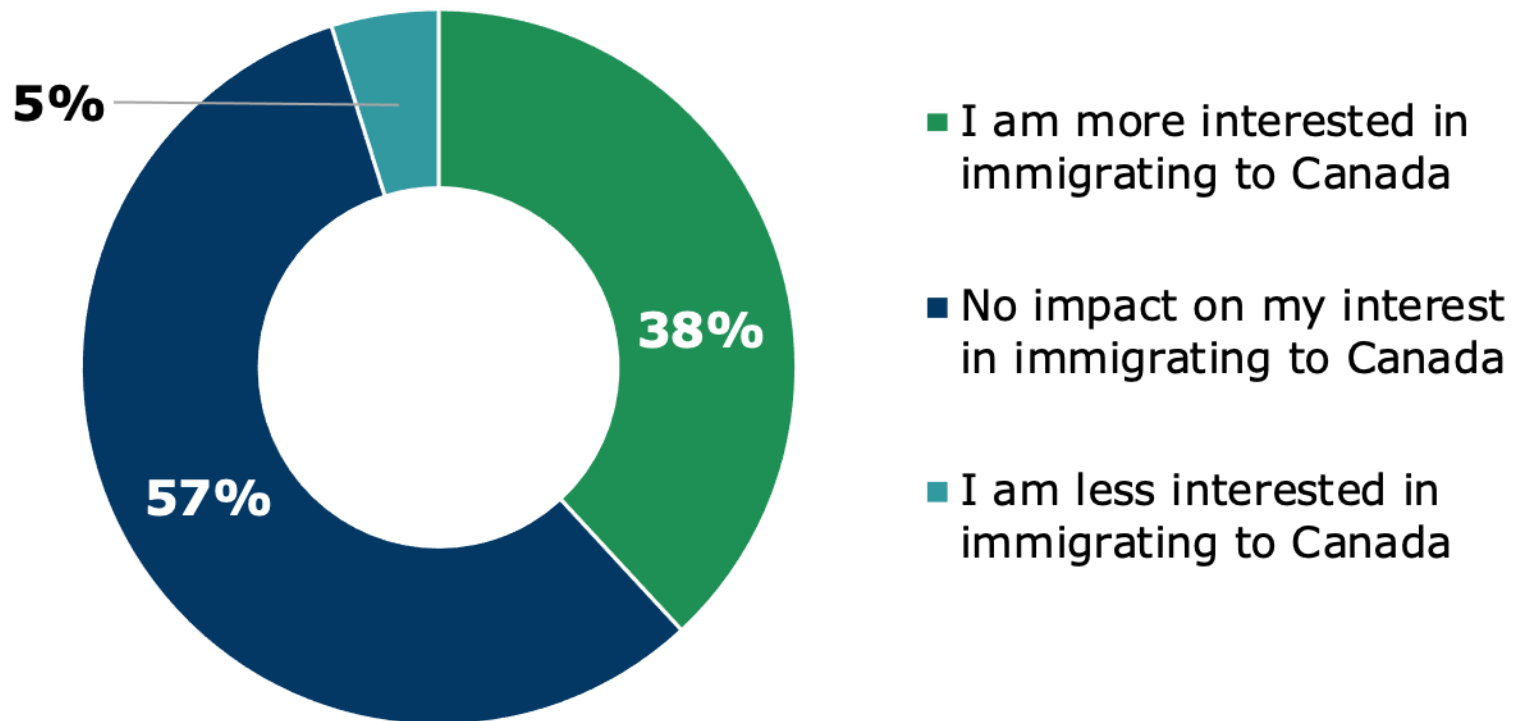


195

Country-wide closures

Pre-Arrival: Little Change to Intent to Immigrate

How Has COVID-19 Influenced Your Interest in Immigrating to Canada? (n=4,615)



A New Economic Reality

Unemployment Rate Ballooning:



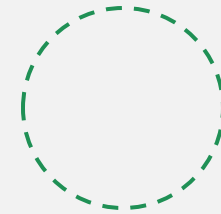
5.6%

February



7.8%

March



14.4%

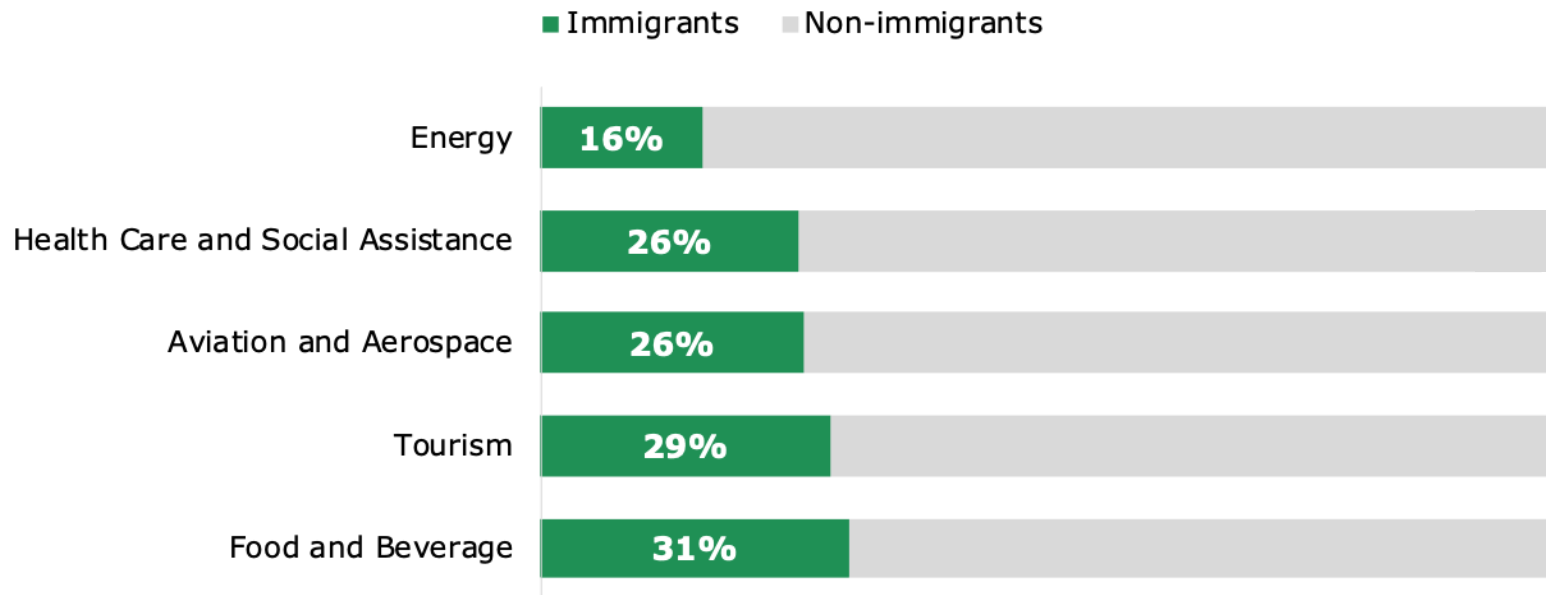
Q2: Projected Average

16% Of those unemployed due to COVID-19 are **without financial support.**

Sources: Statistics Canada, Conference Board of Canada, Canadian Centre for Policy Alternatives

Hard-Hit Sectors: Migrant Impact

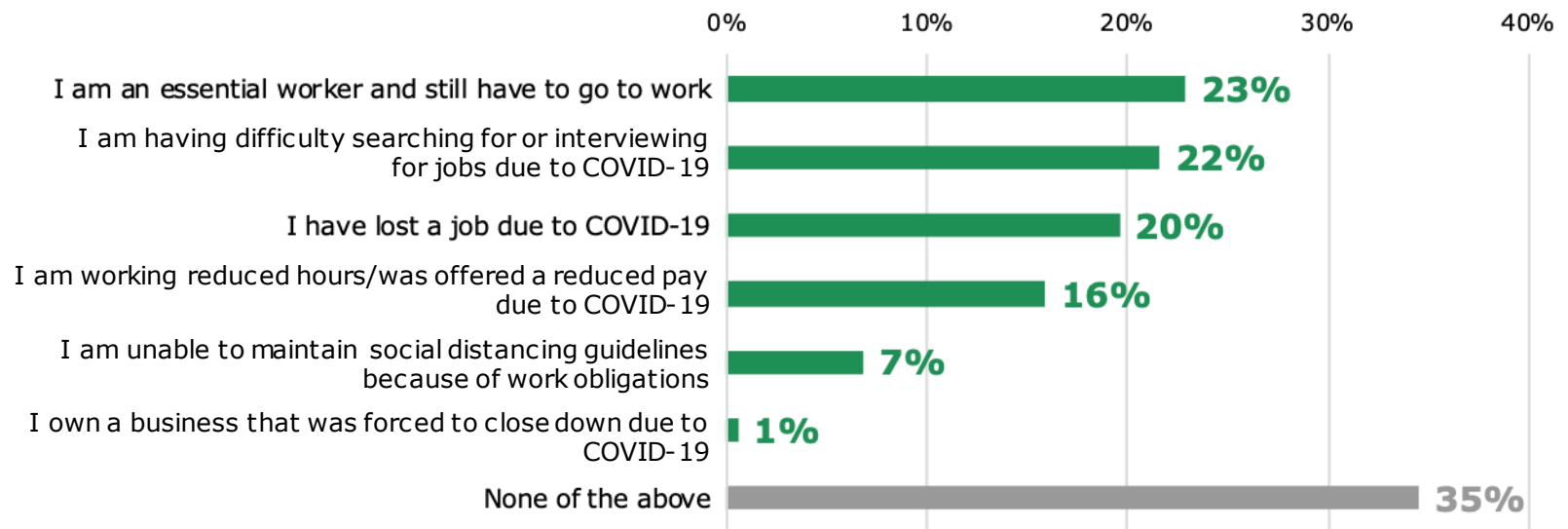
Migrants comprise **26%** of the labour force; significant portions of hardest hit sectors



Sources: Statistics Canada, PetroLMI, Tourism HR Canada, and CCAA

Immediate Impact on Migrants in Canada

Have You Experienced The Following As A Result of COVID-19? (n=541)



Note: Question was multi-select.



Immigration Status (% of Respondents)

68 – Temporary foreign worker or other work permit
15 – Permanent resident

10 – Study permit
7 – Other

Reality Check: Leveraging Migrant Skills

80.3%
employed

HOWEVER:

- Only 39.1% had jobs **similar in type and complexity** to their pre-immigration positions
- Only 54.1% used a lot of **previous job experience** in their current post
- About 50.3% were working in a **job requiring educational credentials in their discipline** and at their degree/diploma level

Source: *Who is Succeeding in the Canadian Labour Market? Predictors of Career Success for Skilled Immigrants*

Opportunity Ahead:

Immigrant-Inclusive Economic Recovery



Build inclusive recruitment and hiring strategies that **incorporate immigrant talent sources**



Look to new strategies and tools that enable **better recognition** of skills, education, and experience gained outside Canada



Support movements that ensure **no one is left behind**

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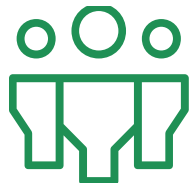
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THANK YOU

The bottom half of the slide features several thin, white, curved lines that sweep across the green background, creating a sense of movement and design.