

VACCINATE ROLLOUT: WHO GETS THE CREDIT/WHO GETS THE BLAME?

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INTRODUCTION: WHO DESERVES CREDIT OR WHO IS TO BLAME?

This week CNN's Jake Tapper pointed out that there "... is a concerning uptick considering the Canadian vaccine rollout is not going well," His comments went viral in Canada as reflected in the media attention they received. Over the past six weeks Leger Marketing in partnership with the Association for Canadian Studies has on a bi-weekly basis asked Canadians about their degree of satisfaction/dissatisfaction with the vaccine rollout. Over the period April 9-11, 2021 the question was modified from asking about satisfaction with the number of doses administered by provincial authorities to a simple reference to the vaccine rollout without reference to the provincial government. Doing so made it possible to see if and where Canadians gave credit in the event they were satisfied with the rollout or assigned blame in the event they were dissatisfied. It is worth noting that in this 3rd survey levels of satisfaction/dissatisfaction with the rollout were little changed relative to the previous 2 surveys with the country split down the middle on the issue. Dissatisfaction rose in Ontario and Alberta in the April 9-11 survey while rising elsewhere in Canada with Quebecers remaining the most satisfied. While those who were most satisfied with the vaccine rollout give the credit to both the federal and provincial governments, the latter got more credit overall credit. Ontarians and British Columbians were however are a bit more divided in that regard. Amongst those who were dissatisfied with the vaccine rollout while most blame both the federal government and the provincial government, the former got more overall blame with the exception of the respondents in Alberta and the Prairies that were more inclined to blame the provinces. The Leger-ACS survey was conducted via web panel with 1504 Canadians (346 Quebecers) over the period April 9-11, 2021 and has a probabilistic margin of error of $\pm 2.52\%$, 19 times out of 20.

MID APRIL VACCINE SATISFACTION ROLLOUT REMAINS STABLE IN CANADA; DECLINES IN ONTARIO AND ALBERTA RISES ELSEWHERE

Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the daily numbers of vaccines being administered in your province?/”Thinking about the vaccine rollout in your province are you very satisfied, somewhat satisfied, not very satisfied or not satisfied at all with the progress made thus far? “

TOTAL SATISFIED	Total	18-34	35-54	55+	Atl.	QC	ON	MB/SK	AB	BC
April 9-11, 2021	50%	52%	43%	55%	63%	66%	38%	49%	47%	57%
March 26-28, 2021	49%	49%	47%	51%	58%	61%	41%	42%	51%	50%
March 12 - 14, 2021	50%	56%	47%	49%	55%	64%	41%	55%	57%	44%

WHILE THOSE SATISFIED WITH THE VACCINE ROLLOUT GIVE THE CREDIT TO BOTH THE FEDS AND THE PROVINCE THE PROVINCES GET SOMEWHAT MORE OVERALL CREDIT THOUGH ONTARIANS AND BRITISH COLUMBIANS ARE A BIT MORE DIVIDED IN THAT REGARD

Do you think the credit for the progress of the vaccine's rollout should go to...?							
	Total	Atl.	QC	ON	MB/SK	AB	BC
The Federal Government	11%	16%	10%	13%	9%	8%	9%
Your provincial government	24%	23%	30%	19%	31%	31%	13%
Both the federal and your provincial government	46%	46%	48%	45%	31%	40%	54%
Neither	8%	2%	6%	10%	11%	10%	7%
I don't know	11%	13%	5%	12%	17%	11%	17%

AMONGST THOSE WHO ARE DISSATISFIED WITH THE VACCINE ROLLOUT WHILE MOST BLAME BOTH THE FEDS AND THE PROVINCE THE FORMER GET MORE BLAME OVERALL WITH THE EXCEPTION OF ALBERTA AND THE PRAIRIES

Do you think the blame for the lack of progress of the vaccine's rollout should go to...?							
	Total	Atl.	QC	ON	MB/SK	AB	BC
The Federal Government	25%	22%	21%	27%	18%	28%	27%
Your provincial government	18%	6%	15%	17%	33%	33%	11%
Both the federal and your provincial government	45%	50%	48%	47%	42%	25%	53%
Neither	5%	7%	9%	2%	2%	9%	4%
I don't know	7%	15%	8%	6%	5%	5%	6%

METHODOLOGY

Web survey using computer-assisted Web interviewing (CAWI) technology.

From April 9 to April 11 , 2021 some 1504 Canadians were surveyed via web panel

Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.

No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1504 respondents would have a margin of error of $\pm 2.52\%$, 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

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