

# Leger

## LEGER'S NORTH AMERICAN TRACKER

June 7<sup>th</sup>, 2021

THE CANADIAN PRESS 



# METHODOLOGY



Leger

## METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,539 Canadians and 1,004 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **June 4<sup>th</sup>, 2021, to June 6<sup>th</sup>, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.5%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

# METHODOLOGY

## Notes on Reading this Report

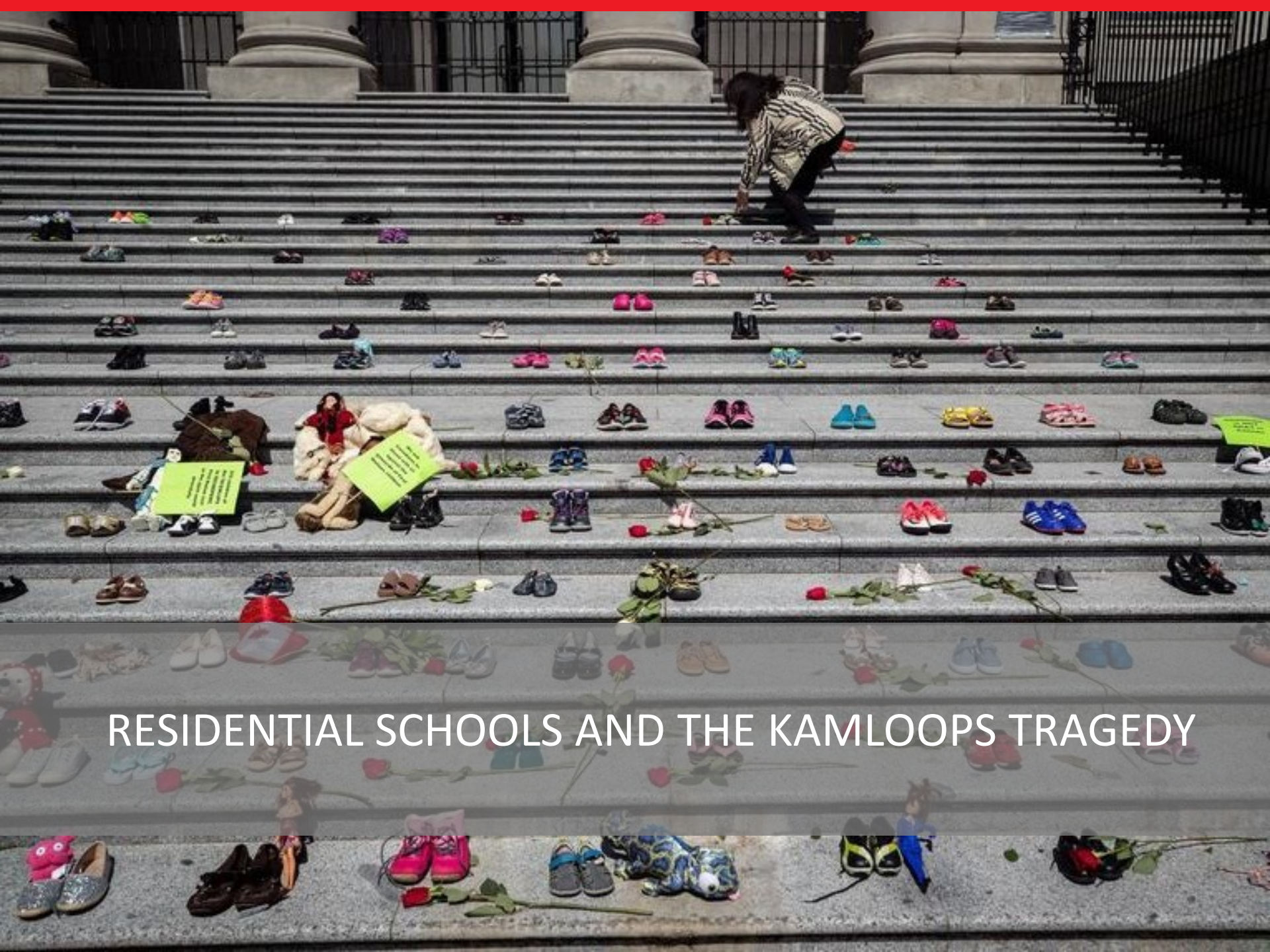
The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)



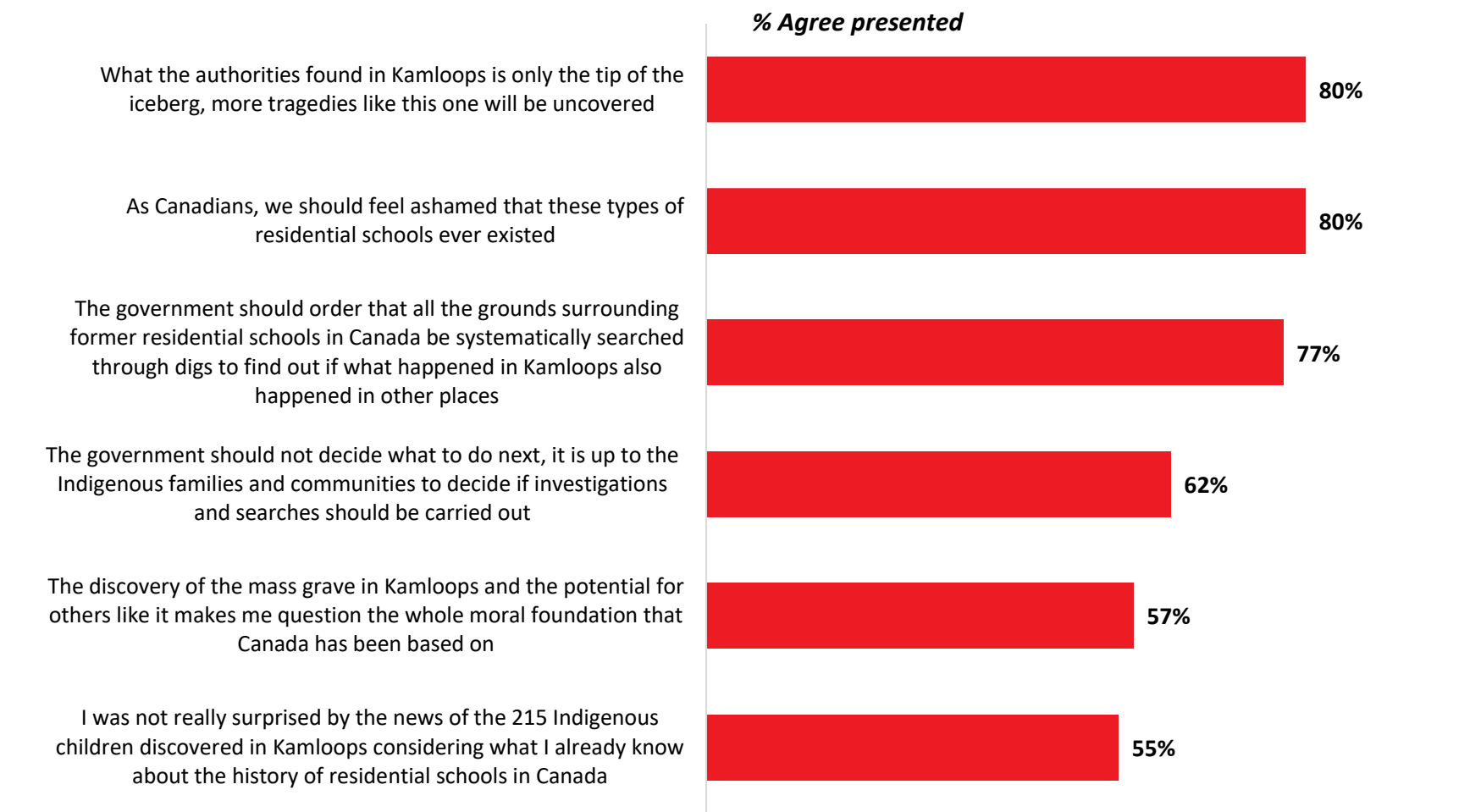


## RESIDENTIAL SCHOOLS AND THE KAMLOOPS TRAGEDY



CTC668. In total, there were 139 residential schools across seven different provinces in Canadian history. To what extent do you agree or disagree with the following statements?

Base: All respondents (n=1,539)



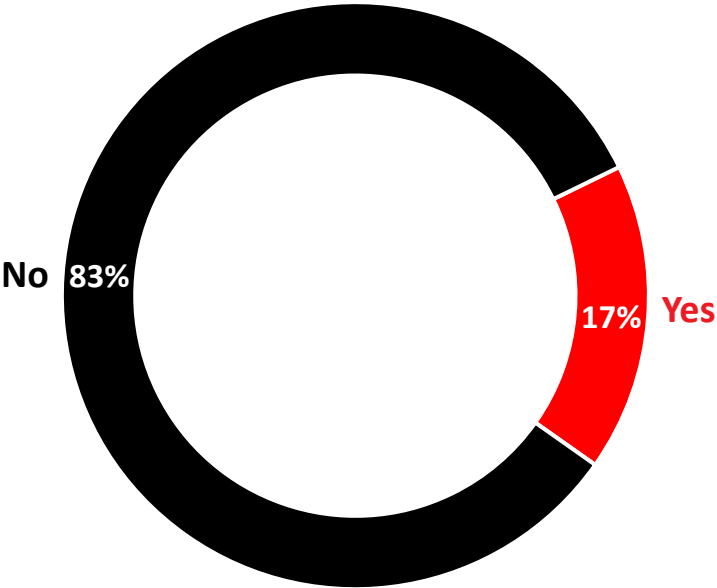




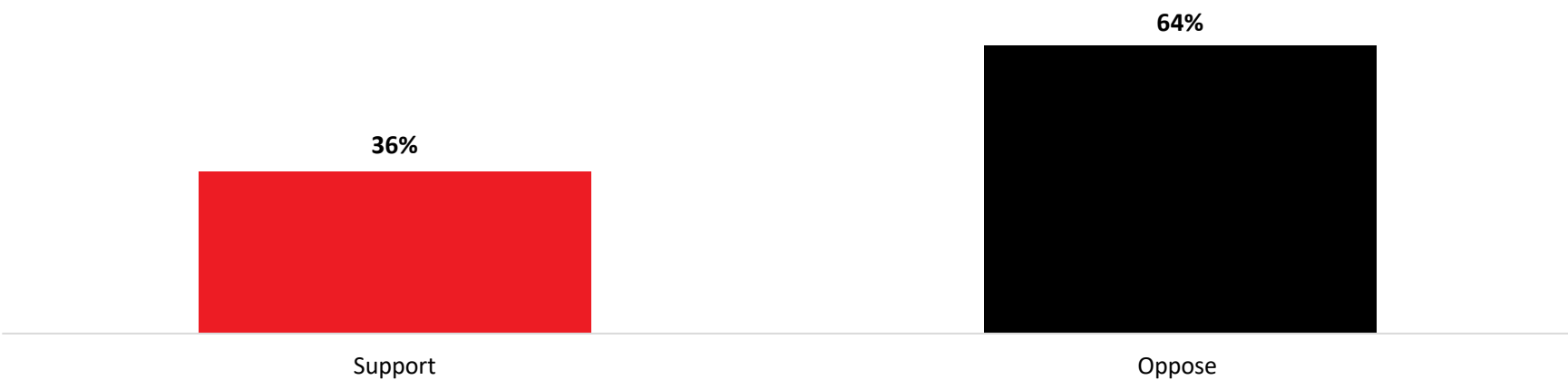


CANADA-U.S. BORDERS





	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,539	105	361	591	101	173	209	420	525	595	686	563	264
Unweighted n =	1,539	101	413	611	127	133	154	415	633	491	714	554	254
Yes	17%	11%	14%	16%	17%	26%	18%	23%	16%	13%	17%	17%	15%
No	83%	89%	86%	84%	83%	74%	82%	77%	84%	87%	83%	83%	85%



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,539	105	361	591	101	173	209	420	525	595	686	563	264
Unweighted n =	1,539	101	413	611	127	133	154	415	633	491	714	554	254
Support	36%	21%	35%	35%	33%	51%	40%	39%	38%	34%	37%	37%	35%
Oppose	64%	79%	65%	65%	67%	49%	60%	61%	62%	66%	63%	63%	65%

CTC680. Would you support or oppose the reopening of the borders between Canada and the United States this summer, allowing American/**Canadian** tourists to enter the country?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,004	
Unweighted n =	1,539	1,004	
Support	36%	78%	42
Oppose	64%	22%	42







# BIDEN HARRIS

A photograph of Joe Biden and Kamala Harris at a podium. Joe Biden is on the right, wearing a dark suit and a light blue striped shirt, gesturing with his hands. Kamala Harris is on the left, wearing a dark suit and a black face mask. They are standing in front of a blue backdrop with white stars and the text "BIDEN HARRIS". An American flag is visible behind them. A semi-transparent grey bar is overlaid across the middle of the image, containing the text "JOE BIDEN AND KAMALA HARRIS' APPROVAL RATING".

JOE BIDEN AND KAMALA HARRIS' APPROVAL RATING



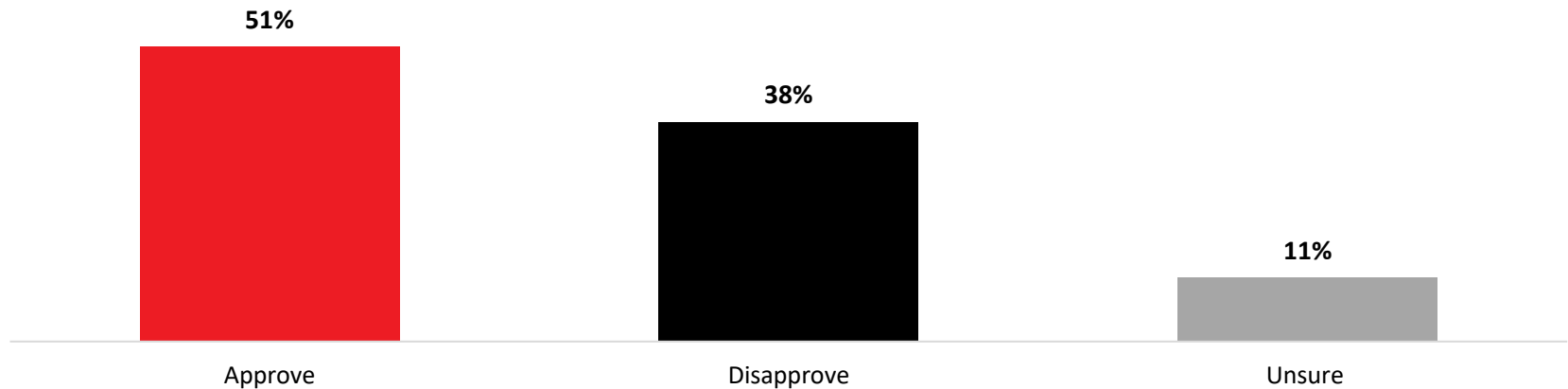
# BIDEN'S APPROVAL RATING



CTC631. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

*In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?*

Base: All respondents (n=1,004)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL May 25 <sup>th</sup>	Gap
Weighted n =	1,004	180	218	372	234	276	393	335	487	517	373	404	16	1,002	
Unweighted n =	1,004	200	205	323	276	196	407	401	494	510	343	464	44	1,002	
Approve	51%	64%	44%	49%	52%	52%	58%	43%	51%	52%	19%	90%	25%	51%	-
Disapprove	38%	30%	40%	39%	40%	31%	32%	50%	43%	33%	77%	4%	51%	38%	-
Unsure	11%	6%	16%	12%	9%	17%	10%	7%	6%	15%	5%	6%	24%	10%	+1

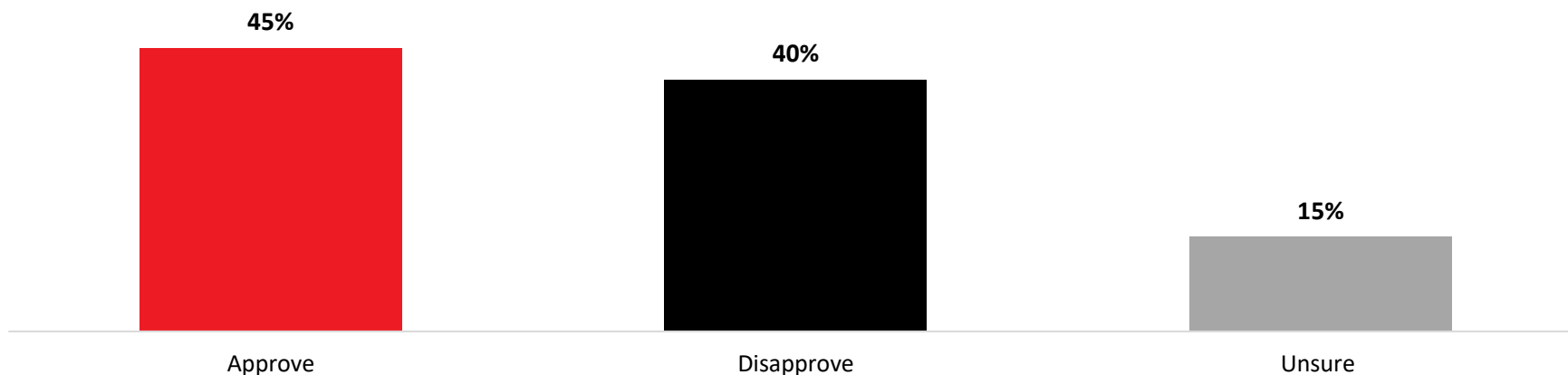
# HARRIS' APPROVAL RATING



CTC632. Overall, do you approve or disapprove of the way Kamala Harris is handling her job as vice president?

*In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Kamala Harris is handling her job as vice president?*

Base: All respondents (n=1,004)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL May 25 <sup>th</sup>	Gap
Weighted n =	1,004	180	218	372	234	276	393	335	487	517	373	404	16	1,002	
Unweighted n =	1,004	200	205	323	276	196	407	401	494	510	343	464	44	1,002	
Approve	45%	54%	38%	46%	44%	46%	51%	38%	44%	46%	12%	86%	22%	47%	-2
Disapprove	40%	32%	42%	41%	43%	35%	34%	52%	45%	36%	81%	5%	49%	39%	+1
Unsure	15%	14%	20%	13%	13%	19%	15%	11%	11%	18%	6%	9%	29%	14%	+1

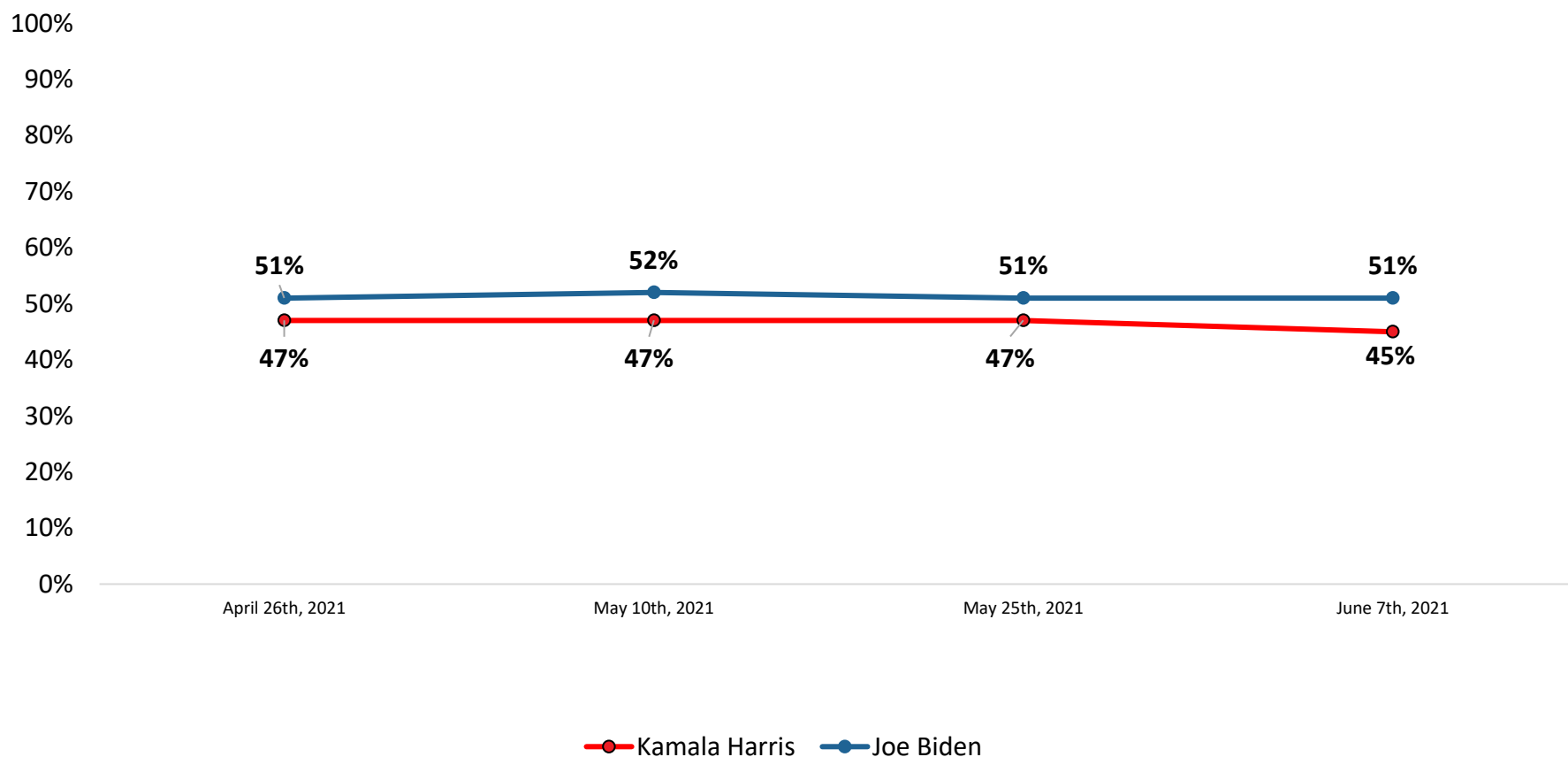
# JOE BIDEN AND KAMALA HARRIS' APPROVAL RATING- EVOLUTION



CTC631 and CTC632. Overall, do you approve or disapprove of the way Joe Biden/**Kamala Harris** is handling his job as president/**vice president**?

*In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden/**Kamala Harris** is handling his job as president/**vice president**?*

## % Approve presented





A detailed 3D rendering of a virus particle, likely a coronavirus, with its characteristic spherical shape and numerous spike-like protrusions. The virus is shown in a greyish-blue color. In the background, there are several red blood cells, depicted as biconcave discs in a deep red color. The overall scene is set against a dark, slightly blurred background, suggesting a microscopic environment.

# STRESS AND MENTAL HEALTH

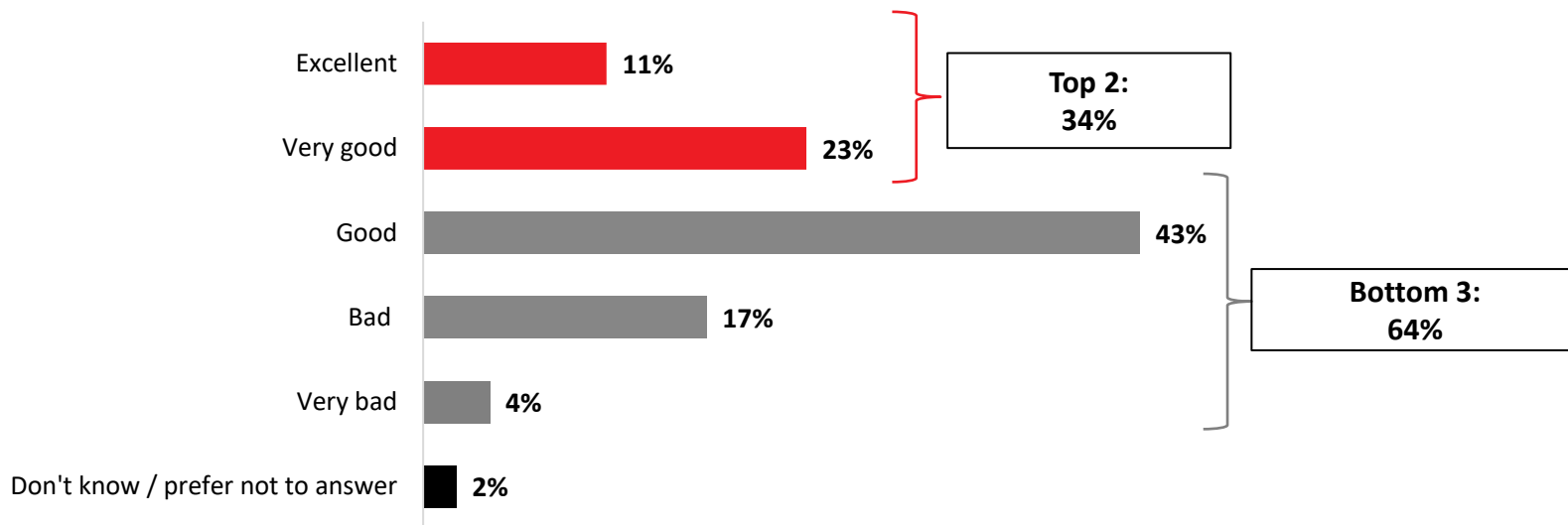
# MENTAL HEALTH DURING THE CRISIS



**Leger**

**CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?**

Base: All respondents (n=1,539)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL May 25 <sup>th</sup>	Gap
Weighted n =	1,539	105	361	591	101	173	209	420	525	595	686	563	264	1,624	
Unweighted n =	1,539	101	413	611	127	133	154	415	633	491	714	554	254	1,624	
<b>Total Top 2</b>	<b>34%</b>	36%	41%	33%	36%	34%	20%	25%	30%	43%	34%	33%	38%	28%	+6
Excellent	11%	7%	16%	9%	14%	14%	5%	6%	9%	17%	12%	10%	13%	11%	-
Very good	23%	29%	25%	24%	22%	19%	14%	19%	21%	27%	22%	23%	25%	17%	+6
<b>Total Bottom 3</b>	<b>64%</b>	62%	58%	63%	64%	65%	78%	73%	68%	55%	64%	65%	62%	69%	-5
Good *	43%	44%	41%	43%	38%	43%	52%	39%	46%	44%	44%	42%	45%	43%	-
Bad	17%	11%	14%	16%	23%	19%	21%	26%	18%	9%	17%	19%	10%	21%	-4
Very bad	4%	7%	3%	5%	3%	3%	4%	7%	4%	2%	3%	4%	7%	4%	-
Don't know/Prefer not to answer	2%	2%	0%	3%	0%	2%	3%	2%	3%	2%	2%	2%	0%	3%	-1

\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

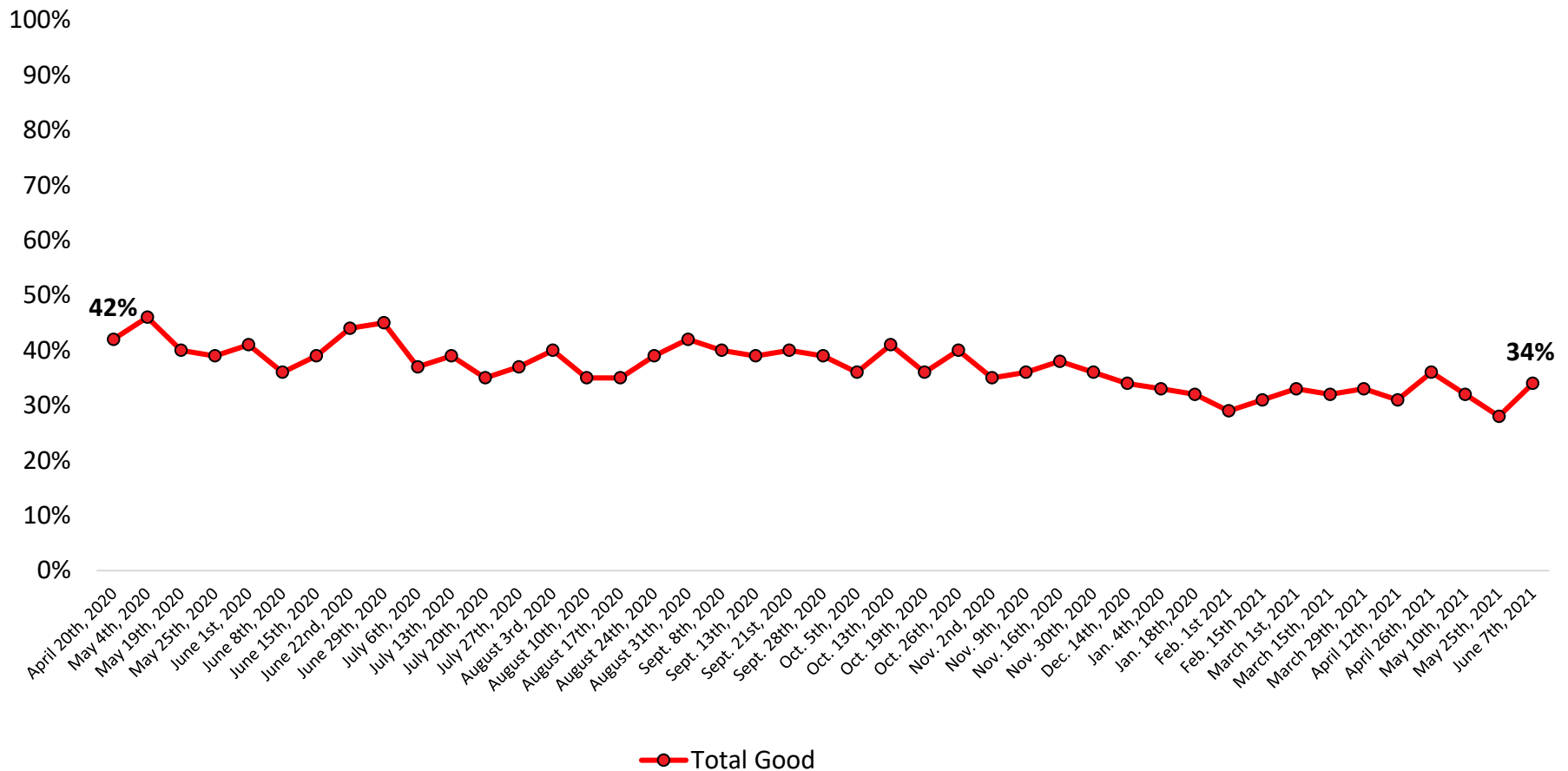
# MENTAL HEALTH DURING THE CRISIS (Evolution)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

**% Total Good (Excellent + Very good) presented**



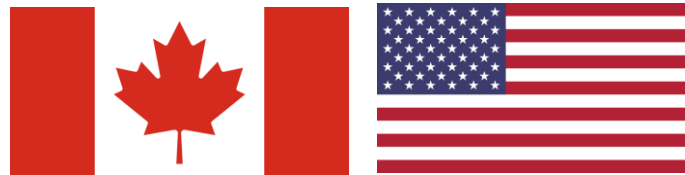
# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)



**Leger**

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



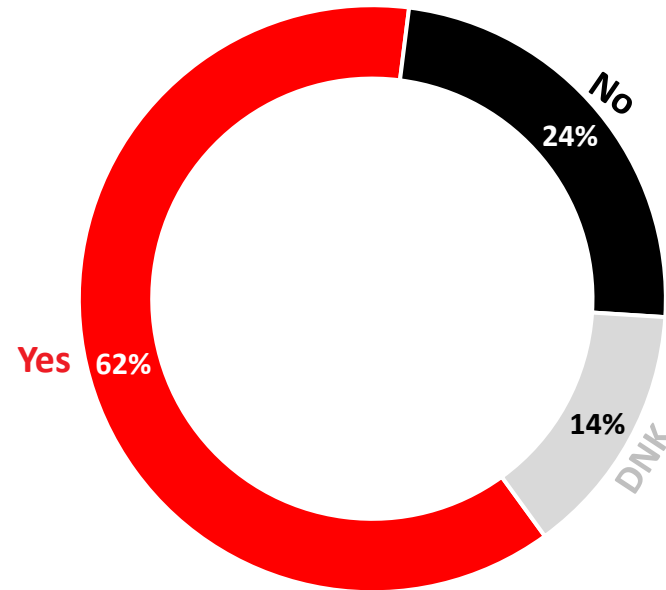
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,004	
Unweighted n =	1,539	1,004	
<b>Total Top 2</b>	<b>34%</b>	<b>45%</b>	11
Excellent	11%	17%	6
Very good	23%	27%	4
<b>Total Bottom 3</b>	<b>64%</b>	<b>51%</b>	13
Good *	43%	35%	8
Bad	17%	11%	6
Very bad	4%	4%	-
Don't know/Prefer not to answer	2%	5%	3

\* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

# OPTIMISM ABOUT THE COMING YEAR

**CTC636. Do you feel optimistic about the next year for Canada?**

Base: All respondents (n=1,539)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL May 25 <sup>th</sup>	Gap
Weighted n =	1,539	105	361	591	101	173	209	420	525	595	686	563	264	1,624	
Unweighted n =	1,539	101	413	611	127	133	154	415	633	491	714	554	254	1,624	
Yes	62%	61%	75%	58%	57%	51%	64%	63%	63%	61%	64%	62%	58%	59%	+3
No	24%	20%	14%	25%	28%	37%	25%	23%	25%	23%	24%	22%	27%	24%	-
Don't know	14%	19%	11%	17%	15%	12%	11%	14%	12%	16%	12%	15%	14%	17%	-3



# OPTIMISM ABOUT THE COMING YEAR (CANADA VS UNITED STATES)

CTC636. Do you feel optimistic about the next year for Canada/**the United States**?

Base: All respondents



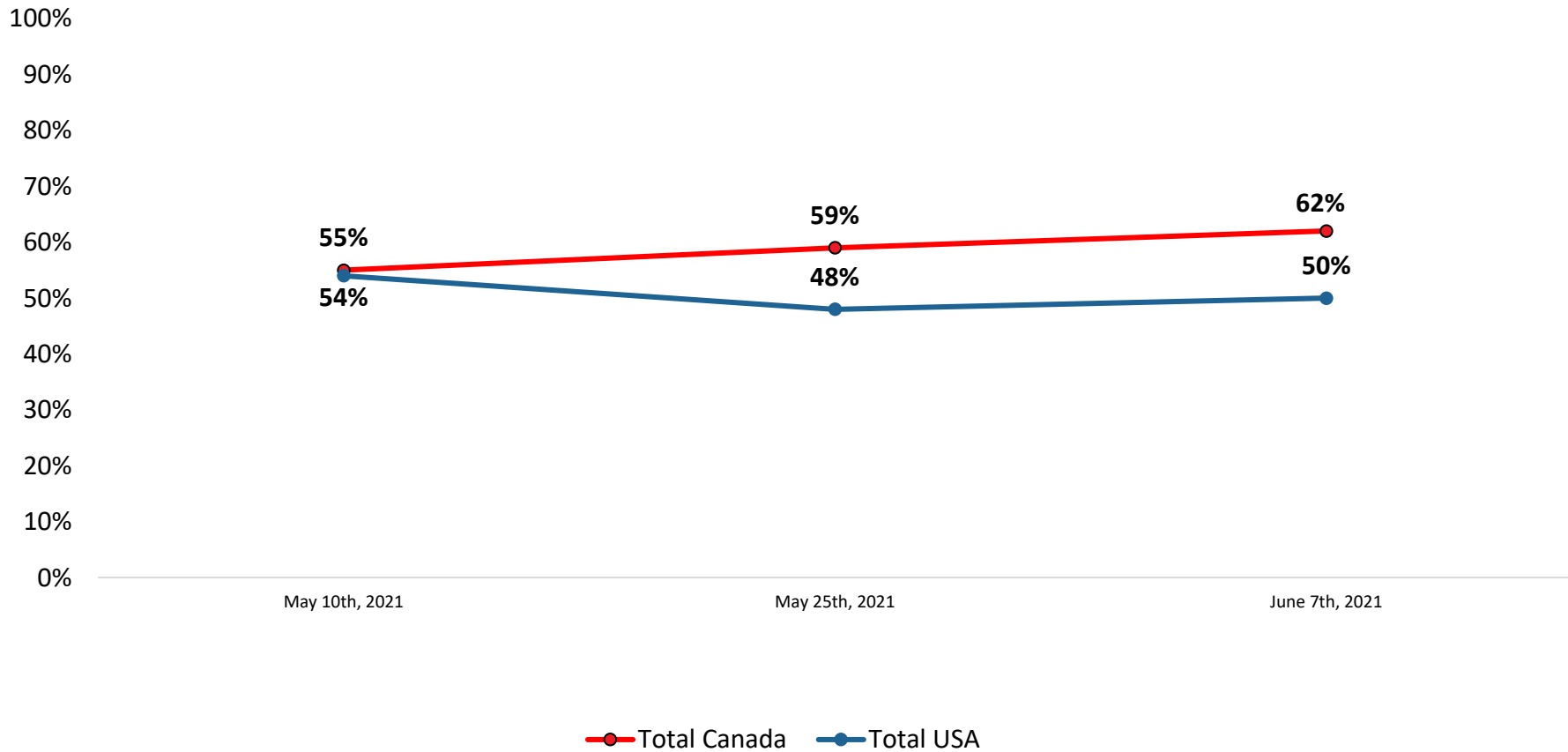
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,004	
Unweighted n =	1,539	1,004	
Yes	62%	50%	12
No	24%	31%	7
Don't know	14%	19%	5

# OPTIMISM ABOUT THE COMING YEAR - EVOLUTION



CTC636. Do you feel optimistic about the next year for Canada/**the United States**?

*% Yes presented*





FEAR AND SPREAD OF THE VIRUS



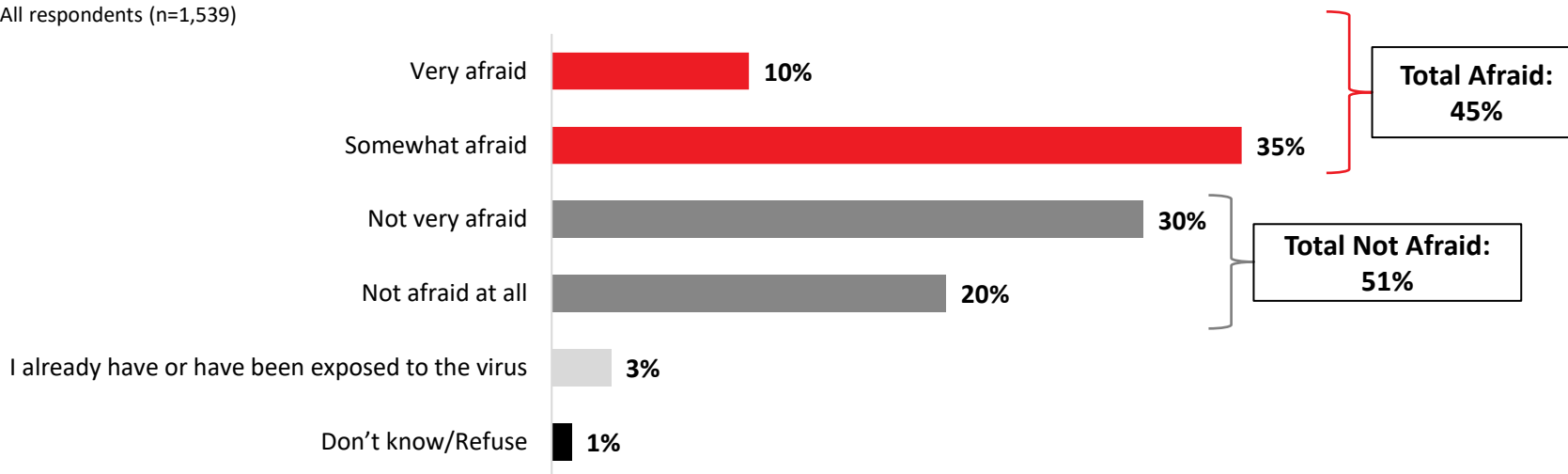
# FEAR OF CONTRACTING THE VIRUS



**Leger**

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,539)

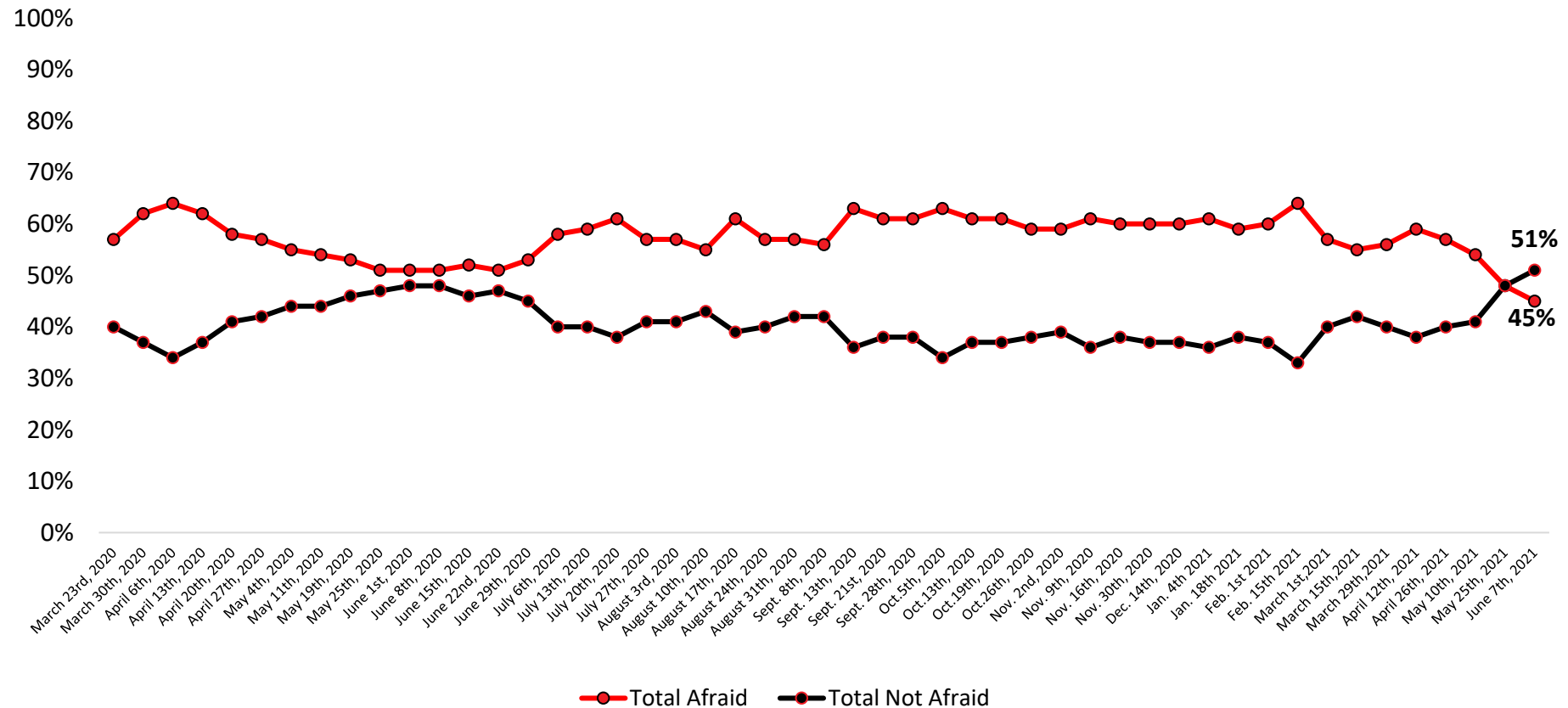


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL May 25 <sup>th</sup>	Gap
Weighted n =	1,539	105	361	591	101	173	209	420	525	595	686	563	264	1,624	
Unweighted n =	1,539	101	413	611	127	133	154	415	633	491	714	554	254	1,624	
<b>Total Afraid</b>	<b>45%</b>	<b>63%</b>	<b>30%</b>	<b>52%</b>	46%	<b>34%</b>	50%	46%	48%	<b>42%</b>	<b>48%</b>	42%	43%	<b>48%</b>	<b>-3</b>
Very afraid	<b>10%</b>	<b>18%</b>	<b>7%</b>	10%	12%	10%	11%	8%	<b>14%</b>	8%	10%	8%	13%	<b>12%</b>	<b>-2</b>
Somewhat afraid	<b>35%</b>	<b>45%</b>	<b>23%</b>	<b>42%</b>	34%	<b>24%</b>	40%	38%	34%	33%	37%	34%	30%	<b>36%</b>	<b>-1</b>
<b>Total Not Afraid</b>	<b>51%</b>	<b>37%</b>	<b>64%</b>	<b>45%</b>	47%	<b>60%</b>	45%	49%	47%	<b>54%</b>	<b>47%</b>	54%	53%	<b>48%</b>	<b>+3</b>
Not very afraid	<b>30%</b>	<b>16%</b>	<b>46%</b>	<b>27%</b>	<b>22%</b>	28%	25%	28%	29%	33%	28%	<b>34%</b>	27%	<b>30%</b>	<b>-</b>
Not afraid at all	<b>20%</b>	20%	18%	18%	25%	<b>32%</b>	19%	21%	19%	22%	19%	20%	<b>27%</b>	<b>18%</b>	<b>+2</b>
I already have or have been exposed to the virus	<b>3%</b>	0%	<b>5%</b>	2%	4%	4%	3%	4%	3%	3%	4%	3%	2%	<b>3%</b>	<b>-</b>
Don't know/Refuse	<b>1%</b>	0%	2%	1%	3%	1%	2%	1%	<b>2%</b>	1%	1%	1%	3%	<b>1%</b>	<b>-</b>

# FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents





# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,004	
Unweighted n =	1,539	1,004	
<b>Total Afraid</b>	<b>45%</b>	<b>37%</b>	8
Very afraid	10%	13%	3
Somewhat afraid	35%	24%	11
<b>Total Not Afraid</b>	51%	55%	4
Not very afraid	30%	27%	3
Not afraid at all	20%	27%	7
I already have or have been exposed to the virus	3%	5%	2
Don't know/Refuse	1%	3%	2

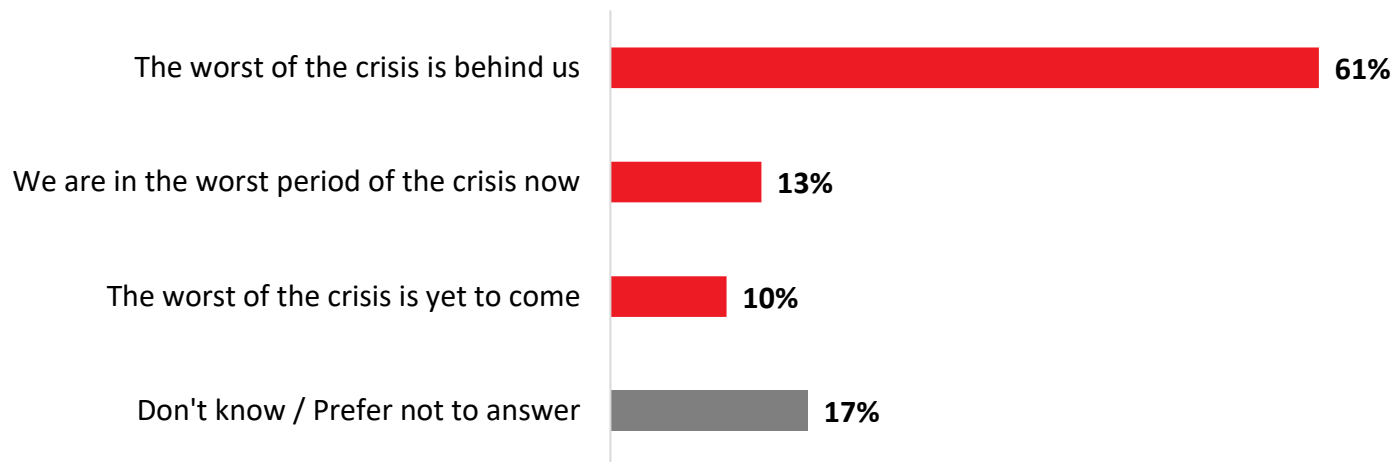
# EVOLUTION OF THE COVID-19 PANDEMIC



**Leger**

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,539)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL May 25 <sup>th</sup>	Gap
Weighted n =	1,539	105	361	591	101	173	209	420	525	595	686	563	264	1,624	
Unweighted n =	1,539	101	413	611	127	133	154	415	633	491	714	554	254	1,624	
The worst of the crisis is behind us	61%	45%	76%	59%	36%	57%	63%	62%	59%	61%	61%	63%	58%	49%	+12
We are in the worst period of the crisis now	13%	19%	5%	14%	31%	12%	11%	15%	15%	9%	13%	12%	14%	25%	-12
The worst of the crisis is yet to come	10%	14%	9%	8%	16%	10%	12%	10%	11%	10%	10%	9%	12%	10%	-
Don't know / Prefer not to answer	17%	22%	10%	19%	18%	22%	14%	13%	15%	20%	17%	16%	16%	16%	+1

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



**Leger**

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents



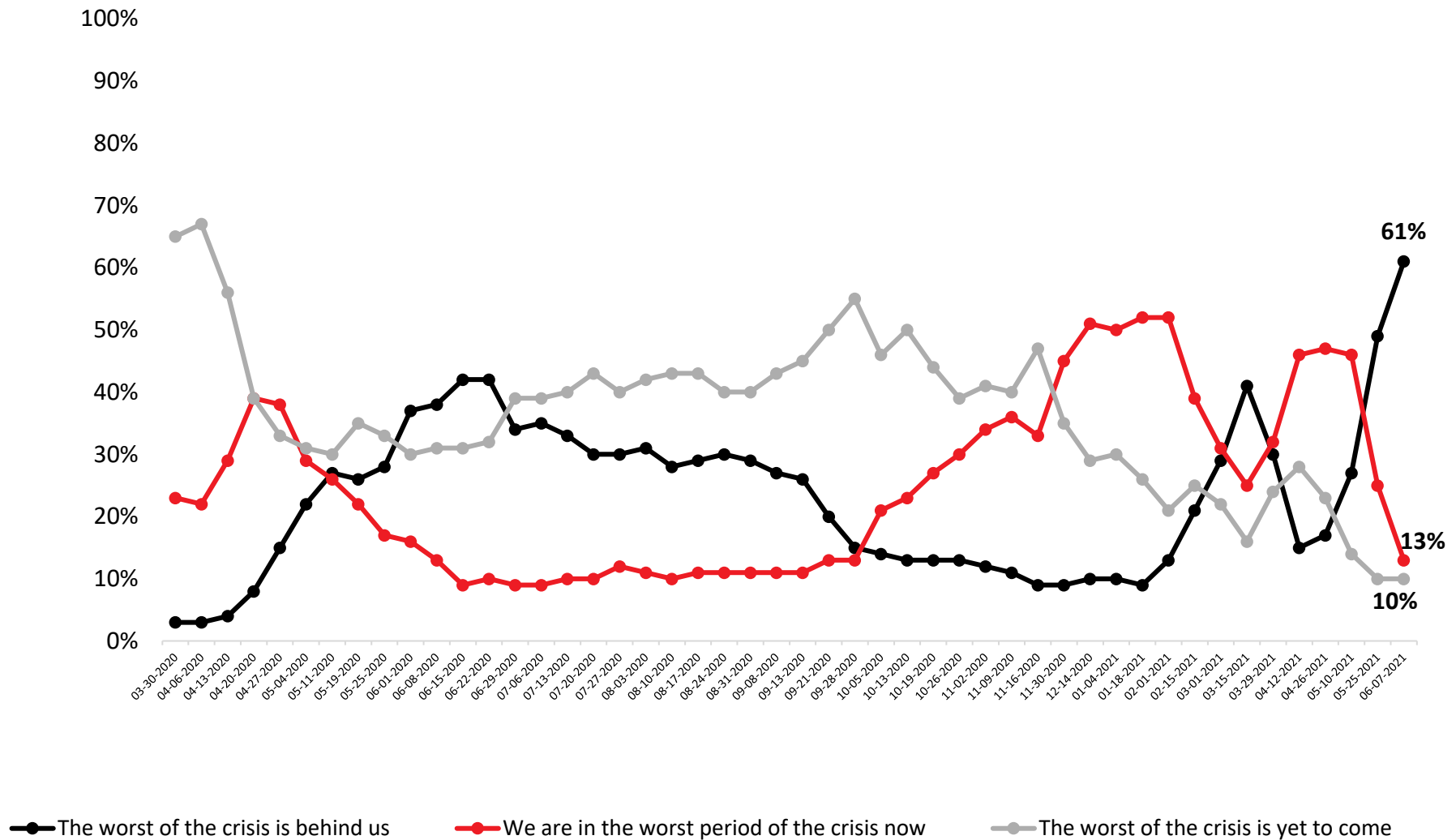
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,004	
Unweighted n =	1,539	1,004	
The worst of the crisis is behind us	61%	62%	1
We are in the worst period of the crisis now	13%	9%	4
The worst of the crisis is yet to come	10%	11%	1
Don't know / Prefer not to answer	17%	18%	1

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **Canada** ?

Base: All respondents

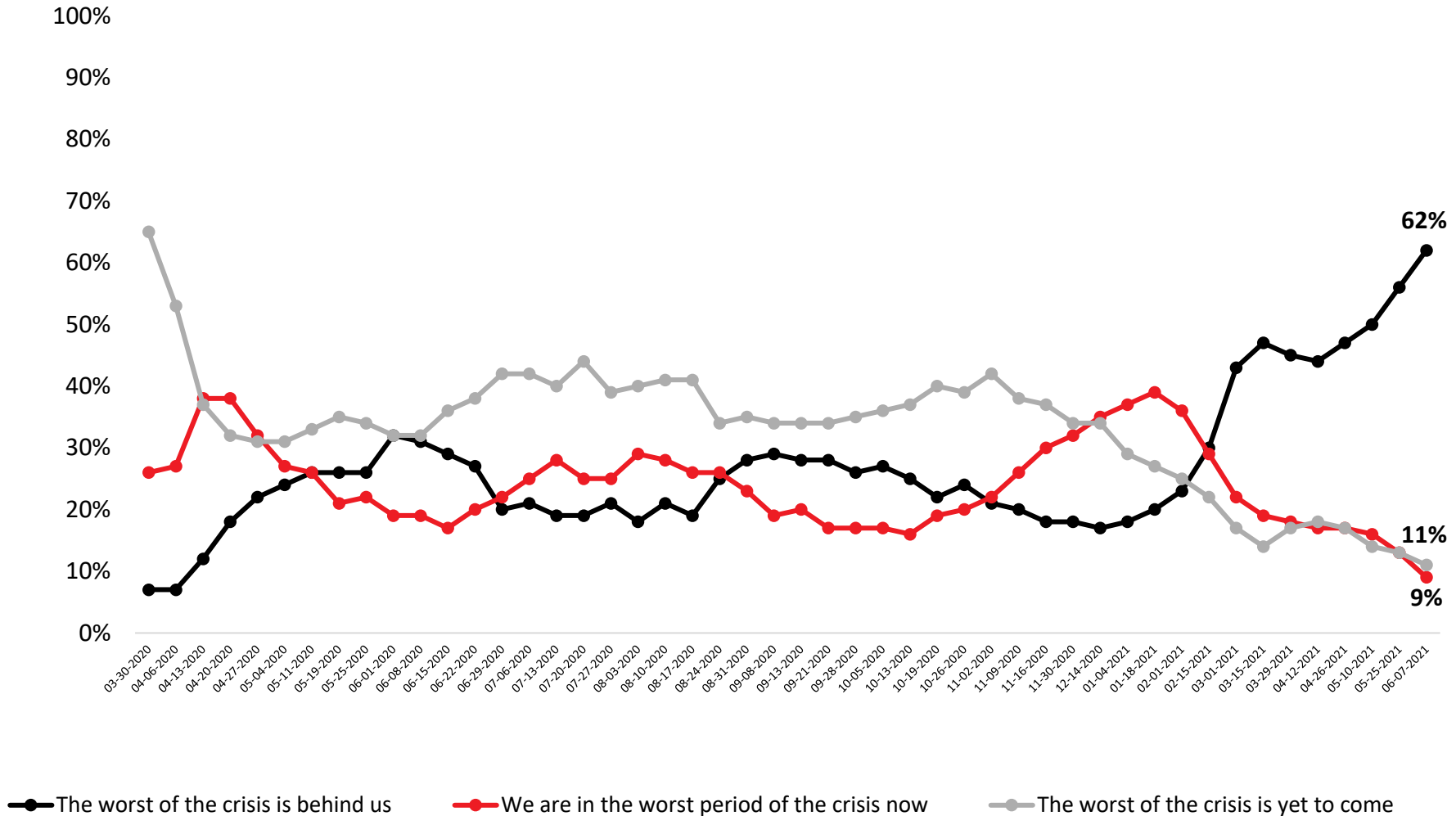


# EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents

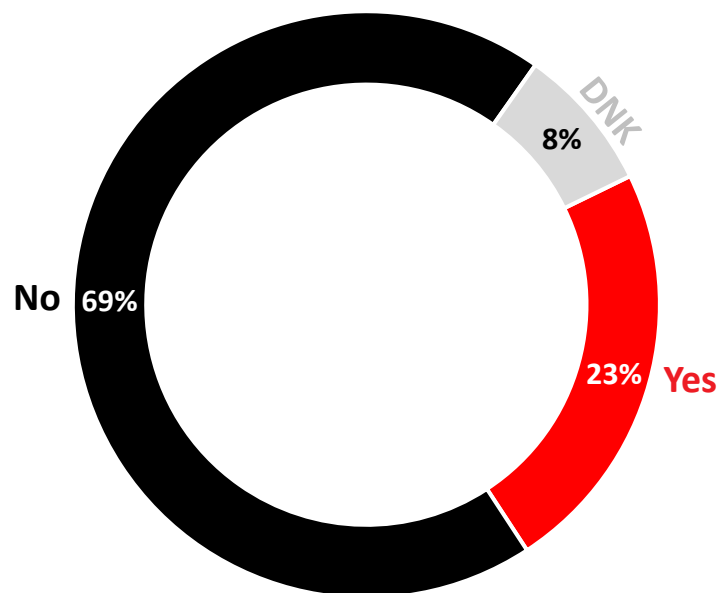




# LIFTING ALL RESTRICTIONS

**CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?**

Base: All respondents (n=1,539)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL May 25 <sup>th</sup>	Gap
Weighted n =	1,539	105	361	591	101	173	209	420	525	595	686	563	264	1,624	
Unweighted n =	1,539	101	413	611	127	133	154	415	633	491	714	554	254	1,624	
Yes	23%	12%	22%	24%	18%	31%	24%	27%	24%	20%	23%	23%	25%	15%	+8
No	69%	80%	71%	68%	76%	59%	70%	67%	68%	72%	70%	69%	67%	81%	-12
Don't know	8%	8%	7%	8%	6%	10%	5%	6%	8%	8%	7%	8%	9%	4%	+4

# LIFTING ALL RESTRICTIONS (CANADA VS UNITED STATES)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?

Base: All respondents



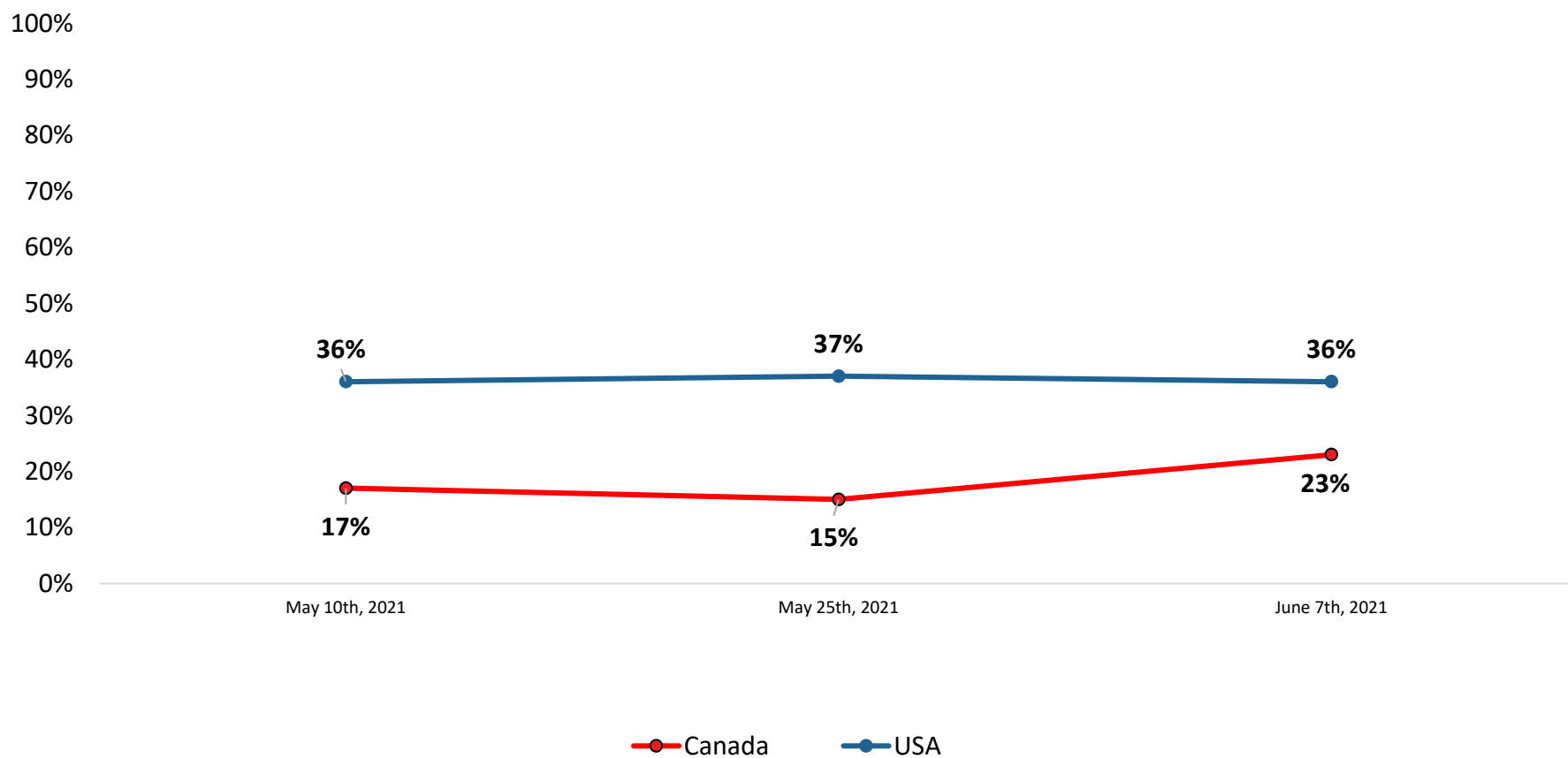
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,539	1,004	
Unweighted n =	1,539	1,004	
Yes	23%	36%	13
No	69%	49%	20
Don't know	8%	15%	7

# LIFTING ALL RESTRICTIONS - EVOLUTION



CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?

*% Yes presented*





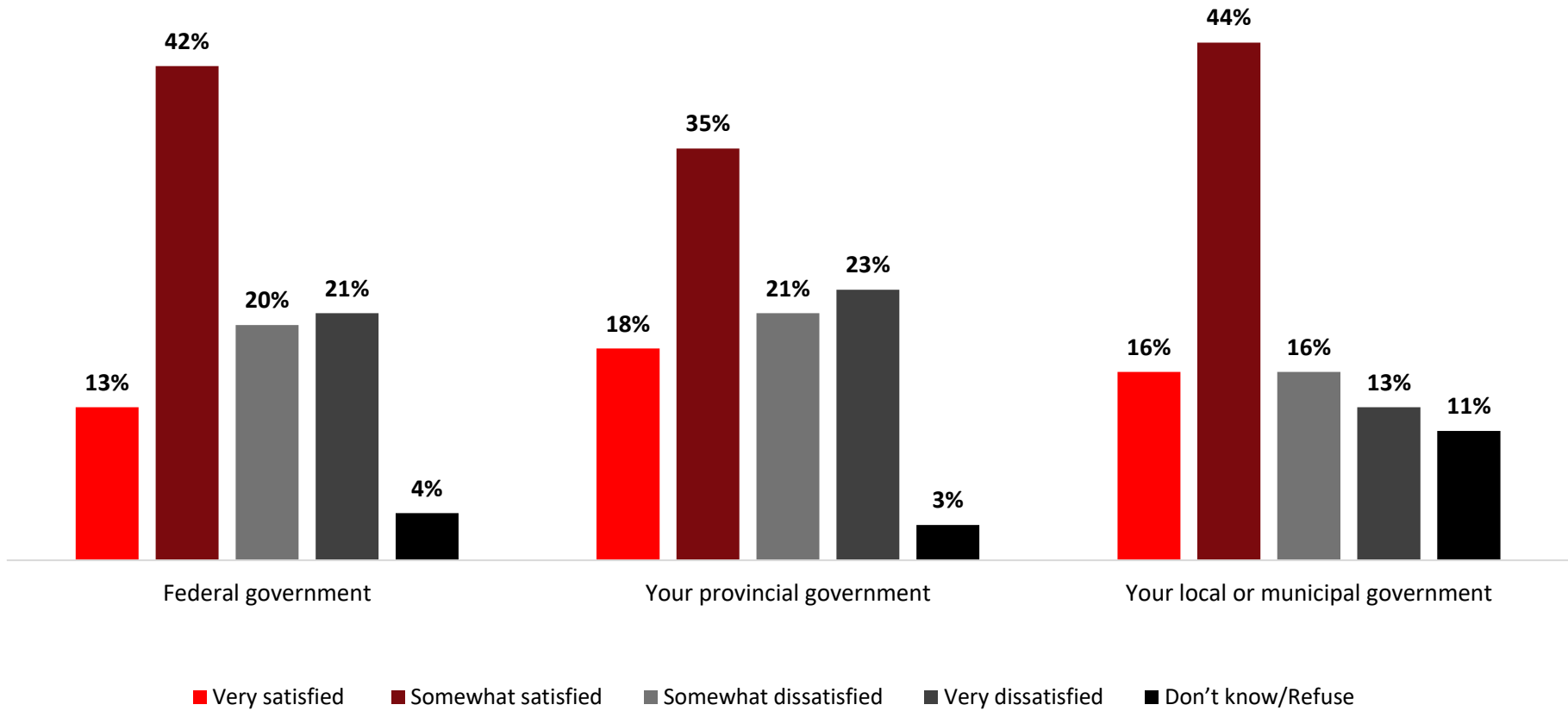
## SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19



**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**  
Base: All respondents (n=1,539)





# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



**Leger**

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL May 25 <sup>th</sup>	Gap
Weighted n =	1,539	105	361	591	101	173	209	420	525	595	686	563	264	1,624	
Unweighted n =	1,539	101	413	611	127	133	154	415	633	491	714	554	254	1,624	
<b>Federal government</b>															
Total Satisfied	55%	70%	63%	50%	46%	40%	63%	54%	56%	54%	58%	52%	55%	55%	-
Total Dissatisfied	41%	28%	33%	45%	52%	57%	34%	40%	41%	43%	39%	44%	41%	40%	+1
<b>Your provincial government</b>															
Total Satisfied	53%	76%	73%	41%	36%	34%	68%	45%	55%	58%	53%	52%	58%	55%	-2
Total Dissatisfied	44%	23%	26%	55%	63%	64%	30%	52%	42%	40%	45%	45%	39%	41%	+3
<b>Your local or municipal government</b>															
Total Satisfied	60%	70%	63%	60%	44%	56%	62%	55%	62%	62%	62%	58%	61%	60%	-
Total Dissatisfied	29%	26%	17%	32%	43%	37%	32%	34%	29%	26%	30%	28%	27%	28%	-1

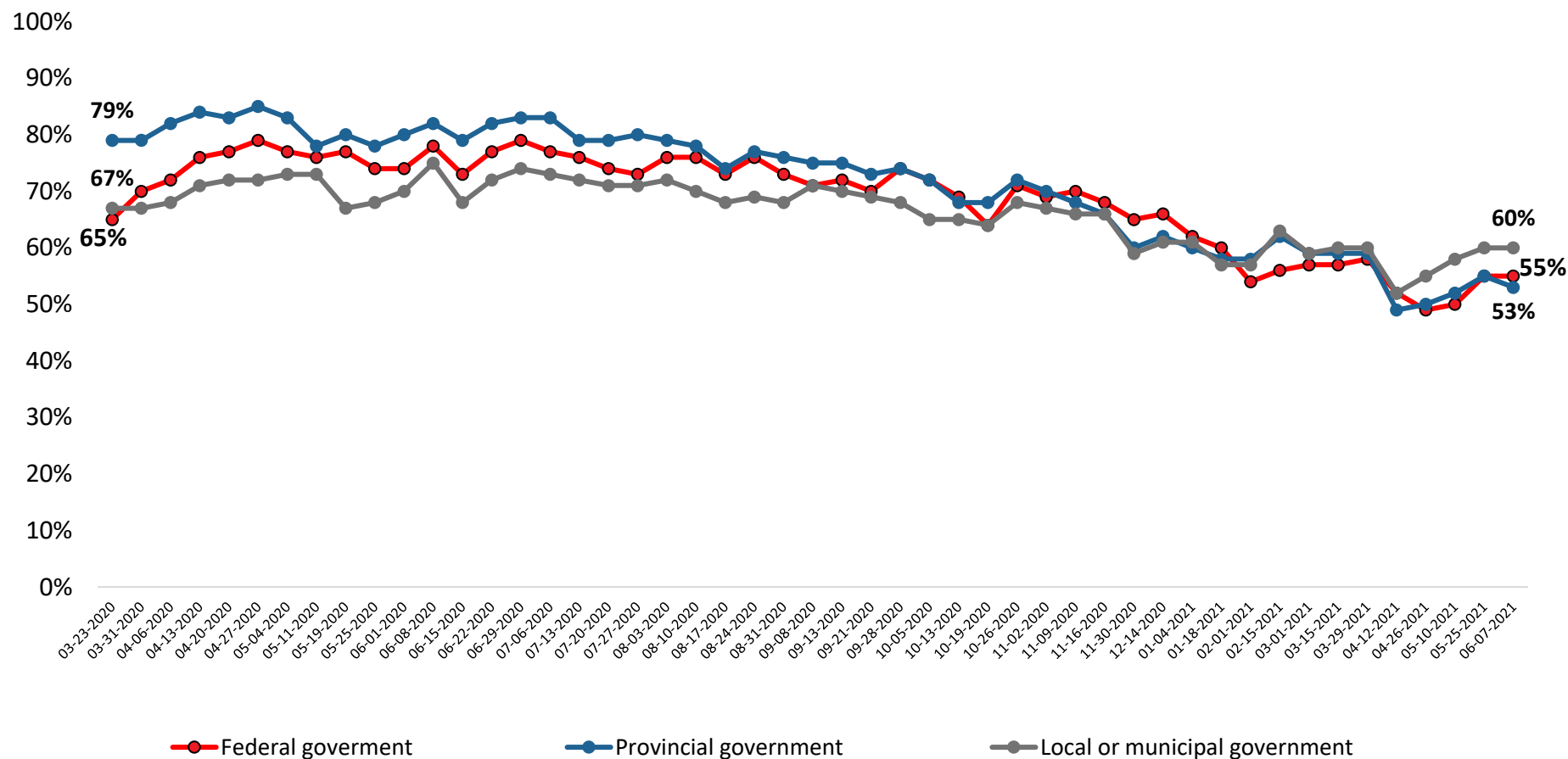
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



**Leger**

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,539	105	361	591	54	46	173	209
Unweighted n =	1,539	101	413	611	57	70	133	154
<b>Total Satisfied</b>	<b>53%</b>	<b>76%</b>	<b>73%</b>	<b>41%</b>	<b>19%</b>	57%	<b>34%</b>	<b>68%</b>
Very satisfied	18%	35%	35%	8%	0%	21%	6%	22%
Somewhat satisfied	35%	41%	38%	32%	19%	35%	28%	47%
<b>Total Dissatisfied</b>	<b>44%</b>	<b>23%</b>	<b>26%</b>	<b>55%</b>	<b>81%</b>	41%	<b>64%</b>	<b>30%</b>
Somewhat dissatisfied	21%	17%	17%	24%	38%	24%	26%	17%
Very dissatisfied	23%	6%	9%	32%	43%	18%	37%	12%
Don't know/Refuse	3%	1%	2%	4%	1%	2%	3%	2%

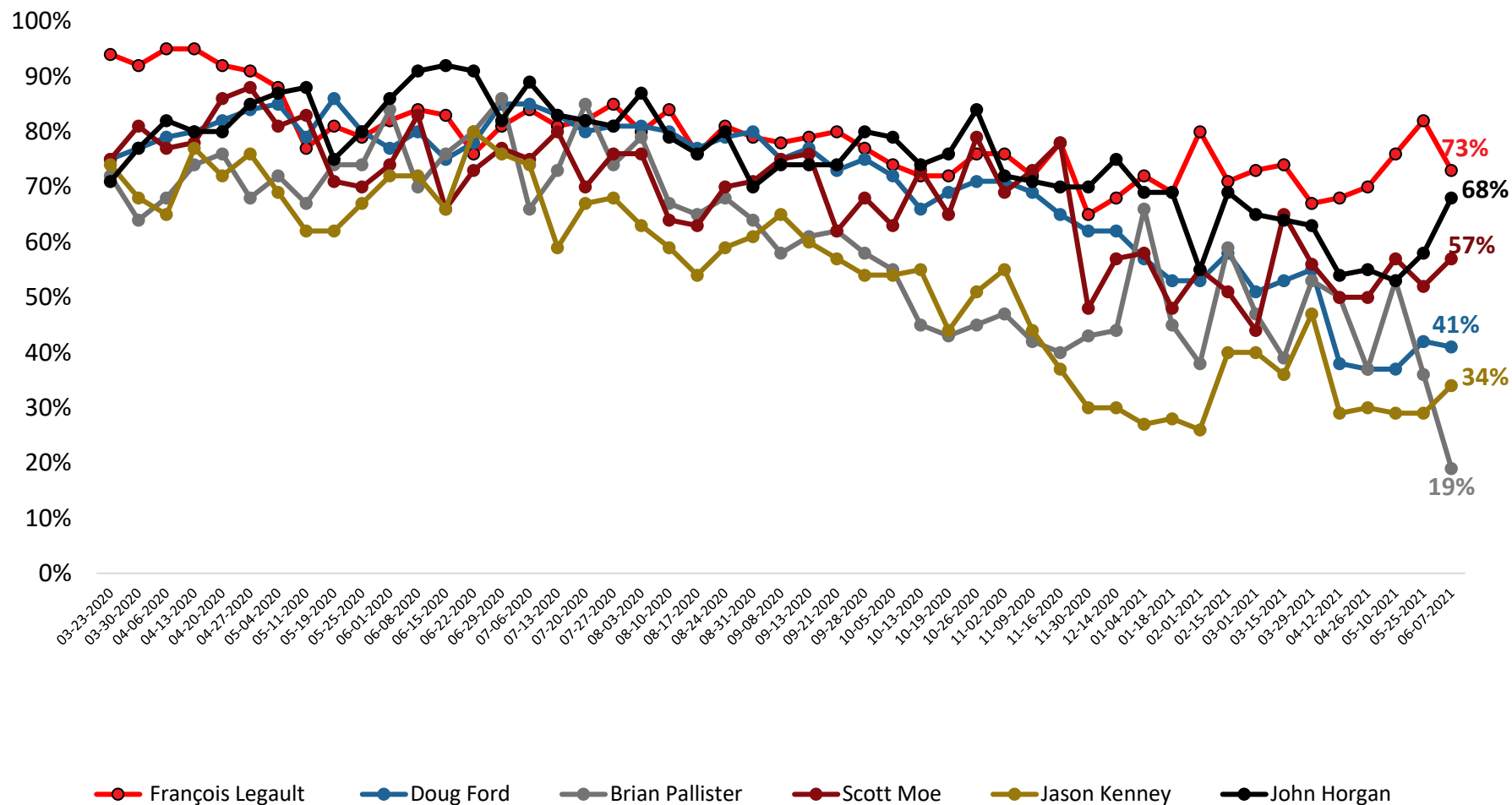
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



**Leger**

**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,539	1,004	
	Unweighted n =	1,539	1,004	
	Federal government / The US President	55%	58%	3
	Your provincial government / Your State government	53%	59%	6
	Your local or municipal government	60%	62%	2



# VOTING INTENTIONS - FEDERAL ELECTIONS



**CTC37.** If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

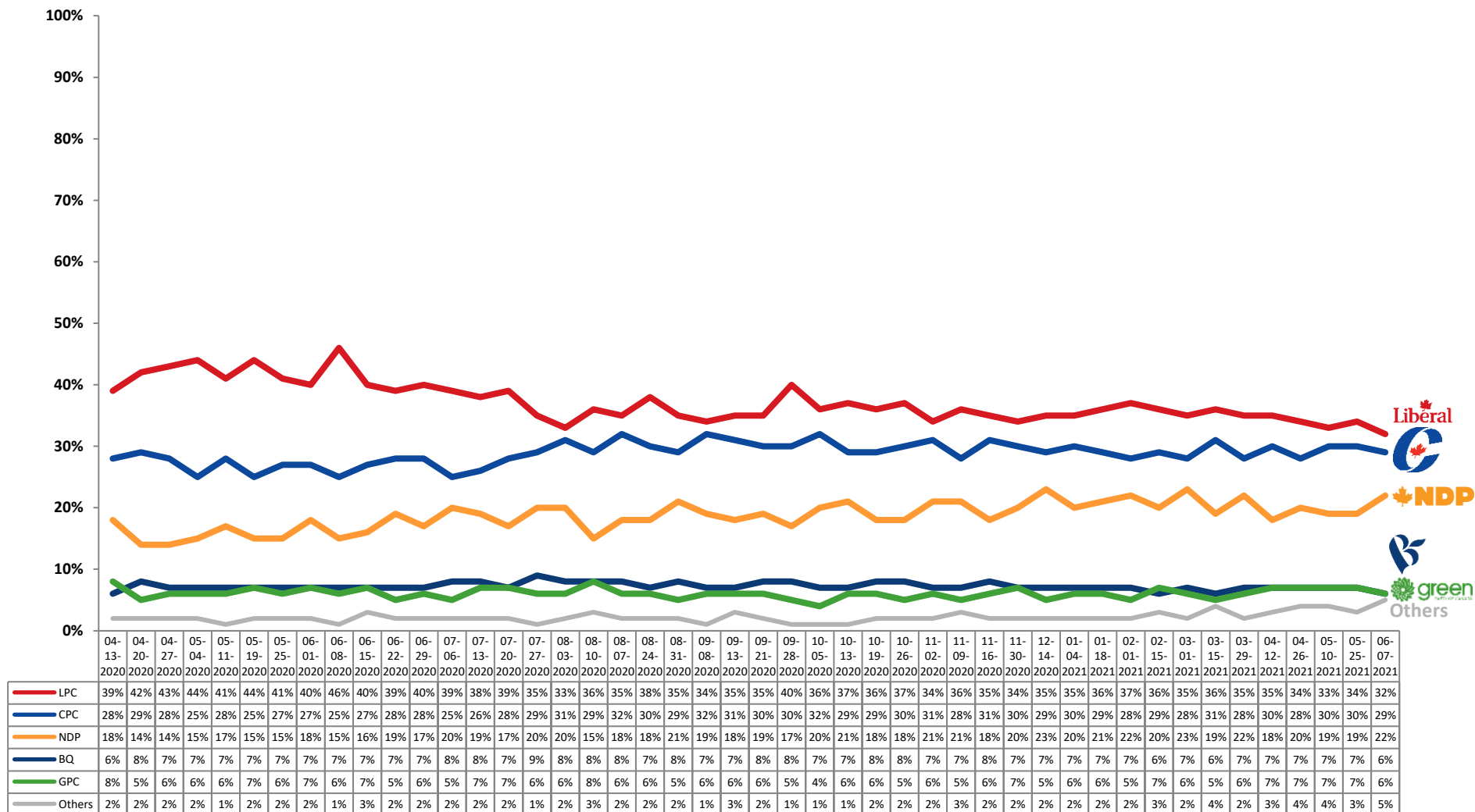
Base: All respondents (n=1,539), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	TOTAL May 25 <sup>th</sup> 2021	Gap
Weighted n =	1,539	1,293	79	300	499	81	153	182	660	633	345	437	511	1,311	
Unweighted n =	1,539	1,316	82	350	524	107	118	135	726	590	346	544	426	1,341	
... Justin Trudeau's Liberal Party of Canada	27%	32%	41%	35%	35%	22%	16%	31%	32%	32%	29%	34%	32%	34%	-2
... Erin O'Toole's Conservative Party of Canada	24%	29%	23%	14%	31%	45%	53%	23%	33%	26%	21%	27%	36%	30%	-1
... Jagmeet Singh's New Democratic Party of Canada	19%	22%	25%	15%	24%	17%	26%	27%	18%	26%	35%	24%	12%	19%	+3
... Yves-François Blanchet's Bloc Québécois	5%	6%	-	28%	-	-	-	-	-	-	-	-	-	7%	-1
... Annamie Paul's Green Party of Canada	5%	6%	8%	5%	5%	8%	3%	11%	5%	6%	7%	6%	5%	7%	-1
... another party	4%	5%	3%	3%	5%	8%	2%	8%	5%	4%	2%	4%	7%	3%	+2
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# TRENDS IN VOTING INTENTIONS IN CANADA






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 NATIONAL	1,500	CANADA
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 WESTERN	1,500	BC, AB, SK, MB
 AMERICAN	1,000	4 CENSUS REGIONS

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# APPENDIX

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	154	209
Alberta	133	173
Manitoba/Saskatchewan	127	101
Ontario	611	591
Quebec	413	361
Atlantic	105	101

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	180	200
MidWest	218	205
South	372	323
West	234	276

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	748	814
Female	792	725

AGE	Unweighted	Weighted
Between 18 and 34	420	415
Between 35 and 54	633	525
55 or over	491	595

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	947	1,001
French	363	320
Other	229	218

The sample thus collected has a minimum weighting factor of 0.1832 and a maximum weighting factor of 4.1232. The weighted variance is 0.3792.



# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	487	494
Female	510	517

AGE	Unweighted	Weighted
Between 18 and 29	98	165
Between 30 and 39	200	228
Between 40 and 49	187	197
Between 50 and 64	284	251
65 or older	225	173

The sample thus collected has a minimum weighting factor of 0.1908 and a maximum weighting factor of 3.5972. The weighted variance is 0.3323.

## OUR CREDENTIALS



Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

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