

Report

WEEKLY PANDEMIC  
TRACKER

PRESENTED BY

**Leger**



A C S • A E C

Association for Canadian Studies • Association d'études canadiennes

June 22<sup>th</sup>, 2020

**Leger**



## METHODOLOGY



Web survey using computer-assisted Web interviewing (CAWI) technology.



From June 19<sup>th</sup> to June 21<sup>st</sup>, 2020



1,521 Canadians and 1,002 Americans, 18 years of age or older, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.



No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,521 respondents would have a margin of error of  $\pm 2.51\%$ , 19 times out of 20, while a probability sample of 1,002 would have a margin of error of  $\pm 3.1\%$ , 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

# METHODOLOGY

## Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)

A blurred photograph of a political event. In the foreground, the backs of several audience members' heads are visible as they sit in rows of chairs. In the background, a stage is lit with blue and white lights. A man in a dark suit and light blue tie is speaking at a podium on the right side of the stage, gesturing with his hands. To his left, another man in a dark suit is also visible, gesturing. Behind them, a large screen displays a presentation with text and graphics. The overall atmosphere is that of a formal political gathering or conference.

IN THE NEWS  
CONSERVATIVE LEADERSHIP RACE

# VOTING INTENTIONS - FEDERAL ELECTIONS

**CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...***

Base: All respondents (n=1,521), except for the Bloc Québécois, Quebecers only

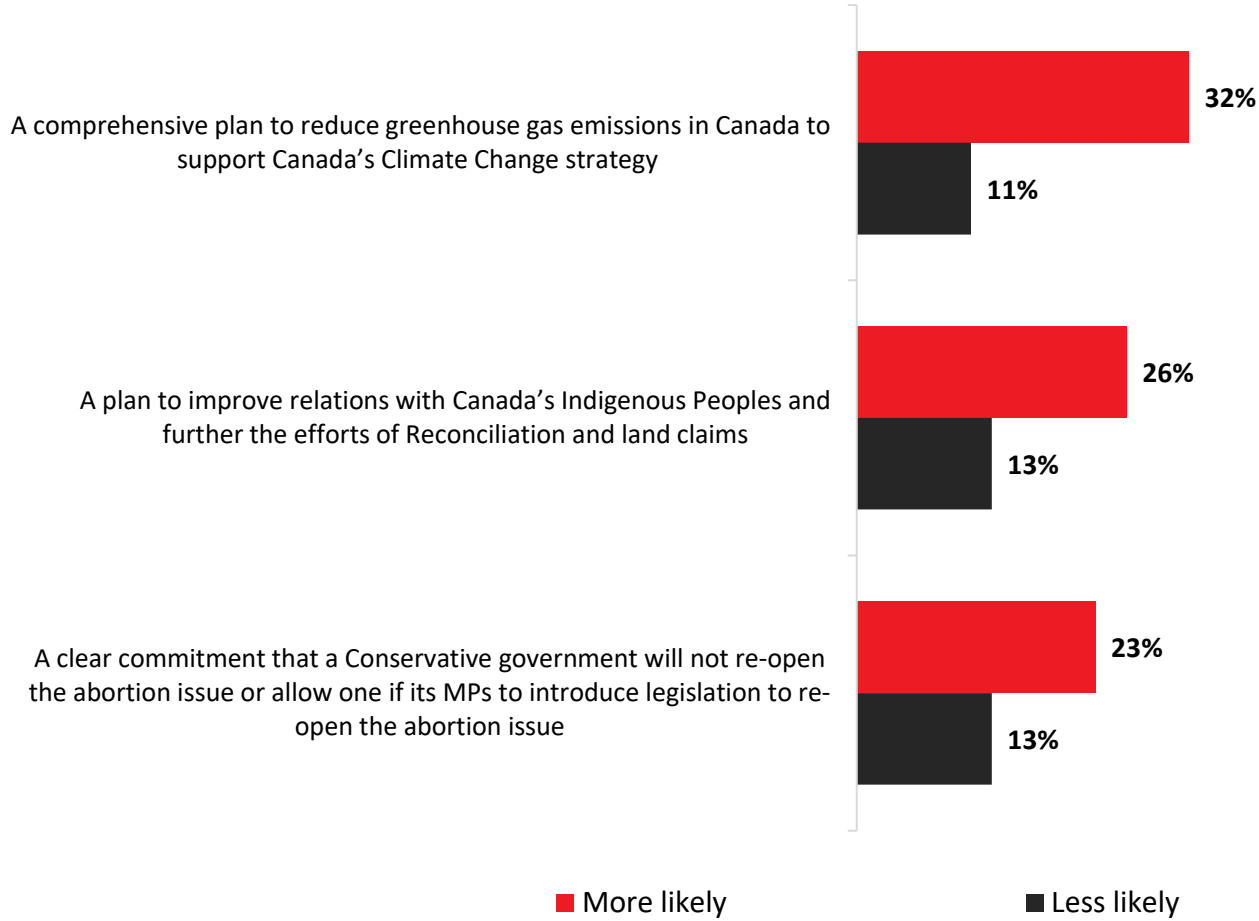
INTENTIONS BEFORE  
THE COVID-19 CRISIS

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	January 22 <sup>nd</sup> , 2020	Gap
Weighted n =	1,521	1,239	79	278	482	86	143	171	631	607	329	409	500	1,289	
Unweighted n =	1,521	1,244	75	323	500	109	110	127	662	582	330	408	506	1,327	
<b>... Liberal Party of Canada</b>	<b>32%</b>	<b>39%</b>	<b>51%</b>	39%	41%	30%	<b>25%</b>	43%	<b>35%</b>	<b>43%</b>	<b>34%</b>	41%	41%	<b>31%</b>	<b>+8</b>
<b>... Conservative Party of Canada</b>	<b>23%</b>	<b>28%</b>	24%	<b>10%</b>	<b>32%</b>	<b>47%</b>	<b>45%</b>	27%	<b>34%</b>	<b>23%</b>	<b>24%</b>	26%	<b>33%</b>	<b>32%</b>	<b>-4</b>
<b>... New Democratic Party of Canada</b>	<b>15%</b>	<b>19%</b>	14%	<b>12%</b>	20%	13%	<b>26%</b>	24%	18%	20%	<b>29%</b>	19%	<b>11%</b>	<b>19%</b>	<b>-</b>
<b>... Bloc Québécois</b>	<b>6%</b>	<b>7%</b>	-	<b>31%</b>	-	-	-	-	-	-	-	-	-	<b>8%</b>	<b>-1</b>
<b>... Green Party of Canada</b>	<b>4%</b>	<b>5%</b>	<b>10%</b>	4%	5%	5%	<b>1%</b>	6%	5%	5%	<b>7%</b>	5%	<b>3%</b>	<b>8%</b>	<b>-3</b>
<b>... another party</b>	<b>2%</b>	<b>2%</b>	0%	3%	3%	4%	3%	0%	2%	2%	2%	<b>3%</b>	2%	<b>2%</b>	<b>-</b>
I would not vote	<b>3%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	<b>2%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	<b>10%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	<b>3%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# CONSERVATIVE PARTY'S POSITIONS

**CTC139. Would you be more likely or less likely to consider voting for the Conservative Party of Canada if their new leader adopted the following policy positions:**

Base: All respondents (n=1,521)



\*Results exclude respondents who answered: "It will not change likelihood to support the party" and "Don't know/prefer not to answer".

**New question**

## CONSERVATIVE PARTY'S POSITION - Details



**CTC139. Would you be more likely or less likely to consider voting for the Conservative Party of Canada if their new leader adopted the following policy positions:**

Base: All respondents (n=1,521)

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288
<b>A comprehensive plan to reduce greenhouse gas emissions in Canada to support Canada's Climate Change strategy</b>													
More likely	<b>32%</b>	27%	33%	29%	34%	39%	31%	<b>45%</b>	<b>27%</b>	<b>27%</b>	31%	34%	28%
Less likely	<b>11%</b>	8%	<b>8%</b>	<b>13%</b>	10%	14%	9%	11%	10%	11%	11%	11%	10%
<b>A plan to improve relations with Canada's Indigenous Peoples and further the efforts of Reconciliation and land claims</b>													
More likely	<b>26%</b>	26%	24%	27%	24%	31%	25%	<b>35%</b>	<b>23%</b>	<b>23%</b>	27%	26%	26%
Less likely	<b>13%</b>	11%	12%	12%	17%	12%	17%	15%	11%	12%	12%	14%	9%
<b>A clear commitment that a Conservative government will not re-open the abortion issue or allow one if its MPs to introduce legislation to re-open the abortion issue</b>													
More likely	<b>23%</b>	19%	21%	24%	28%	23%	21%	<b>27%</b>	21%	21%	21%	<b>26%</b>	21%
Less likely	<b>13%</b>	10%	13%	14%	11%	15%	12%	<b>16%</b>	12%	11%	13%	14%	10%

\*Results exclude respondents who answered: "It will not change likelihood to support the party" and "Don't know/prefer not to answer".



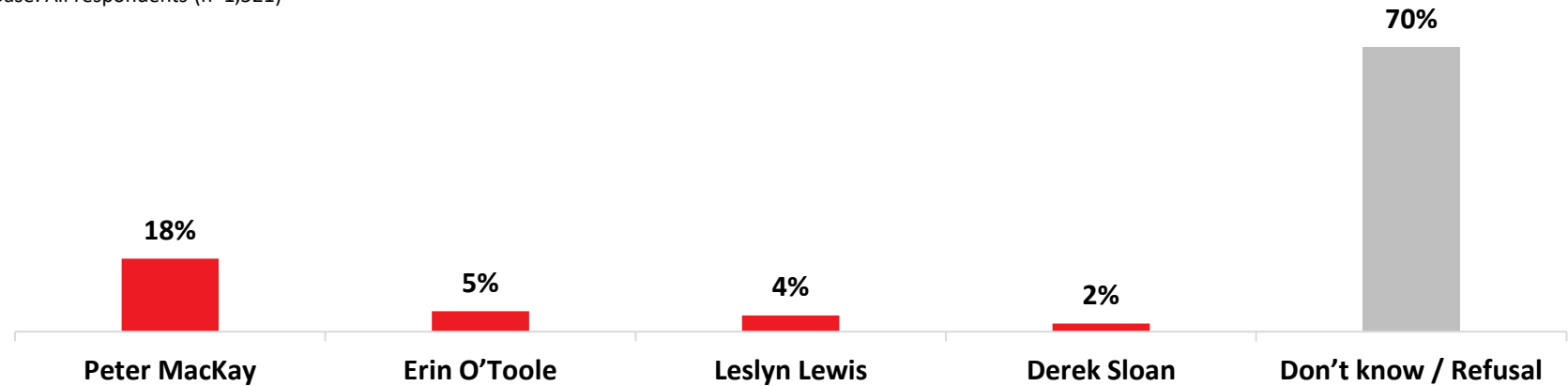
**New question**

# BEST LEADER FOR THE CPC



**CTC140. Which of the following public figures would make the best leader for the Conservative Party of Canada?**

Base: All respondents (n=1,521)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288
Peter MacKay	18%	24%	16%	16%	22%	24%	18%	10%	18%	24%	17%	21%	18%
Erin O'Toole	5%	5%	6%	6%	4%	5%	3%	3%	4%	8%	4%	6%	5%
Leslyn Lewis	4%	8%	1%	6%	5%	6%	3%	4%	5%	4%	4%	5%	5%
Derek Sloan	2%	0%	0%	2%	2%	4%	3%	3%	1%	2%	2%	2%	1%
Don't know / Refusal	70%	63%	76%	70%	67%	60%	73%	79%	72%	62%	73%	66%	72%

**– ACCORDING TO VOTING INTENTIONS**

	TOTAL CANADA	LPC	NDP	BQ	CPC	GPC	Others
Weighted n =	1,521	483	231	86	351	58	29
Unweighted n =	1,521	493	211	111	345	62	22*
Peter MacKay	18%	19%	13%	16%	30%	11%	18%
Erin O'Toole	5%	3%	5%	10%	10%	10%	10%
Leslyn Lewis	4%	3%	6%	0%	8%	3%	11%
Derek Sloan	2%	1%	1%	0%	5%	3%	5%
Don't know / Refusal	70%	73%	76%	74%	47%	73%	56%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.



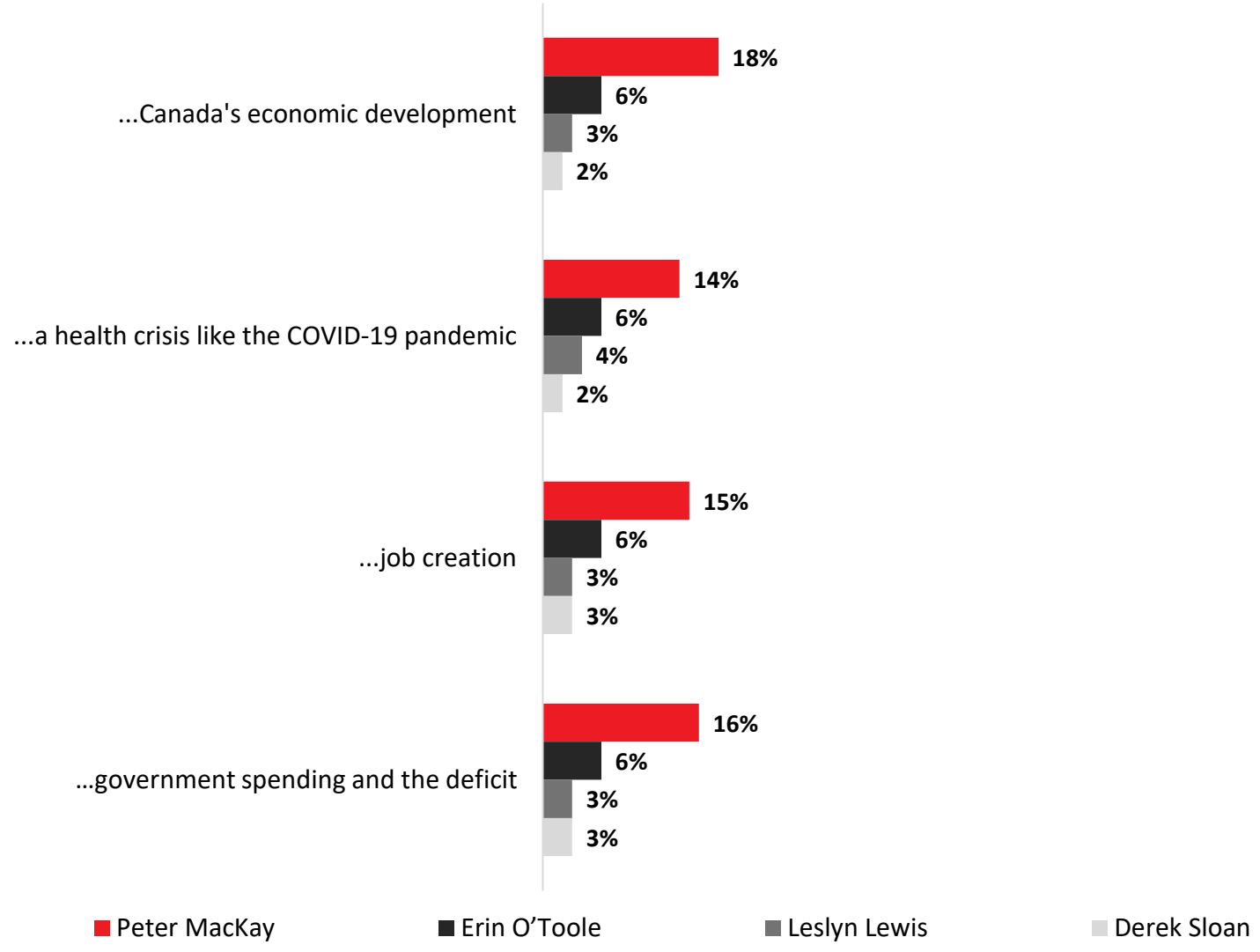
New question

# BEST LEADER TO MANAGE KEY CHALLENGES



## CTC141. Who do you think is best to manage...?

Base: All respondents (n=1,521)



\*Results exclude respondents who answered: "Don't know/prefer not to answer".

**New question**

# BEST LEADER TO MANAGE KEY CHALLENGES - Details



## CTC141. Who do you think is best to manage...?

Base: All respondents (n=1,521)

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288

### ...Canada's economic development

Peter Mackay	<b>18%</b>	21%	<b>13%</b>	19%	22%	19%	19%	<b>10%</b>	17%	<b>25%</b>	16%	<b>22%</b>	16%
Erin O'Toole	<b>6%</b>	4%	6%	5%	5%	8%	6%	5%	6%	6%	6%	6%	5%
Leslyn Lewis	<b>3%</b>	5%	<b>0%</b>	3%	4%	<b>6%</b>	3%	3%	3%	4%	2%	3%	5%
Derek Sloan	<b>2%</b>	0%	<b>1%</b>	2%	3%	<b>5%</b>	3%	3%	2%	1%	2%	3%	1%

### ...a health crisis like the COVID-19 pandemic

Peter Mackay	<b>14%</b>	16%	<b>9%</b>	14%	20%	18%	17%	<b>9%</b>	12%	<b>20%</b>	13%	15%	15%
Erin O'Toole	<b>6%</b>	4%	6%	7%	4%	7%	5%	7%	6%	6%	6%	<b>8%</b>	5%
Leslyn Lewis	<b>4%</b>	5%	<b>0%</b>	5%	4%	<b>8%</b>	4%	3%	4%	5%	3%	4%	6%
Derek Sloan	<b>2%</b>	2%	1%	2%	3%	3%	2%	3%	2%	1%	2%	3%	1%

### ...job creation

Peter Mackay	<b>15%</b>	21%	<b>10%</b>	15%	21%	16%	19%	<b>9%</b>	14%	<b>22%</b>	15%	17%	15%
Erin O'Toole	<b>6%</b>	5%	5%	7%	5%	8%	5%	5%	6%	7%	<b>5%</b>	<b>8%</b>	5%
Leslyn Lewis	<b>3%</b>	4%	<b>2%</b>	3%	5%	6%	4%	3%	4%	3%	3%	4%	3%
Derek Sloan	<b>3%</b>	0%	<b>1%</b>	3%	1%	<b>6%</b>	3%	<b>4%</b>	2%	2%	2%	3%	3%

### ... government spending and the deficit

Peter Mackay	<b>16%</b>	18%	<b>9%</b>	15%	22%	22%	20%	<b>10%</b>	13%	<b>22%</b>	<b>13%</b>	<b>19%</b>	15%
Erin O'Toole	<b>6%</b>	4%	5%	<b>7%</b>	4%	8%	3%	<b>4%</b>	6%	<b>7%</b>	5%	7%	6%
Leslyn Lewis	<b>3%</b>	4%	<b>1%</b>	4%	4%	5%	3%	<b>1%</b>	4%	4%	2%	4%	4%
Derek Sloan	<b>3%</b>	1%	2%	2%	5%	4%	3%	<b>5%</b>	2%	<b>2%</b>	3%	3%	2%

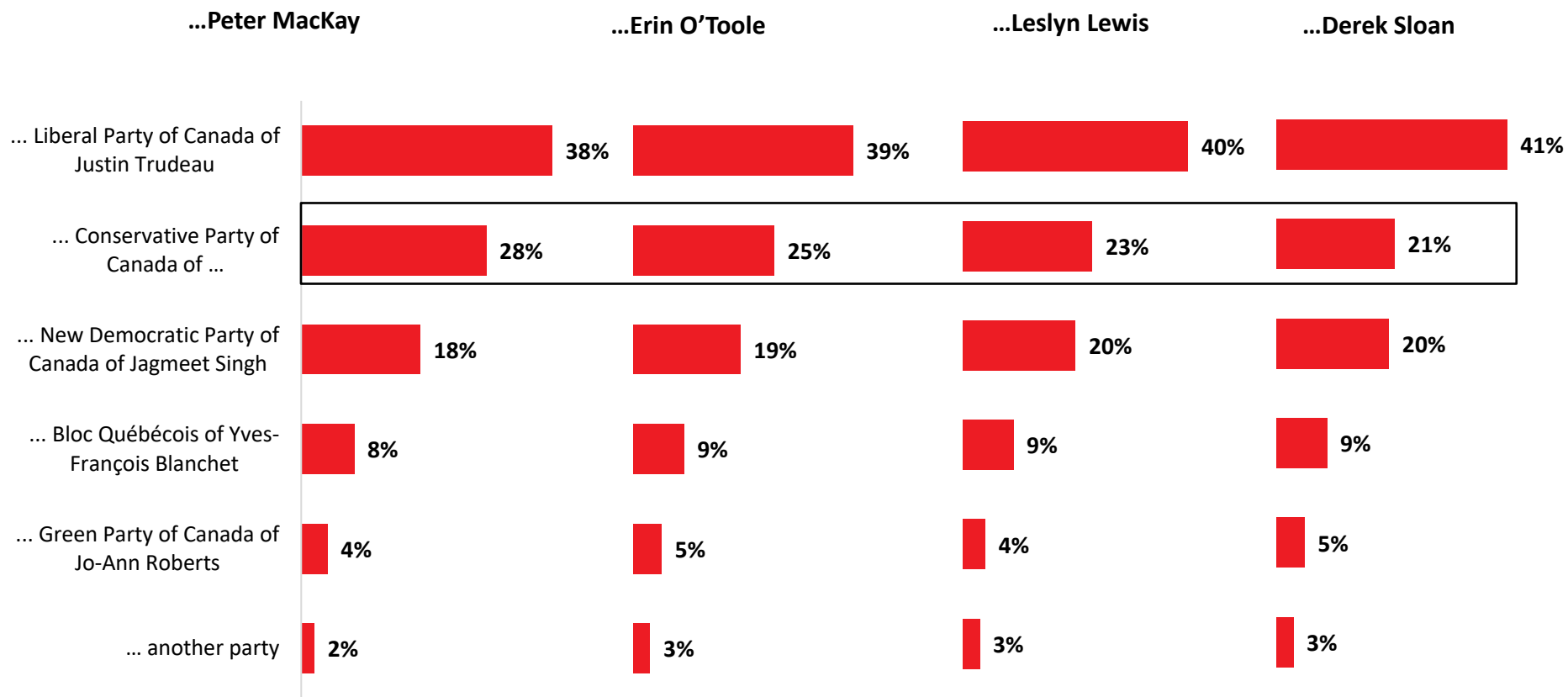
New question

# LEADERSHIP TRACTION ON VOTING INTENTIONS



CTC37B. If federal election was held today, and the leader of the Conservative Party of Canada was...  
for which political party would you be most likely to vote?

Base: Decided voters (n=1,113)





IN THE NEWS  
BUY CANADIAN PREFERENCE

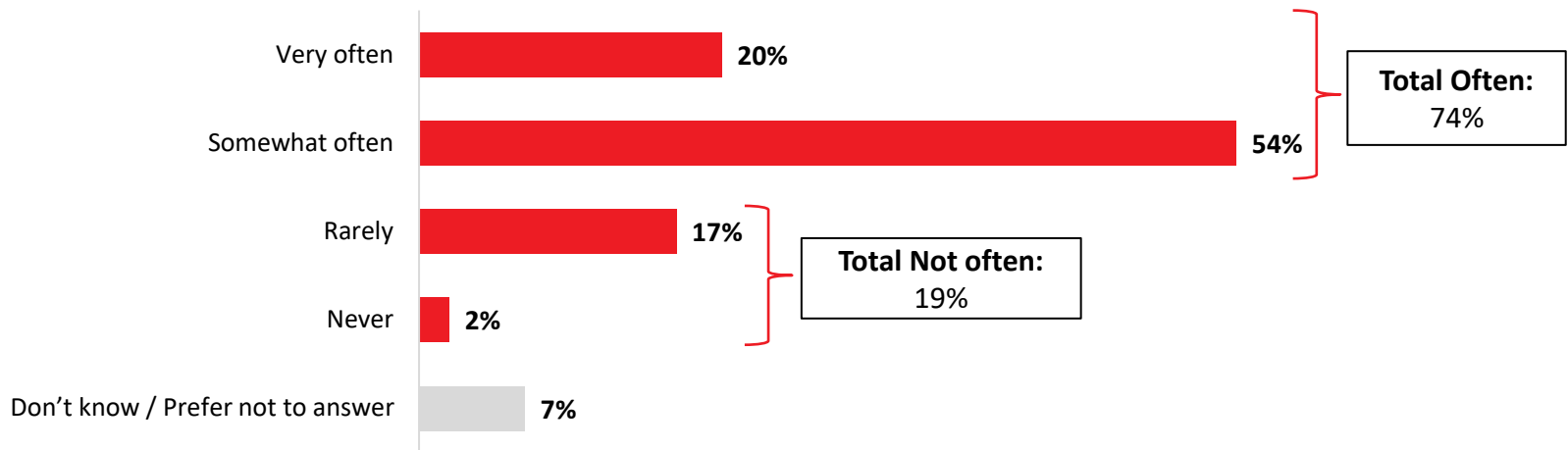
**New question**

# CANADIAN BUYING HABITS



**CTC130. Thinking about your daily/weekly shopping habits, along with the infrequent large purchases you may be making, how often are you deliberately purchasing products or services that originate in Canada from a Canadian company—that is 'Buying Canadian'?**

Base: All respondents (n=1,521)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288
<b>Total Often</b>	<b>74%</b>	71%	<b>82%</b>	73%	70%	69%	70%	<b>66%</b>	73%	<b>80%</b>	74%	74%	76%
Very often	<b>20%</b>	17%	<b>27%</b>	19%	19%	15%	18%	<b>13%</b>	18%	<b>27%</b>	19%	18%	<b>25%</b>
Somewhat often	<b>54%</b>	54%	55%	54%	51%	54%	52%	53%	55%	53%	54%	56%	50%
<b>Total Not Often</b>	<b>19%</b>	19%	<b>14%</b>	20%	23%	20%	21%	<b>24%</b>	19%	<b>15%</b>	18%	20%	18%
Rarely	<b>17%</b>	18%	<b>13%</b>	17%	22%	19%	18%	<b>20%</b>	17%	14%	16%	18%	16%
Never	<b>2%</b>	1%	1%	3%	1%	1%	3%	<b>4%</b>	2%	<b>0%</b>	2%	1%	1%
Don't know / Prefer not to answer	<b>7%</b>	9%	<b>4%</b>	7%	7%	11%	9%	<b>10%</b>	8%	<b>5%</b>	8%	6%	7%

**New question**

## CANADIAN / AMERICAN BUYING HABITS (CANADA VS UNITED STATES)

**CTC130. Thinking about your daily/weekly shopping habits, along with the infrequent large purchases you may be making, how often are you deliberately purchasing products or services that originate in Canada from a Canadian company—that is 'Buying Canadian' / in the United States, from an American company – that is 'Buying American' ?**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
<b>Total Often</b>	<b>74%</b>	<b>68%</b>	6
Very often	20%	27%	7
Somewhat often	54%	40%	14
<b>Total Not Often</b>	19%	21%	2
Rarely	17%	17%	-
Never	2%	4%	2
Don't know / Prefer not to answer	7%	11%	4

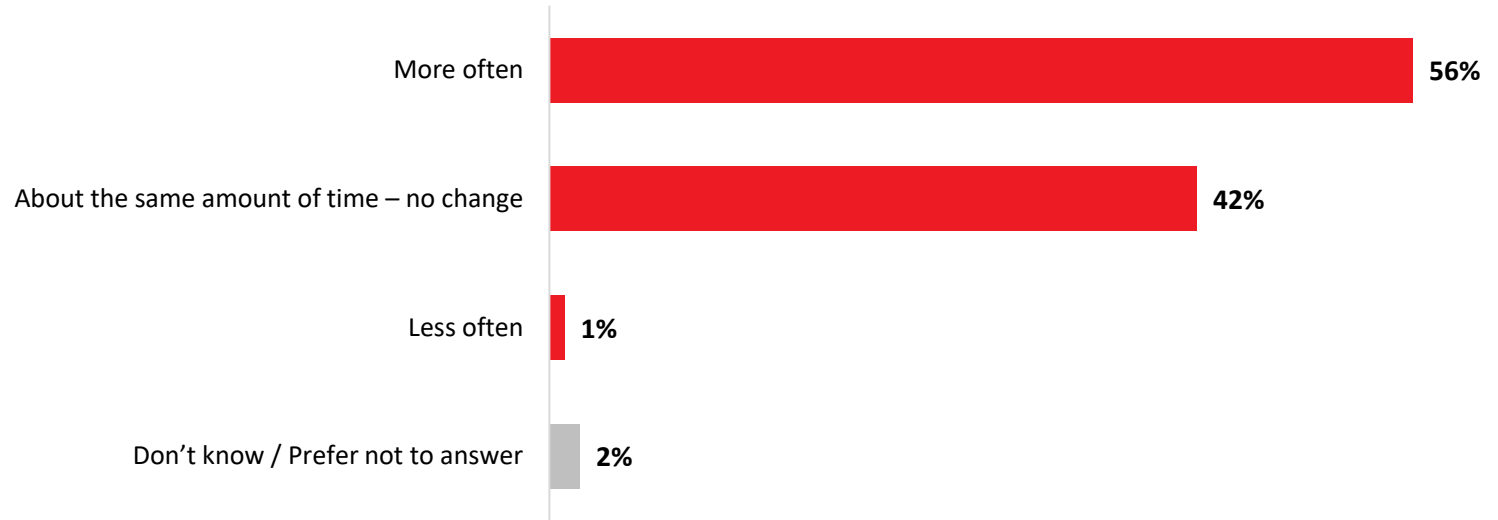
**New question**

# INTENTION TO BUY CANADIAN IN THE FUTURE



**CTC131. In the future, do you feel you will be trying to buy Canadian goods and services...**

Base: All respondents (n=1,521)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288
More often	56%	57%	57%	56%	51%	54%	54%	52%	53%	60%	57%	54%	57%
About the same amount of time – no change	42%	42%	39%	40%	47%	45%	44%	45%	43%	38%	40%	44%	42%
Less often	1%	0%	0%	2%	0%	0%	1%	2%	1%	0%	2%	1%	0%
Don't know / Prefer not to answer	2%	1%	4%	2%	2%	0%	1%	1%	2%	2%	2%	2%	1%



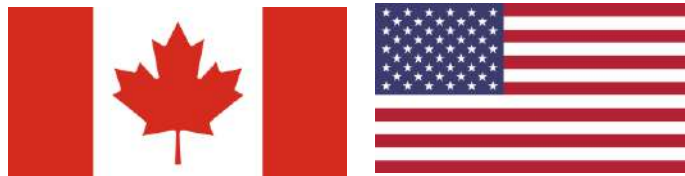
**New question**

# INTENTION TO BUY CANADIAN /AMERICAN IN THE FUTURE (CANADA VS UNITED STATES)



**CTC131. In the future, do you feel you will be trying to buy Canadian / American goods and services...**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
More often	56%	43%	13
About the same amount of time – no change	42%	49%	7
Less often	1%	2%	1
Don't know / Prefer not to answer	2%	7%	5

New question

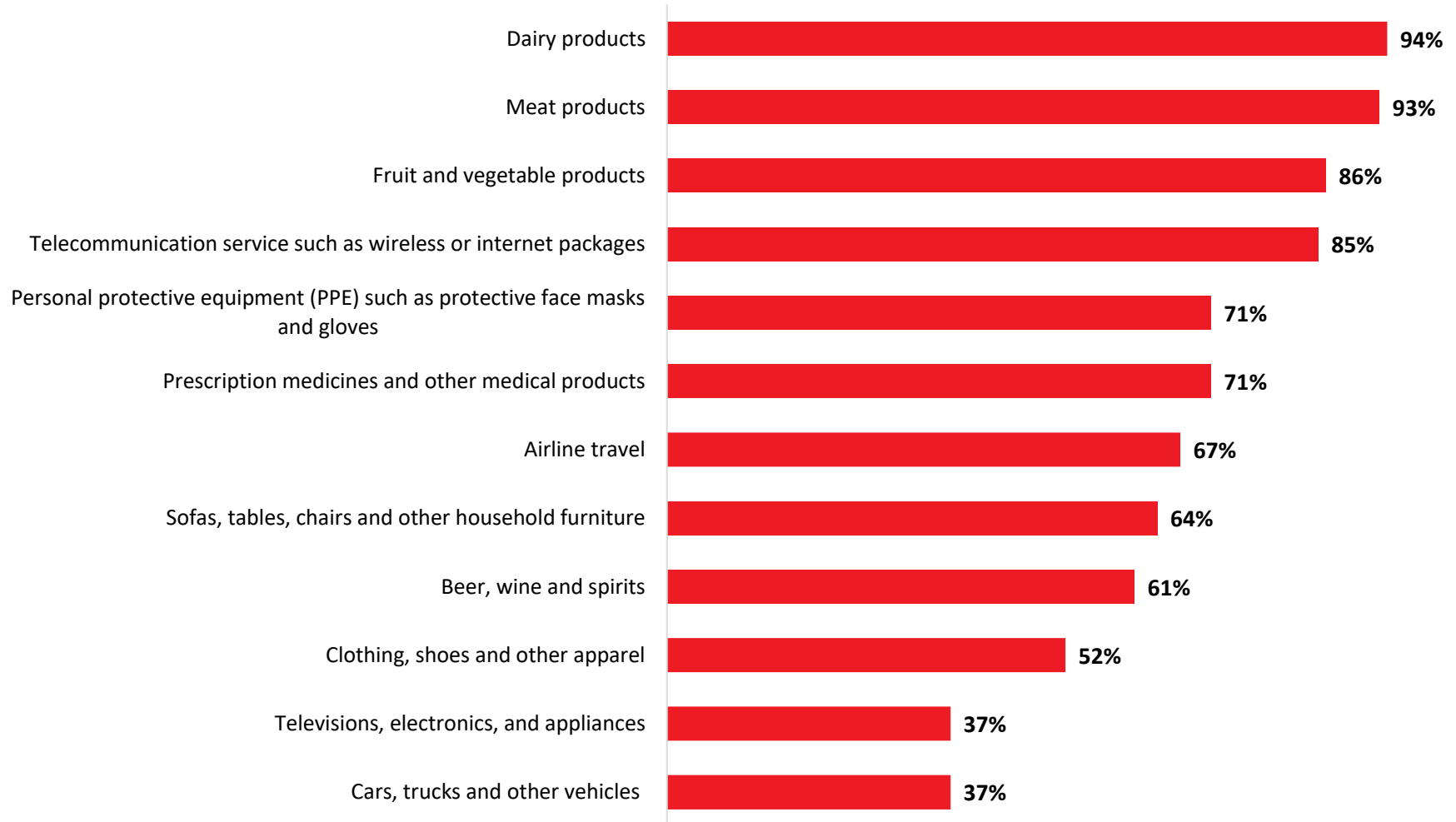
# IMPACT OF A PRODUCT'S ORIGIN ON PURCHASE INTENTIONS



CTC132. Below is a list of products and services. For each one, please indicate whether the origin of the product or service is important to you enough that it will positively impact your purchase decision.

Base: All respondents (n=1,521)

*% who are more likely to purchase if the product or service originates in Canada (i.e. from a Canadian company)*



**New question**



# IMPACT OF A PRODUCT'S ORIGIN ON PURCHASE INTENTIONS (CANADA VS UNITED STATES)



CTC132. Below are a list of products and services. For each one, please indicate whether the origin of the product or service is important to you enough that it will positively impact your purchase decision.

Base: All respondents

*% who are more likely to purchase if the product or service originates in Canada (i.e. from a Canadian company) / % who are more likely to purchase if the product or service originates in the United States (i.e. from an American company)*

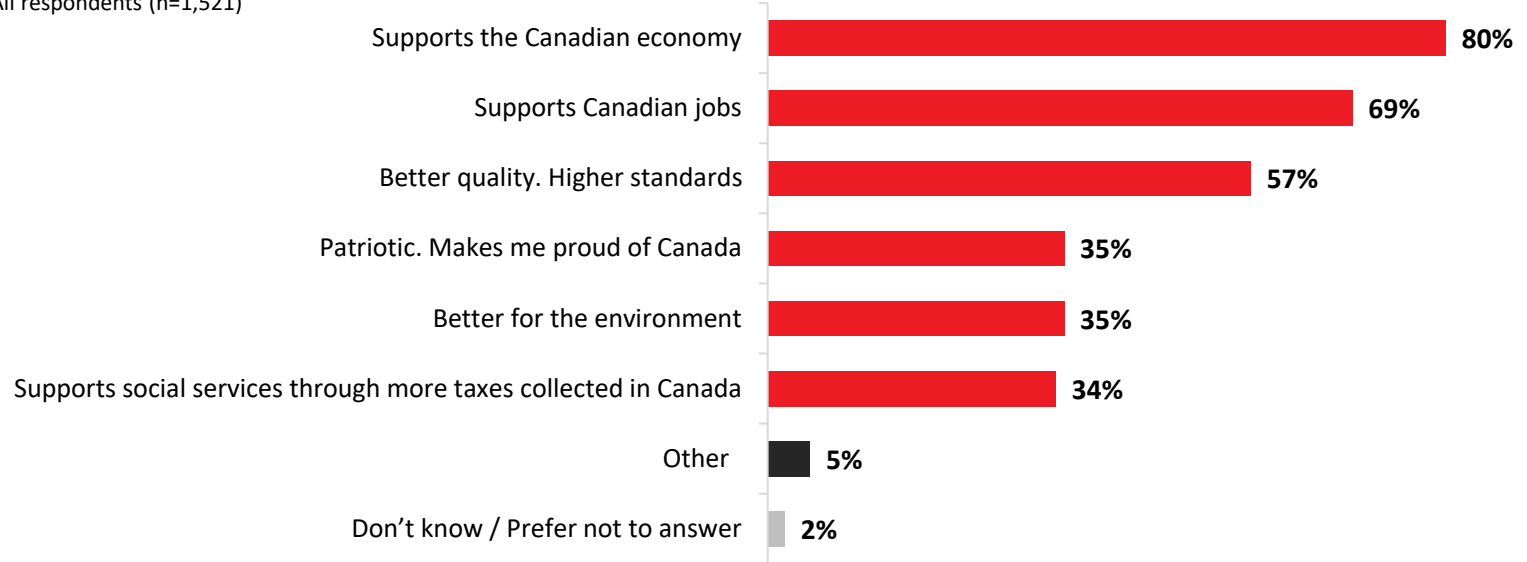
			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
Dairy products	94%	82%	12
Meat products	93%	82%	11
Fruit and vegetable products	86%	80%	6
Telecommunication service such as wireless or internet packages	85%	77%	8
Personal protective equipment (PPE) such as protective face masks and gloves	71%	66%	5
Prescription medicines and other medical products	71%	72%	1
Airline travel	67%	64%	3
Sofas, tables, chairs and other household furniture	64%	63%	1
Beer, wine and spirits	61%	55%	6
Clothing, shoes and other apparel	52%	62%	10
Televisions, electronics, and appliances	37%	51%	14
Cars, trucks and other vehicles	37%	56%	19

# REASONS TO BUY CANADIAN



**CTC134. What would be the primary reason for you to purchase a product or service that was wholly Canadian? Select all that apply\***

Base: All respondents (n=1,521)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288
Supports the Canadian economy	80%	78%	76%	79%	79%	85%	85%	78%	78%	83%	79%	80%	79%
Supports Canadian jobs	69%	74%	63%	66%	72%	77%	74%	63%	68%	74%	66%	69%	72%
Better quality. Higher standards	57%	63%	55%	61%	49%	58%	49%	55%	56%	60%	57%	59%	54%
Patriotic. Makes me proud of Canada	35%	45%	25%	38%	36%	44%	33%	28%	37%	39%	33%	37%	38%
Better for the environment	35%	27%	41%	33%	30%	39%	37%	41%	34%	32%	37%	35%	33%
Supports social services through more taxes collected in Canada	34%	24%	27%	37%	32%	35%	40%	28%	33%	39%	34%	33%	35%
Other	5%	2%	3%	8%	5%	3%	7%	2%	5%	8%	5%	6%	5%
Don't know / Prefer not to answer	2%	3%	3%	1%	3%	3%	2%	3%	3%	2%	3%	1%	2%



\*Respondents had the option of selecting more than one answer, the total of mentions may exceed 100%.

**New question**

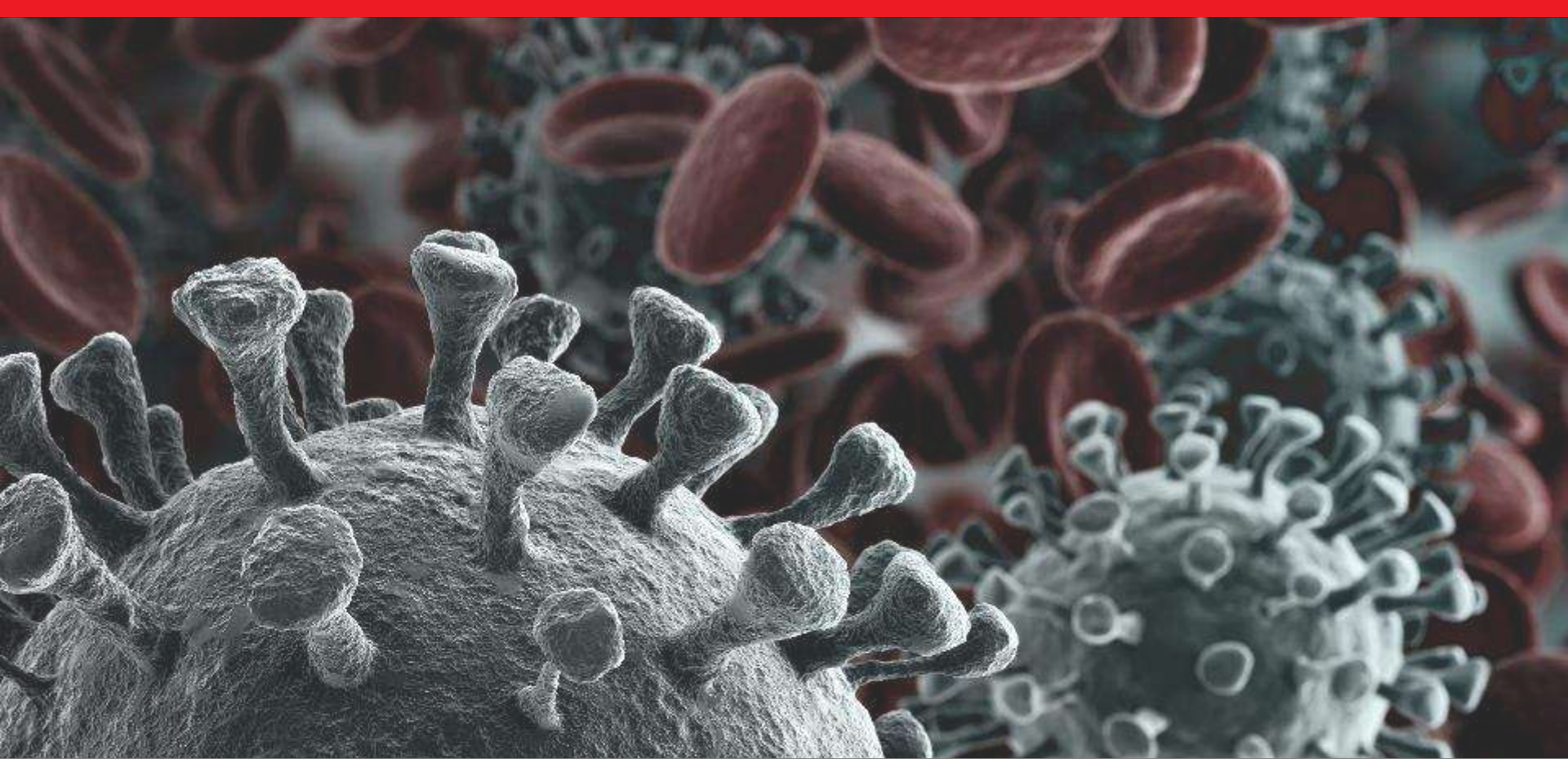
## REASONS TO BUY CANADIAN / AMERICAN (CANADA VS UNITED STATES)

**CTC134. What would be the primary reason for you to purchase a product or service that was wholly Canadian / American? Select all that apply\***

Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
Supports the Canadian / American economy	80%	61%	19
Supports Canadian / American jobs	69%	57%	12
Better quality. Higher standards	57%	51%	6
Patriotic. Makes me proud of Canada / The United States	35%	32%	3
Better for the environment	35%	23%	12
Supports social services through more taxes collected in Canada/ the United States	34%	33%	1
Other	5%	4%	1
Don't know / Prefer not to answer	2%	8%	6

\*Respondents had the option of selecting more than one answer, the total of mentions may exceed 100%.



SECOND WAVE OF COVID-19 VIRUS

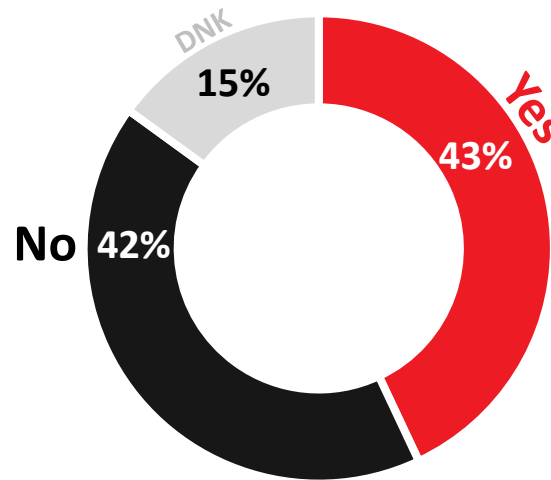




# END OF THE FIRST WAVE

CTC116. Do you think we've reached the end of the first wave of the COVID-19 pandemic?

Base: All respondents (n=1,521)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 15 <sup>th</sup>	Gap
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296	1,527	
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288	1,527	
Yes	43%	53%	55%	36%	39%	40%	44%	53%	46%	34%	39%	45%	47%	46%	-3
No	42%	39%	33%	48%	44%	38%	40%	38%	39%	47%	46%	41%	35%	39%	+3
Don't know / Prefer not to answer	15%	8%	12%	16%	17%	22%	16%	9%	15%	19%	15%	14%	18%	16%	-1



# END OF THE FIRST WAVE (CANADA VS UNITED STATES)

CTC116. Do you think we've reached the end of the first wave of the COVID-19 pandemic?

Base: All respondents

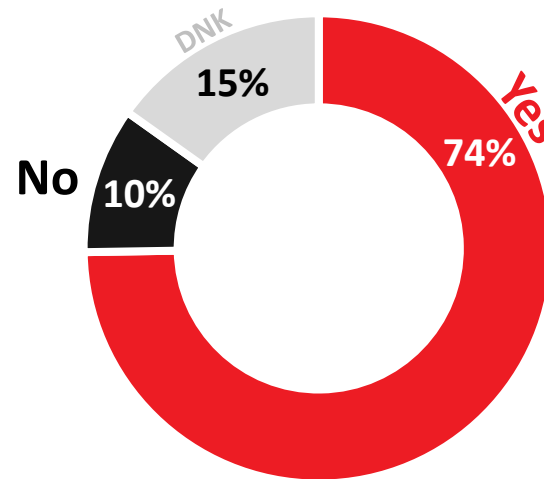


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
Yes	43%	29%	14
No	42%	55%	13
Don't know / Prefer not to answer	15%	16%	1

## SECOND WAVE OF THE VIRUS

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents (n=1,521)

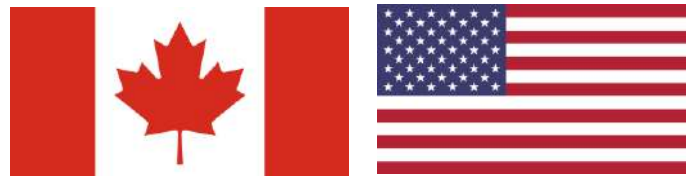


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 15 <sup>th</sup>	Gap
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296	1,527	
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288	1,527	
Yes	74%	73%	70%	75%	82%	75%	77%	76%	76%	71%	77%	73%	73%	74%	-
No	10%	12%	14%	11%	3%	9%	7%	12%	11%	9%	8%	12%	11%	11%	-1
Don't know / Prefer not to answer	15%	15%	16%	15%	15%	15%	16%	12%	13%	20%	15%	15%	17%	15%	-

## SECOND WAVE OF THE VIRUS (CANADA VS UNITED STATES)

CTC96. Do you think there will be a second wave of the virus ?

Base: All respondents

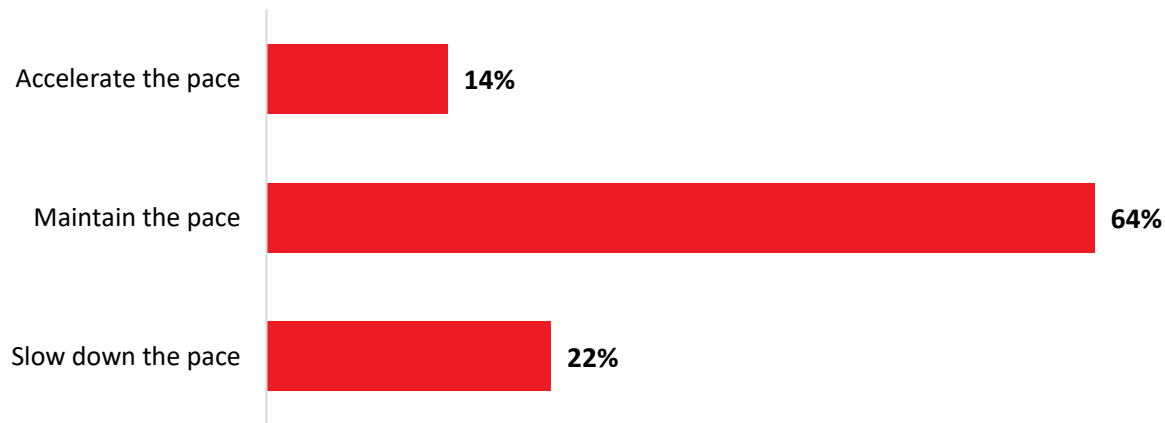


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
Yes	74%	68%	6
No	10%	15%	5
Don't know / Prefer not to answer	15%	17%	2

## PACE OF RELAXING PROTECTIVE MEASURES BY GOVERNMENTS

CTC64. Do you feel that governments should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?

Base: All respondents (n=1,521)

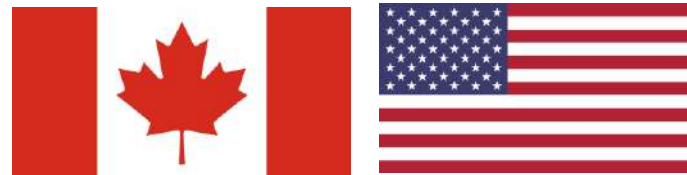


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 15 <sup>th</sup>	Gap
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296	1,527	
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288	1,527	
Accelerate the pace	14%	13%	15%	13%	12%	14%	19%	15%	17%	11%	14%	12%	19%	15%	-1
Maintain the pace	64%	63%	64%	62%	65%	63%	70%	63%	58%	70%	63%	67%	62%	62%	+2
Slow down the pace	22%	24%	20%	24%	23%	23%	11%	22%	25%	19%	23%	20%	20%	23%	-1

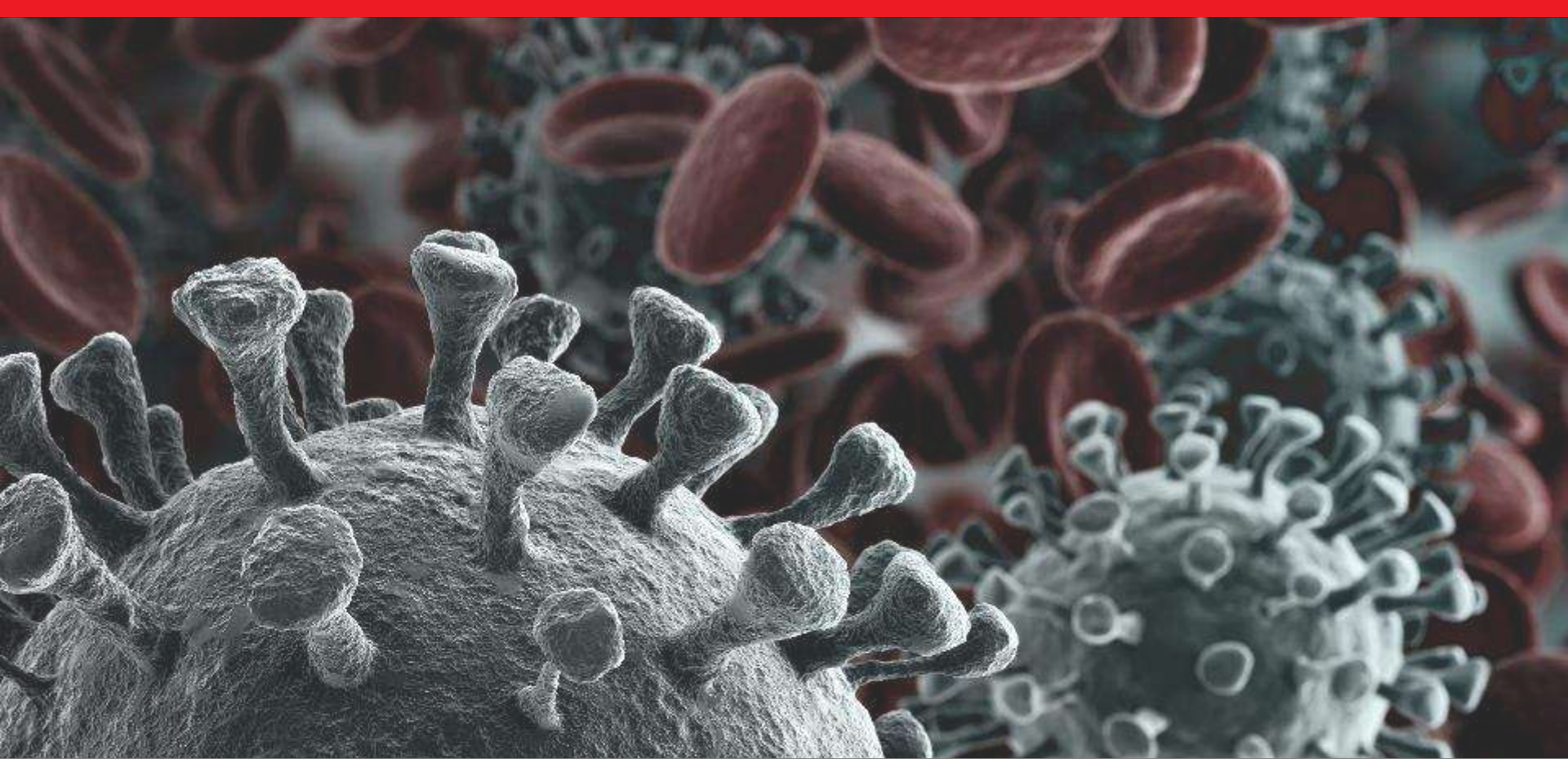
# PACE OF RELAXING PROTECTIVE MEASURES BY GOVERNMENTS (CANADA VS UNITED STATES)

CTC64. Do you feel that governments should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
Accelerate the pace	14%	20%	6
Maintain the pace	64%	46%	18
Slow down the pace	22%	34%	12



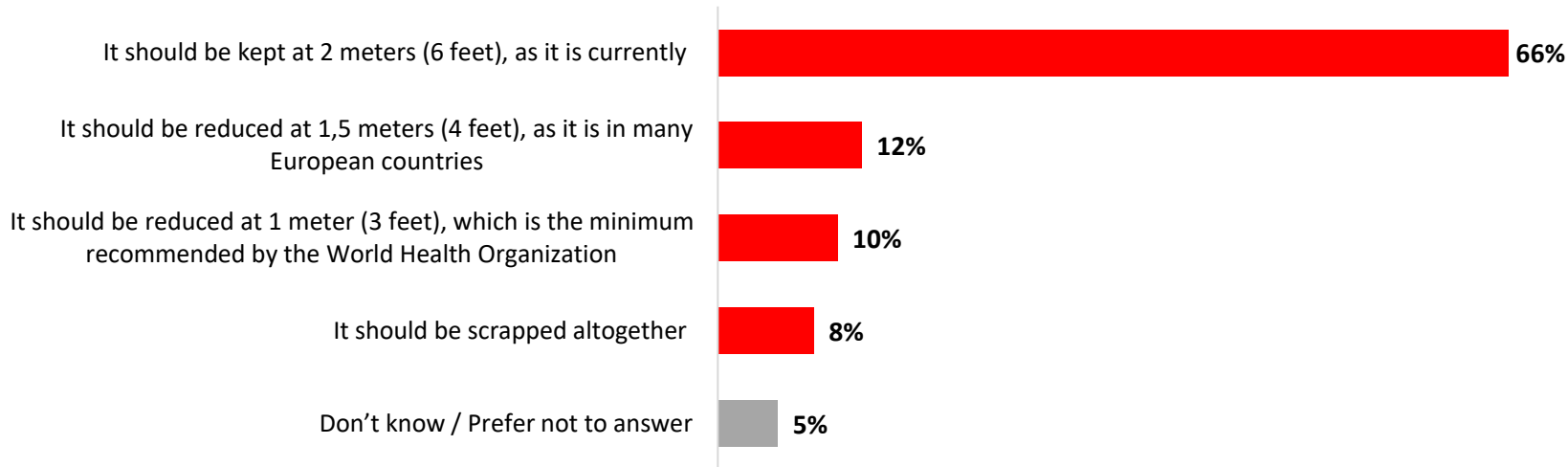
SOCIAL DISTANCING AND WEARING A MASK



## SOCIAL DISTANCING RULES

**CTC128. Different countries have established different social distancing rules. Regarding the distance that must be respected between two people in Canada, do you think...**

Base: All respondents (n=1,521)



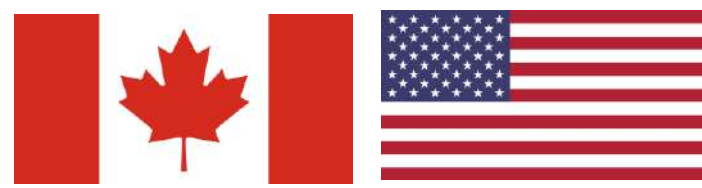
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288
It should be kept at 2 meters (6 feet), as it is currently	66%	79%	43%	72%	69%	68%	77%	62%	65%	69%	68%	67%	59%
It should be reduced at 1,5 meters (4 feet), as it is in many European countries	12%	6%	18%	9%	10%	14%	9%	15%	11%	10%	10%	12%	12%
It should be reduced at 1 meter (3 feet), which is the minimum recommended by the World Health Organization	10%	3%	25%	5%	8%	4%	6%	11%	10%	10%	9%	10%	10%
It should be scrapped altogether	8%	10%	10%	7%	10%	6%	5%	5%	9%	9%	7%	6%	14%
Don't know / Prefer not to answer	5%	2%	3%	6%	4%	9%	3%	6%	5%	4%	5%	5%	5%



# SOCIAL DISTANCING RULES (CANADA VS UNITED STATES)

**CTC128. Different countries have established different social distancing rules. Regarding the distance that must be respected between two people in Canada / in the United States, do you think...**

Base: All respondents



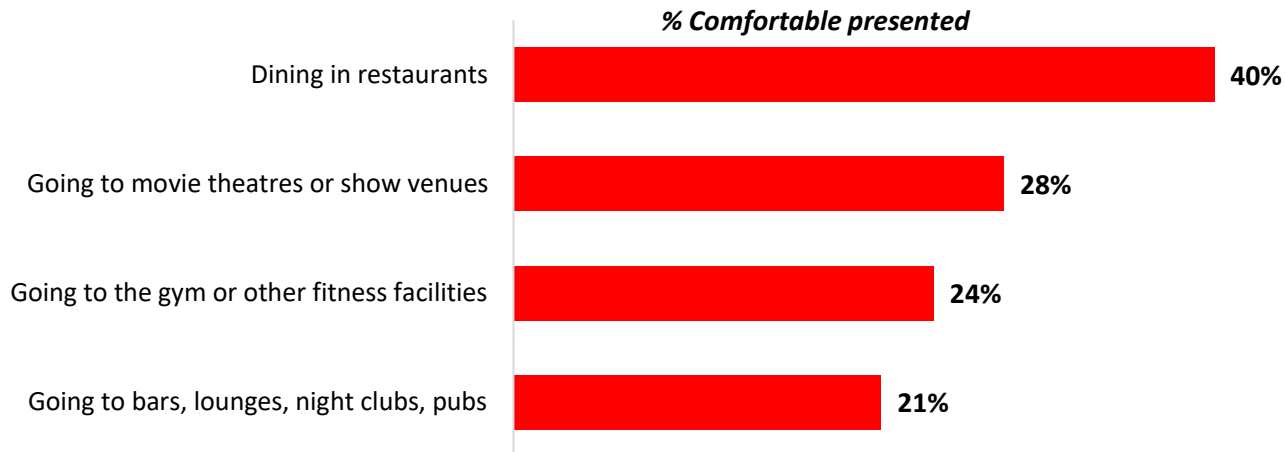
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
It should be kept at 2 meters (6 feet), as it is currently	66%	66%	-
It should be reduced at 1,5 meters (4 feet), as it is in many European countries	12%	10%	2
It should be reduced at 1 meter (3 feet), which is the minimum recommended by the World Health Organization	10%	5%	5
It should be scrapped altogether	8%	10%	2
Don't know / Prefer not to answer	5%	9%	4

**New question**

## REDUCING SOCIAL DISTANCING RULES

**CTC129. If the 2 meters (6 feet) rule in social distancing was to be reduced to 1 meter (3 feet), would you be comfortable doing the following...**

Base: All respondents (n=1,521)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288
<b>% Comfortable presented</b>													
Dining in restaurants	40%	39%	50%	34%	40%	46%	39%	48%	41%	34%	41%	38%	45%
Going to movie theatres or show venues	28%	23%	36%	25%	27%	28%	22%	35%	30%	21%	29%	26%	29%
Going to the gym or other fitness facilities	24%	25%	33%	22%	22%	23%	16%	36%	26%	15%	23%	23%	28%
Going to bars, lounges, night clubs, pubs	21%	18%	25%	19%	21%	21%	19%	24%	24%	15%	22%	18%	23%

**New question**

## REDUCING SOCIAL DISTANCING RULES (CANADA VS UNITED STATES)

CTC129. If the 2 meters rule in social distancing was to be reduced to 1 meter, would you be comfortable doing the following...

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,521	1,002	
	Unweighted n =	1,521	1,002	
<b>% Comfortable presented</b>				
Dining in restaurants		40%	40%	-
Going to movie theatres or show venues		28%	30%	2
Going to the gym or other fitness facilities		24%	27%	3
Going to bars, lounges, night clubs, pubs		<b>21%</b>	<b>25%</b>	4

# WEARING A MASK IN PUBLIC

CTC74. Do you wear a mask to do the following ?

Base: All respondents (n=1,521)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 15 <sup>th</sup>	Gap
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296	1,527	
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288	1,527	
<b>% Yes presented</b>															
Grocery shopping	55%	45%	53%	64%	41%	37%	57%	53%	50%	60%	60%	57%	39%	51%	+4
Go to the pharmacy	48%	42%	50%	55%	34%	32%	47%	44%	43%	55%	53%	49%	36%	45%	+3
Use public transit (buses, subways, tramways, etc.)	21%	13%	22%	22%	8%	16%	29%	30%	17%	17%	30%	17%	9%	17%	+4
Work in your office / workplace	18%	15%	18%	20%	12%	15%	17%	31%	18%	8%	18%	20%	12%	18%	-
Go for a walk	11%	9%	10%	14%	4%	7%	15%	11%	10%	12%	16%	9%	5%	11%	-

## WEARING A MASK IN PUBLIC (CANADA VS UNITED STATES)

### CTC74. Do you wear a mask to do the following?

Base: All respondents

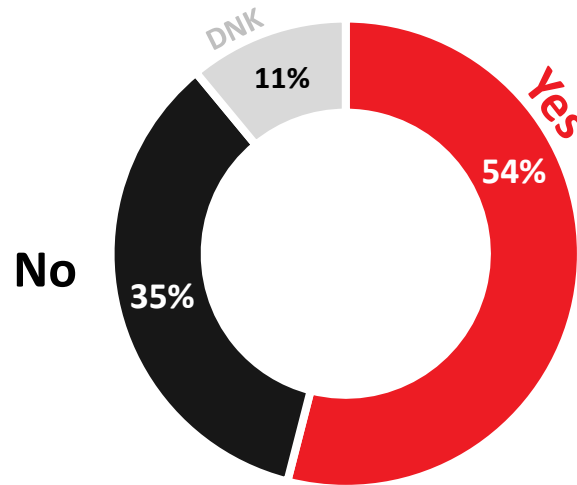


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
<b>% Yes presented</b>			
Grocery shopping	<b>55%</b>	<b>78%</b>	23
Go to the pharmacy	<b>48%</b>	<b>65%</b>	17
Use public transit (buses, subways, tramways, etc.)	<b>21%</b>	<b>32%</b>	11
Work in your office / workplace	<b>18%</b>	<b>36%</b>	18
Go for a walk	<b>11%</b>	<b>37%</b>	26

# MANDATORY MASK WEARING

**CTC84. Should the wearing of a protective mask be made mandatory for all Canadians when they are out in public and confined spaces such as grocery stores, shopping malls or public transit?**

Base: All respondents (n=1,521)

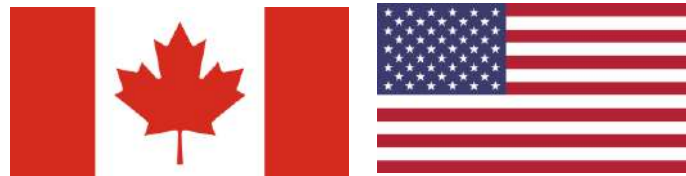


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 15 <sup>th</sup>	Gap
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296	1,527	
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288	1,527	
Yes	54%	48%	57%	58%	40%	46%	50%	55%	49%	56%	57%	56%	41%	54%	-
No	35%	39%	35%	31%	46%	43%	36%	34%	37%	34%	32%	34%	46%	34%	+1
Don't know / Prefer not to answer	11%	13%	8%	11%	14%	11%	14%	11%	14%	9%	11%	10%	13%	12%	-1

# MANDATORY MASK WEARING (CANADA VS UNITED STATES)

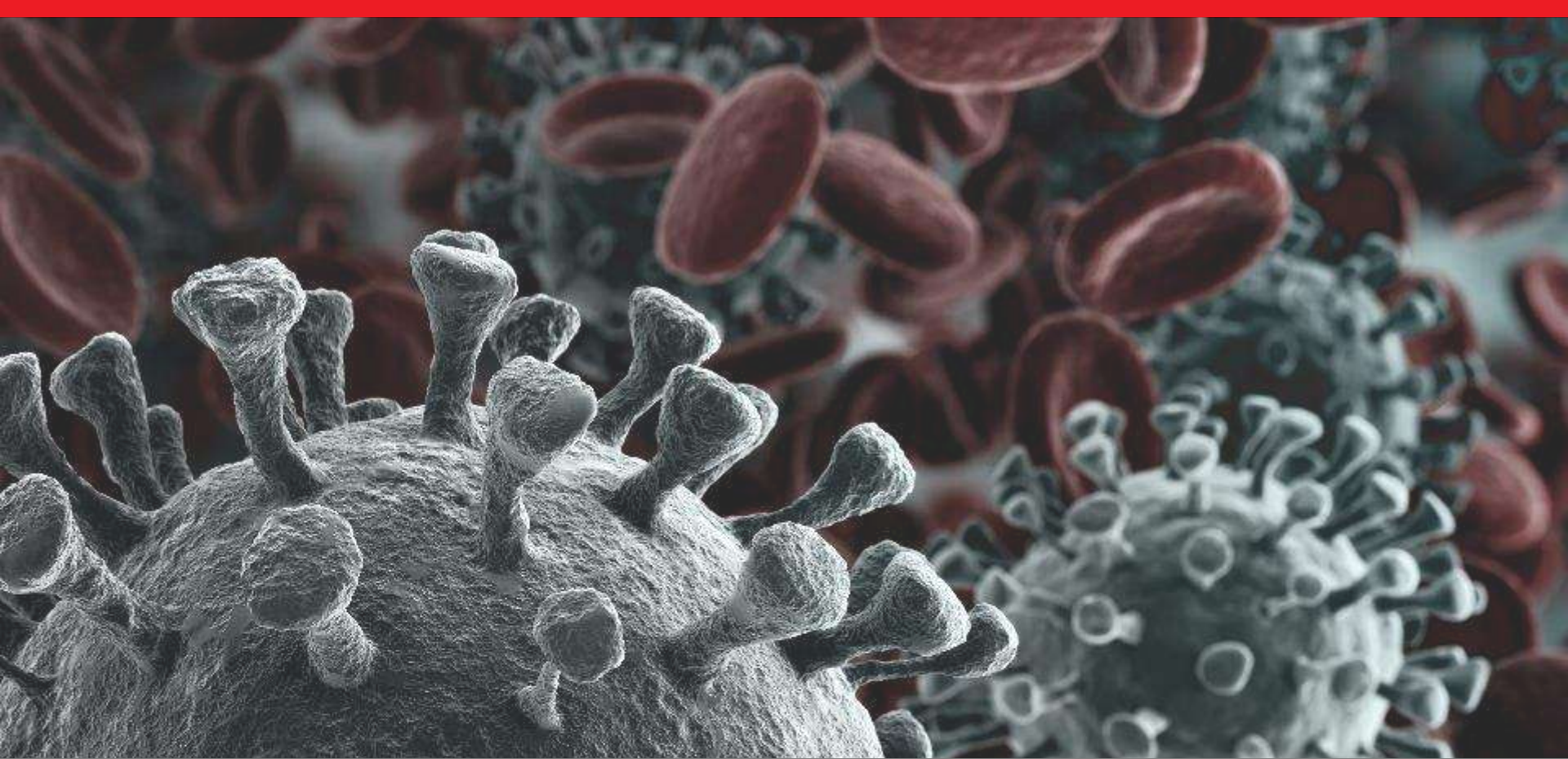
**CTC84. Should the wearing of a protective mask be made mandatory for all Canadians/ all Americans when they are out in public and confined spaces such as grocery stores, shopping malls or public transit?**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
Yes	54%	66%	12
No	35%	26%	9
Don't know / Prefer not to answer	11%	8%	3





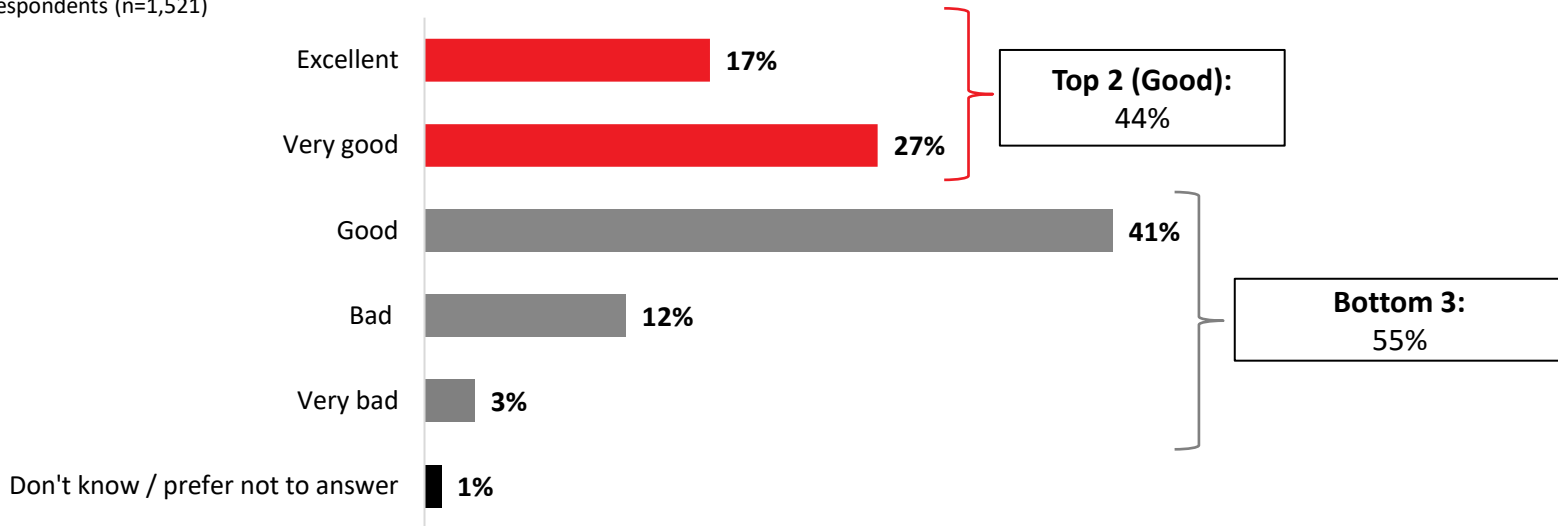
## STRESS AND MENTAL HEALTH



# MENTAL HEALTH DURING THE CRISIS

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,521)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 15 <sup>th</sup>	Gap
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296	1,527	
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288	1,527	
<b>Total Top 2 (Good)</b>	<b>44%</b>	<b>34%</b>	<b>50%</b>	43%	43%	50%	<b>33%</b>	<b>35%</b>	<b>35%</b>	<b>57%</b>	<b>40%</b>	46%	46%	<b>39%</b>	<b>+5</b>
Excellent	<b>17%</b>	16%	<b>21%</b>	18%	15%	15%	<b>10%</b>	<b>11%</b>	<b>13%</b>	<b>24%</b>	16%	16%	<b>21%</b>	<b>14%</b>	<b>+3</b>
Very good	<b>27%</b>	<b>18%</b>	29%	25%	28%	<b>35%</b>	23%	24%	<b>22%</b>	<b>33%</b>	25%	29%	25%	<b>25%</b>	<b>+2</b>
<b>Total Bottom 3</b>	<b>55%</b>	65%	<b>49%</b>	54%	56%	50%	<b>67%</b>	<b>64%</b>	<b>64%</b>	<b>41%</b>	58%	53%	53%	<b>59%</b>	<b>-4</b>
Good *	<b>41%</b>	47%	38%	42%	42%	34%	48%	44%	<b>45%</b>	<b>36%</b>	43%	40%	40%	<b>43%</b>	<b>-2</b>
Bad	<b>12%</b>	13%	10%	10%	9%	15%	16%	<b>18%</b>	<b>15%</b>	<b>5%</b>	12%	12%	10%	<b>14%</b>	<b>-2</b>
Very bad	<b>3%</b>	4%	<b>1%</b>	3%	5%	1%	4%	3%	<b>5%</b>	<b>1%</b>	3%	<b>1%</b>	3%	<b>3%</b>	<b>-</b>
Don't know/Prefer not to answer	<b>1%</b>	1%	1%	<b>2%</b>	1%	0%	0%	1%	1%	1%	2%	1%	0%	<b>2%</b>	<b>-1</b>

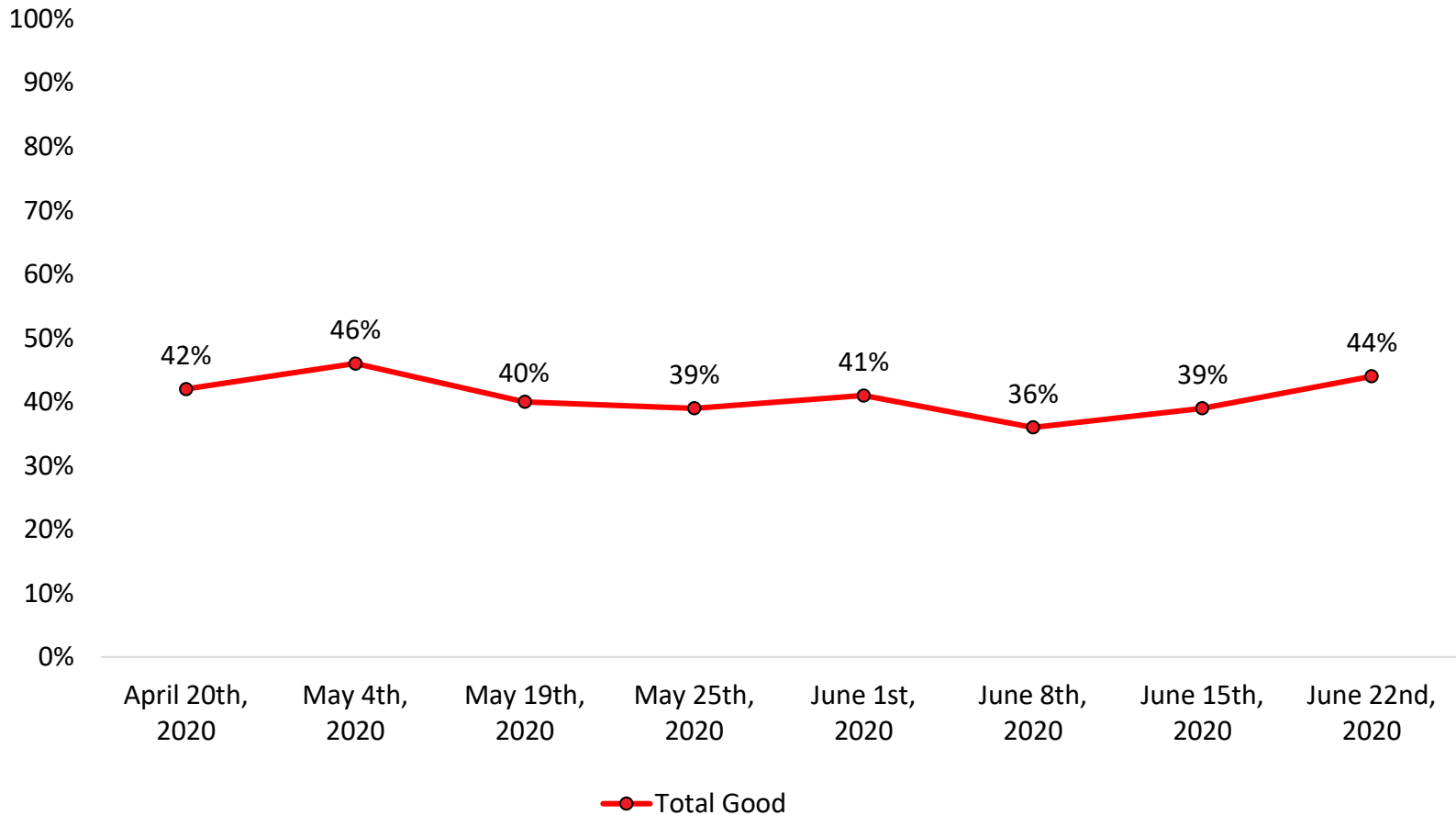
\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

# MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

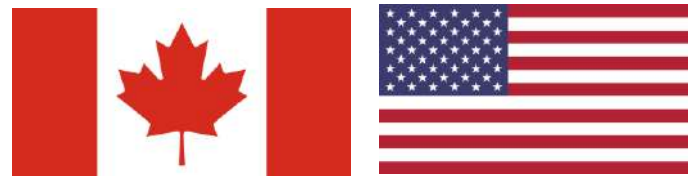
**% Total Good (Excellent + Very good) presented**



# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



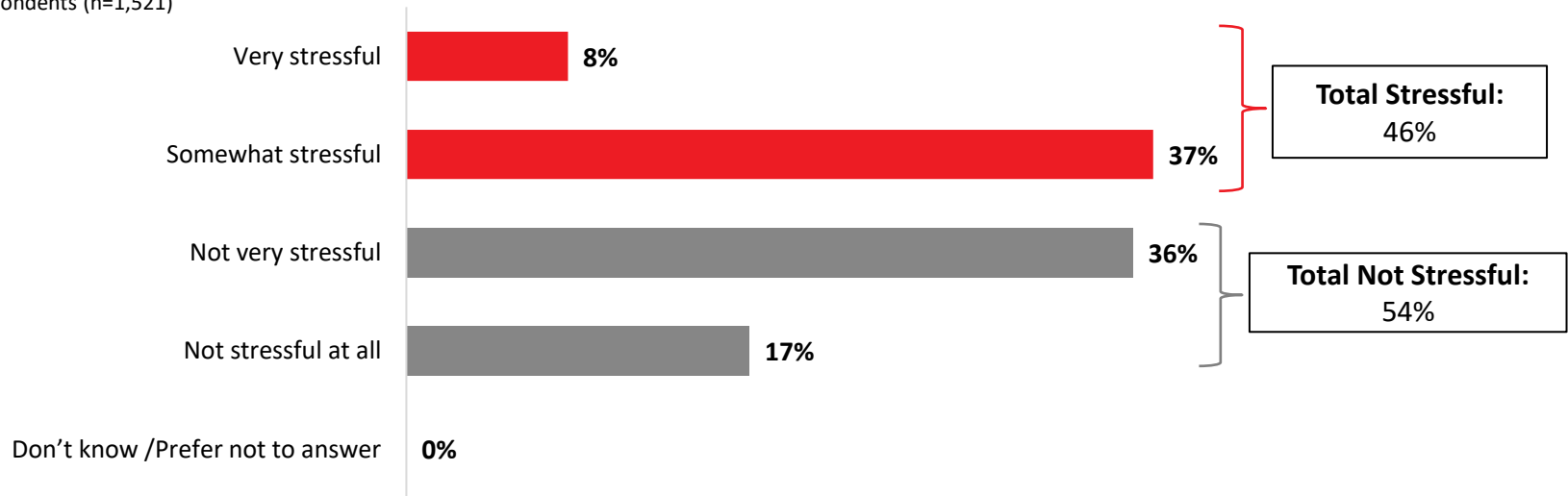
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
<b>Total Top 2 (Good)</b>	44%	47%	3
Excellent	17%	18%	1
Very good	27%	29%	2
<b>Total Bottom 3</b>	<b>55%</b>	<b>51%</b>	4
Good *	41%	40%	1
Bad	<b>12%</b>	<b>8%</b>	4
Very bad	3%	3%	-
Don't know/Prefer not to answer	<b>1%</b>	<b>3%</b>	2

\* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

# STRESS: LEAVING THE HOUSE / BEING IN PUBLIC

CTC72. When you have to leave your house and be out in public, to what extent do you find that stressful?

Base: All respondents (n=1,521)

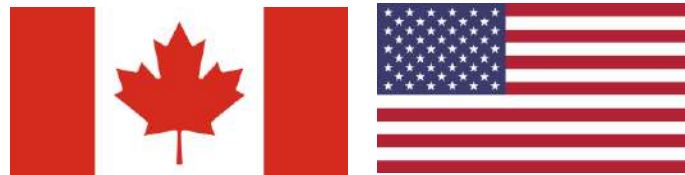


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 15 <sup>th</sup>	Gap
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296	1,527	
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288	1,527	
<b>Total Stressful</b>	<b>46%</b>	47%	<b>33%</b>	<b>52%</b>	43%	47%	51%	<b>51%</b>	45%	43%	46%	<b>50%</b>	<b>37%</b>	<b>50%</b>	-4
Very stressful	<b>8%</b>	12%	<b>6%</b>	9%	10%	8%	8%	7%	<b>12%</b>	<b>7%</b>	<b>11%</b>	<b>6%</b>	9%	<b>10%</b>	-2
Somewhat stressful	<b>37%</b>	35%	<b>27%</b>	<b>43%</b>	32%	39%	44%	<b>43%</b>	<b>34%</b>	37%	36%	<b>44%</b>	<b>29%</b>	<b>40%</b>	-3
<b>Total Not Stressful</b>	<b>54%</b>	53%	<b>67%</b>	<b>48%</b>	56%	50%	49%	<b>49%</b>	54%	57%	53%	<b>50%</b>	<b>63%</b>	<b>49%</b>	+5
Not very stressful	<b>36%</b>	35%	<b>49%</b>	<b>32%</b>	31%	32%	34%	35%	39%	35%	35%	36%	40%	<b>34%</b>	+2
Not stressful at all	<b>17%</b>	17%	18%	16%	<b>24%</b>	19%	15%	14%	15%	<b>22%</b>	18%	<b>14%</b>	<b>23%</b>	<b>15%</b>	+2
Don't know/Refuse	<b>0%</b>	0%	0%	0%	1%	<b>2%</b>	0%	0%	<b>1%</b>	0%	0%	1%	0%	<b>1%</b>	-1

# STRESS: LEAVING THE HOUSE / BEING IN PUBLIC (CANADA VS UNITED STATES)

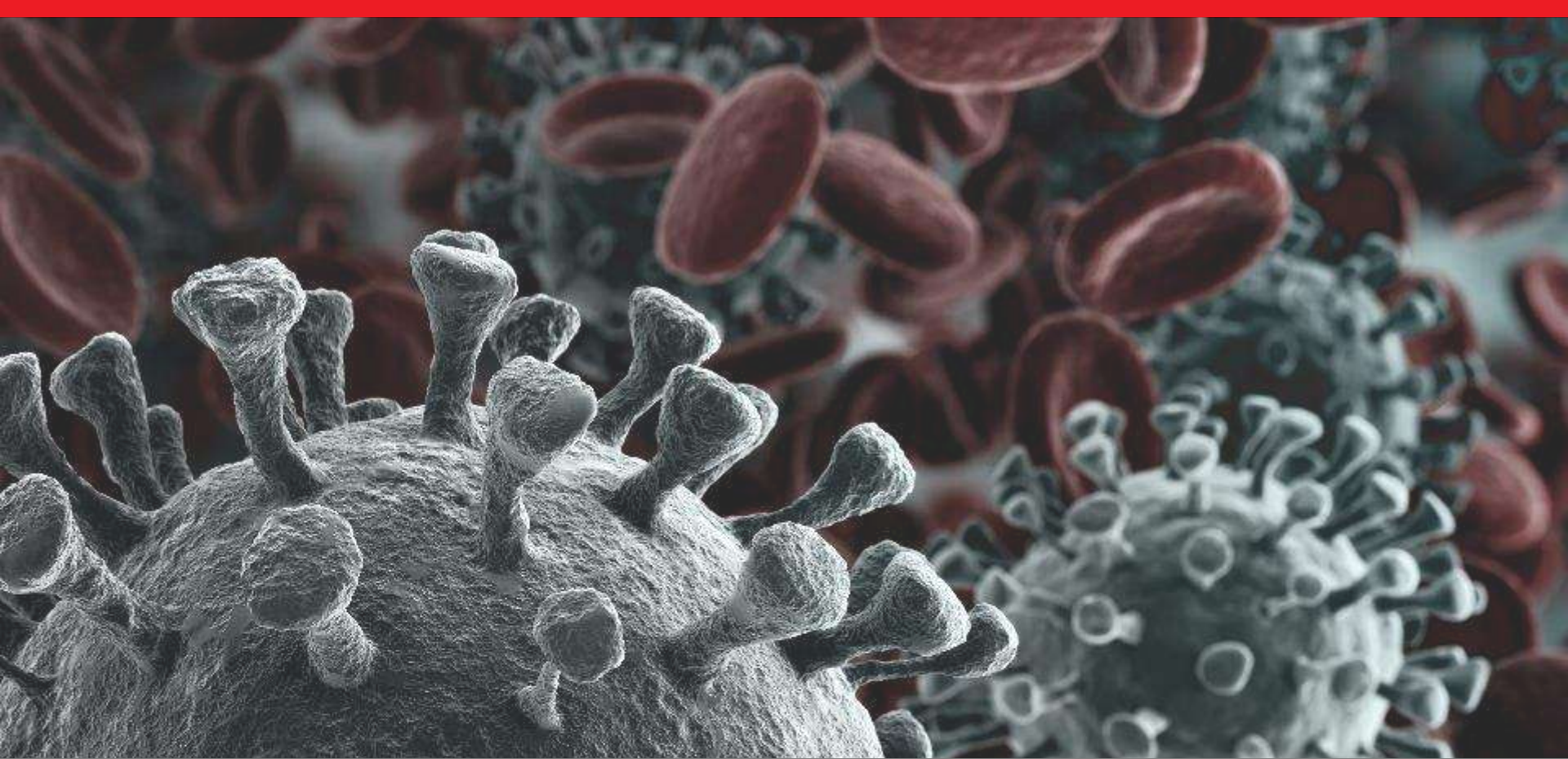
CTC72. When you have to leave your house and be out in public, to what extent do you find that stressful?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
<b>Total Stressful</b>	<b>46%</b>	<b>56%</b>	10
Very stressful	8%	19%	11
Somewhat stressful	37%	37%	-
<b>Total Not Stressful</b>	<b>54%</b>	<b>42%</b>	12
Not very stressful	36%	24%	12
Not stressful at all	17%	18%	1
Don't know/Refuse	0%	3%	3





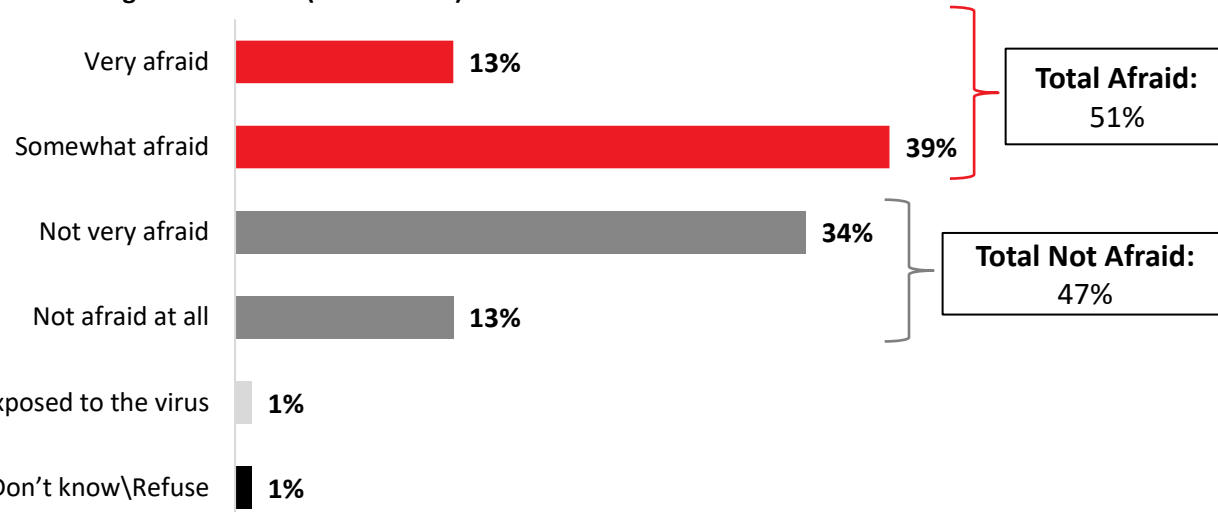
FEAR AND SPREAD OF THE VIRUS



# FEAR OF CONTRACTING THE VIRUS

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,521)



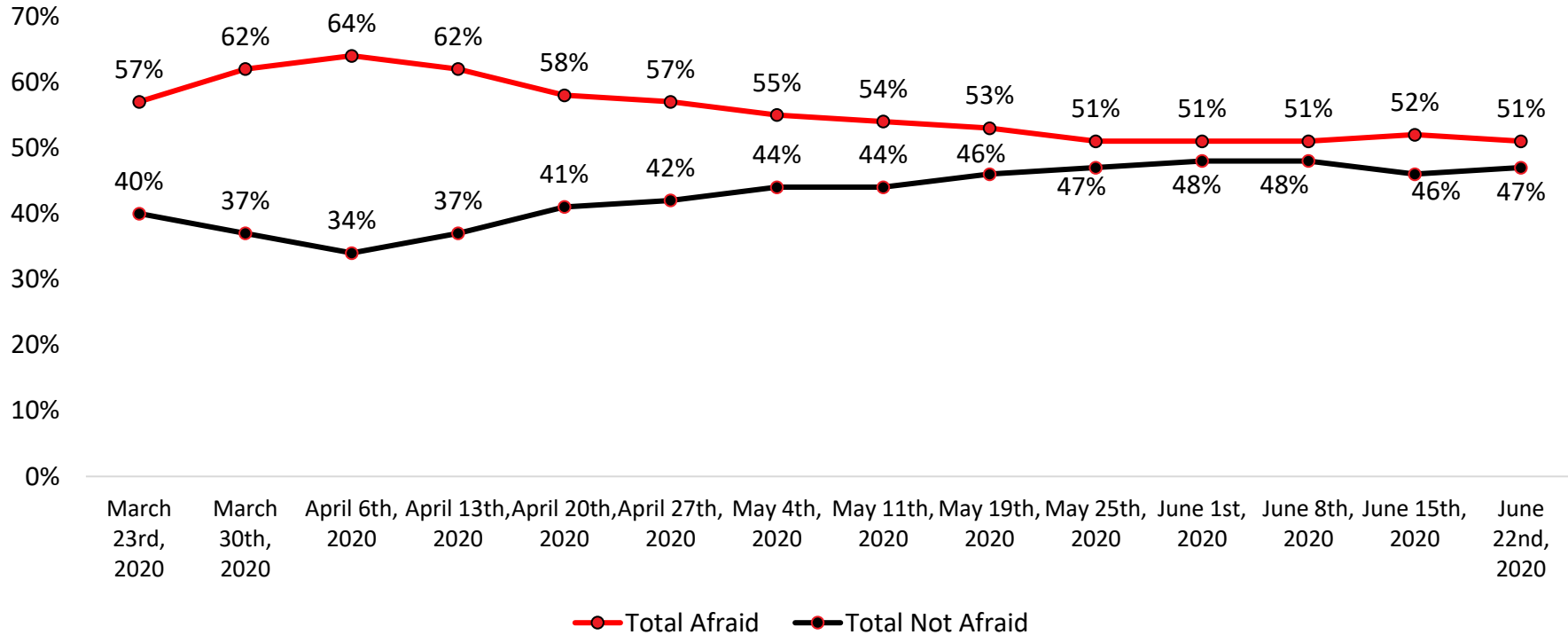
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 15 <sup>th</sup>	Gap
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296	1,527	
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288	1,527	
<b>Total Afraid</b>	<b>51%</b>	56%	<b>41%</b>	<b>57%</b>	51%	47%	55%	<b>46%</b>	54%	52%	54%	53%	<b>42%</b>	<b>52%</b>	<b>-1</b>
Very afraid	<b>13%</b>	16%	10%	14%	11%	10%	13%	<b>9%</b>	<b>17%</b>	11%	<b>17%</b>	<b>10%</b>	9%	<b>13%</b>	-
Somewhat afraid	<b>39%</b>	40%	<b>31%</b>	<b>42%</b>	40%	37%	42%	37%	37%	41%	37%	<b>43%</b>	<b>33%</b>	<b>39%</b>	-
<b>Total Not Afraid</b>	<b>47%</b>	44%	<b>58%</b>	<b>42%</b>	49%	49%	41%	<b>52%</b>	44%	46%	45%	46%	<b>55%</b>	<b>46%</b>	<b>+1</b>
Not very afraid	<b>34%</b>	26%	<b>45%</b>	<b>29%</b>	36%	35%	31%	37%	31%	34%	32%	35%	35%	<b>32%</b>	<b>+2</b>
Not afraid at all	<b>13%</b>	18%	13%	13%	13%	14%	9%	15%	13%	12%	12%	<b>11%</b>	<b>20%</b>	<b>14%</b>	<b>-1</b>
I already have or have been exposed to the virus	<b>1%</b>	0%	<b>0%</b>	1%	0%	<b>3%</b>	<b>4%</b>	1%	1%	1%	1%	1%	<b>3%</b>	<b>1%</b>	-
Don't know/Refuse	<b>1%</b>	0%	<b>1%</b>	1%	0%	0%	0%	1%	1%	0%	1%	1%	0%	<b>1%</b>	-



# FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

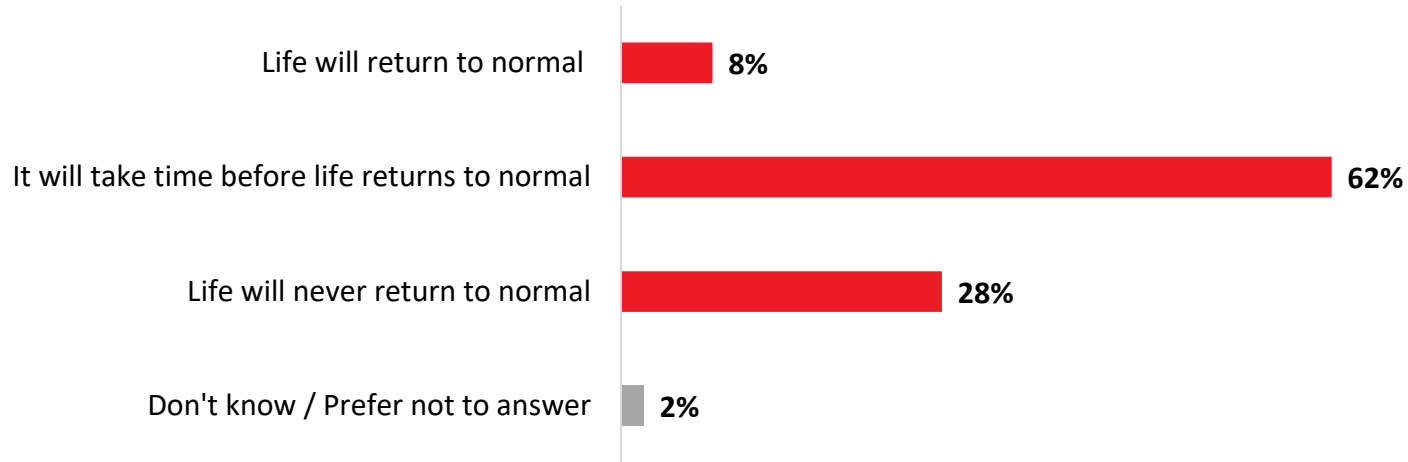


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
<b>Total Afraid</b>	<b>51%</b>	<b>59%</b>	8
Very afraid	13%	23%	10
Somewhat afraid	39%	35%	4
<b>Total Not Afraid</b>	<b>47%</b>	<b>38%</b>	9
Not very afraid	34%	21%	13
Not afraid at all	13%	17%	4
I already have or have been exposed to the virus	1%	1%	-
Don't know/Refuse	1%	3%	2

# RETURNING TO NORMAL

CTC121. Do you believe that after the pandemic, life in Canadian society will return to normal, that it will take time before life returns to normal, or that life will never return to normal (the way it was before the pandemic)?

Base: All respondents (n=1,521)

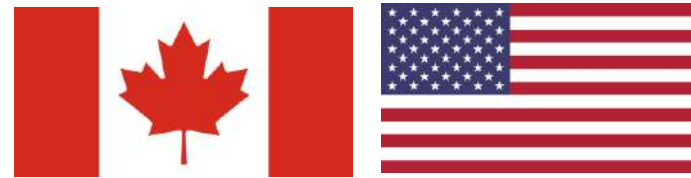


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 15 <sup>th</sup>	Gap
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296	1,527	
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288	1,527	
Life will return to normal	8%	6%	12%	7%	5%	7%	4%	9%	9%	6%	6%	8%	8%	8%	-
it will take time before life returns to normal	62%	61%	62%	62%	60%	55%	66%	65%	57%	63%	61%	65%	57%	58%	+4
life will never return to normal	28%	32%	24%	29%	34%	33%	27%	25%	30%	29%	29%	26%	32%	32%	-4
Don't know / Prefer not to answer	2%	0%	1%	3%	2%	4%	3%	2%	4%	2%	3%	1%	2%	2%	-

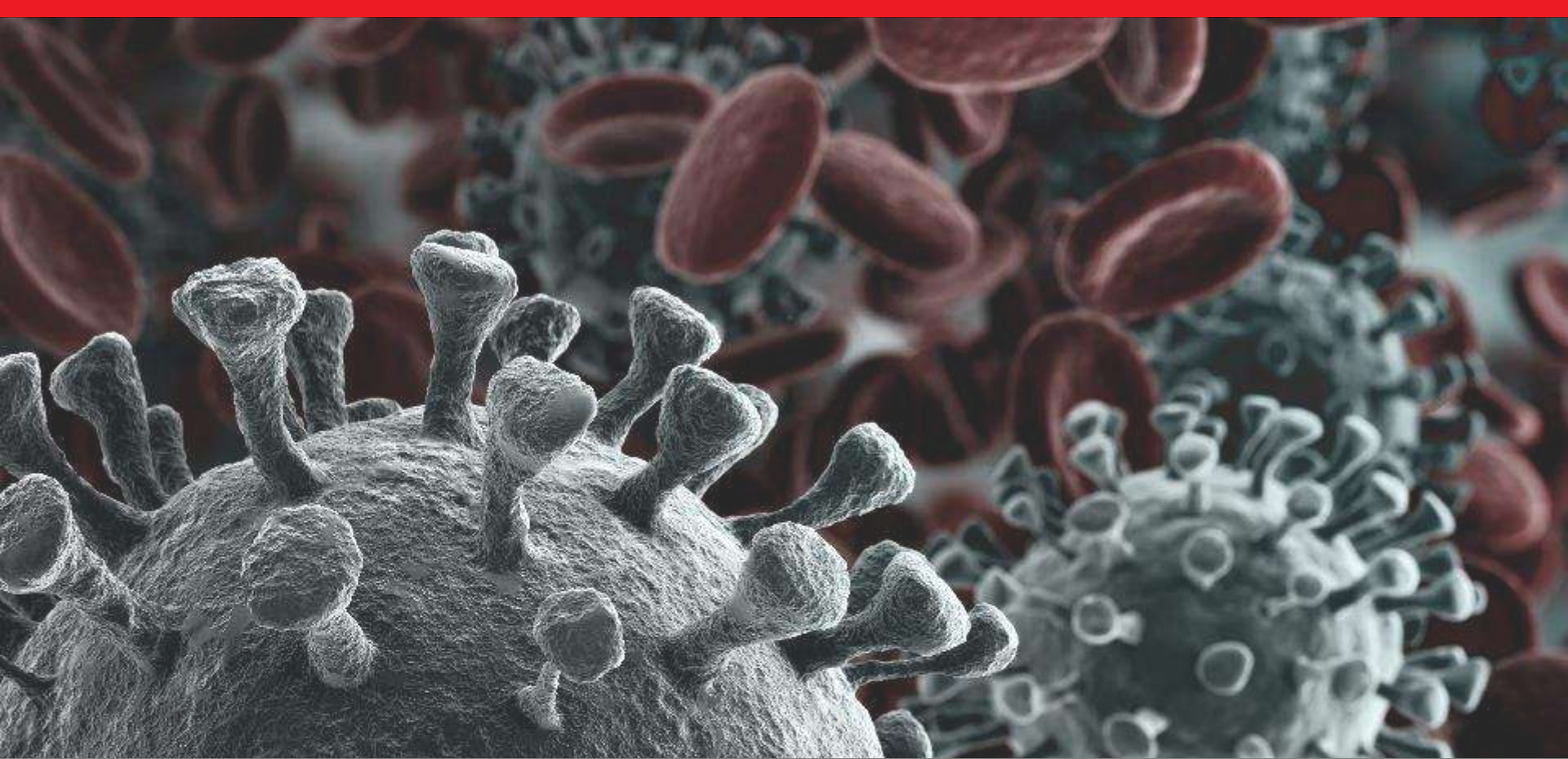
# RETURNING TO NORMAL (CANADA VS UNITED STATES)

CTC121. Do you believe that after the pandemic, life in Canadian/**American** society will return to normal, that it will take time before life returns to normal, or that life will never return to normal (the way it was before the pandemic)?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,521	1,002	
Unweighted n =	1,521	1,002	
Life will return to normal	8%	14%	6
It will take time before life returns to normal	62%	52%	10
Life will never return to normal	28%	26%	2
Don't know/Refuse	2%	8%	6



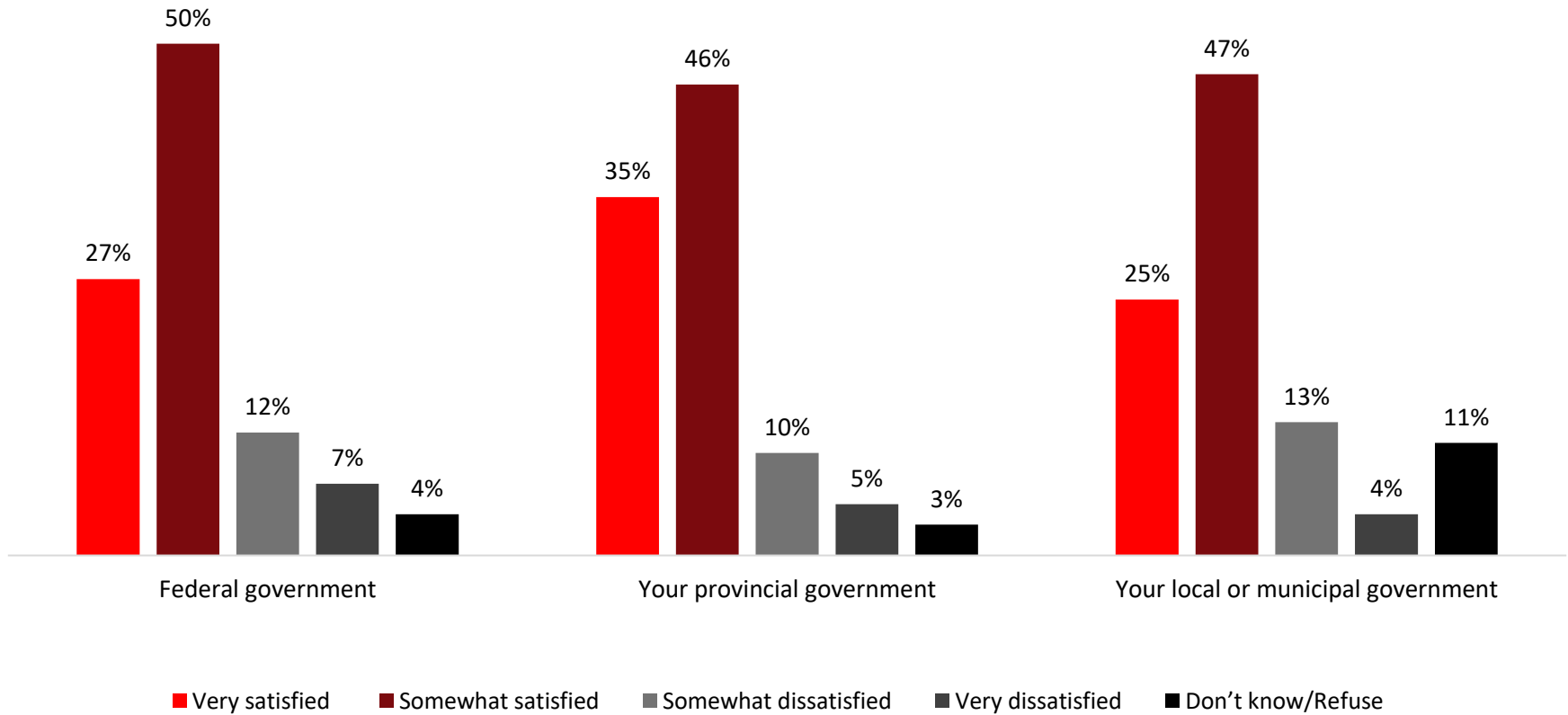
SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,521)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,521)

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL June 15 <sup>th</sup>	Gap
Weighted n =	1,521	104	357	584	99	171	206	415	519	588	630	582	296	1,527	
Unweighted n =	1,521	100	420	601	125	125	150	423	511	587	635	585	288	1,527	
<b>Federal government</b>															
Total Satisfied	<b>77%</b>	84%	74%	75%	77%	82%	81%	79%	<b>72%</b>	80%	78%	78%	73%	<b>73%</b>	<b>+4</b>
Total Dissatisfied	<b>19%</b>	15%	20%	21%	21%	14%	17%	<b>14%</b>	<b>24%</b>	19%	18%	18%	<b>23%</b>	<b>24%</b>	<b>-5</b>
<b>Your provincial government</b>															
Total Satisfied	<b>82%</b>	82%	76%	<b>78%</b>	77%	80%	<b>91%</b>	<b>77%</b>	<b>78%</b>	<b>88%</b>	80%	83%	82%	<b>79%</b>	<b>+3</b>
Total Dissatisfied	<b>15%</b>	17%	18%	17%	20%	19%	<b>9%</b>	18%	<b>19%</b>	<b>11%</b>	16%	15%	15%	<b>18%</b>	<b>-3</b>
<b>Your local or municipal government</b>															
Total Satisfied	<b>72%</b>	69%	<b>66%</b>	74%	70%	78%	76%	<b>68%</b>	69%	<b>78%</b>	72%	<b>75%</b>	<b>67%</b>	<b>68%</b>	<b>+4</b>
Total Dissatisfied	<b>17%</b>	19%	15%	19%	17%	15%	17%	16%	<b>20%</b>	15%	19%	<b>14%</b>	19%	<b>20%</b>	<b>-3</b>

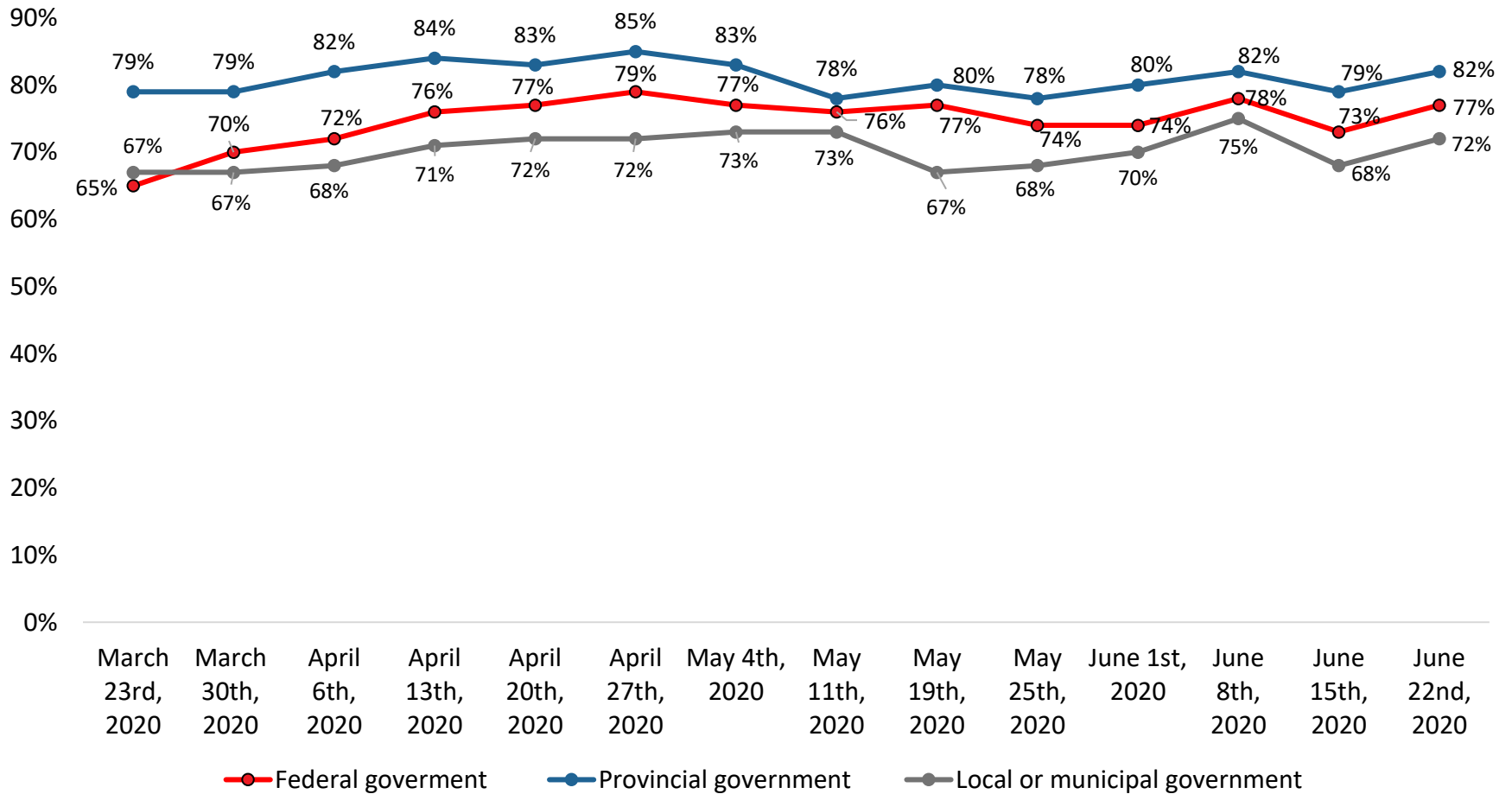


# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

*% Total Satisfied presented*





# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents (n=1,521)



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

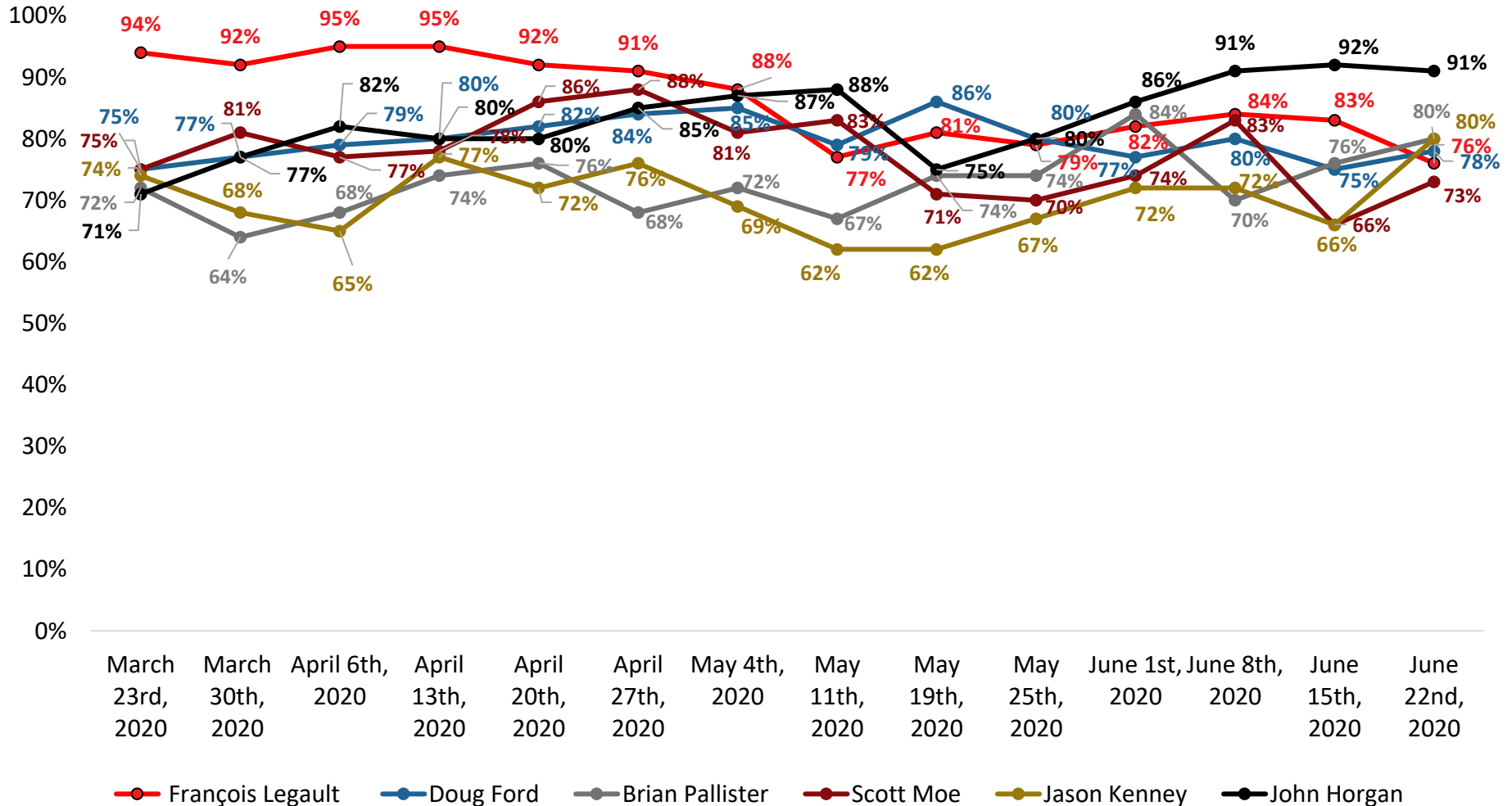
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,521	104	357	584	54	46	171	206
Unweighted n =	1,521	100	420	601	58	67	125	150
<b>Total Satisfied</b>	<b>82%</b>	82%	76%	<b>78%</b>	80%	73%	80%	<b>91%</b>
Very satisfied	<b>35%</b>	<b>48%</b>	29%	33%	30%	28%	<b>16%</b>	<b>48%</b>
Somewhat satisfied	<b>46%</b>	<b>34%</b>	47%	45%	50%	44%	<b>64%</b>	43%
<b>Total Dissatisfied</b>	<b>15%</b>	17%	18%	17%	17%	<b>25%</b>	19%	<b>9%</b>
Somewhat dissatisfied	<b>10%</b>	16%	10%	10%	10%	17%	<b>16%</b>	6%
Very dissatisfied	<b>5%</b>	2%	8%	<b>7%</b>	7%	8%	3%	3%
Don't know/Refuse	<b>3%</b>	1%	7%	<b>4%</b>	3%	3%	1%	<b>0%</b>

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,521	1,002	
	Unweighted n =	1,521	1,002	
	Federal government/ <i>The US President</i>	77%	42%	35
Your provincial government/ <i>Your State government</i>		82%	63%	19
Your local or municipal government		72%	63%	9

# ANNEXES

# DETAILED METHODOLOGY

## Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	150	207
Alberta	128	171
Manitoba/Saskatchewan	133	100
Ontario	603	586
Quebec	412	358
Atlantic	101	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	210	179
MidWest	187	217
South	315	372
West	290	233

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	766	739
Female	755	782

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	423	415
Between 35 and 54	511	519
55 or over	587	588

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	914	1,014
French	411	316
Other	196	191

The sample thus collected has a minimum weighting factor of 0.0968 and a maximum weighting factor of 3.2697. The weighted variance is 0.3606.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	500	486
Female	502	516

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	124	220
Between 30 and 39	187	172
Between 40 and 49	160	186
Between 50 and 64	311	250
65 or older	220	172

The sample thus collected has a minimum weighting factor of 0.0968 and a maximum weighting factor of 3.2697. The weighted variance is 0.3606.



## OUR SERVICES

- **Leger**  
Marketing research and polling
- **Leger Metrics**  
Real-time VOC satisfaction measurement
- **Leger Analytics**  
Data modeling and analysis
- **Legerweb**  
Panel management
- **Leger Communities**  
Online community management
- **Leger Digital**  
Digital strategy and user experience
- **International Research**  
Worldwide Independent Network (WIN)

**600**  
EMPLOYEES



**185**  
CONSULTANTS



**8**  
OFFICES

CALGARY | EDMONTON | MONTREAL | PHILADELPHIA  
QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG

## OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

# Leger

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