

Leger

LEGER'S NORTH AMERICAN TRACKER

March 29th, 2021

THE CANADIAN PRESS



METHODOLOGY



Leger

METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,523 Canadians and 1,001 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **March 26th, 2021 to March 28th, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.51%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

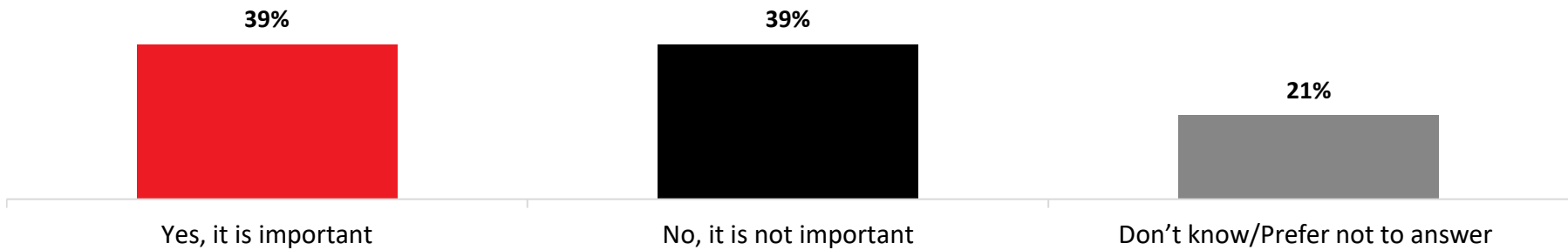
In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

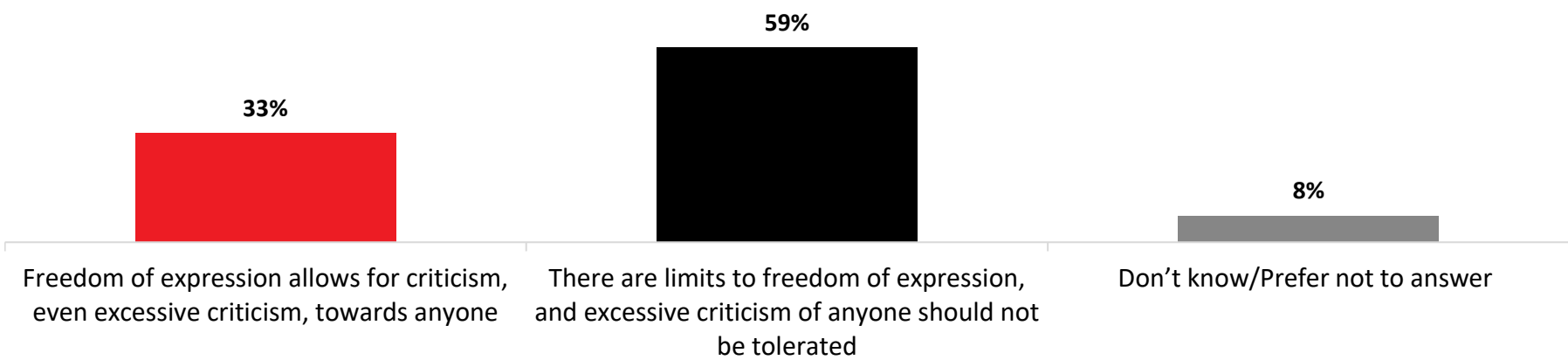
If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca

The image shows the flag of the Province of Quebec, which is a white cross on a blue field with a white fleur-de-lis in each of the four quarters. The flag is flying on a tall, silver flagpole against a blue sky with scattered white clouds. A semi-transparent grey banner is overlaid across the middle of the image, containing the title text.

CRITICISM TOWARDS THE PROVINCE OF QUEBEC



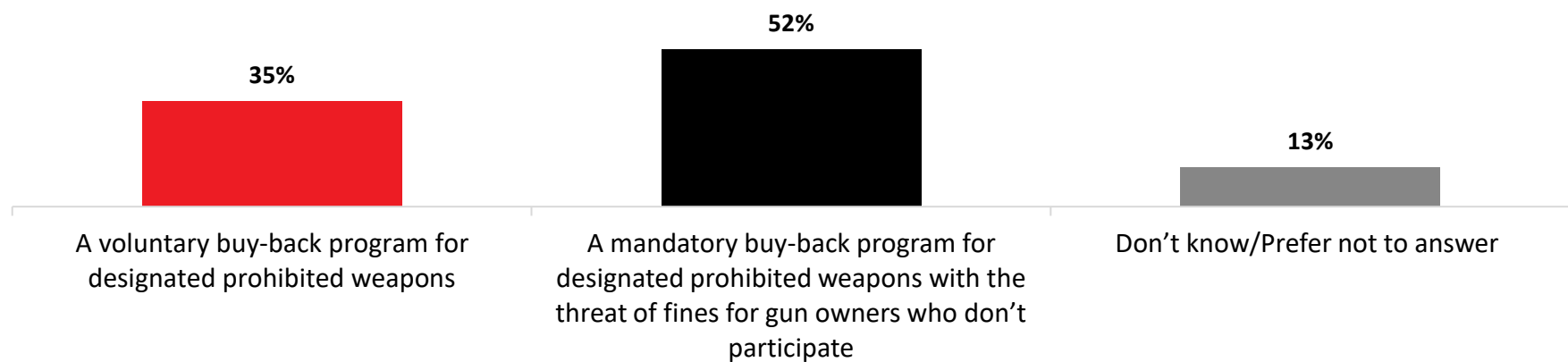
	TOTAL CANADA	TOTAL ROC	QC	ATL	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	1,166	357	104	585	99	171	207	415	519	588	622	590	286
Unweighted n =	1,523	1,114	409	101	601	125	127	160	404	584	535	649	574	282
Yes, it is important	39%	33%	61%	25%	37%	32%	36%	23%	46%	38%	36%	42%	37%	40%
No, it is not important	39%	44%	25%	35%	41%	43%	45%	54%	31%	39%	46%	38%	43%	37%
Don't know/Prefer not to answer	21%	23%	14%	40%	22%	25%	19%	23%	23%	24%	18%	20%	21%	23%



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	622	590	286
Unweighted n =	1,523	101	409	601	125	127	160	404	584	535	649	574	282
Freedom of expression allows for criticism, even excessive criticism, towards anyone	33%	37%	25%	36%	27%	41%	34%	39%	37%	25%	35%	33%	32%
There are limits to freedom of expression, and excessive criticism of anyone should not be tolerated	59%	54%	70%	57%	60%	49%	56%	50%	54%	69%	58%	59%	62%
Don't know/Prefer not to answer	8%	9%	5%	8%	13%	11%	10%	11%	9%	5%	7%	8%	7%

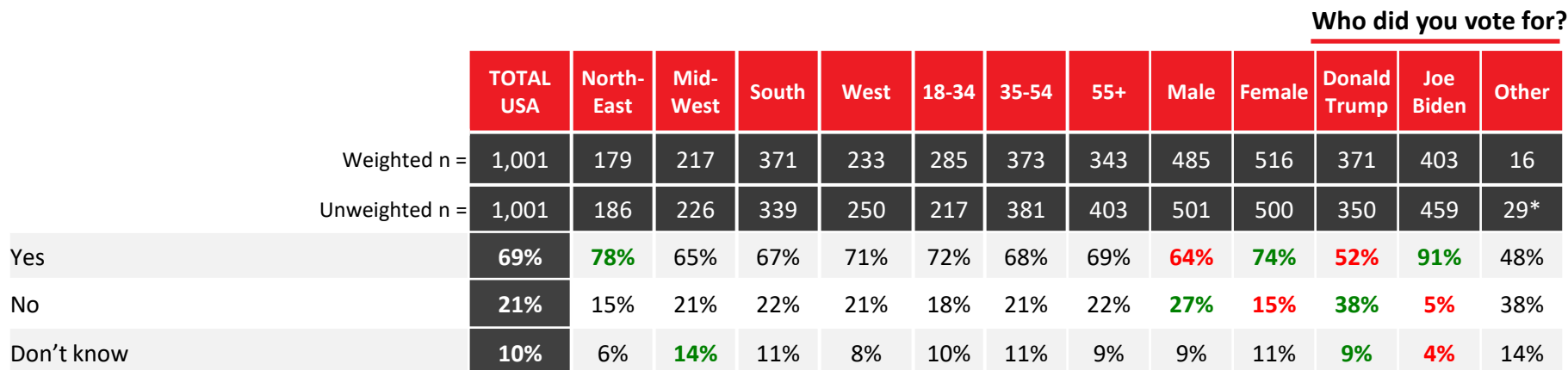
A person wearing a red and blue plaid shirt is holding a black and brown semi-automatic handgun. The background is a gun store with various firearms displayed on a white brick wall. The image is slightly blurred, focusing on the person's hands and the gun they are holding.

GUN CONTROL IN CANADA AND IN THE U.S.

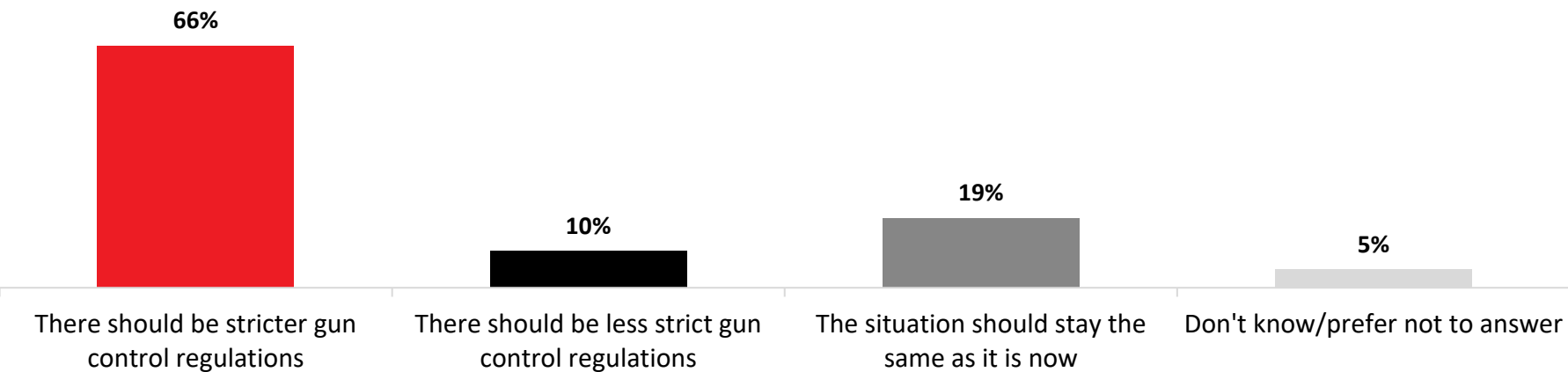


														Voting intentions					
		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	LPC	CPC	NDP	BQ	GP
Weighted n =		1,523	104	357	585	99	171	207	415	519	588	622	590	286	445	352	275	85	72
Unweighted n =		1,523	101	409	601	125	127	160	404	584	535	649	574	282	463	348	267	90	76
A voluntary buy-back program for designated prohibited weapons		35%	38%	27%	34%	39%	48%	37%	42%	35%	30%	31%	41%	33%	33%	47%	28%	25%	31%
A mandatory buy-back program for designated prohibited weapons with the threat of fines for gun owners who don't participate		52%	49%	62%	54%	39%	39%	51%	48%	51%	57%	57%	49%	49%	57%	43%	61%	70%	53%
Don't know/Prefer not to answer		13%	13%	12%	11%	21%	13%	12%	11%	14%	12%	12%	10%	18%	10%	10%	10%	5%	15%



Base: All respondents (n=1,001)

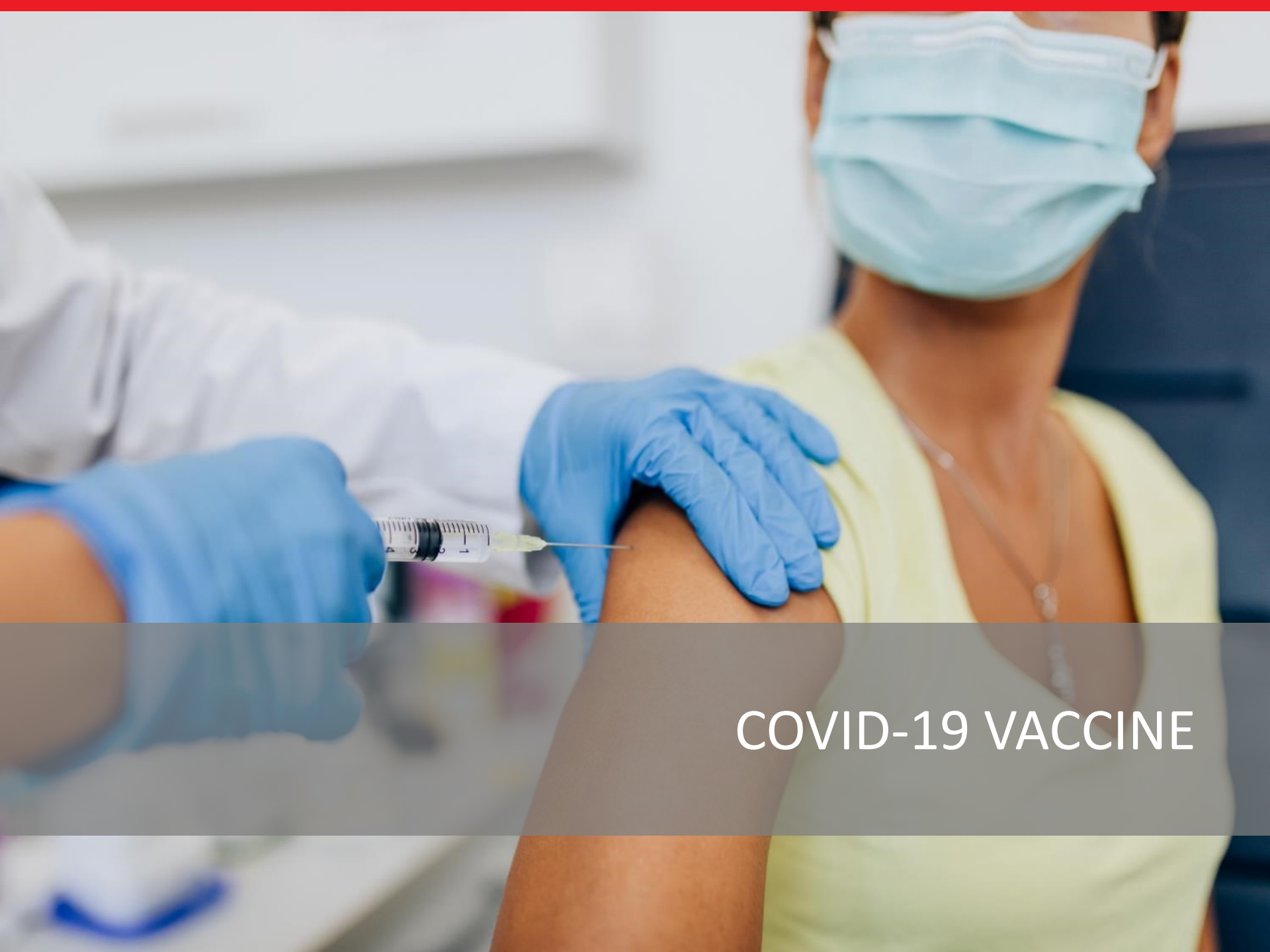


10

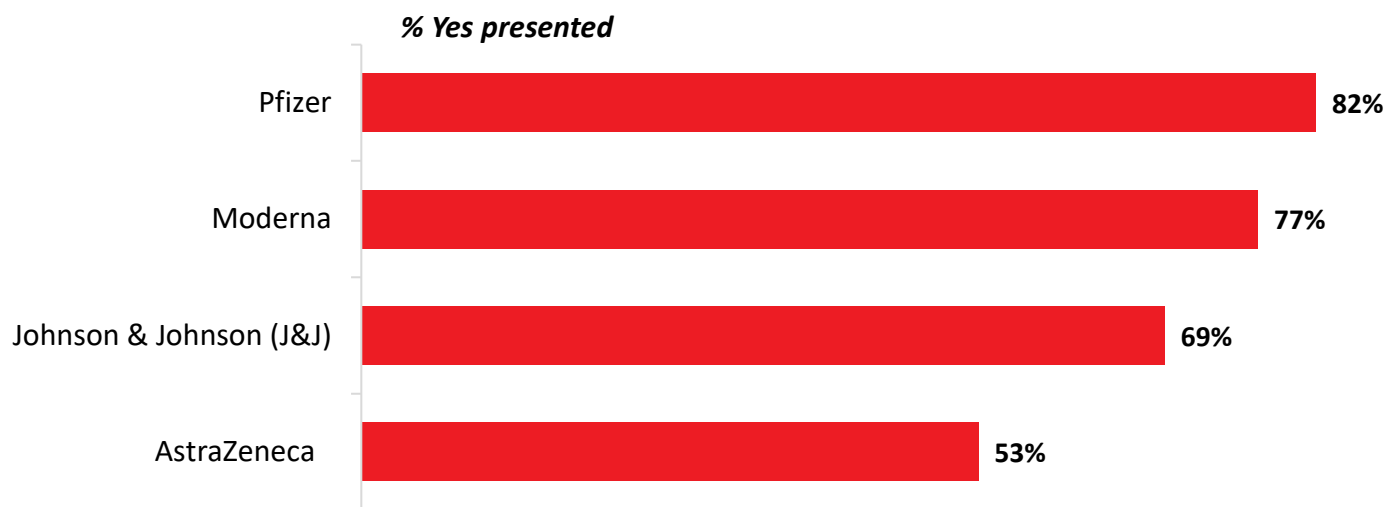


														Voting intentions					
		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	LPC	CPC	NDP	BQ	GP
Weighted n =		1,523	104	357	585	99	171	207	415	519	588	622	590	286	445	352	275	85	72
Unweighted n =		1,523	101	409	601	125	127	160	404	584	535	649	574	282	463	348	267	90	76
There should be stricter gun control regulations		66%	61%	75%	71%	52%	48%	60%	58%	66%	72%	71%	65%	59%	80%	47%	72%	73%	72%
There should be less strict gun control regulations		10%	7%	6%	7%	16%	21%	10%	12%	11%	7%	8%	10%	12%	5%	18%	5%	6%	5%
The situation should stay the same as it is now		19%	20%	15%	17%	23%	26%	23%	24%	17%	18%	17%	20%	21%	12%	29%	18%	15%	19%
Don't know/prefer not to answer		5%	12%	4%	4%	9%	4%	6%	7%	6%	4%	4%	5%	8%	3%	6%	5%	5%	4%

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
There should be stricter gun control regulations	66%	60%	6
There should be less strict gun control regulations	10%	12%	2
The situation should stay the same as it is now	19%	19%	-
Don't know/prefer not to answer	5%	9%	4



COVID-19 VACCINE



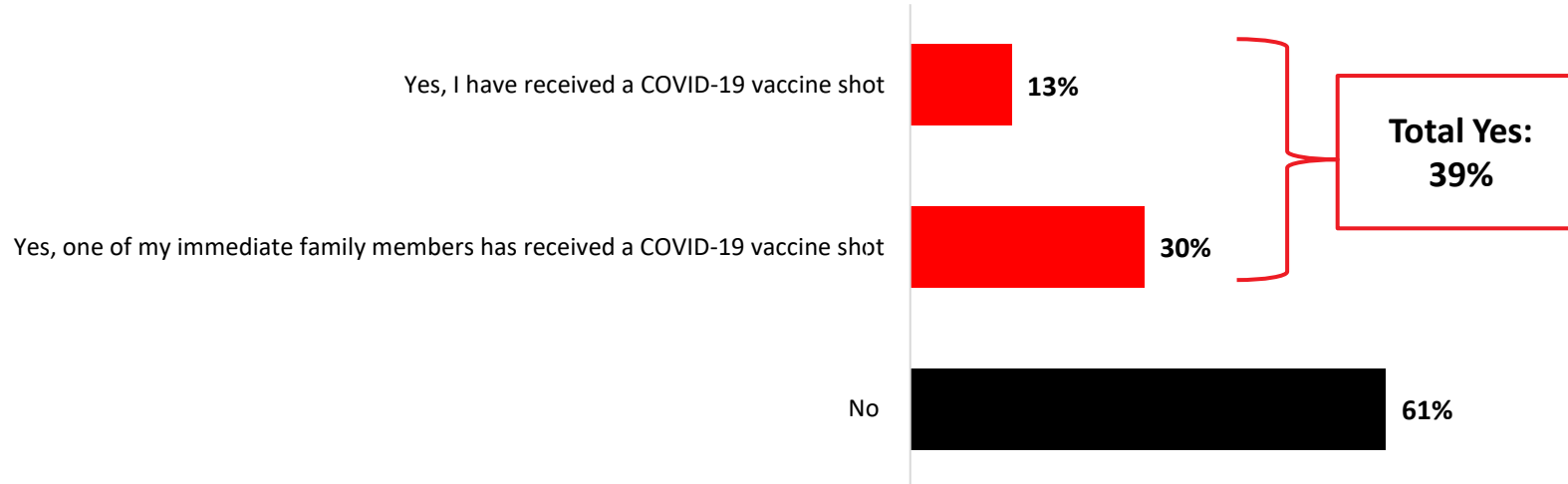
		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
% Yes presented	Weighted n =	1,523	104	357	585	99	171	207	415	519	588	622	590	286
	Unweighted n =	1,523	101	409	601	125	127	160	404	584	535	649	574	282
	Pfizer	82%	76%	86%	80%	81%	80%	84%	80%	79%	85%	84%	80%	79%
	Moderna	77%	73%	83%	75%	74%	71%	83%	71%	74%	85%	80%	77%	73%
	Johnson & Johnson (J&J)	69%	68%	74%	67%	71%	59%	75%	62%	67%	77%	72%	68%	68%
	AstraZeneca	53%	55%	55%	52%	61%	44%	57%	51%	49%	58%	56%	53%	50%

CANADIANS WHO HAVE BEEN VACCINATED



CTC547. Have you, or someone in your immediate family, received a COVID-19 vaccine shot? *Select all that apply*

Base: All respondents (n=1,523)



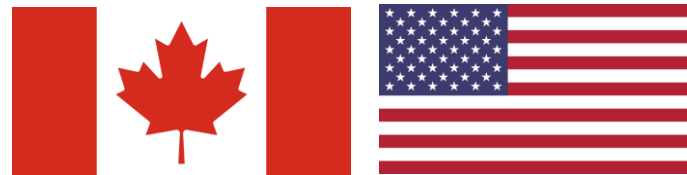
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 15 th	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	622	590	286	1,512	
Unweighted n =	1,523	101	409	601	125	127	160	404	584	535	649	574	282	1,512	
TOTAL YES	39%	28%	48%	37%	29%	49%	34%	39%	36%	43%	41%	40%	35%	24%	+15
Yes, I have received a COVID-19 vaccine shot	13%	9%	19%	9%	13%	20%	11%	9%	7%	22%	17%	10%	12%	8%	+5
Yes, one of my immediate family members has received a COVID-19 vaccine shot	30%	20%	33%	31%	20%	37%	26%	31%	29%	29%	27%	33%	27%	17%	+13
No	61%	72%	52%	63%	71%	51%	66%	61%	64%	57%	59%	60%	65%	76%	-15

CANADIANS/**AMERICANS** WHO HAVE BEEN VACCINATED (CANADA VS UNITED STATES)



CTC547. Have you, or someone in your immediate family, received a COVID-19 vaccine shot? *Select all that apply*

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
TOTAL YES	39%	53%	14
Yes, I have received a COVID-19 vaccine shot	13%	33%	20
Yes, one of my immediate family members has received a COVID-19 vaccine shot	30%	35%	5
No	61%	47%	14

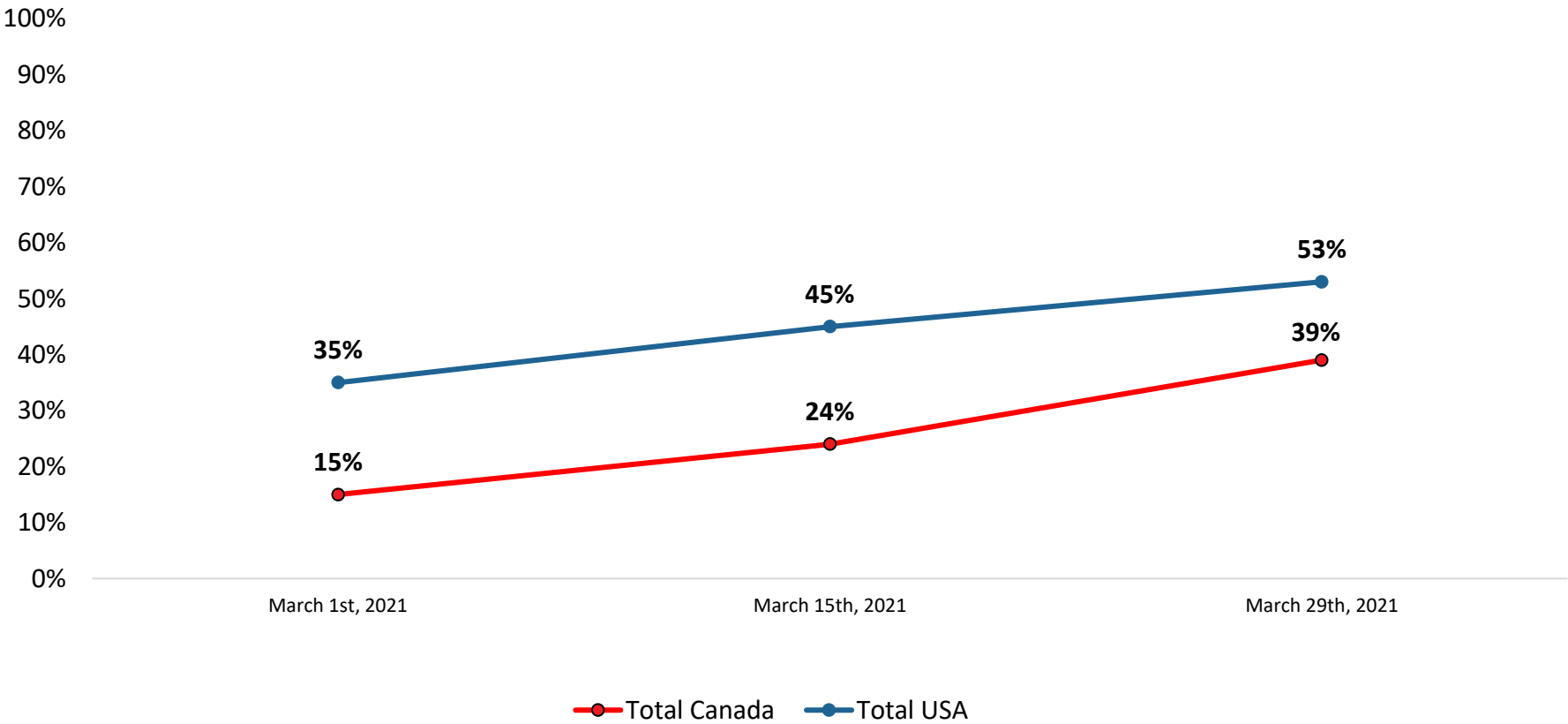
CANADIANS/**AMERICANS** WHO HAVE BEEN VACCINATED

- EVOLUTION



CTC547. Have you, or someone in your immediate family, received a COVID-19 vaccine shot?

% Total Yes (Myself and/or someone on my family) presented



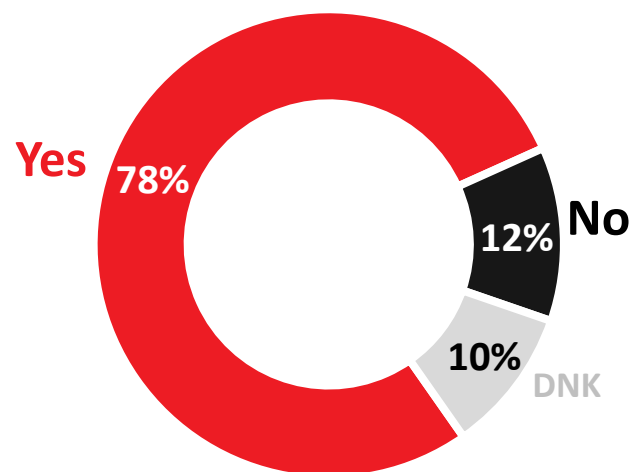
INTENTION TO GET VACCINATED



Leger

CTC108. When a vaccine for COVID-19 that had been approved by Health Canada becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 15 th	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	622	590	286	1,512	
Unweighted n =	1,523	101	409	601	125	127	160	404	584	535	649	574	282	1,512	
Yes	78%	77%	78%	77%	79%	70%	84%	75%	72%	85%	81%	77%	73%	77%	+1
No	12%	12%	10%	13%	11%	18%	9%	15%	14%	9%	11%	12%	14%	12%	-
Don't know	10%	12%	12%	10%	10%	12%	6%	10%	14%	7%	8%	11%	13%	11%	-1

INTENTION TO GET VACCINATED (CANADA VS UNITED STATES)



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/the FDA** becomes available to the population and it is free, do you intend to get vaccinated?**

Base: All respondents



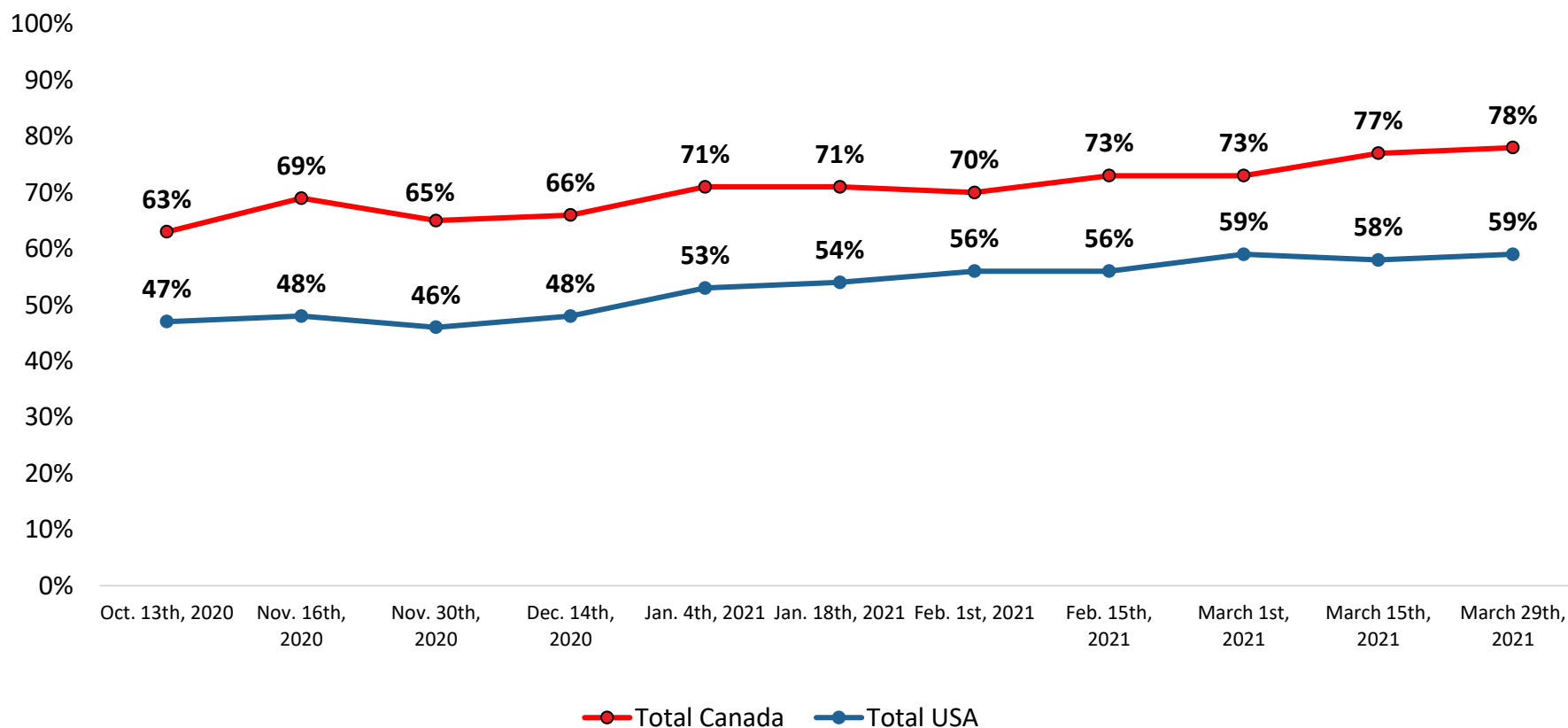
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Yes	78%	59%	19
No	12%	27%	15
Don't know	10%	14%	4

INTENTION TO GET VACCINATED- EVOLUTION



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/**the FDA** becomes available to the population and it is free, do you intend to get vaccinated?

% Yes presented



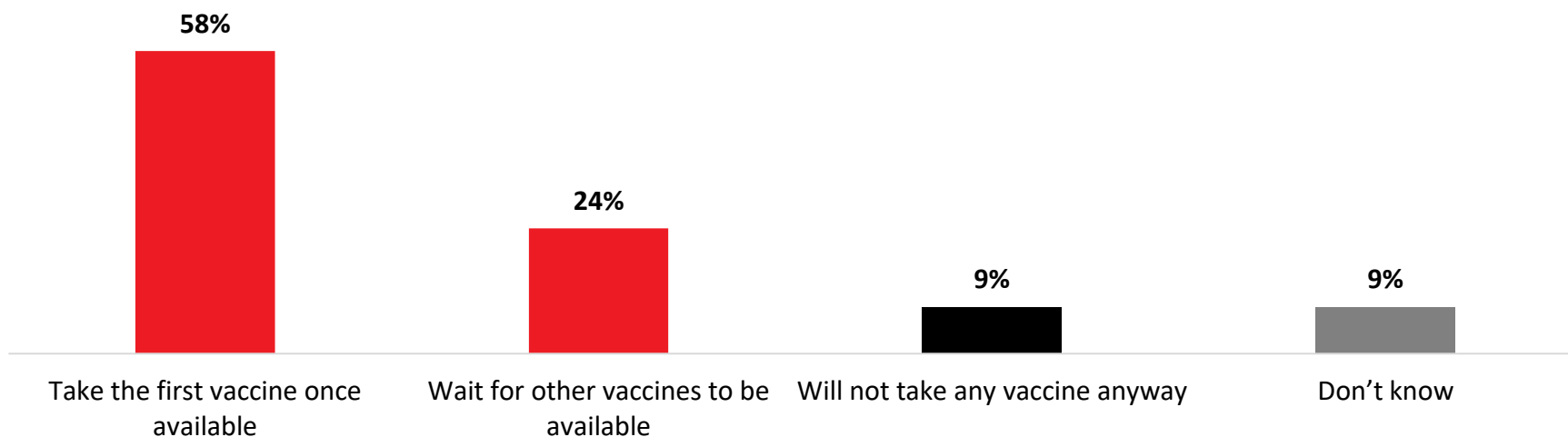
LIKELIHOOD OF TAKING THE FIRST VACCINE



Leger

CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 15 th	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	622	590	286	1,512	
Unweighted n =	1,523	101	409	601	125	127	160	404	584	535	649	574	282	1,512	
Take the first vaccine once available	58%	52%	62%	55%	61%	52%	65%	53%	51%	68%	62%	55%	58%	55%	+3
Wait for other vaccines to be available	24%	27%	22%	26%	18%	31%	17%	30%	27%	17%	21%	28%	21%	25%	-1
Will not take any vaccine anyway	9%	8%	8%	11%	11%	9%	8%	8%	12%	7%	9%	8%	11%	10%	-1
Don't know	9%	13%	8%	9%	10%	9%	9%	10%	10%	8%	8%	9%	10%	10%	-1

LIKELIHOOD OF TAKING THE FIRST VACCINE (CANADA VS UNITED STATES)



CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents



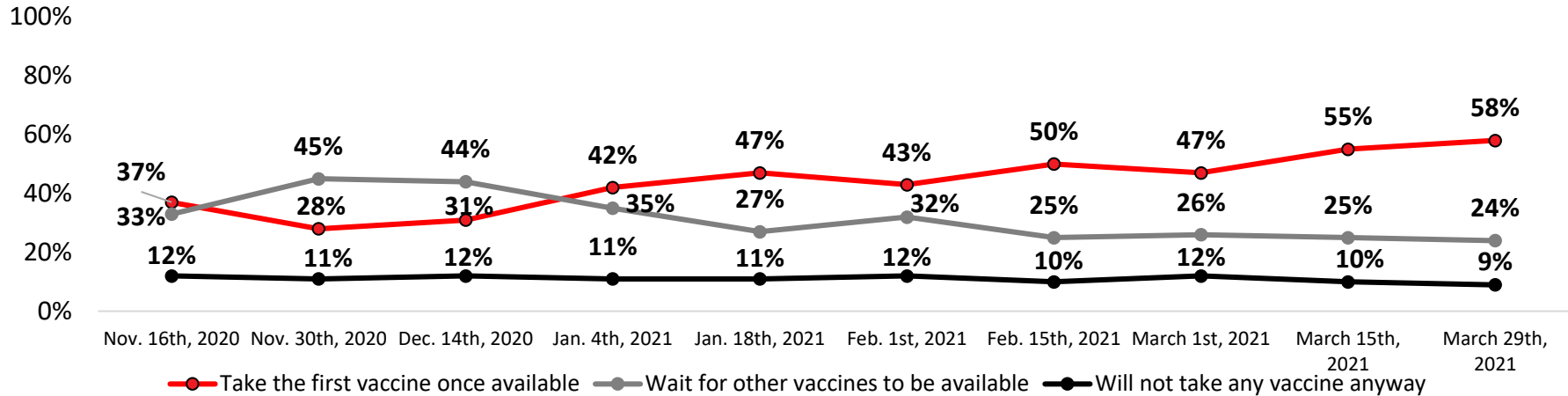
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Take the first vaccine once available	58%	43%	15
Wait for other vaccines to be available	24%	19%	5
Will not take any vaccine anyway	9%	24%	15
Don't know	9%	14%	5

LIKELIHOOD OF TAKING THE FIRST VACCINE - EVOLUTION

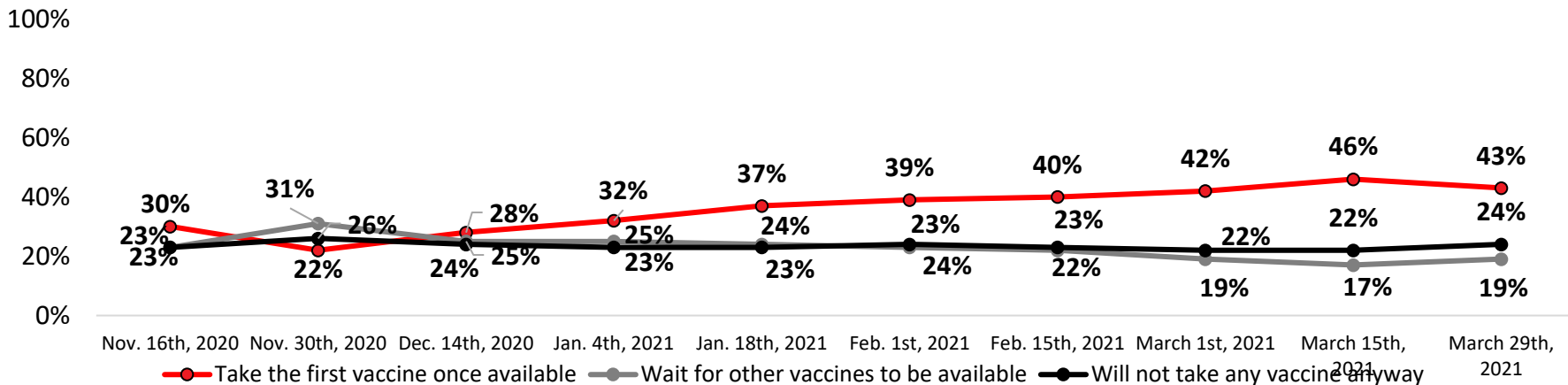


CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Total Canada



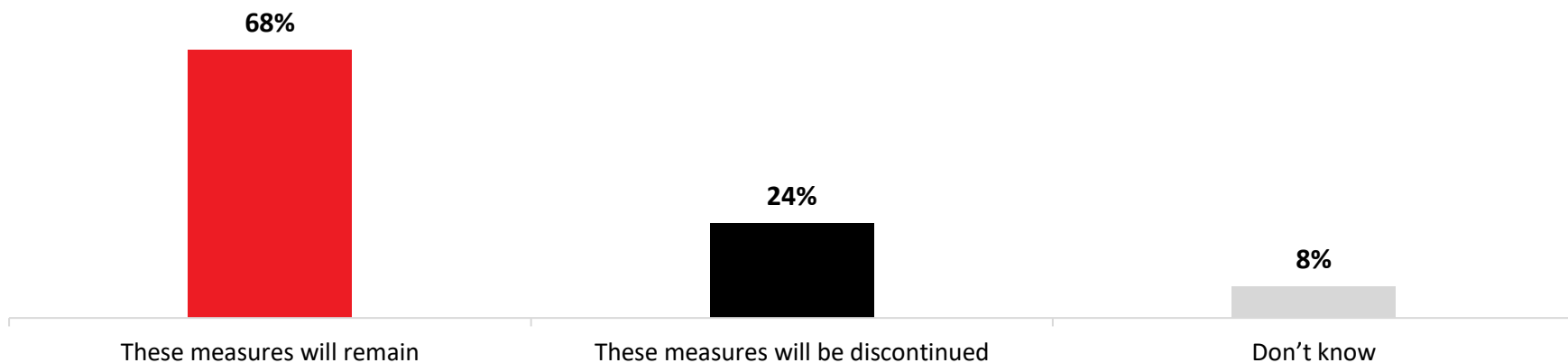
Total USA



FUTURE OF SAFETY MEASURES

CTC265. When a vaccine for COVID-19 becomes widely available in Canada, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Base: All respondents (n=1,523)





	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 15 th	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	622	590	286	1,512	
Unweighted n =	1,523	101	409	601	125	127	160	404	584	535	649	574	282	1,512	
These measures will remain	68%	70%	63%	74%	60%	62%	72%	65%	64%	75%	71%	68%	65%	65%	+3
These measures will be discontinued	24%	24%	30%	20%	28%	28%	21%	28%	27%	18%	23%	25%	24%	25%	-1
Don't know	8%	7%	7%	7%	12%	10%	7%	7%	9%	7%	7%	7%	10%	10%	-2

FUTURE OF SAFETY MEASURES (CANADA VS UNITED STATES)

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / **the United States**, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

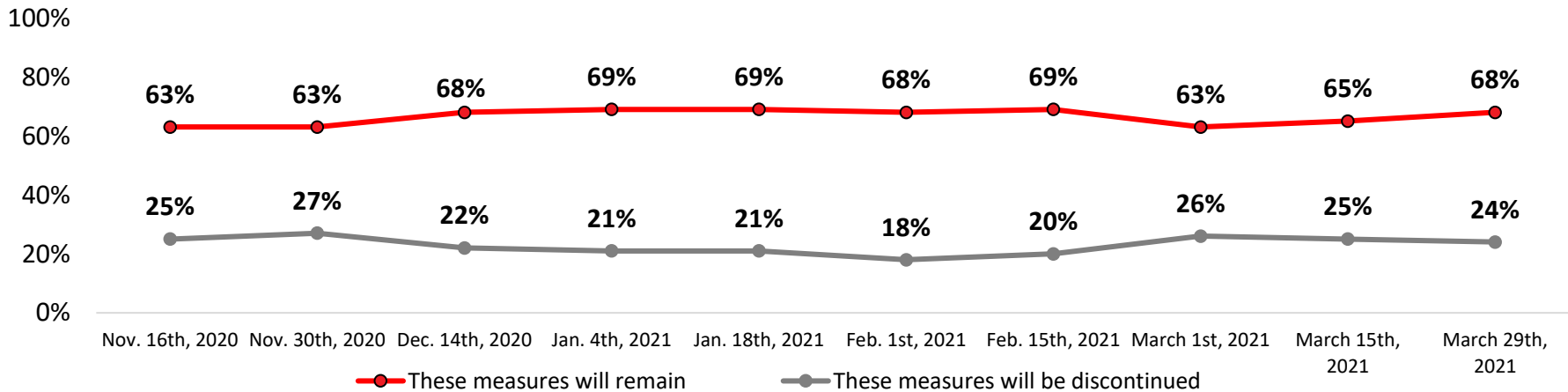
Base: All respondents

				
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,523	1,001	
	Unweighted n =	1,523	1,001	
These measures will remain		68%	56%	12
These measures will be discontinued		24%	24%	-
Don't know		8%	20%	12

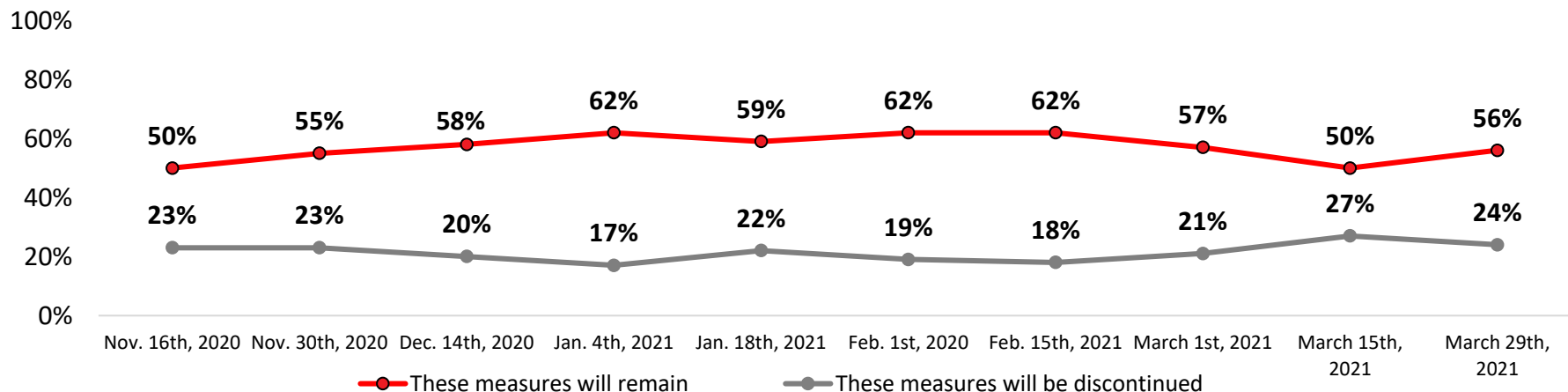
FUTURE OF SAFETY MEASURES / EVOLUTION

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / **the United States**, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Total Canada



Total USA

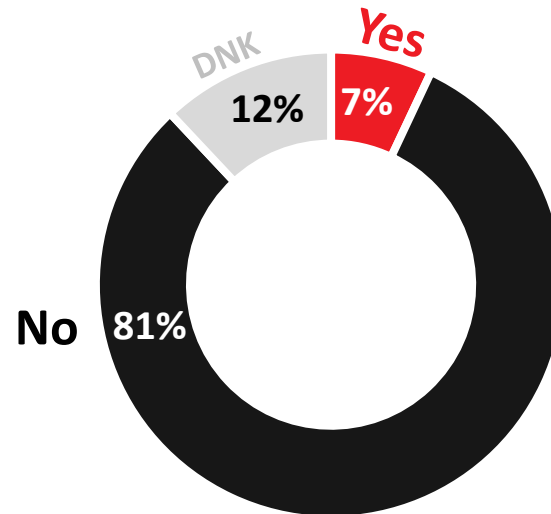


VACCINE SAFETY



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 15 th	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	622	590	286	1,512	
Unweighted n =	1,523	101	409	601	125	127	160	404	584	535	649	574	282	1,512	
Yes	7%	7%	6%	9%	8%	5%	4%	5%	10%	6%	7%	7%	7%	8%	-1
No	81%	73%	83%	80%	76%	87%	83%	81%	77%	85%	82%	80%	80%	79%	+2
Don't know	12%	20%	11%	11%	16%	9%	13%	14%	13%	9%	11%	13%	13%	12%	-

VACCINE SAFETY (CANADA VS UNITED STATES)



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Yes	7%	17%	10
No	81%	67%	14
Don't know	12%	17%	5

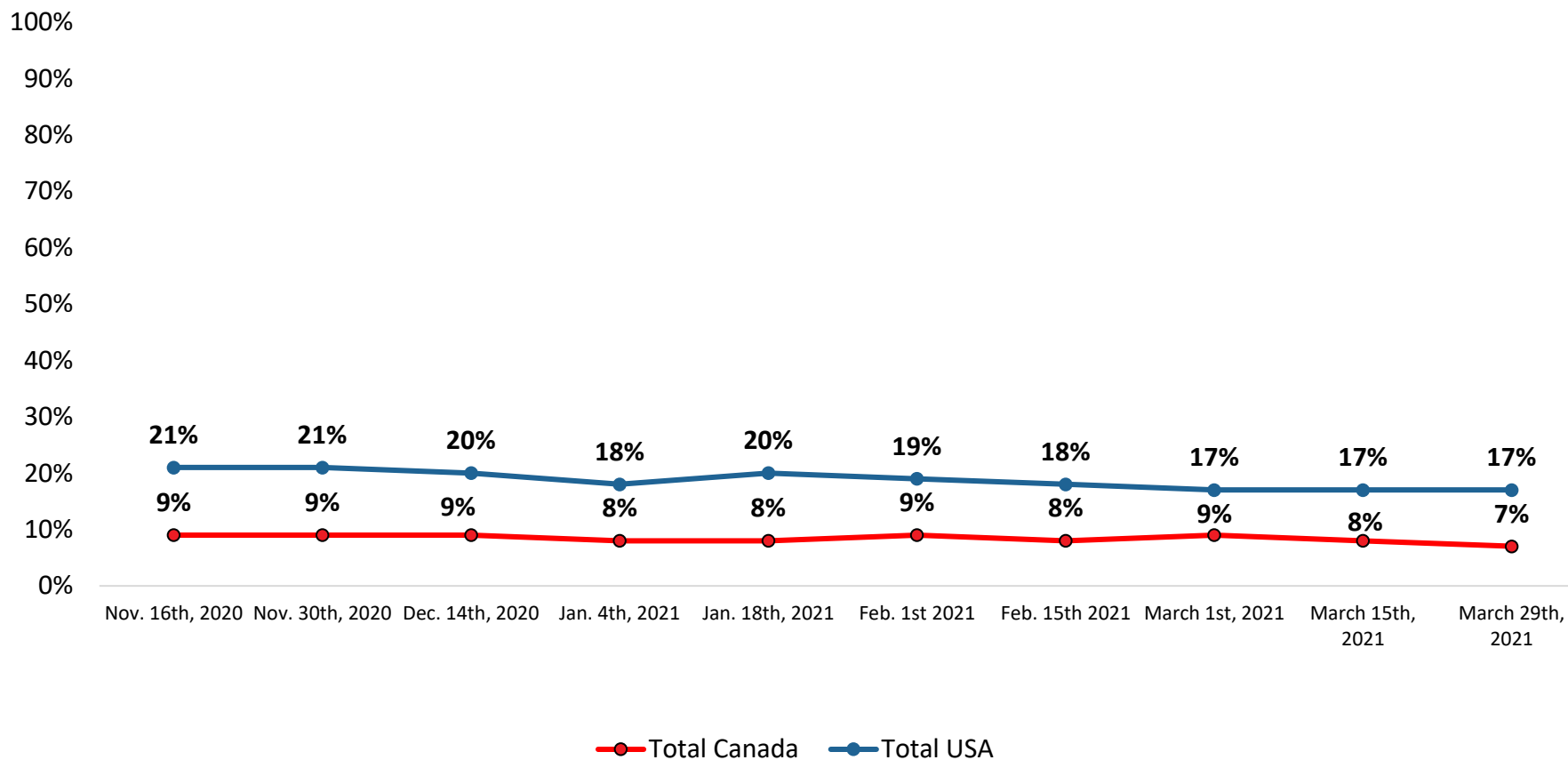
VACCINE SAFETY - EVOLUTION



Leger

CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

% Yes presented



A detailed 3D rendering of a virus particle, likely a coronavirus, in the foreground. It has a spherical, textured surface covered with numerous prominent, club-shaped spike proteins. In the background, several red blood cells are visible, appearing as reddish-brown, biconcave discs. The overall scene is set against a dark, slightly blurred background, emphasizing the virus and blood cells.

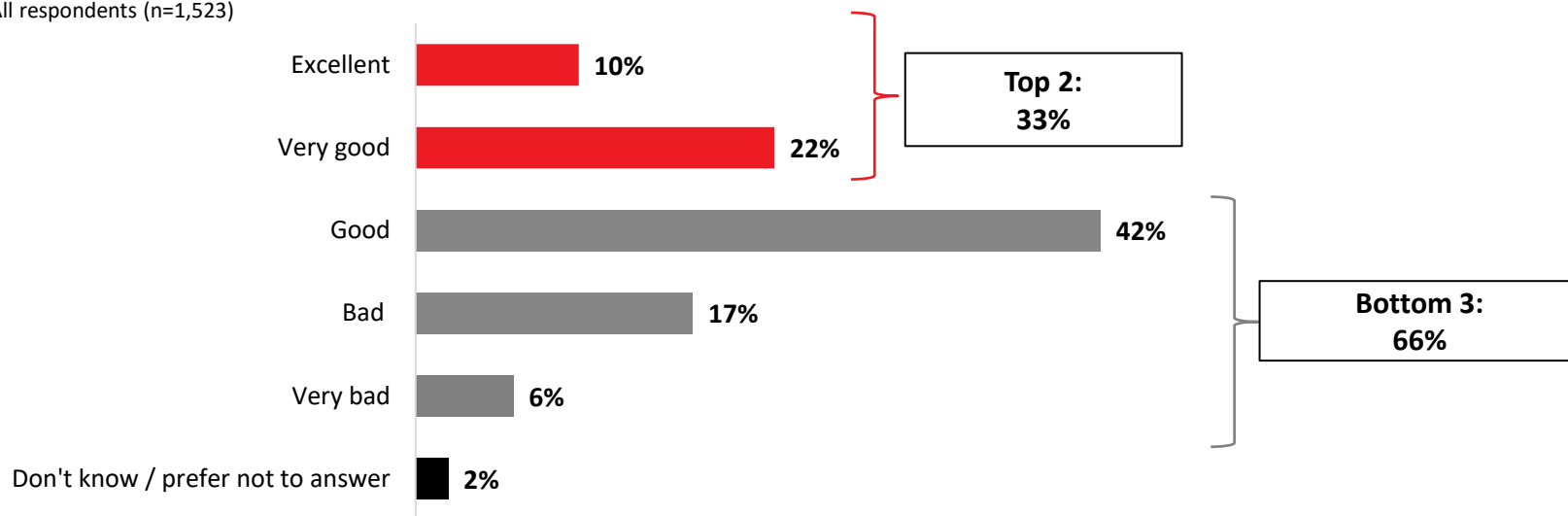
STRESS AND MENTAL HEALTH

MENTAL HEALTH DURING THE CRISIS



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 15 th	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	622	590	286	1,512	
Unweighted n =	1,523	101	409	601	125	127	160	404	584	535	649	574	282	1,512	
Total Top 2	33%	33%	38%	35%	33%	25%	23%	22%	29%	44%	32%	34%	34%	32%	+1
Excellent	10%	10%	13%	9%	9%	12%	9%	6%	10%	14%	9%	11%	12%	11%	-1
Very good	22%	24%	25%	26%	24%	13%	15%	16%	19%	30%	23%	23%	22%	21%	+1
Total Bottom 3	66%	65%	61%	63%	65%	72%	75%	76%	69%	55%	67%	64%	65%	67%	-1
Good *	42%	42%	41%	39%	46%	49%	48%	43%	46%	39%	45%	41%	43%	44%	-2
Bad	17%	18%	17%	17%	16%	16%	17%	23%	17%	13%	16%	17%	19%	17%	-
Very bad	6%	6%	3%	7%	3%	8%	10%	9%	6%	3%	6%	7%	4%	5%	+1
Don't know/Prefer not to answer	2%	1%	1%	2%	1%	3%	2%	2%	2%	1%	1%	2%	0%	1%	+1

* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

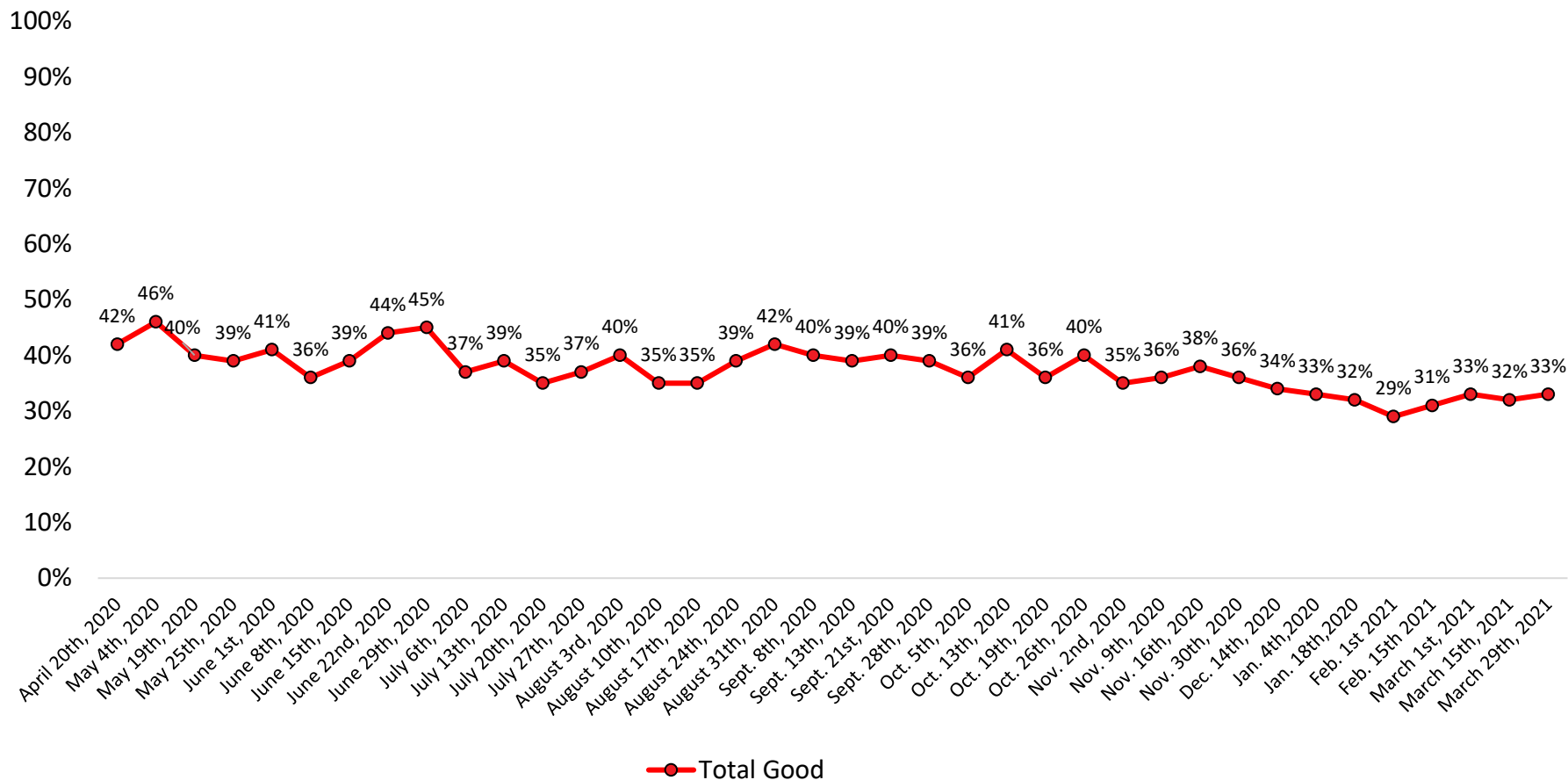
MENTAL HEALTH DURING THE CRISIS (Evolution)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

% Total Good (Excellent + Very good) presented

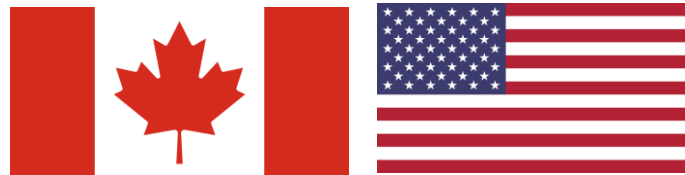


MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Total Top 2	33%	44%	11
Excellent	10%	19%	9
Very good	22%	25%	3
Total Bottom 3	66%	48%	18
Good *	42%	37%	5
Bad	17%	11%	6
Very bad	6%	4%	2
Don't know/Prefer not to answer	2%	4%	2

* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



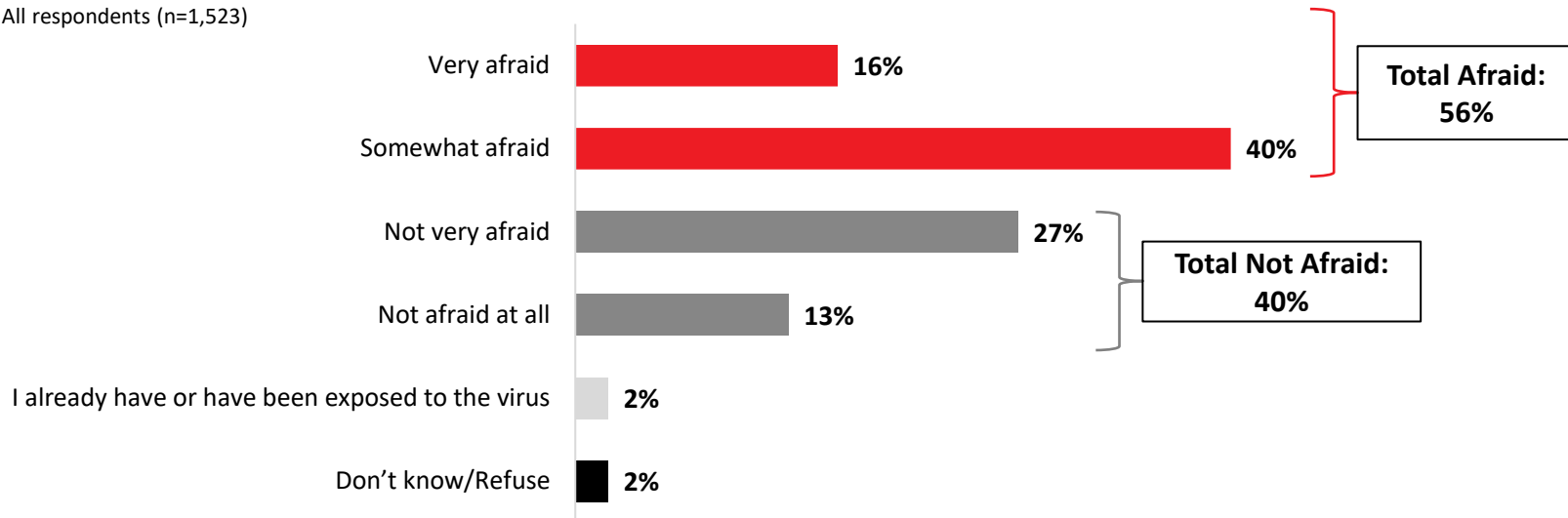
FEAR AND SPREAD OF THE VIRUS



FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,523)

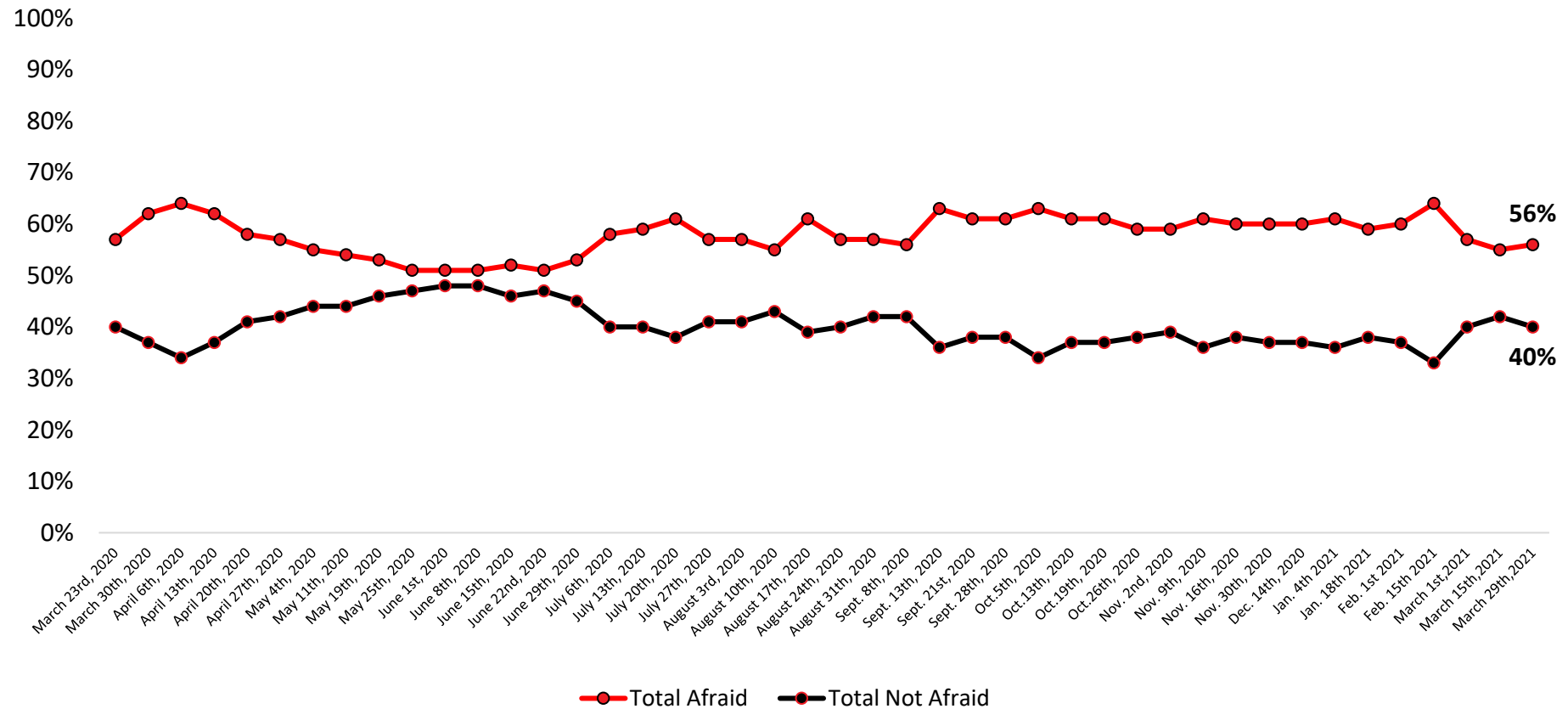


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 15 th	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	622	590	286	1,512	
Unweighted n =	1,523	101	409	601	125	127	160	404	584	535	649	574	282	1,512	
Total Afraid	56%	62%	43%	61%	65%	47%	64%	52%	56%	58%	57%	55%	54%	55%	+1
Very afraid	16%	22%	11%	20%	13%	12%	18%	12%	18%	18%	17%	14%	18%	15%	+1
Somewhat afraid	40%	40%	32%	41%	53%	35%	46%	40%	38%	40%	40%	41%	36%	40%	-
Total Not Afraid	40%	35%	51%	36%	31%	49%	31%	43%	39%	39%	38%	42%	42%	42%	-2
Not very afraid	27%	16%	40%	24%	18%	32%	20%	29%	24%	29%	27%	28%	25%	28%	-1
Not afraid at all	13%	19%	11%	12%	12%	17%	11%	14%	15%	10%	11%	13%	16%	14%	-1
I already have or have been exposed to the virus	2%	0%	4%	2%	2%	1%	3%	3%	3%	2%	3%	2%	3%	1%	+1
Don't know/Refuse	2%	3%	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	1%	1%	+1

FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
Total Afraid	56%	52%	4
Very afraid	16%	20%	4
Somewhat afraid	40%	32%	8
Total Not Afraid	40%	40%	-
Not very afraid	27%	21%	6
Not afraid at all	13%	19%	6
I already have or have been exposed to the virus	2%	5%	3
Don't know/Refuse	2%	2%	-

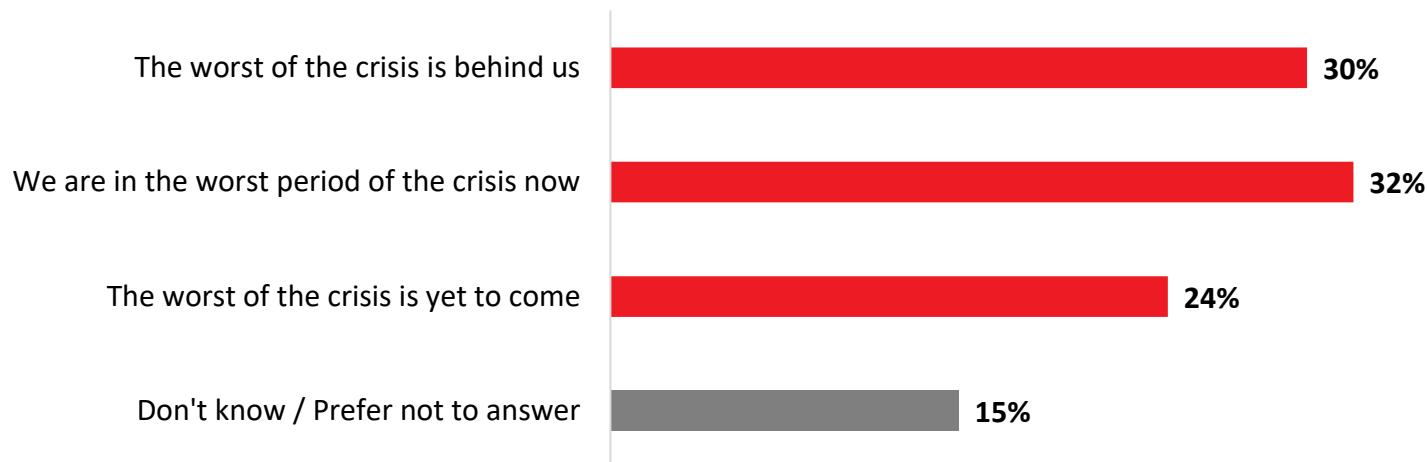
EVOLUTION OF THE COVID-19 PANDEMIC



Leger

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,523)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 15th	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	622	590	286	1,512	
Unweighted n =	1,523	101	409	601	125	127	160	404	584	535	649	574	282	1,512	
The worst of the crisis is behind us	30%	32%	38%	21%	26%	35%	37%	41%	28%	23%	28%	33%	26%	41%	-11
We are in the worst period of the crisis now	32%	28%	29%	38%	25%	24%	30%	28%	32%	34%	34%	31%	27%	25%	+7
The worst of the crisis is yet to come	24%	18%	25%	26%	26%	26%	18%	19%	24%	28%	22%	24%	29%	16%	+8
Don't know / Prefer not to answer	15%	23%	8%	15%	23%	15%	16%	12%	16%	16%	15%	13%	17%	17%	-2

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



Leger

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents



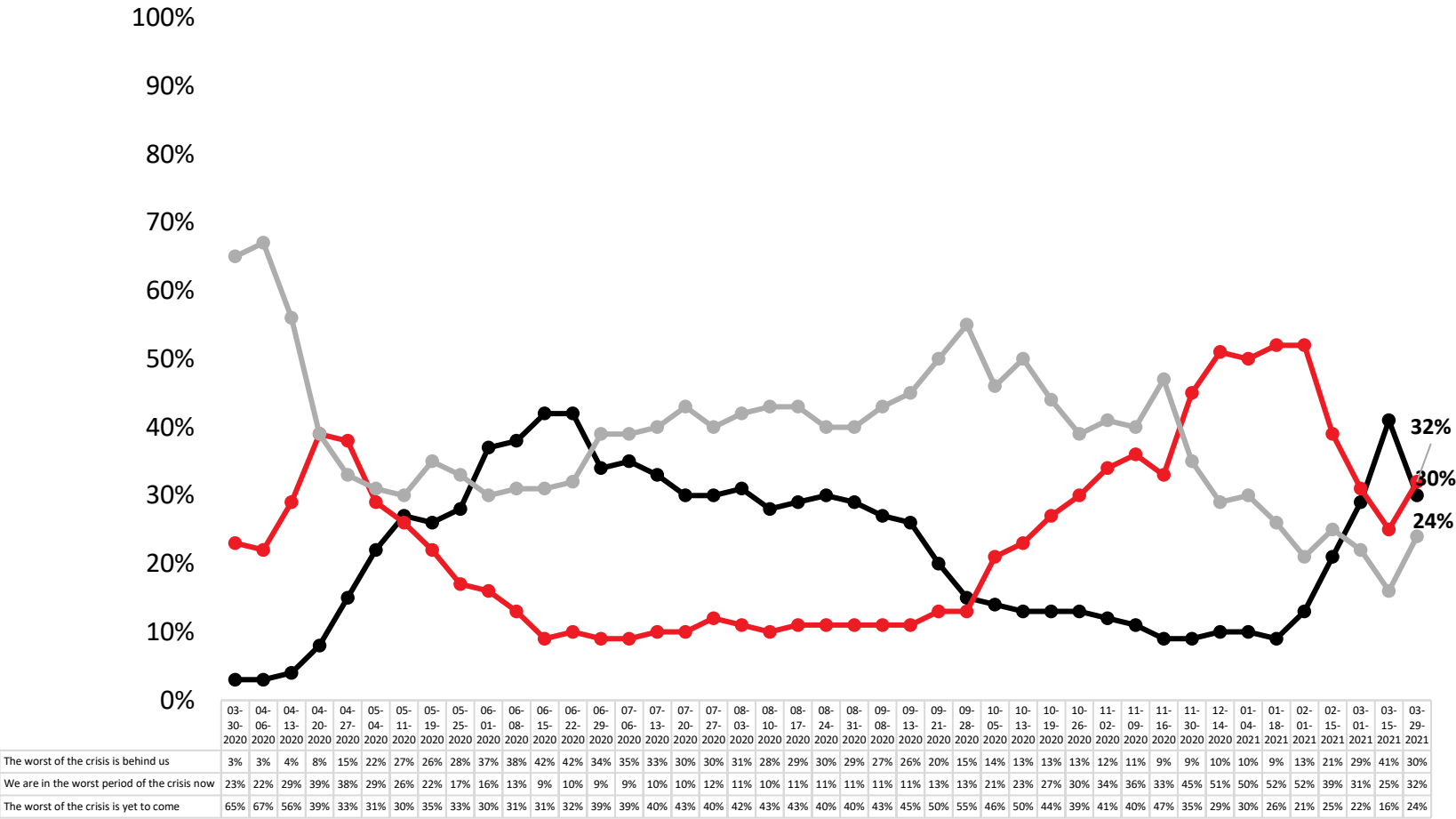
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,523	1,001	
Unweighted n =	1,523	1,001	
The worst of the crisis is behind us	30%	45%	15
We are in the worst period of the crisis now	32%	18%	14
The worst of the crisis is yet to come	24%	17%	7
Don't know / Prefer not to answer	15%	21%	6

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

Base: All respondents



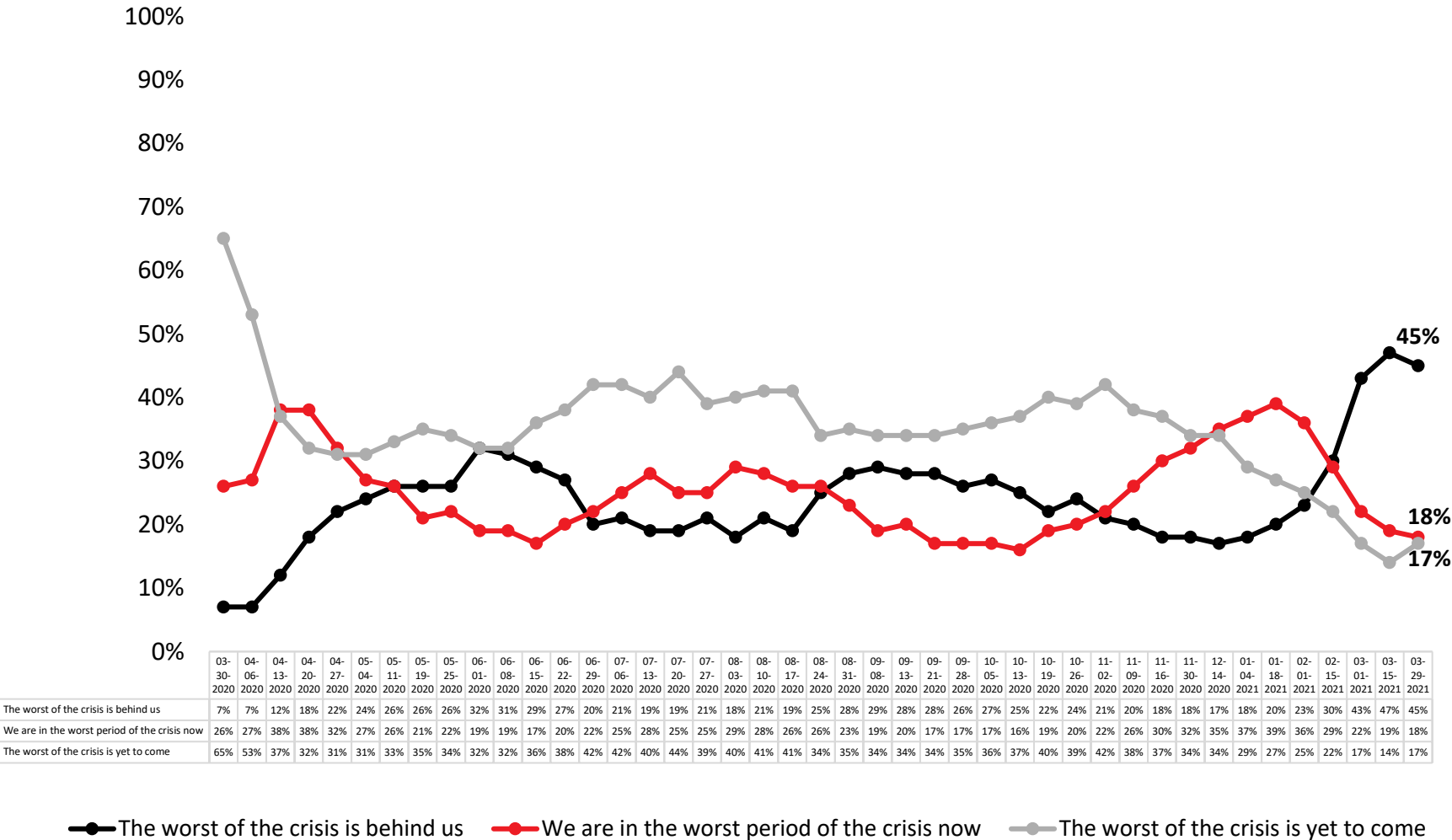
● The worst of the crisis is behind us ● We are in the worst period of the crisis now ● The worst of the crisis is yet to come

EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for The United States ?

Base: All respondents





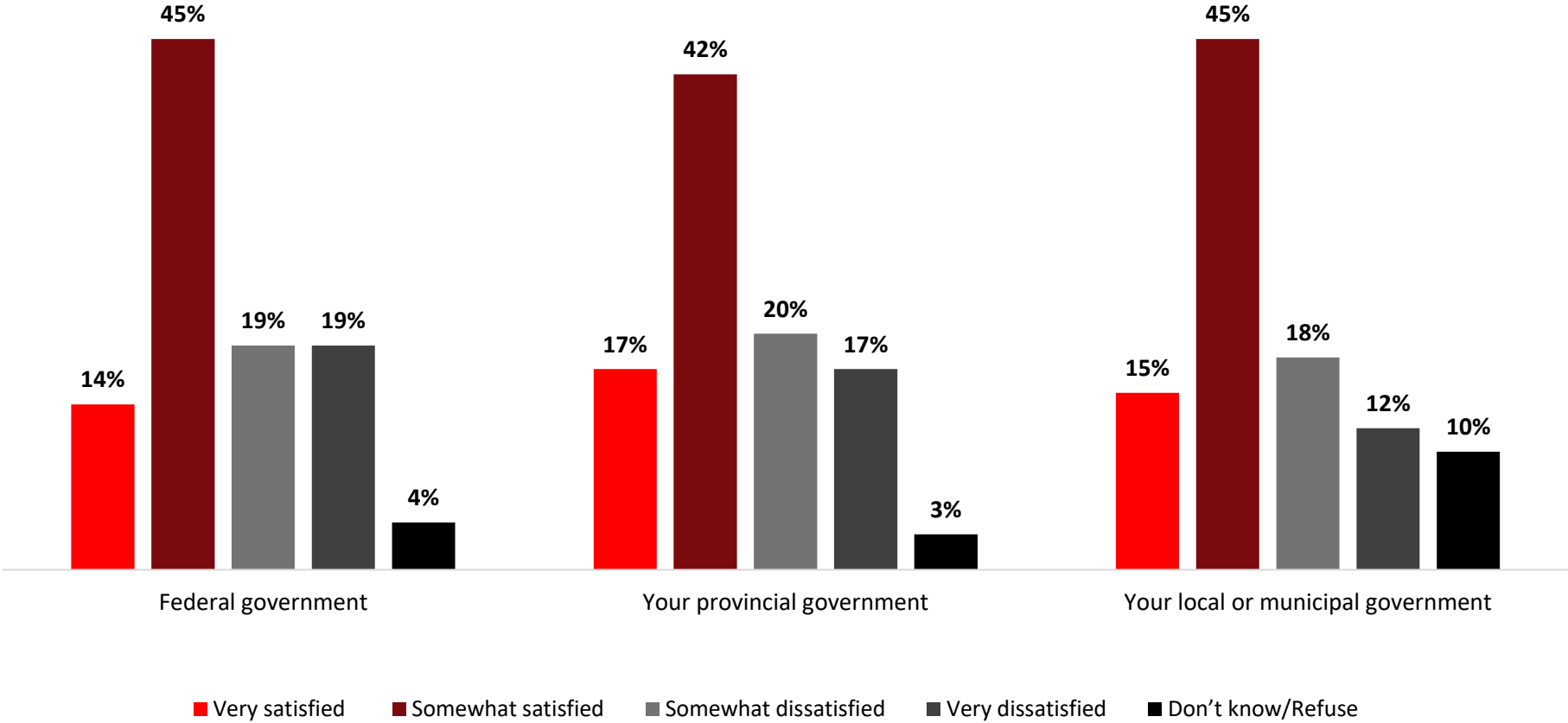
SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?
Base: All respondents (n=1,523)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 15 th	Gap
Weighted n =	1,523	104	357	585	99	171	207	415	519	588	622	590	286	1,512	
Unweighted n =	1,523	101	409	601	125	127	160	404	584	535	649	574	282	1,512	
Federal government															
Total Satisfied	58%	68%	58%	58%	56%	57%	59%	59%	53%	63%	62%	58%	56%	57%	+1
Total Dissatisfied	38%	28%	36%	40%	43%	41%	34%	35%	42%	37%	35%	39%	41%	39%	-1
Your provincial government															
Total Satisfied	59%	76%	67%	55%	54%	47%	63%	52%	55%	69%	59%	58%	63%	59%	-
Total Dissatisfied	37%	16%	29%	42%	45%	51%	32%	42%	41%	30%	38%	39%	33%	38%	-1
Your local or municipal government															
Total Satisfied	60%	63%	62%	59%	54%	66%	56%	54%	57%	68%	61%	58%	63%	60%	-
Total Dissatisfied	30%	21%	21%	36%	29%	32%	32%	31%	35%	25%	32%	32%	24%	30%	-

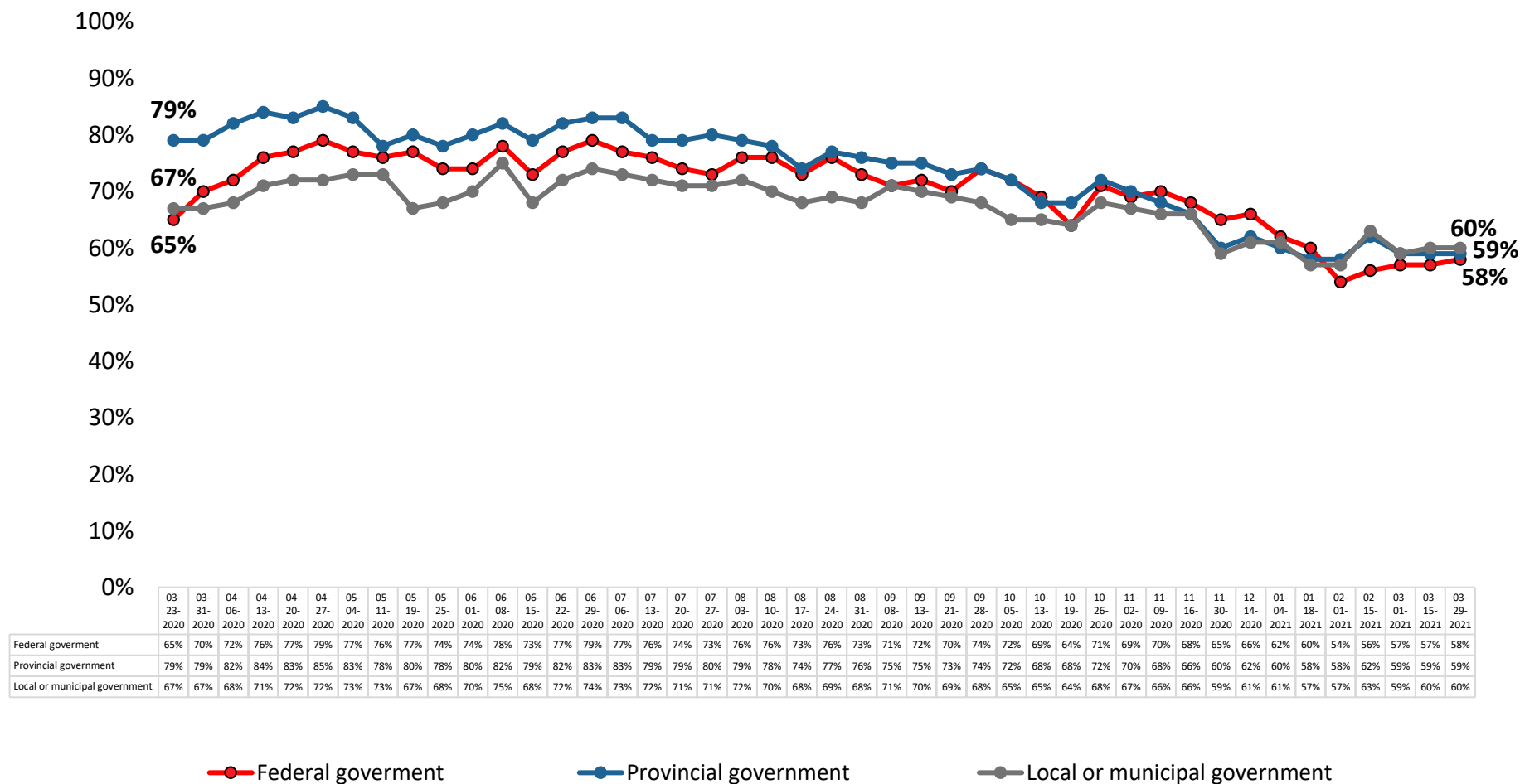
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,523	104	357	585	54	46	171	207
Unweighted n =	1,523	101	409	601	69	56	127	160
Total Satisfied	59%	76%	67%	55%	53%	56%	47%	63%
Very satisfied	17%	38%	26%	10%	17%	17%	6%	21%
Somewhat satisfied	42%	37%	41%	45%	36%	38%	41%	42%
Total Dissatisfied	37%	16%	29%	42%	47%	43%	51%	32%
Somewhat dissatisfied	20%	10%	18%	22%	28%	31%	21%	17%
Very dissatisfied	17%	6%	11%	21%	19%	12%	30%	15%
Don't know/Refuse	3%	8%	4%	2%	0%	1%	2%	5%

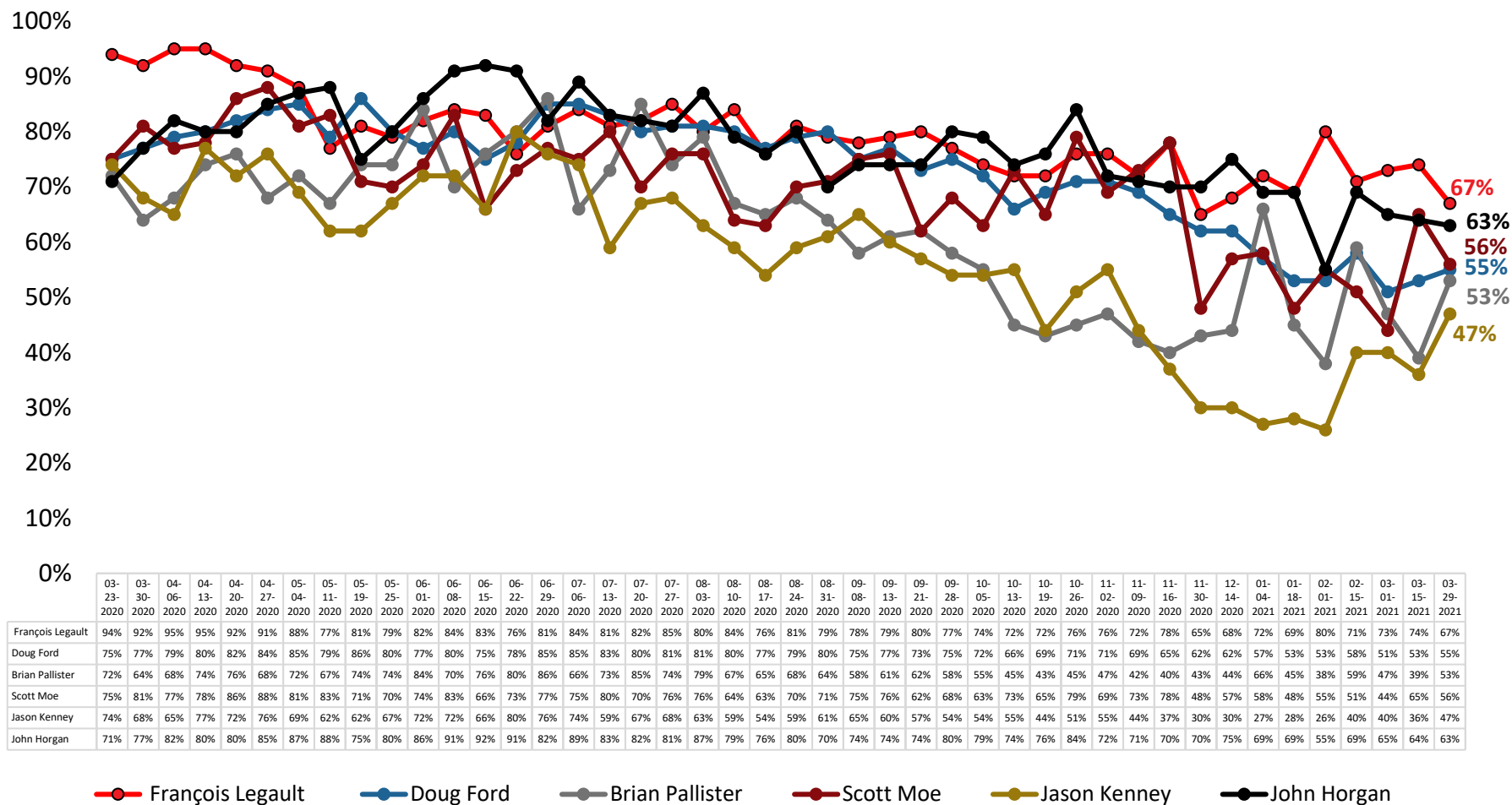
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



Leger

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,523	1,001	
	Unweighted n =	1,523	1,001	
	Federal government / The US President	58%	57%	1
	Your provincial government / Your State government	59%	57%	2
	Your local or municipal government	60%	58%	2

VOTING INTENTIONS - FEDERAL ELECTIONS



Leger

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

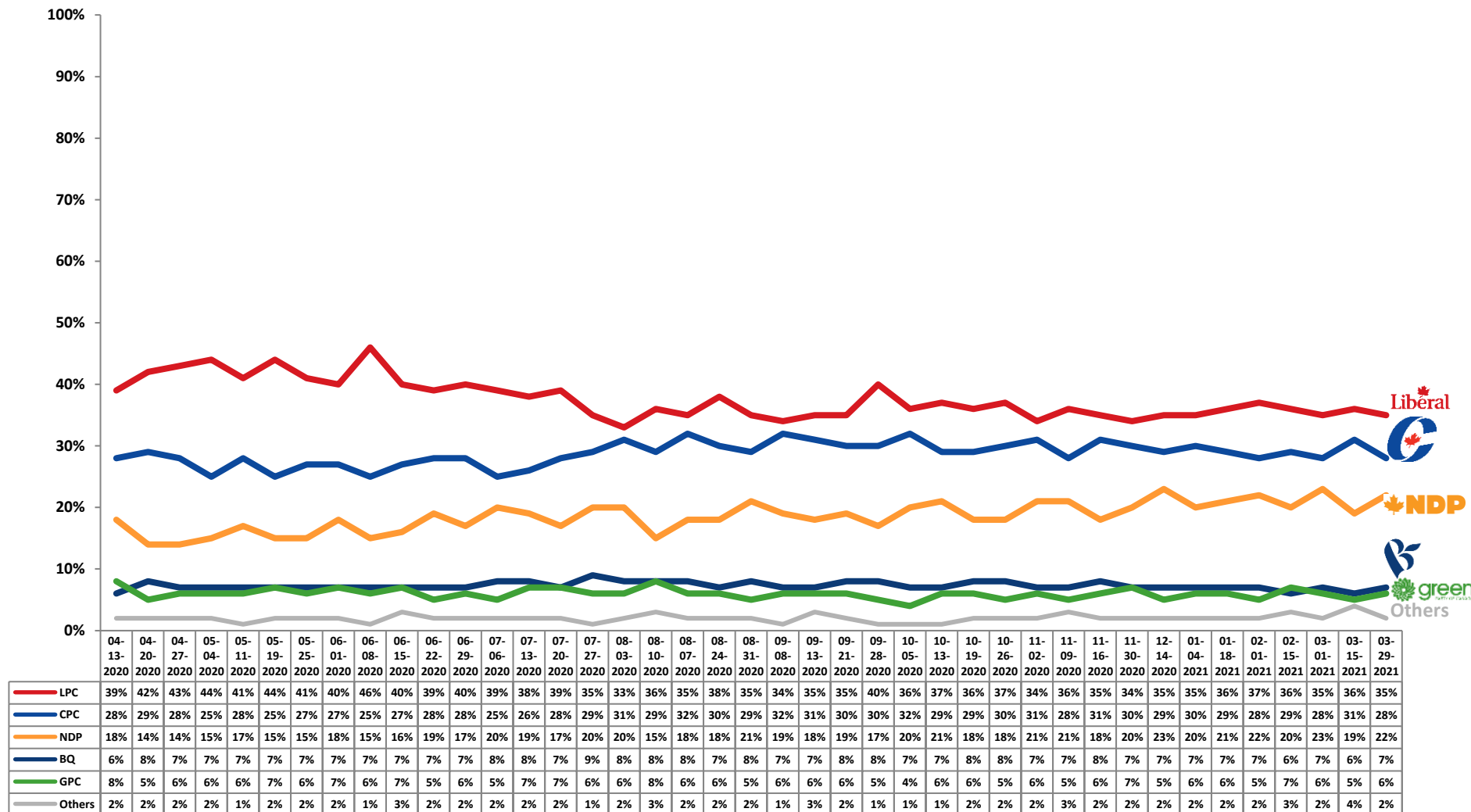
Base: All respondents (n=1,523), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total March 15th, 2021	Gap
Weighted n =	1,523	1,255	77	295	486	83	145	169	628	627	346	424	485	1,244	
Unweighted n =	1,523	1,275	77	342	509	104	110	133	647	628	341	483	451	1,256	
... Justin Trudeau's Liberal Party of Canada	29%	35%	45%	36%	36%	27%	34%	33%	32%	39%	34%	35%	37%	36%	-1
... Erin O'Toole's Conservative Party of Canada	23%	28%	25%	19%	29%	41%	41%	26%	33%	23%	20%	31%	30%	31%	-3
... Jagmeet Singh's New Democratic Party of Canada	18%	22%	18%	11%	25%	27%	20%	34%	20%	24%	36%	18%	15%	19%	+3
... Yves-François Blanchet's Bloc Québécois	6%	7%	-	29%	-	-	-	-	-	-	-	-	-	6%	+1
... Annamie Paul's Green Party of Canada	5%	6%	9%	3%	7%	4%	3%	7%	5%	6%	5%	6%	6%	5%	+1
... another party	2%	2%	3%	3%	3%	1%	2%	0%	2%	2%	0%	3%	3%	4%	-2
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TRENDS IN VOTING INTENTIONS IN CANADA





Leger



WOULD YOU LIKE TO SURVEY CANADIANS AND/OR AMERICANS?

Add your question(s) to our weekly **Omnibus** to survey the population of your choice! It's a flexible, fast, efficient and economical solution.

OMNIBUS TYPE	n=	REGIONS
 NATIONAL	1,500	CANADA
 PROVINCIAL	1,000	QC, ON, AB, BC
 MUNICIPAL	500	QC, MTL, TOR, CAL, EDM, VAN
 WESTERN	1,500	BC, AB, SK, MB
 AMERICAN	1,000	4 CENSUS REGIONS

More than **400,000** panelists at your disposal

CONTACT US





Leger

APPENDIX

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	160	207
Alberta	127	171
Manitoba/Saskatchewan	125	99
Ontario	601	585
Quebec	409	357
Atlantic	101	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	186	179
MidWest	226	217
South	339	371
West	250	233

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	753	740
Female	770	783

AGE	Unweighted	Weighted
Between 18 and 34	404	415
Between 35 and 54	584	519
55 or over	535	588

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	939	980
French	349	317
Other	234	225

The sample thus collected has a minimum weighting factor of 0.2346 and a maximum weighting factor of 4.9599. The weighted variance is 0.3265.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	501	485
Female	500	516

AGE	Unweighted	Weighted
Between 18 and 29	125	174
Between 30 and 39	182	218
Between 40 and 49	204	186
Between 50 and 64	278	250
65 or older	212	172

The sample thus collected has a minimum weighting factor of 0.3184 and a maximum weighting factor of 3.4457. The weighted variance is 0.2818.

OUR CREDENTIALS



Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

OUR SERVICES

- **Leger**
Marketing research and polling
- **Leger Metrics**
Real-time VOC satisfaction measurement
- **Leger Analytics**
Data modeling and analysis
- **Legerweb**
Panel management
- **Leger Communities**
Online community management
- **Leger Digital**
Digital strategy and user experience
- **International Research**
Worldwide Independent Network (WIN)

600
EMPLOYEES



185
CONSULTANTS



8
OFFICES

CALGARY | EDMONTON | MONTREAL | PHILADELPHIA
QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG