Léger
North American Tracker
November 30th, 2020
THE CANADIAN PRESS
ACS • AEC

METHODOLOGY

METHODOLOGY

Leger,the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,516 Canadians and 1,002 Americans,** over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **November 27th to November 29th, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.51%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See https://338canada.com/pollster-ratings.htm

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca

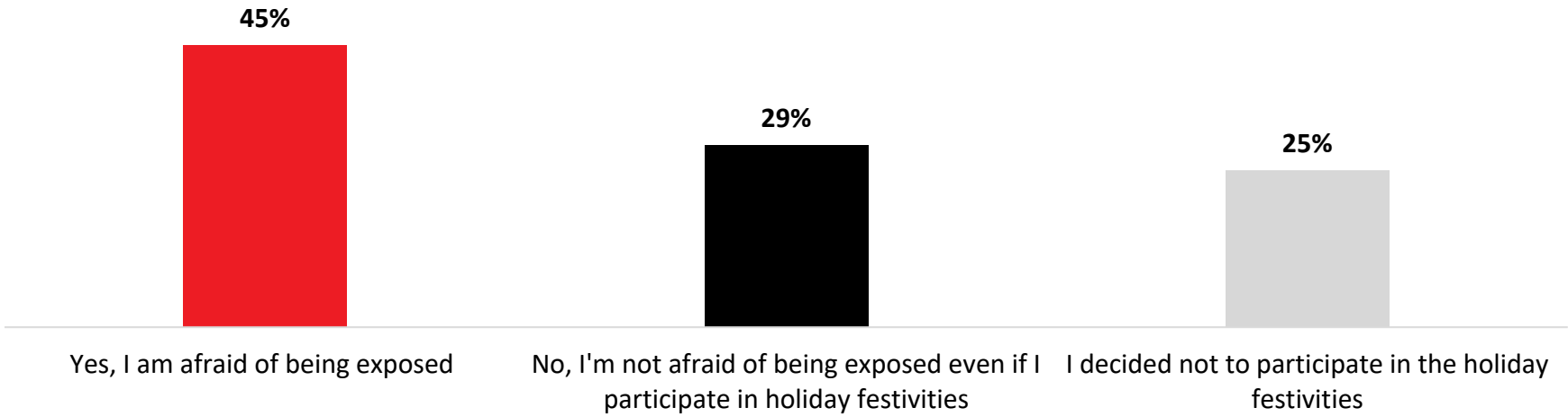
IN THE NEWS
HOLIDAY FESTIVITIES

New question

FEAR OF CONTRACTING THE VIRUS DURING THE HOLIDAYS

CTC448. Are you afraid of being exposed to COVID-19 at holiday gatherings with family and friends?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253
Yes, I am afraid of being exposed	45%	46%	38%	51%	40%	45%	46%	44%	47%	45%	47%	45%	44%
No, I'm not afraid of being exposed even if I participate in holiday festivities	29%	26%	39%	27%	25%	28%	23%	31%	31%	26%	27%	30%	31%
I decided not to participate in holiday festivities	25%	28%	23%	23%	35%	27%	30%	25%	22%	29%	26%	26%	25%

New question

FEAR OF CONTRACTING THE VIRUS DURING THE HOLIDAYS (CANADA VS UNITED STATES)

CTC448. Are you afraid of being exposed to COVID-19 at holiday gatherings with family and friends?

Base: All respondents

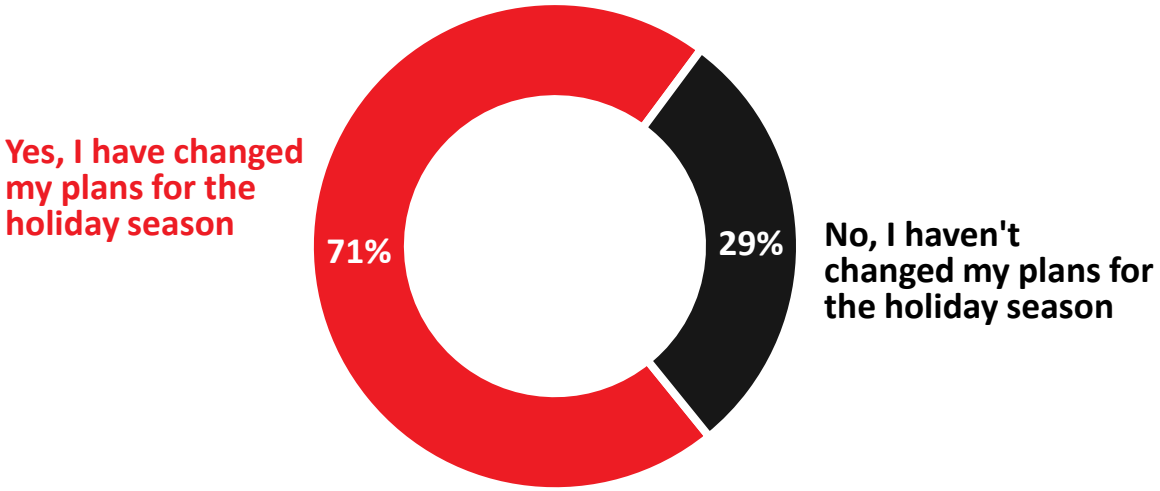
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Yes, I am afraid of being exposed	45%	42%	3
No, I'm not afraid of being exposed even if I participate in holiday festivities	**29%**	**36%**	7
I decided not to participate in holiday festivities	25%	22%	3

New question

CHANGE ON PLANS FOR THE HOLIDAYS

CTC449. Have you changed your plans for the holiday season due to the COVID-19 situation?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253
Yes, I have changed my plans for the holiday season	**71%**	**56%**	72%	73%	76%	**60%**	74%	73%	71%	68%	73%	73%	**60%**
No, I haven't changed my plans for the holiday season	**29%**	**44%**	28%	27%	24%	**40%**	26%	27%	29%	32%	27%	27%	**40%**

New question

CHANGE ON PLANS FOR THE HOLIDAYS (CANADA VS UNITED STATES)

CTC449. Have you changed your plans for the holiday season due to the COVID-19 situation?

Base: All respondents

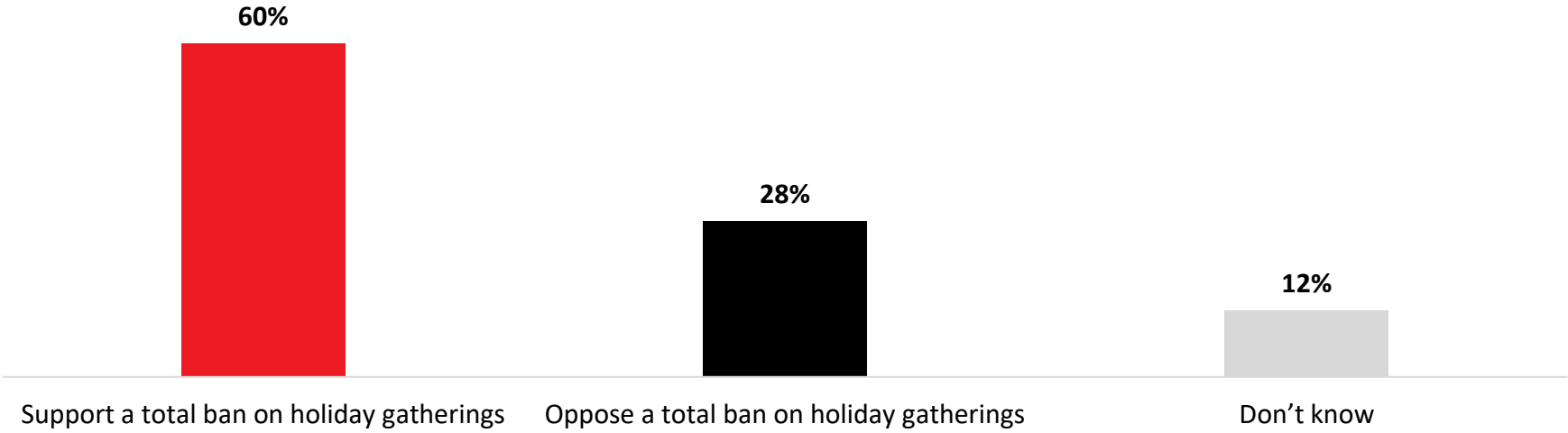
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Yes, I have changed my plans for the holiday season	71%	51%	20
No, I haven't changed my plans for the holiday season	29%	49%	20

New question

BAN ON HOLIDAY GATHERINGS

CTC450. Based on the COVID-19 situation currently in your province, would you support or oppose a total ban on all holiday gatherings except those with people in your immediate household?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253
Support a total ban on holiday gatherings	**60%**	**50%**	**52%**	**63%**	67%	60%	64%	**53%**	60%	**64%**	**63%**	60%	**50%**
Oppose a total ban on holiday gatherings	**28%**	32%	**36%**	26%	21%	31%	**21%**	**34%**	28%	**24%**	**24%**	29%	**36%**
Don't know	**12%**	18%	12%	11%	12%	9%	15%	13%	11%	12%	13%	10%	14%

New question

BAN ON HOLIDAY GATHERINGS (CANADA VS UNITED STATES)

CTC450. Based on the COVID-19 situation currently in your province/state, would you support or oppose a total ban on all holiday gatherings except those with people in your immediate household?

Base: All respondents

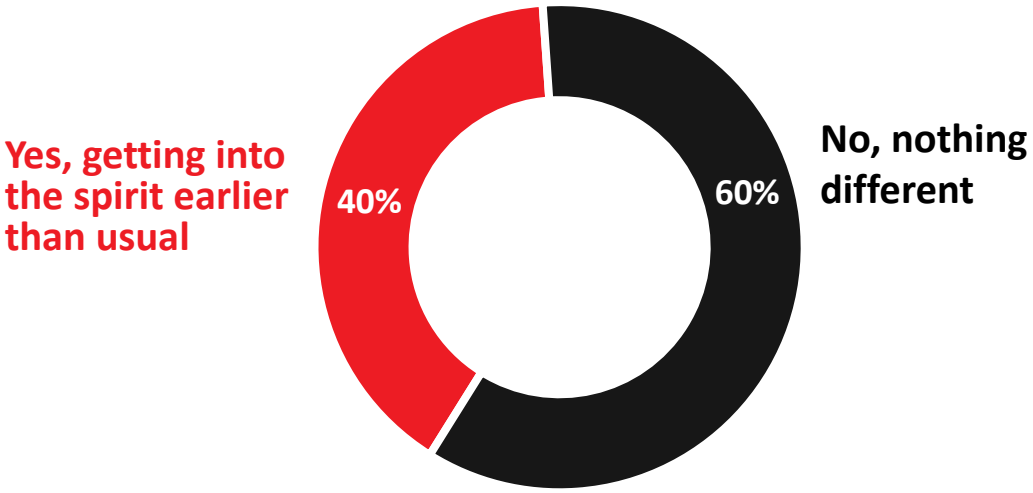
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Support a total ban on holiday gatherings	60%	42%	18
Oppose a total ban on holiday gatherings	28%	41%	13
Don't know	12%	17%	5

New question

GETTING INTO THE HOLIDAY SPIRIT

CTC451. As a result of the pandemic, are you getting into the holiday spirit early by adding lights and decorations outside your home or putting your Christmas tree up earlier than usual?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253
Yes, getting into the spirit earlier than usual	**40%**	37%	42%	**36%**	38%	42%	**47%**	**49%**	37%	**36%**	**36%**	**46%**	36%
No, nothing different	**60%**	63%	58%	**64%**	62%	58%	**53%**	**51%**	63%	**64%**	**64%**	**54%**	64%

New question

GETTING INTO THE HOLIDAY SPIRIT (CANADA VS UNITED STATES)

CTC451. As a result of the pandemic, are you getting into the holiday spirit early by adding lights and decorations outside your home or putting your Christmas tree up earlier than usual?

Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Yes, getting into the spirit earlier than usual	40%	33%	7
No, nothing different	60%	67%	7

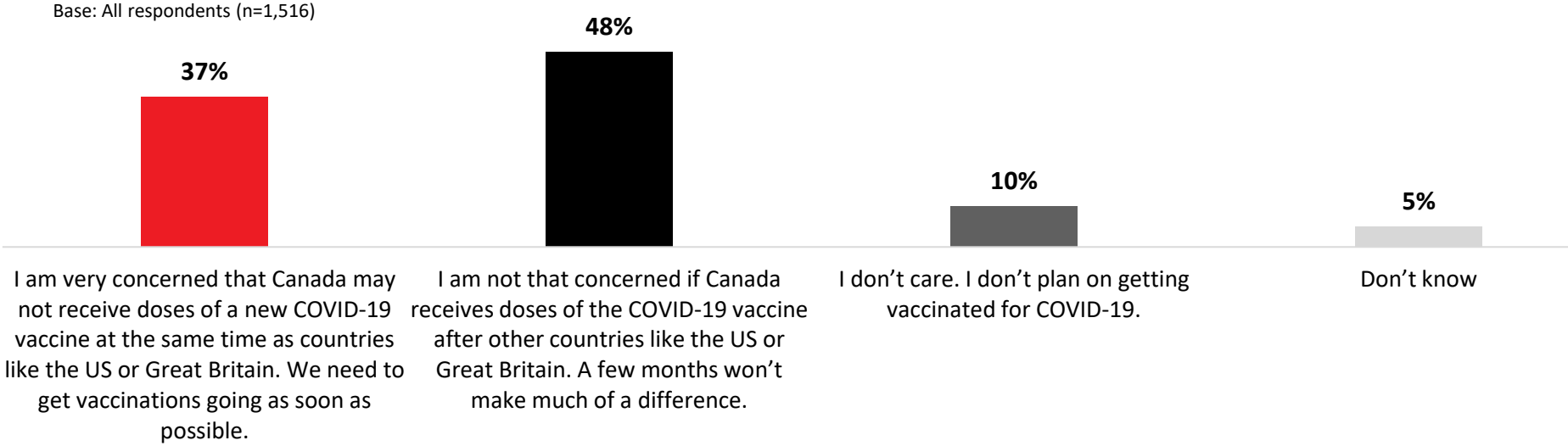
COVID-19 VACCINE

New question

START OF VACCINATION

CTC447. There are reports in the news that the US, Great Britain and Germany will be able to start vaccinating their citizens as early as this December, but there is a likelihood Canada will not receive doses of any new vaccines until January or February of 2021. Which of the following statements best describes how you feel about this situation?

Base: All respondents (n=1,516)

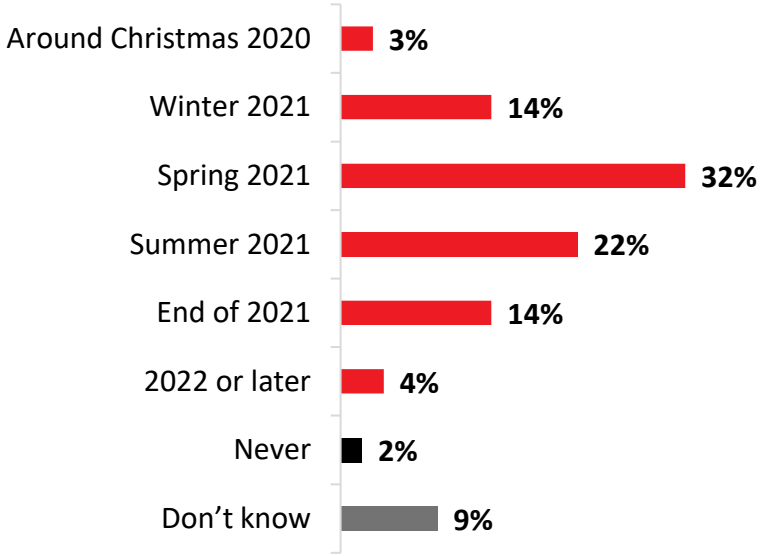


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253
I am very concerned that Canada may not receive doses of a new COVID-19 vaccine at the same time as countries like the US or Great Britain. We need to get vaccinations going as soon as possible.	37%	44%	29%	39%	42%	46%	34%	29%	35%	45%	37%	40%	34%
I am not that concerned if Canada receives doses of the COVID-19 vaccine after other countries like the US or Great Britain. A few months won't make much of a difference.	48%	42%	55%	47%	39%	39%	55%	53%	47%	45%	50%	45%	50%
I don't care. I don't plan on getting vaccinated for COVID-19.	10%	10%	12%	10%	11%	8%	7%	11%	13%	6%	9%	11%	11%
Don't know	5%	4%	4%	5%	8%	7%	3%	7%	5%	3%	5%	4%	5%

AVAILABILITY OF THE COVID-19 VACCINE

CTC342. There are numerous vaccines being worked on around the world. When do you think an approved vaccine will be available for general public use in Canada?

Base: All respondents (n=1,516)

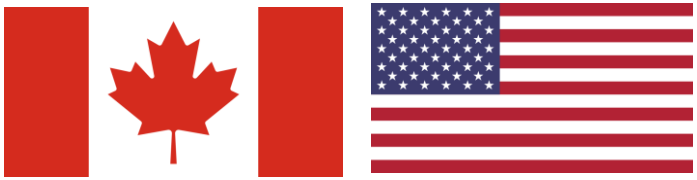


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 16th	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
Around Christmas 2020	**3%**	1%	3%	4%	2%	4%	4%	**5%**	3%	2%	3%	3%	4%	**3%**	-
Winter 2021	**14%**	19%	**19%**	13%	15%	**8%**	10%	13%	13%	15%	15%	**12%**	16%	**10%**	**+4**
Spring 2021	**32%**	32%	31%	32%	25%	37%	38%	29%	34%	34%	33%	34%	29%	**35%**	**-3**
Summer 2021	**22%**	22%	20%	24%	21%	21%	22%	22%	19%	24%	21%	23%	22%	**25%**	**-3**
End of 2021	**14%**	14%	14%	15%	14%	12%	11%	15%	14%	12%	13%	13%	16%	**10%**	**+4**
2022 or later	**4%**	4%	4%	4%	6%	5%	2%	6%	5%	**2%**	3%	4%	5%	**5%**	**-1**
Never	**2%**	1%	1%	2%	4%	1%	1%	2%	1%	1%	1%	2%	2%	**1%**	**+1**
Don't know	**9%**	8%	8%	8%	14%	12%	12%	8%	11%	9%	11%	8%	7%	**11%**	**-2**

AVAILABILITY OF THE COVID-19 VACCINE (CANADA VS UNITED STATES)

CTC342. There are numerous vaccines being worked on around the world. When do you think an approved vaccine will be available for general public use in Canada / the United States?

Base: All respondents

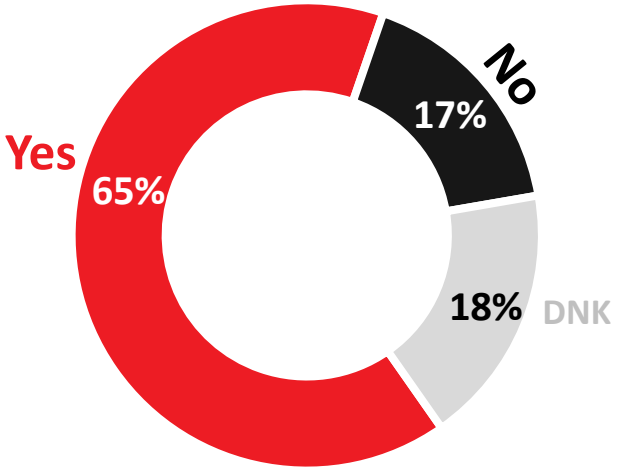


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Around Christmas 2020	3%	15%	12
Winter 2021	14%	12%	2
Spring 2021	32%	27%	5
Summer 2021	22%	16%	6
End of 2021	14%	4%	10
2022 or later	4%	3%	1
Never	2%	5%	3
Don't know	9%	17%	8

INTENTION TO GET VACCINATED

CTC108. When a vaccine for COVID-19 that had been approved by Health Canada becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents (n=1,516)



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Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
Yes	**65%**	68%	65%	**61%**	65%	64%	**72%**	**58%**	**59%**	**74%**	67%	63%	64%	**69%**	**-4**
No	**17%**	17%	17%	19%	20%	19%	**12%**	**21%**	**20%**	**12%**	17%	17%	19%	**14%**	**+3**
Don't know	**18%**	15%	18%	20%	15%	17%	17%	21%	**21%**	**13%**	16%	20%	17%	**17%**	**+1**

INTENTION TO GET VACCINATED (CANADA VS UNITED STATES)

CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/the FDA becomes available to the population and it is free, do you intend to get vaccinated?

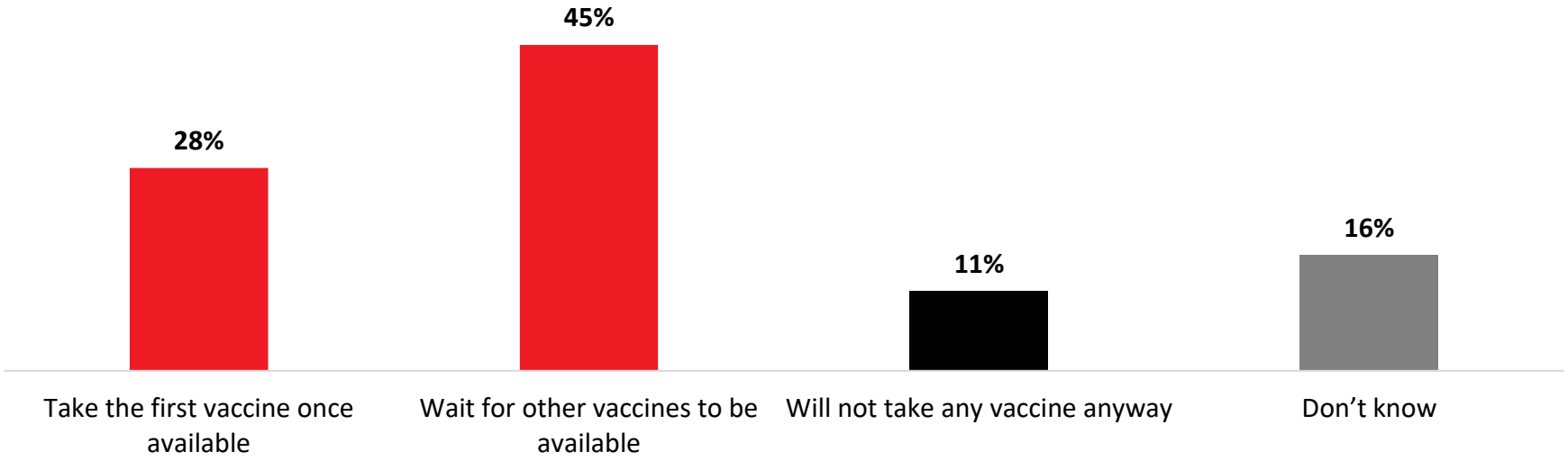
Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Yes	65%	46%	19
No	17%	32%	15
Don't know	18%	22%	4

WHEN WILL YOU TAKE THE VACCINE?

CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents (n=1,516)

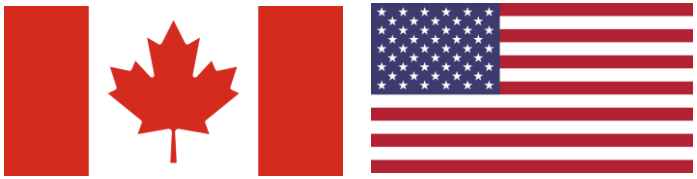


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 16th	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
Take the first vaccine once available	**28%**	**37%**	32%	**25%**	25%	25%	30%	**21%**	**23%**	**36%**	29%	27%	27%	**37%**	**-9**
Wait for other vaccines to be available	**45%**	40%	43%	46%	47%	45%	45%	**52%**	45%	**39%**	43%	47%	43%	**33%**	**+12**
Will not take any vaccine anyway	**11%**	13%	14%	11%	11%	13%	**5%**	13%	**13%**	**8%**	10%	12%	13%	**12%**	**-1**
Don't know	**16%**	10%	**11%**	18%	17%	18%	20%	14%	18%	16%	18%	**13%**	17%	**18%**	**-2**

WHEN WILL YOU TAKE THE VACCINE? (CANADA VS UNITED STATES)

CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents

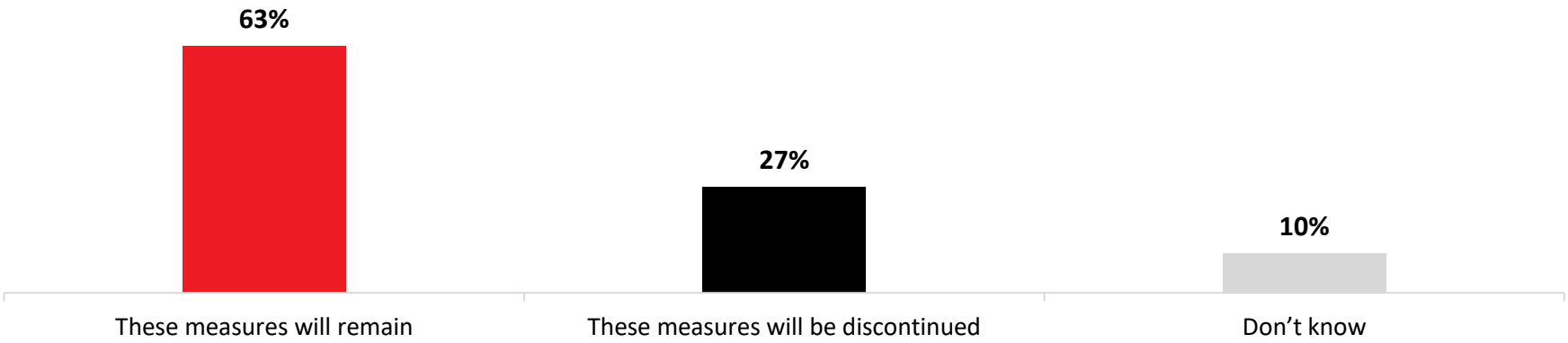


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Take the first vaccine once available	**28%**	**22%**	6
Wait for other vaccines to be available	**45%**	**31%**	14
Will not take any vaccine anyway	**11%**	**26%**	15
Don’t know	**16%**	**21%**	5

FUTURE OF SAFETY MEASURES

CTC265. When a vaccine for COVID-19 becomes widely available in Canada, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Base: All respondents (n=1,516)



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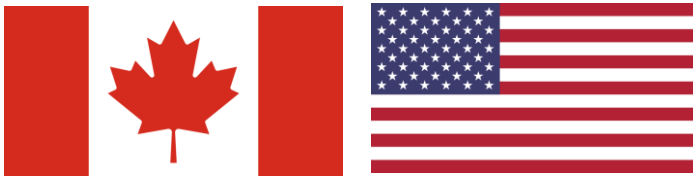
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
These measures will remain	**63%**	62%	61%	65%	65%	55%	62%	60%	61%	**66%**	62%	65%	60%	**63%**	-
These measures will be discontinued	**27%**	30%	30%	**23%**	25%	**35%**	25%	28%	29%	24%	26%	25%	31%	**25%**	**+2**
Don't know	**10%**	8%	8%	12%	10%	10%	12%	12%	10%	9%	11%	10%	9%	**12%**	**-2**

FUTURE OF SAFETY MEASURES (CANADA VS UNITED STATES)

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / the United States, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Base: All respondents

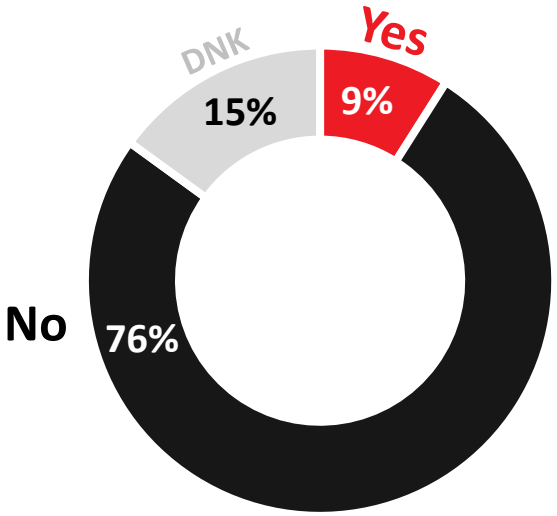


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
These measures will remain	63%	55%	8
These measures will be discontinued	27%	23%	4
Don't know	10%	22%	12

ARE VACCINES DANGEROUS?

CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents (n=1,516)



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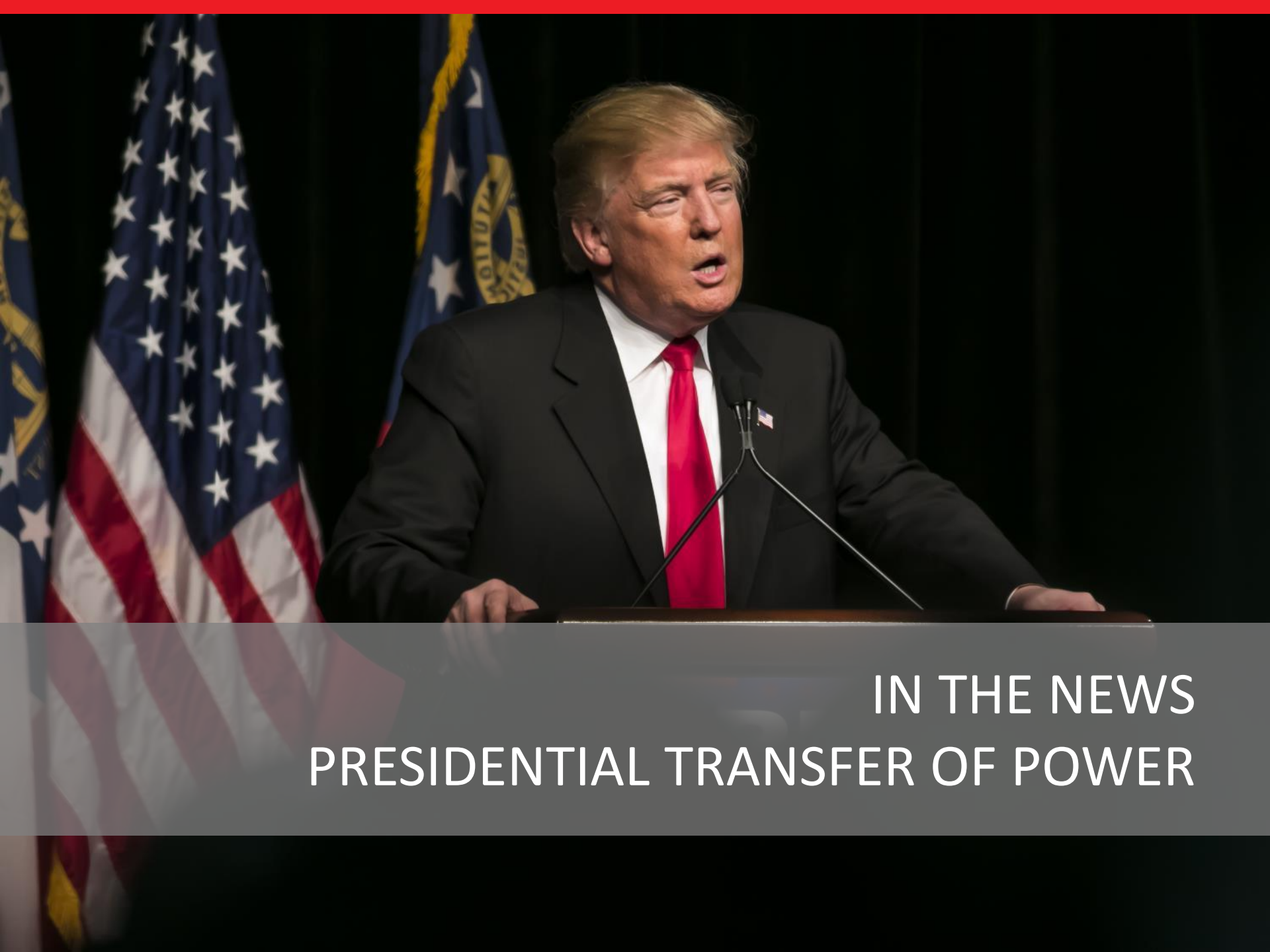
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
Yes	**9%**	5%	**12%**	9%	9%	8%	6%	10%	**13%**	**5%**	10%	8%	9%	**9%**	-
No	**76%**	77%	73%	76%	77%	79%	76%	74%	**70%**	**82%**	75%	79%	74%	**79%**	**-3**
Don't know	**15%**	18%	15%	15%	13%	13%	18%	16%	17%	**13%**	16%	14%	17%	**12%**	**+3**

ARE VACCINES DANGEROUS? (CANADA VS UNITED STATES)

CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Yes	9%	21%	12
No	76%	56%	20
Don’t know	15%	23%	8



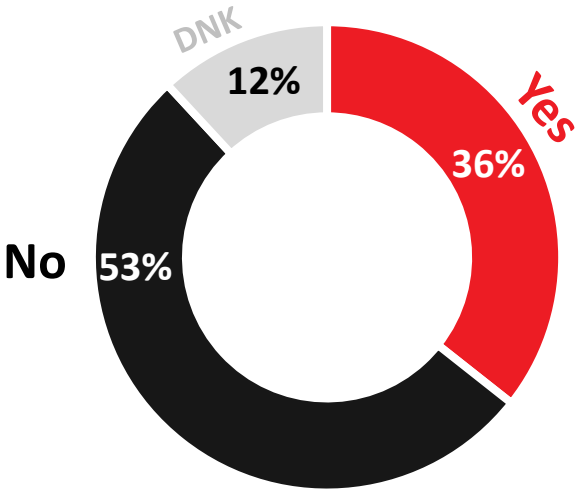
IN THE NEWS
PRESIDENTIAL TRANSFER OF POWER

FRAUDULENT ELECTION

American survey

CTC441. Do you think the 2020 presidential election was fraudulent or not?

Base: All respondents (n=1,002)



Who did you vote for?

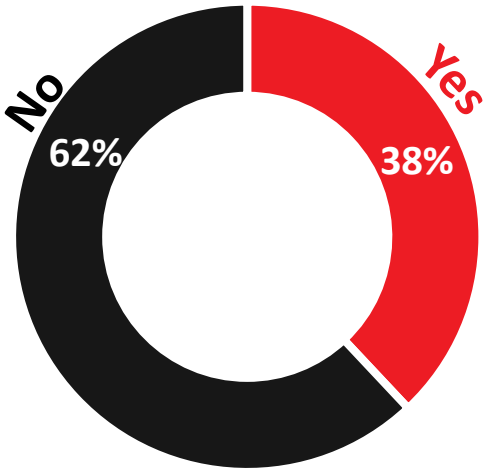
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other	TOTAL Nov. 16th	Gap
Weighted n =	1,002	179	217	372	233	287	384	330	486	516	372	404	16	1,003	
Unweighted n =	1,002	184	217	371	230	255	402	345	486	516	332	450	36	1,003	
Yes	**36%**	35%	31%	**41%**	32%	35%	32%	**41%**	**40%**	**32%**	**73%**	**7%**	**17%**	**36%**	-
No	**53%**	54%	57%	50%	53%	52%	**57%**	**48%**	50%	55%	**13%**	**89%**	57%	**51%**	**+2**
Don't know	**12%**	11%	13%	9%	15%	13%	11%	12%	10%	13%	**14%**	**4%**	**26%**	**13%**	**-1**

TRUMP VICTORY

American survey

CTC442. Do you believe Donald Trump's claim that he won the election?

Base: All respondents (n=1,002)



Who did you vote for?

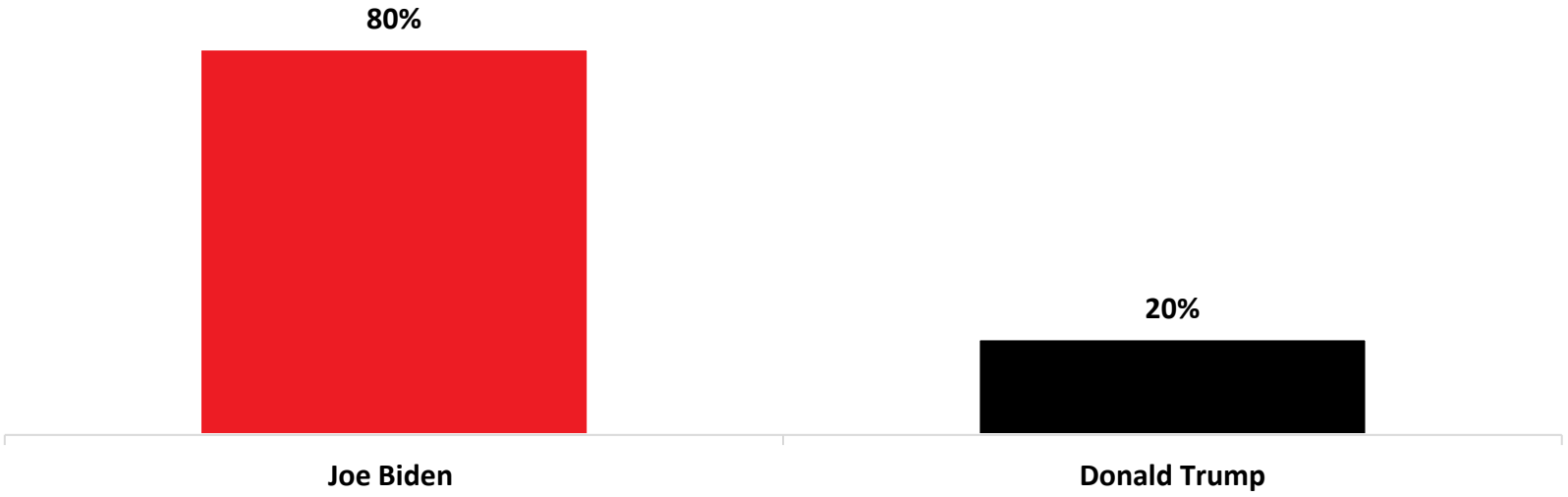
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other	TOTAL Nov. 16th	Gap
Weighted n =	1,002	179	217	372	233	287	384	330	486	516	372	404	16	1,003	
Unweighted n =	1,002	184	217	371	230	255	402	345	486	516	332	450	36	1,003	
Yes	**38%**	38%	32%	40%	38%	**32%**	37%	**43%**	39%	36%	**79%**	**5%**	**15%**	**40%**	**-2**
No	**62%**	62%	68%	60%	62%	**68%**	63%	**57%**	61%	64%	**21%**	**95%**	**85%**	**60%**	**+2**

PRESIDENT'S SWEARING-IN CEREMONY

American survey

CTC443. Who do you think will be officially sworn in as President of the United States on January 20, 2021, Joe Biden or Donald Trump?

Base: All respondents (n=1,002)



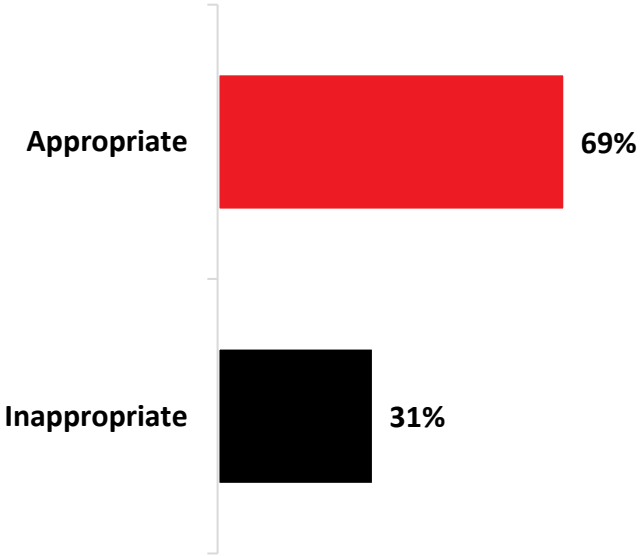
Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other	TOTAL Nov. 16th	Gap
Weighted n =	1,002	179	217	372	233	287	384	330	486	516	372	404	16	1,003	
Unweighted n =	1,002	184	217	371	230	255	402	345	486	516	332	450	36	1,003	
Joe Biden	**80%**	83%	79%	78%	83%	80%	80%	80%	80%	80%	**56%**	**100%**	**96%**	**76%**	**+4**
Donald Trump	**20%**	17%	21%	22%	17%	20%	20%	20%	20%	20%	**44%**	**0%**	**4%**	**24%**	**-4**

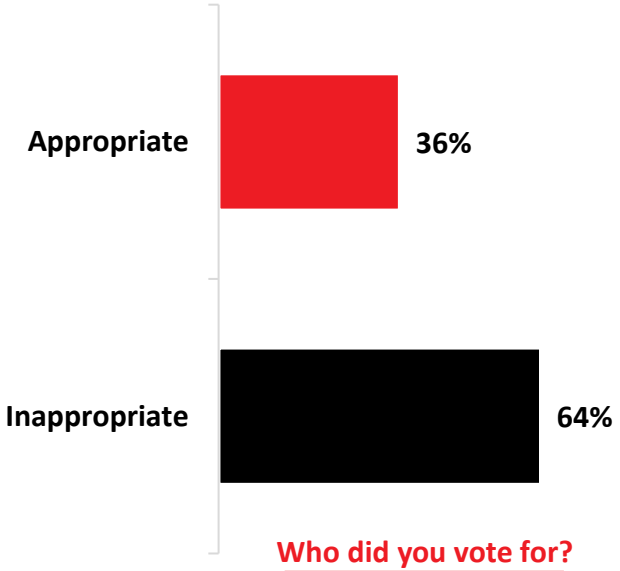
CANDIDATES' BEHAVIOUR

American survey

CTC444. In your opinion, has **Joe Biden's** behaviour since the election been appropriate or inappropriate?
Base: All respondents (n=1,002)



CTC444B. In your opinion, has **Donald Trump's** behaviour since the election been appropriate or inappropriate?
Base: All respondents (n=1,002)



Who did you vote for?

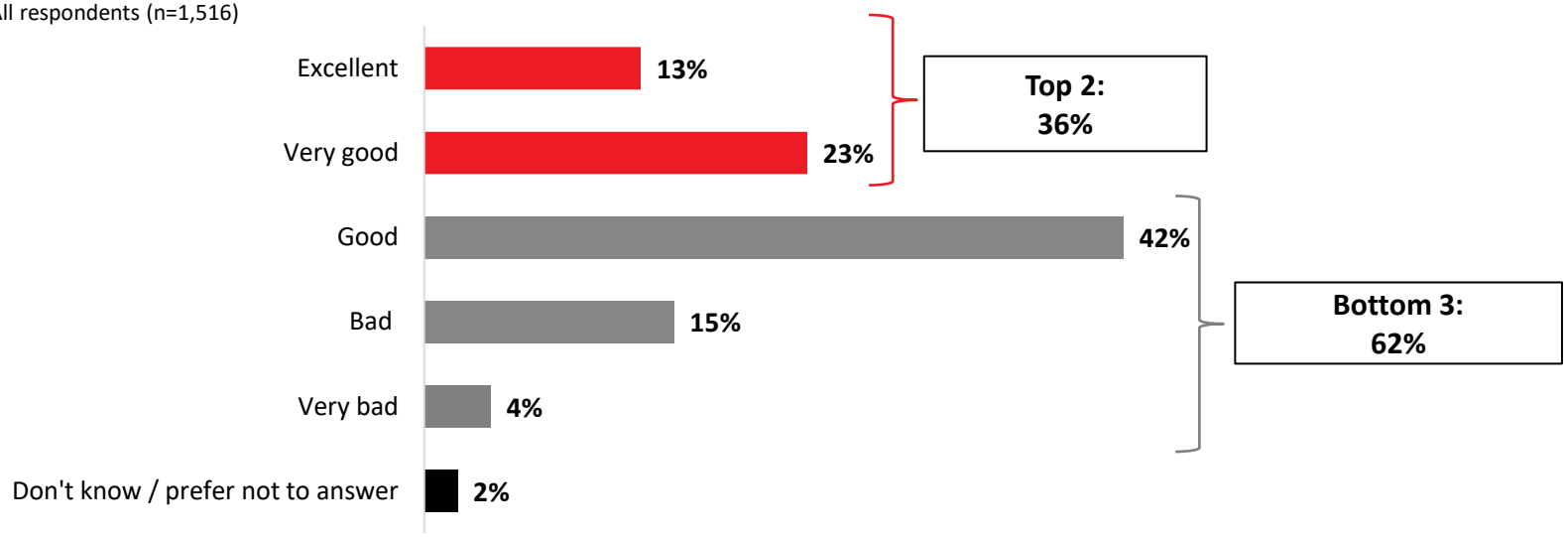
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other	TOTAL Nov. 16th	Gap
Weighted n =	1,002	179	217	372	233	287	384	330	486	516	372	404	16	1,003	
Unweighted n =	1,002	184	217	371	230	255	402	345	486	516	332	450	36	1,003	
Joe Biden															
Appropriate	**69%**	70%	69%	69%	71%	71%	72%	**65%**	68%	70%	**39%**	**97%**	64%	**65%**	**+4**
Inappropriate	**31%**	30%	31%	31%	29%	29%	28%	**35%**	32%	30%	**61%**	**3%**	36%	**35%**	**-4**
Donald Trump															
Appropriate	**36%**	34%	**30%**	**41%**	38%	**31%**	37%	40%	**40%**	**33%**	**73%**	**7%**	**20%**	**38%**	**-2**
Inappropriate	**64%**	66%	**70%**	**59%**	62%	**69%**	63%	60%	**60%**	**67%**	**27%**	**93%**	**80%**	**62%**	**+2**

STRESS AND MENTAL HEALTH

MENTAL HEALTH DURING THE CRISIS

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 16th	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
Total Top 2	**36%**	32%	**43%**	**32%**	32%	34%	37%	**26%**	**31%**	**46%**	**31%**	38%	**42%**	**38%**	**-2**
Excellent	**13%**	13%	**17%**	11%	**6%**	14%	12%	**9%**	**10%**	**18%**	11%	14%	14%	**13%**	**-**
Very good	**23%**	19%	27%	22%	25%	20%	25%	**17%**	21%	**29%**	**20%**	24%	**28%**	**26%**	**-3**
Total Bottom 3	**62%**	68%	**54%**	65%	68%	59%	63%	**70%**	**66%**	**53%**	**66%**	59%	57%	**60%**	**+2**
Good *	**42%**	49%	39%	45%	45%	34%	41%	40%	43%	43%	**46%**	40%	39%	**41%**	**+1**
Bad	**15%**	14%	13%	14%	19%	21%	17%	**22%**	**18%**	**8%**	17%	15%	13%	**15%**	**-**
Very bad	**4%**	5%	**2%**	5%	4%	4%	4%	**8%**	4%	**1%**	4%	5%	4%	**3%**	**+1**
Don't know/Prefer not to answer	**2%**	0%	2%	3%	1%	**6%**	0%	**4%**	3%	**1%**	2%	3%	1%	**2%**	**-**

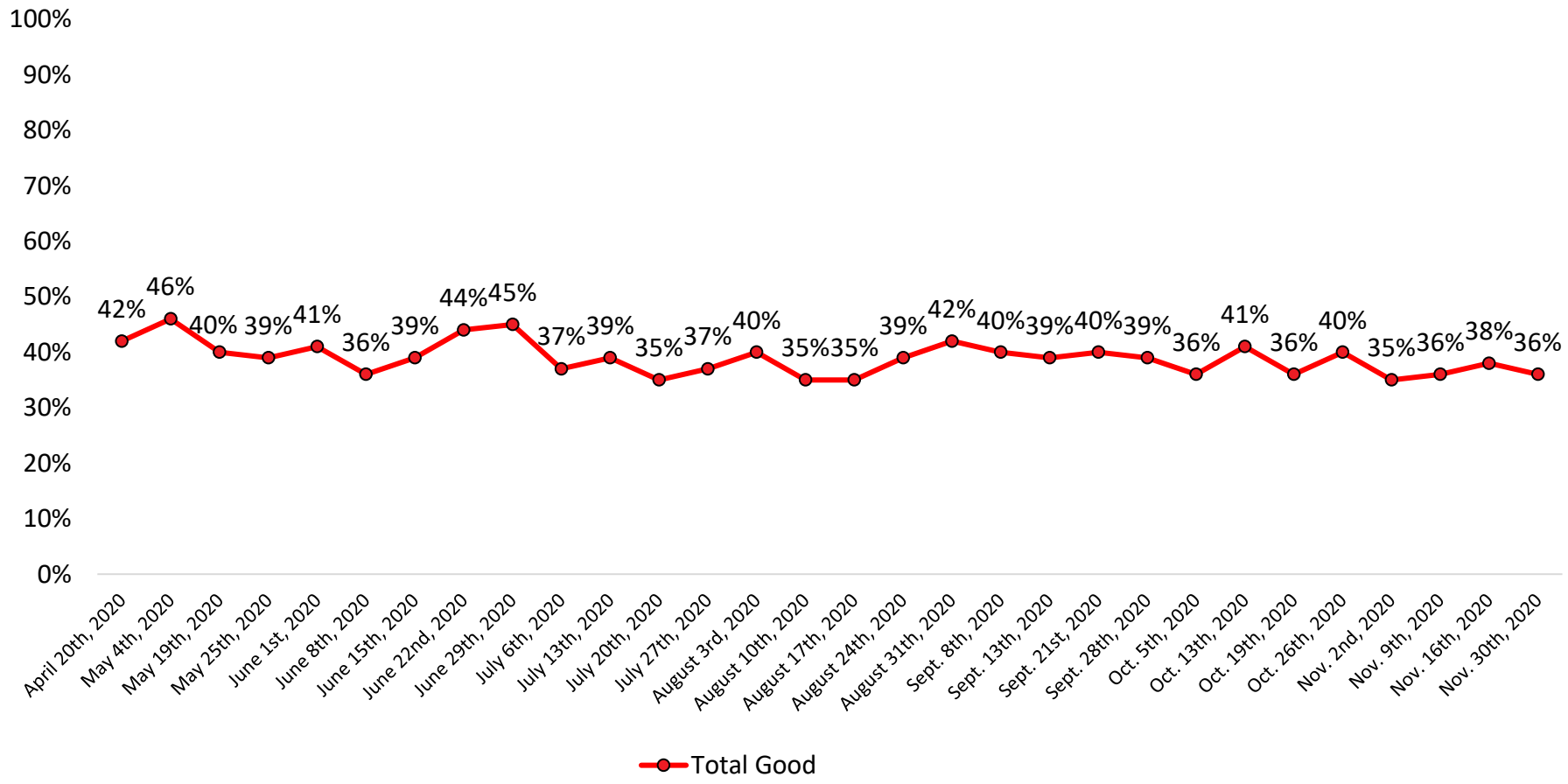
* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

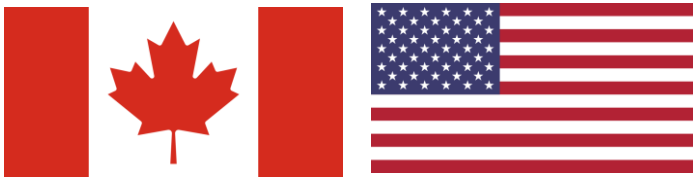
% Total Good (Excellent + Very good) presented



MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Total Top 2	**36%**	**45%**	9
Excellent	**13%**	**22%**	9
Very good	23%	23%	-
Total Bottom 3	**62%**	**50%**	12
Good *	**42%**	**36%**	6
Bad	**15%**	**11%**	4
Very bad	4%	3%	1
Don't know/Prefer not to answer	**2%**	**5%**	3

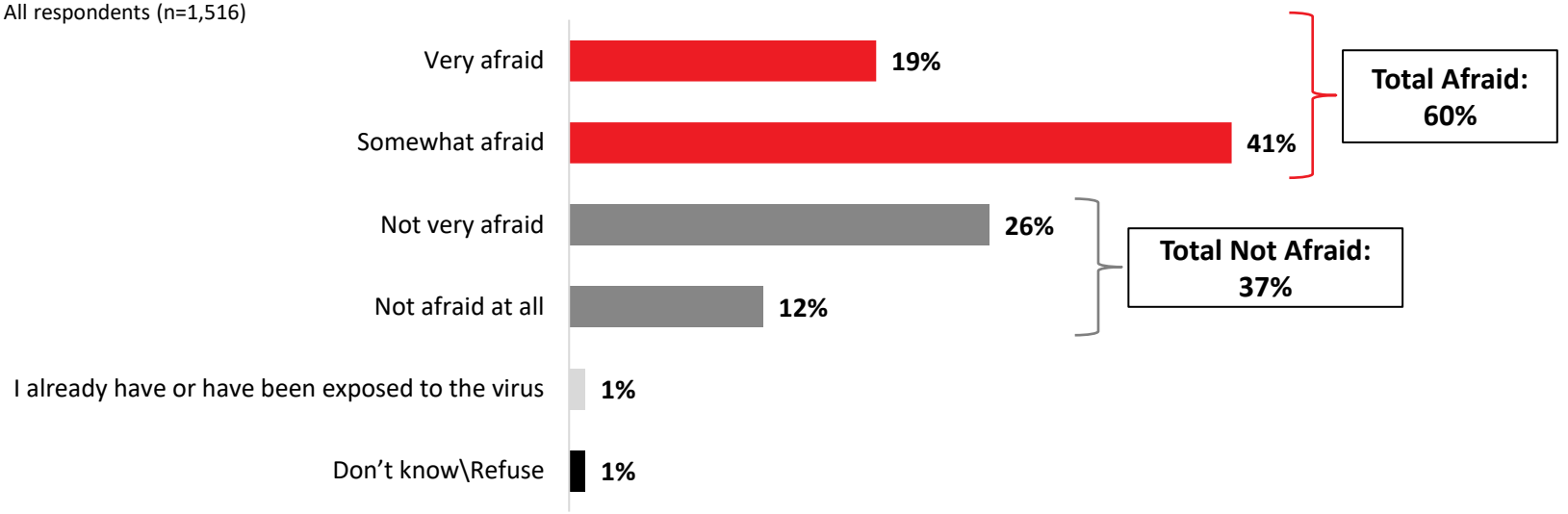
* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

FEAR AND SPREAD OF THE VIRUS

FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,516)

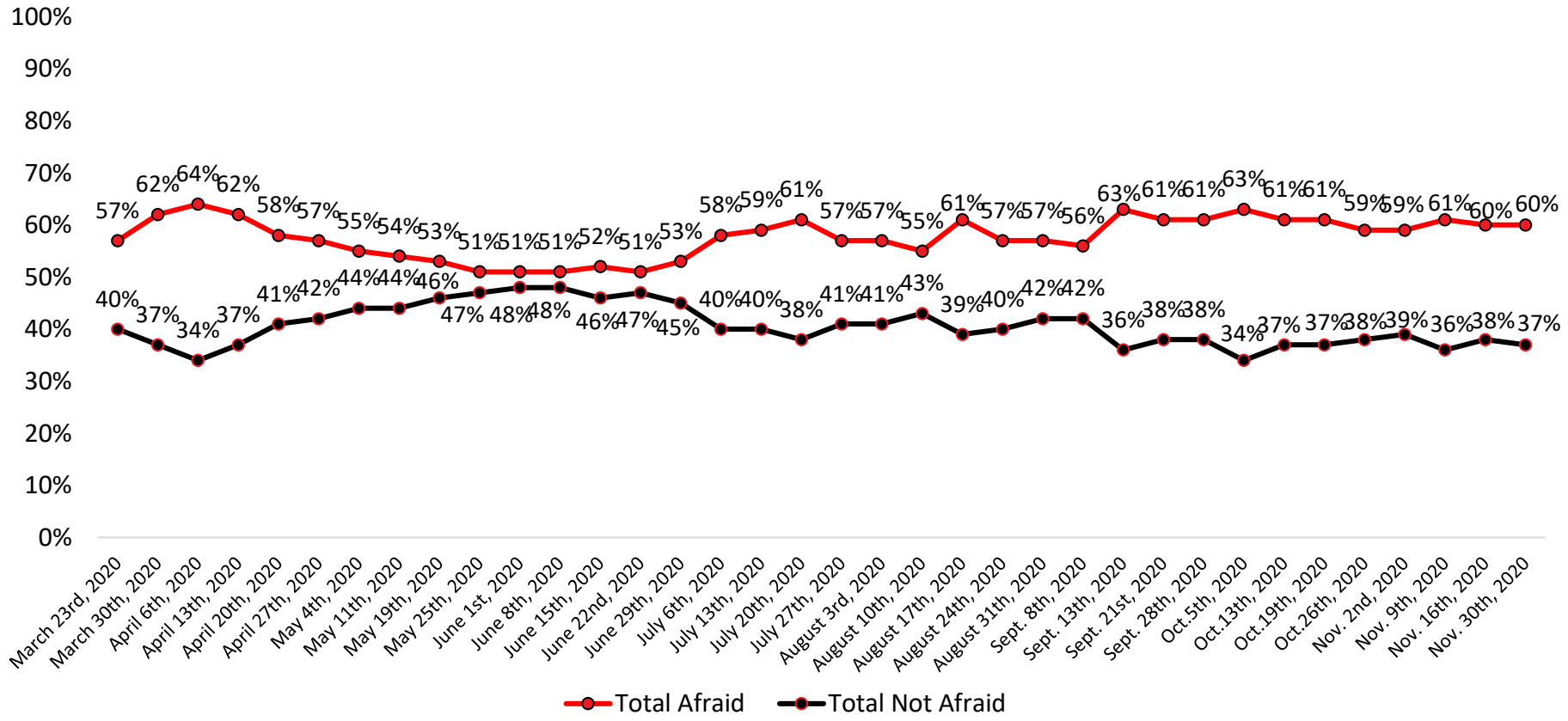


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 16th	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
Total Afraid	**60%**	61%	**47%**	**64%**	68%	58%	**69%**	**53%**	61%	**64%**	62%	60%	**55%**	**60%**	-
Very afraid	**19%**	16%	**10%**	19%	18%	**27%**	**29%**	16%	**23%**	17%	**21%**	18%	**14%**	**15%**	**+4**
Somewhat afraid	**41%**	45%	38%	**45%**	49%	**31%**	41%	37%	38%	**47%**	41%	42%	41%	**44%**	**-3**
Total Not Afraid	**37%**	39%	**48%**	**34%**	31%	39%	**30%**	**42%**	37%	35%	35%	38%	43%	**38%**	**-1**
Not very afraid	**26%**	26%	**37%**	**21%**	22%	26%	22%	29%	23%	26%	25%	25%	30%	**27%**	**-1**
Not afraid at all	**12%**	13%	11%	13%	9%	13%	8%	13%	**14%**	**9%**	10%	12%	13%	**11%**	**+1**
I already have or have been exposed to the virus	**1%**	0%	**3%**	1%	0%	1%	1%	**3%**	**0%**	**0%**	1%	1%	1%	**0%**	**+1**
Don't know/Refuse	**1%**	0%	2%	1%	1%	2%	0%	1%	2%	1%	1%	1%	2%	**1%**	-

FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

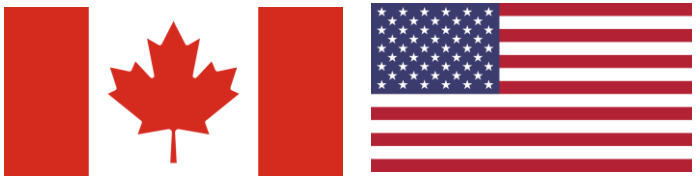
Base: All respondents



FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

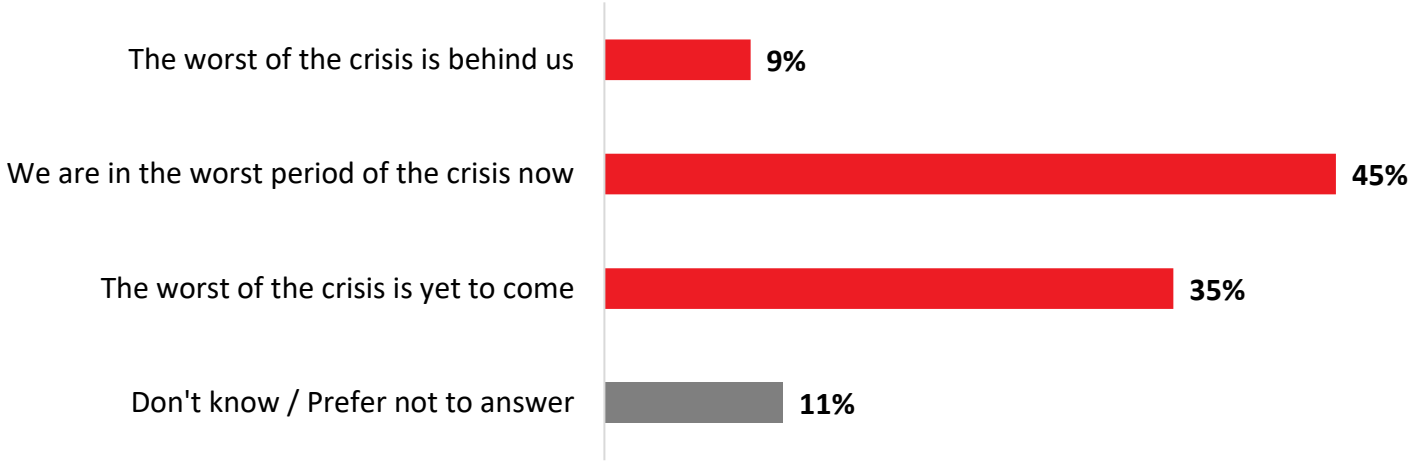


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Total Afraid	60%	58%	2
Very afraid	**19%**	**26%**	7
Somewhat afraid	**41%**	**31%**	10
Total Not Afraid	37%	34%	3
Not very afraid	**26%**	**18%**	8
Not afraid at all	**12%**	**17%**	5
I already have or have been exposed to the virus	**1%**	**4%**	3
Don't know/Refuse	**1%**	**4%**	3

EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,516)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 16th	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
The worst of the crisis is behind us	**9%**	6%	**13%**	9%	5%	7%	7%	**15%**	10%	**4%**	10%	9%	7%	**9%**	-
We are in the worst period of the crisis now	**45%**	44%	45%	44%	51%	47%	41%	44%	44%	46%	46%	43%	48%	**33%**	**+12**
The worst of the crisis is yet to come	**35%**	43%	32%	34%	34%	34%	41%	**27%**	38%	**39%**	35%	37%	34%	**47%**	**-12**
Don't know / Prefer not to answer	**11%**	6%	11%	12%	10%	11%	11%	**15%**	**8%**	11%	10%	11%	11%	**11%**	-

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?

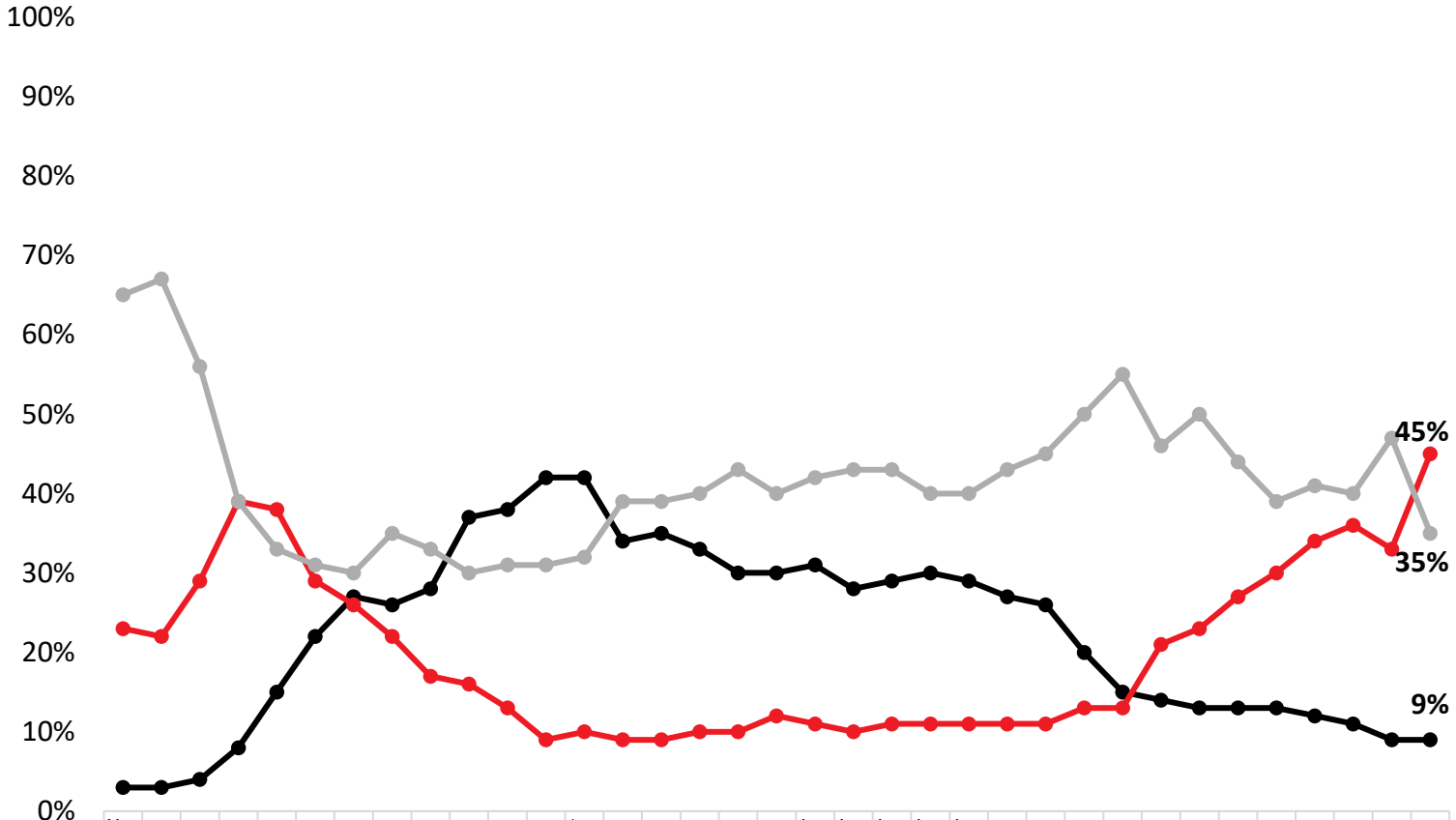
Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
The worst of the crisis is behind us	9%	18%	9
We are in the worst period of the crisis now	45%	32%	13
The worst of the crisis is yet to come	35%	34%	1
Don't know / Prefer not to answer	11%	16%	5

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

Base: All respondents

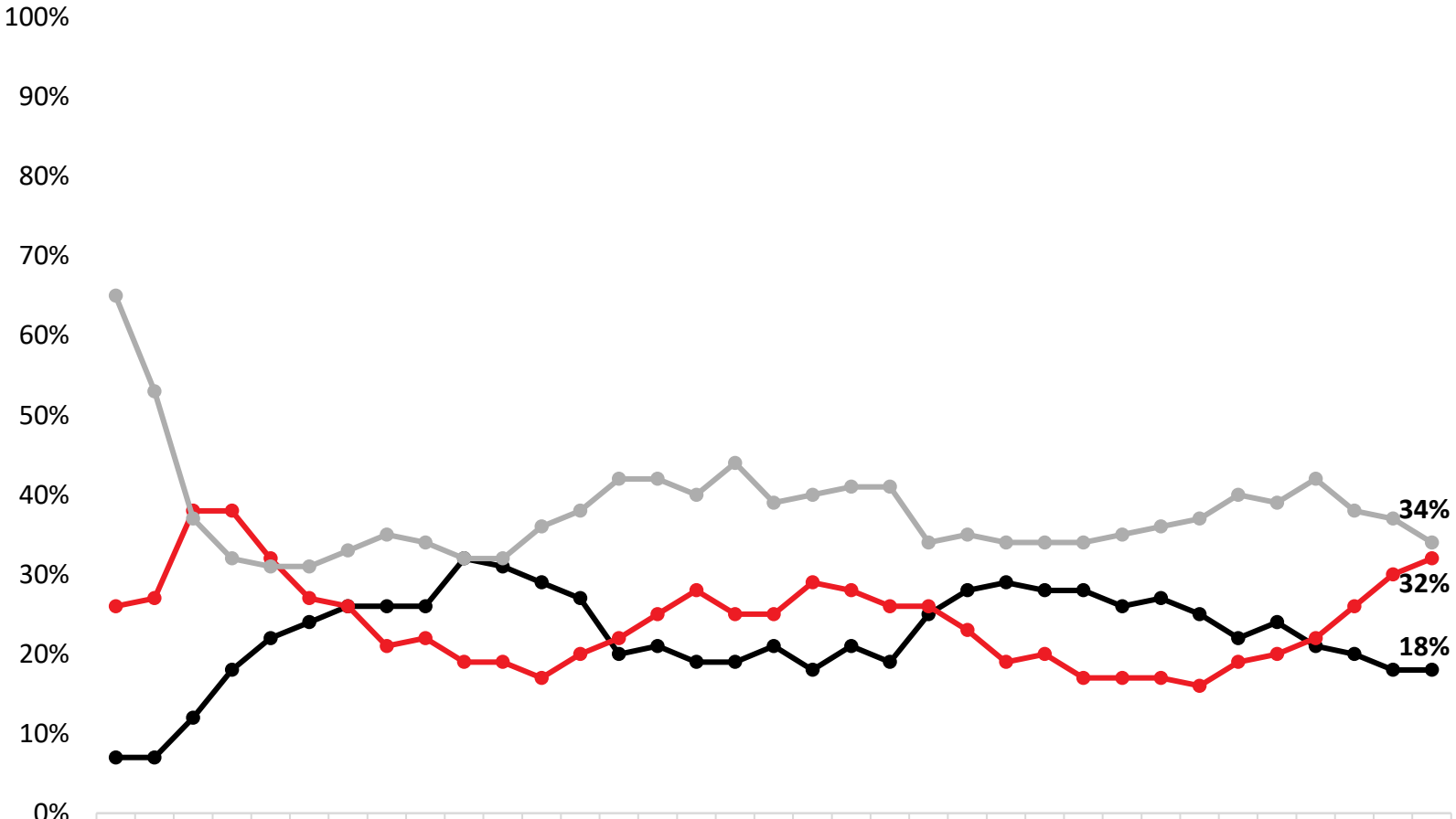


	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31th, 2020	Sept. 8th, 2020	Sept. 13th, 2020	Sept. 21st, 2020	Sept. 28th, 2020	Oct.5th, 2020	Oct.13th, 2020	Oct.19th, 2020	Oct.26th, 2020	Nov. 2nd, 2020	Nov. 9th, 2020	Nov. 16th, 2020	Nov. 30th, 2020
The worst of the crisis is behind us	3%	3%	4%	8%	15%	22%	27%	26%	28%	37%	38%	42%	42%	34%	35%	33%	30%	30%	31%	28%	29%	30%	29%	27%	26%	20%	15%	14%	13%	13%	13%	12%	11%	9%	9%
We are in the worst period of the crisis now	23%	22%	29%	39%	38%	29%	26%	22%	17%	16%	13%	9%	10%	9%	9%	10%	10%	12%	11%	10%	11%	11%	11%	11%	11%	13%	13%	21%	23%	27%	30%	34%	36%	33%	45%
The worst of the crisis is yet to come	65%	67%	56%	39%	33%	31%	30%	35%	33%	30%	31%	31%	32%	39%	39%	40%	43%	40%	42%	43%	43%	40%	40%	43%	45%	50%	55%	46%	50%	44%	39%	41%	40%	47%	35%

EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for The United States ?

Base: All respondents

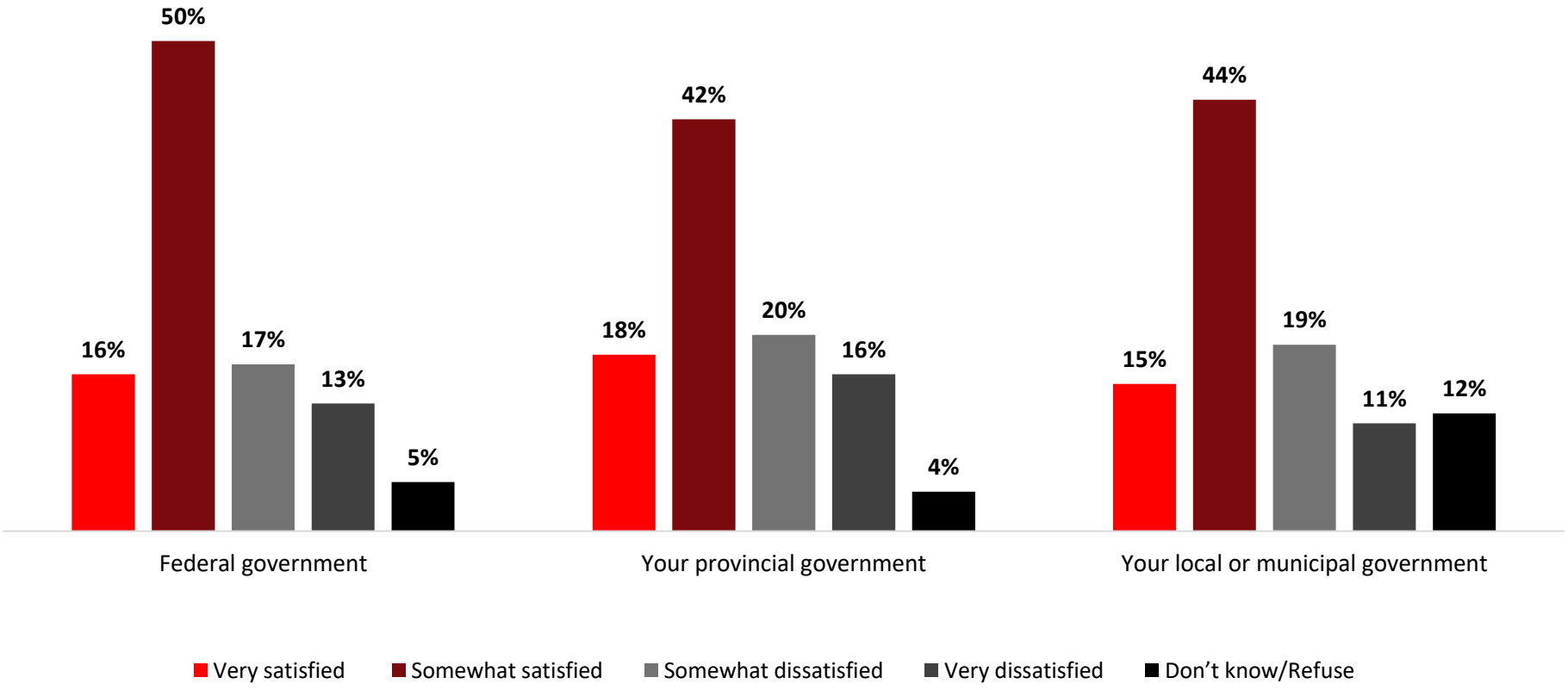


	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31th, 2020	Sept. 8th, 2020	Sept. 13th, 2020	Sept. 21st, 2020	Sept. 28th, 2020	Oct. 5th, 2020	Oct. 13th, 2020	Oct. 19th, 2020	Oct. 26th, 2020	Nov 2nd, 2020	Nov 9th, 2020	Nov 16th, 2020	Nov 30th, 2020
The worst of the crisis is behind us	7%	7%	12%	18%	22%	24%	26%	26%	26%	32%	31%	29%	27%	20%	21%	19%	19%	21%	18%	21%	19%	25%	28%	29%	28%	28%	26%	27%	25%	22%	24%	21%	20%	18%	18%
We are in the worst period of the crisis now	26%	27%	38%	38%	32%	27%	26%	21%	22%	19%	19%	17%	20%	22%	25%	28%	25%	25%	29%	28%	26%	26%	23%	19%	20%	17%	17%	17%	16%	19%	20%	22%	26%	30%	32%
The worst of the crisis is yet to come	65%	53%	37%	32%	31%	31%	33%	35%	34%	32%	32%	36%	38%	42%	42%	40%	44%	39%	40%	41%	41%	34%	35%	34%	34%	34%	35%	36%	37%	40%	39%	42%	38%	37%	34%

SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents (n=1,516)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

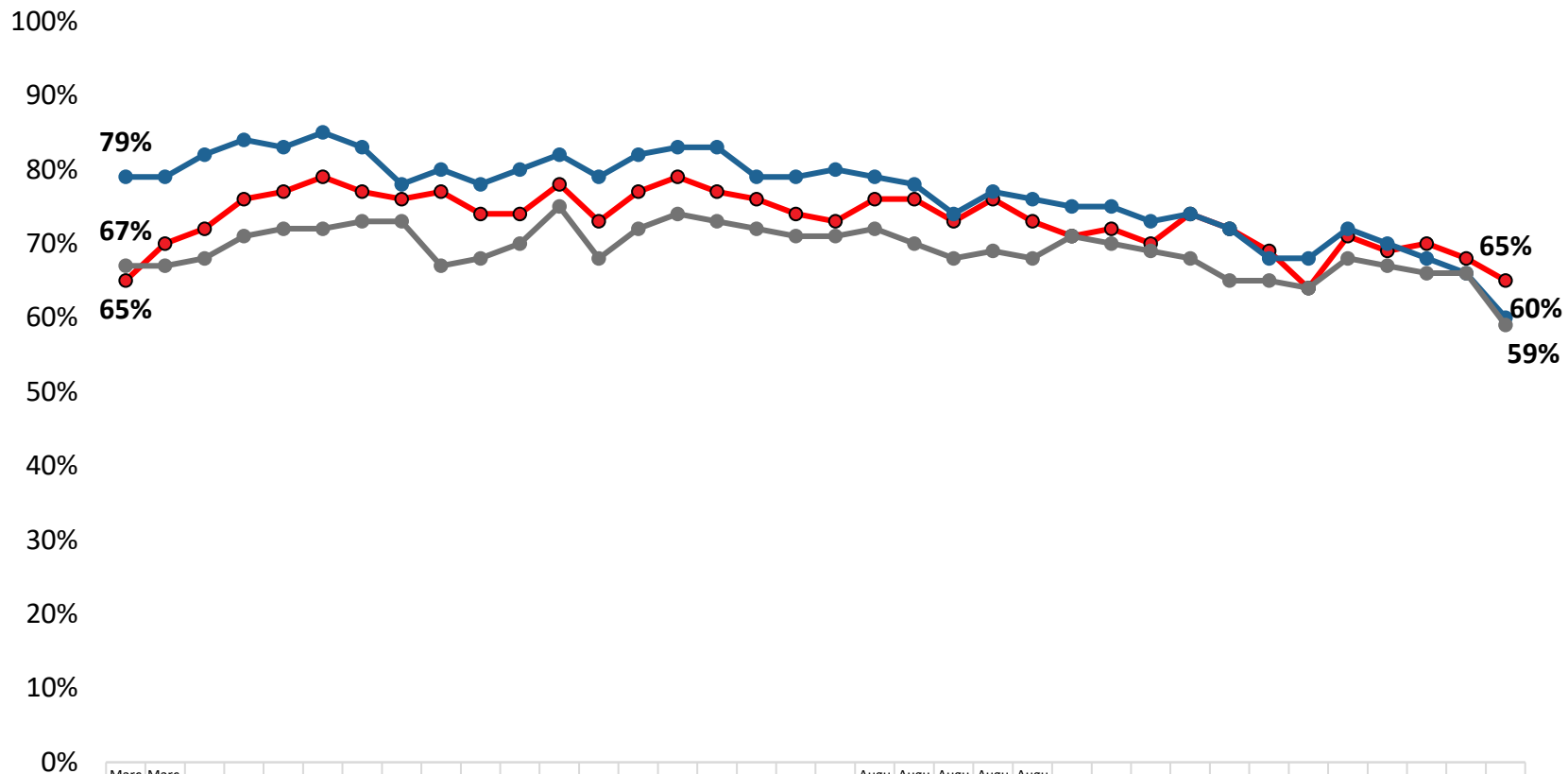
CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 16th	Gap
Weighted n =	1,516	104	356	582	99	170	206	413	517	586	650	590	259	1,522	
Unweighted n =	1,516	100	401	608	125	128	154	392	564	560	646	601	253	1,522	
Federal government															
Total Satisfied	**65%**	70%	68%	67%	59%	**46%**	71%	62%	62%	**70%**	**68%**	**62%**	66%	**68%**	**-3**
Total Dissatisfied	**30%**	29%	26%	29%	33%	**46%**	24%	31%	32%	**27%**	**26%**	**34%**	30%	**29%**	**+1**
Your provincial government															
Total Satisfied	**60%**	**78%**	**65%**	62%	**45%**	**30%**	**70%**	**52%**	58%	**68%**	60%	57%	**68%**	**66%**	**-6**
Total Dissatisfied	**36%**	**22%**	**31%**	34%	**47%**	**64%**	**26%**	**42%**	37%	**30%**	35%	**39%**	**29%**	**31%**	**+5**
Your local or municipal government															
Total Satisfied	**59%**	66%	56%	**64%**	55%	**49%**	57%	**51%**	59%	**64%**	57%	60%	64%	**66%**	**-7**
Total Dissatisfied	**29%**	22%	27%	27%	36%	**40%**	31%	**35%**	31%	**24%**	32%	29%	25%	**27%**	**+2**

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents

% Total Satisfied presented



	March 23rd, 2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31th, 2020	Sept. 8th, 2020	Sept. 13th, 2020	Sept. 21st, 2020	Sept. 28th, 2020	Oct.05th, 2020	Oct.13th, 2020	Oct.19th, 2020	Oct.26th, 2020	Nov 2nd, 2020	Nov 9th, 2020	Nov 16th, 2020	Nov 30th, 2020
Federal goverment	65%	70%	72%	76%	77%	79%	77%	76%	77%	74%	74%	78%	73%	77%	79%	77%	76%	74%	73%	76%	76%	73%	76%	73%	71%	72%	70%	74%	72%	69%	64%	71%	69%	70%	68%	65%
Provincial government	79%	79%	82%	84%	83%	85%	83%	78%	80%	78%	80%	82%	79%	82%	83%	83%	79%	79%	80%	79%	78%	74%	77%	76%	75%	75%	73%	74%	72%	68%	68%	72%	70%	68%	66%	60%
Local or municipal government	67%	67%	68%	71%	72%	72%	73%	73%	67%	68%	70%	75%	68%	72%	74%	73%	72%	71%	71%	72%	70%	68%	69%	68%	71%	70%	69%	68%	65%	65%	64%	68%	67%	66%	66%	59%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

François Legault

Doug Ford

Brian Pallister

Scott Moe

Jason Kenney

John Horgan

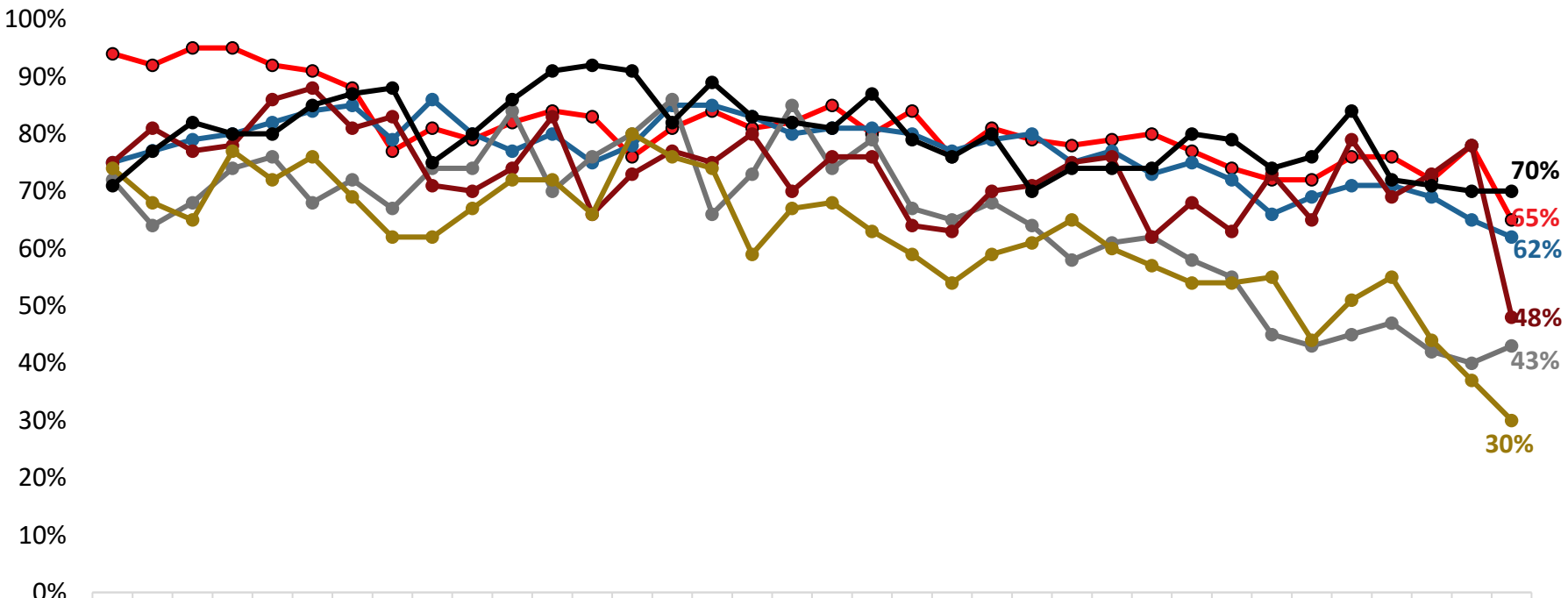
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,516	104	356	582	53	46	170	206
Unweighted n =	1,516	100	401	608	64	61	128	154
Total Satisfied	**60%**	**78%**	**65%**	62%	**43%**	48%	**30%**	**70%**
Very satisfied	**18%**	**40%**	**25%**	**12%**	**6%**	13%	**6%**	**28%**
Somewhat satisfied	**42%**	38%	40%	**50%**	36%	35%	**24%**	42%
Total Dissatisfied	**36%**	**22%**	**31%**	34%	**50%**	45%	**64%**	**26%**
Somewhat dissatisfied	**20%**	14%	21%	19%	27%	18%	**26%**	16%
Very dissatisfied	**16%**	**8%**	**10%**	16%	23%	**26%**	**37%**	**9%**
Don't know/Refuse	**4%**	**0%**	4%	4%	7%	7%	7%	4%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



	03-23-2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31th, 2020	Sept. 8th, 2020	Sept. 13th, 2020	Sept. 21st, 2020	Sept. 28th, 2020	Oct.05th, 2020	Oct.13th, 2020	Oct.19th, 2020	Oct.26th, 2020	Nov. 2nd, 2020	Nov. 9th, 2020	Nov. 16th, 2020	Nov. 30th, 2020
François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%	80%	77%	74%	72%	72%	76%	76%	72%	78%	65%
Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%	75%	77%	73%	75%	72%	66%	69%	71%	71%	69%	65%	62%
Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%	62%	58%	55%	45%	43%	45%	47%	42%	40%	43%
Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%	62%	68%	63%	73%	65%	79%	69%	73%	78%	48%
Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%	57%	54%	54%	55%	44%	51%	55%	44%	37%	30%
John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%	74%	74%	74%	80%	79%	74%	76%	84%	72%	71%	70%	70%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents

% "Satisfied" presented	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,516	1,002	
Unweighted n =	1,516	1,002	
Federal government / The US President	**65%**	**45%**	20
Your provincial government / Your State government	**60%**	**54%**	6
Your local or municipal government	**59%**	**55%**	4

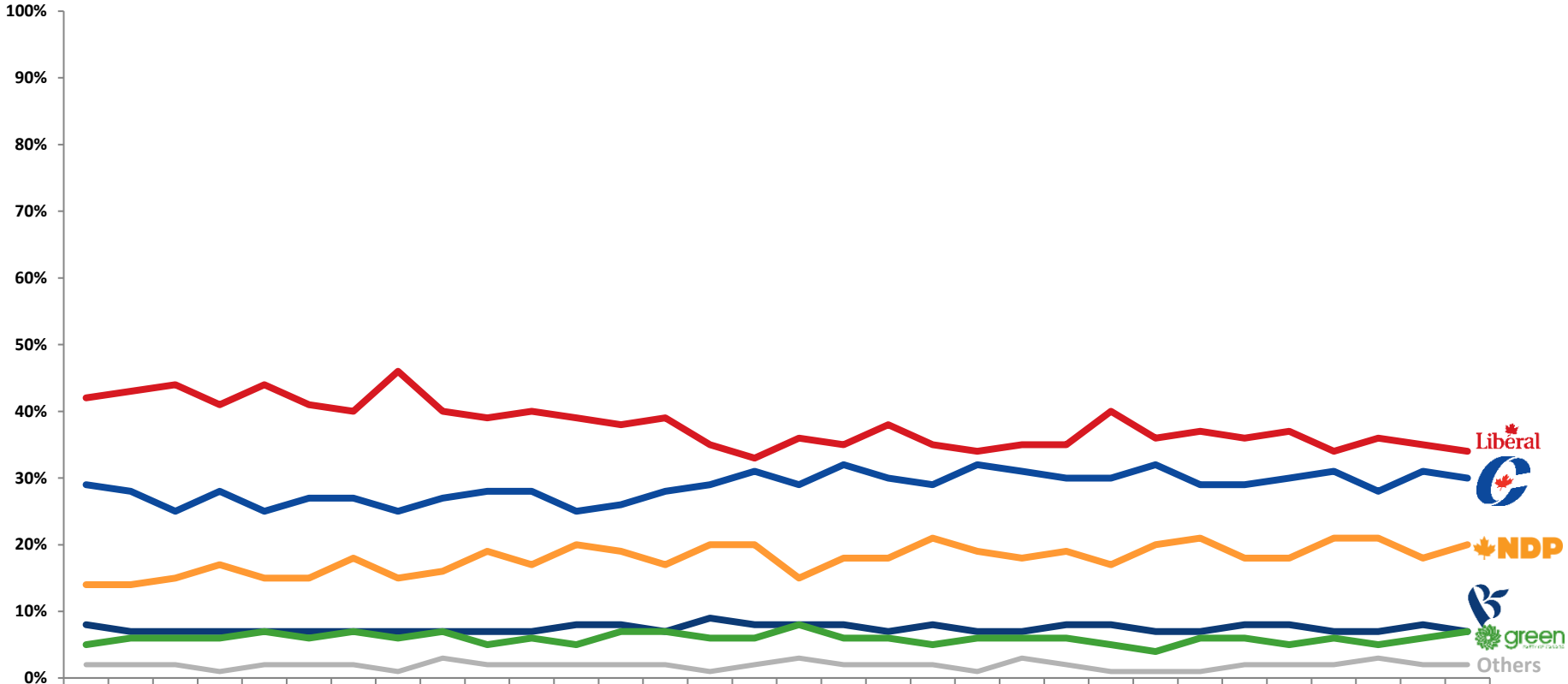
VOTING INTENTIONS - FEDERAL ELECTIONS

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? ***In the event a respondent had no opinion, the following prompting question was asked:*** **Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...**

Base: All respondents (n=1,516), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Nov. 16th, 2020	Gap
Weighted n =	1,516	1,269	86	291	490	79	141	182	641	628	336	417	516	1,311	
Unweighted n =	1,516	1,289	85	332	522	103	110	137	695	594	317	474	498	1,327	
... Justin Trudeau's Liberal Party of Canada	**29%**	**34%**	**45%**	32%	**38%**	**23%**	**21%**	37%	33%	36%	**27%**	36%	37%	**35%**	**-1**
... Erin O'Toole's Conservative Party of Canada	**25%**	**30%**	27%	**17%**	32%	**44%**	**47%**	25%	**35%**	**24%**	**21%**	28%	**37%**	**31%**	**-1**
... Jagmeet Singh's New Democratic Party of Canada	**17%**	**20%**	17%	**12%**	22%	26%	25%	26%	**16%**	**25%**	**37%**	22%	**8%**	**18%**	**+2**
... Yves-François Blanchet's Bloc Québécois	**6%**	**7%**	-	**30%**	-	-	-	-	-	-	-	-	-	**8%**	**-1**
... Annamie Paul's Green Party of Canada	**6%**	**7%**	11%	7%	7%	5%	3%	9%	7%	7%	9%	6%	6%	**6%**	**+1**
... another party	**2%**	**2%**	0%	3%	**1%**	2%	4%	3%	2%	2%	2%	1%	2%	**2%**	**-**
I would not vote	**5%**	-	-	-	-	-	-	-	-	-	-	-	-	-	**-**
I would cancel my vote	**1%**	-	-	-	-	-	-	-	-	-	-	-	-	-	**-**
I don't know	**8%**	-	-	-	-	-	-	-	-	-	-	-	-	-	**-**
Refusal	**2%**	-	-	-	-	-	-	-	-	-	-	-	-	-	**-**

TRENDS IN VOTING INTENTIONS IN CANADA



	April 20, 2020	April 27, 2020	May 4, 2020	May 11, 2020	May 19, 2020	May 25, 2020	June 1, 2020	June 8, 2020	June 15, 2020	June 22, 2020	June 29, 2020	July 6, 2020	July 13, 2020	July 20, 2020	July 27, 2020	August 3, 2020	August 10, 2020	August 17, 2020	August 24, 2020	August 31, 2020	Sept. 8, 2020	Sept. 13, 2020	Sept. 21, 2020	Sept. 28, 2020	Oct. 5, 2020	Oct. 13, 2020	Oct. 19, 2020	Oct. 26, 2020	Nov. 2, 2020	Nov. 9, 2020	Nov. 16, 2020	Nov. 30, 2020
LPC	42%	43%	44%	41%	44%	41%	40%	46%	40%	39%	40%	39%	38%	39%	35%	33%	36%	35%	38%	35%	34%	35%	35%	40%	36%	37%	36%	37%	34%	36%	35%	34%
CPC	29%	28%	25%	28%	25%	27%	27%	25%	27%	28%	28%	25%	26%	28%	29%	31%	29%	32%	30%	29%	32%	31%	30%	30%	32%	29%	29%	30%	31%	28%	31%	30%
NDP	14%	14%	15%	17%	15%	15%	18%	15%	16%	19%	17%	20%	19%	17%	20%	20%	15%	18%	18%	21%	19%	18%	19%	17%	20%	21%	18%	18%	21%	21%	18%	20%
BQ	8%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	8%	8%	7%	9%	8%	8%	8%	7%	8%	7%	7%	8%	8%	7%	7%	8%	8%	7%	7%	8%	7%
GPC	5%	6%	6%	6%	7%	6%	7%	6%	7%	5%	6%	5%	7%	7%	6%	6%	8%	6%	6%	5%	6%	6%	6%	5%	4%	6%	6%	5%	6%	5%	6%	7%
Others	2%	2%	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	1%	3%	2%	1%	1%	1%	2%	2%	2%	3%	2%	2%

APPENDIX

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	154	206
Alberta	128	170
Manitoba/Saskatchewan	125	99
Ontario	608	582
Quebec	401	356
Atlantic	100	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	184	179
MidWest	217	217
South	371	372
West	230	233

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	787	736
Female	729	780

AGE	Unweighted	Weighted
Between 18 and 34	392	413
Between 35 and 54	564	517
55 or over	560	586

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	920	987
French	377	315
Other	218	212

The sample thus collected has a minimum weighting factor of 0.1823 and a maximum weighting factor of 4.9848. The weighted variance is 0.3208.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	486	486
Female	516	516

AGE	Unweighted	Weighted
Between 18 and 29	189	220
Between 30 and 39	173	172
Between 40 and 49	188	186
Between 50 and 64	284	250
65 or older	168	172

The sample thus collected has a minimum weighting factor of 0.2444 and a maximum weighting factor of 2.6255. The weighted variance is 0.1426.

OUR CREDENTIALS

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the international ICC/ESOMAR code of Market, Opinion and Social Research and Data Analytics.

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

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